

## Sport & Recreation Management Fall 2009-Spring 2010

*Advisor: Mrs. Paula McMahan – Godwin 220*

Please check with advisor Ms. McMahan for any changes to this curriculum before the spring 2009 semester as this sequence has changed

| <b>Freshman Year (30)</b>     |  | <b>Credits</b> |
|-------------------------------|--|----------------|
| General Education courses *** |  | 24             |
| GKIN 100                      | Lifetime Fitness and Wellness                            | 3              |
| KIN 241                       | Introduction to Sport & Recreation Management            | 3              |
| <b>Sophomore Year (32)</b>    |  |                |
| General Education courses *** |  | 14             |
| COB 204                       | Computer Information Systems                             | 3              |
| COB 218                       | Legal Environment of Business                            | 3              |
| COB 241                       | Financial Accounting                                     | 3              |
| ECON 201                      | Principles of Microeconomics                             | 3              |
| KIN 203                       | Social/Psychological Foundations of Kinesiology          | 3              |
| KIN 333                       | Management in Sport, Recreation & Fitness                | 3              |
| <b>Junior Year (30)</b>       |  |                |
| FIN 345                       | Managerial Finance                                       | 3              |
| SCOM 260                      | Introduction to Public Relations                         | 3              |
| MKTG 380                      | Principles of Marketing                                  | 3              |
| MGT 305                       | Management & Organizational Behavior                     | 3              |
| KIN 332                       | Introduction to Marketing in the Sports Industry         | 3              |
| KIN 411                       | Measurement & Evaluation in Kinesiology                  | 3              |
| KIN 472                       | Practicum in Sport & Recreation Management               | 3              |
| Electives ***                 |  | 9              |
| <b>Senior Year (26)</b>       |  |                |
| KIN 434                       | Ethical & Legal Issues in Sport, Recreation and Leisure  | 3              |
| KIN 435                       | Sport Sales and Promotion                                | 3              |
| KIN 436                       | Facilities Planning & Management in Sport and Recreation | 3              |
| Electives ***                 |  | 5              |
| KIN 482                       | Internship in Sport & Recreation Mgmt                    | 12             |

NOTE: (1) Students in sport and recreation management must declare a business minor through the College of Business. (2) No more than 30 credit hours may be taken from the College of Business. (3) A grade point average of 2.0 in the business minor is required for graduation. (4) All KIN academic course work must be completed before beginning the KIN 482 internship.

\*\*\* NOTE: Students looking to pursue the MBA in graduate school would be advised to take GECON 200 Introduction to Macroeconomics in their General Education Cluster 4 "The Global Experience" requirements. COB 242 Managerial Accounting and COB 191 Business Statistics would be advised electives as most MBA programs will look for these courses as prerequisites for admission. These courses will also better prepare students for the GMAT's, a standardized test used as a factor in admissions for most MBA programs.