President’s Report

by Jerry R. Thomas

The American Kinesiology Association is pleased to publish the first issue of our newsletter. This is another medium through which AKA hopes to keep you informed and better serve our membership. My thanks to Gary Krahenbuhl for taking on the task of editing the newsletter. Also, our field owes a special thanks to the Human Kinetics Foundation (sponsored by Rainer and Julie Martens) and the American Academy of Kinesiology and Physical Education for developing the concept of AKA—especially to the HK Foundation for the start-up grant that has allowed our development.

The major goal of AKA is to promote, enhance, and unify the field of kinesiology. We can only do this with your support. Over the past 40 years kinesiology has matured as a science and is a vital source of knowledge for many professions. The discipline’s achievements include:

- a large body of research which appears in highly regarded journals, not only in kinesiology but in neuroscience, biology, psychology, engineering, sociology, history, medicine, philosophy, and other fields
- kinesiological research is supported by federal agencies such as NIH and NSF, and by major foundations and state granting agencies
- producing top caliber Ph.D.s and post-docs (although maybe not enough for the demand) and being included in the National Research Council survey of doctoral programs
- AAKPE has conducted a survey and ranking of doctoral programs (see AAKPE website, www.aakpe.org)
- undergraduate kinesiology major programs are among the most popular on campus
- Kinesiology is now recognized as a primary source of knowledge for preparing students for professions such as health-fitness management, athletic training, coaching, and teaching; and the discipline is the major of choice for many pre-health professions (e.g., physical therapy, occupational therapy, human medicine)

In fact kinesiology is a rapidly developing discipline that has much to contribute to healthy living, disease prevention, sport, and society.

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President’s Report, continued

However, kinesiology has not had a unified voice to speak nationally or internationally. AKA hopes to provide that voice and we are making progress. AKA now has almost 60 member institutions who have joined our efforts to promote kinesiology across the nation and worldwide. We have 8 academic/professional groups who have affiliated with us. Our website, www.americankinesiology.org, continues to be developed and offers many valuable services for members and the general public. AKA will sponsor its first workshop in September (see elsewhere in this newsletter) that will focus on strategic planning and leadership development in kinesiology.

AKA is working to provide many valuable services to its members. For example, we will offer an electronic means for members to post job announcements which have the potential to be viewed by chairs of all U.S. institutions with degrees in our field (N = 840), or only doctoral granting institutions (N = 61), institutions by regions of the country or by state or by public/private institutions. A similar service will be offered for members to post advertisements about their graduate programs to all or any selected combination of institutions in our field.

On behalf of the AKA Board, I urge your department to join AKA if you have not. The more members, the stronger and more effective our national voice will be. If your academic/professional organization has not affiliated, I urge you to do so. AKA leadership will do its best to promote your organization and its programs. I believe the American Kinesiology Association is our best ever opportunity to promote and unify the field of kinesiology so that kinesiology stands among the other important disciplines in higher education. What kinesiology does is important but kinesiology needs a unified voice to achieve its role in improving the well-being of society.
A Brief History of the Brief History of AKA

by the AKA Newsletter Staff

In 2006, Roberta Rikli authored an article published in Quest (vol. 58, 288-309), entitled “Kinesiology—A ‘Homeless’ Field: Addressing Organization and Leadership Needs.” The article captured the essence of a dilemma that had frustrated academics and professionals in departments by many names, including physical education, kinesiology, exercise science, exercise and sport science, and biodynamics (just to name a few). The problem, quite simply, was that the field had grown in sophistication and importance, but lagged in recognition as a significant disciplinary field of study. It was widely believed that this was due in part to fragmentation of the field into “subdisciplines” and the lack of a common name for programs that had much in common.

Rainer Martens, a leading publisher of works in, and longtime advocate of the field, was present when Roberta gave the talk that served as the basis for the article and wondered: Is there a place for a new umbrella professional organization to bring coherence and definition to the field of kinesiology? In December of 2006, he contacted a number of people he respected, including the current and a small number of former presidents of the American Academy of Kinesiology and Physical Education, to get their views. Although there were disparate views on what such an organization might look like, nearly everyone agreed that many benefits would derive from an organization that would unify, advance, and give greater visibility to the field.

Given this supportive response, Rainer, who was not only the catalyst for further action, but through the Human Kinetics Foundation would become the sponsor and host (along with his wife, Julie) of the initial meetings, worked with the AAKPE Presidents (past and present) to identify a set of individuals to serve on a planning committee and to identify an individual to serve as “chair” and facilitate the initial meeting. The initial planning group consisted of Mark Dyreson, Debra Feltz, Joe Hamill, Emily Haymes, Kathy Jamieson, Gary Krahenbuhl, Scott Kretchmar, Virginia Overdorf, David Perrin, Roberta Rikli, Steve Silverman, Waneen Spirduso, Jerry Thomas, Kim Scott, Julie Martens and Rainer Martens (listed here as the names appeared on the initial roster). Gary Krahenbuhl agreed to serve as the chair and facilitator of the initial meeting.

This planning group, absent Deb Feltz (who was unable to attend but sent extensive written suggestions), met in Orlando, Florida from February 7–10, 2007, to discuss the formation of a new national organization. As background for the meeting attendees had been asked to do three things. The first was to think about such things as definition, purpose, relationships with existing subdisciplines, membership, structure and potential obstacles to be overcome. The second was to read the Rikli article from Quest. The third was to visit the websites of at least three associations to become familiar with some models of organizational structure and operation.

(continued)
A Brief History, continued

The meeting agenda was developed by Rainer Martens, Gary Krahenbuhl, and Steve Silverman. It featured time for (a) potential purposes and viability of a new organization, (b) models for consideration, (c) shaping a vision, (d) crafting a mission statement, (e) strategic steps to move forward, (f) an organizational plan, (g) by-laws, (h) an action plan, and (i) a calendar for implementation. The meetings went smoothly and a great deal of progress was made in forming a new organization. An initial slate of officers was elected. These included Jerry Thomas, President; Roberta Rikli, Vice President; James Morrow, Jr., Secretary-Treasurer; and Kim Scott, Business Manager.

A second meeting, again hosted by Rainer and Julie Martens, was held in Champaign, Illinois, from June 11-12, 2007. President Jerry Thomas chaired the meeting. All of the Board Members were present except for Gary Krahenbuhl. The second meeting focused on change in membership structure from individual members to department and association members, committee work, and finalizing the by-laws. The Board also refined the mission statement, and selected a logo. Jim Morrow reported on his meeting with Texas department chairs to get their reaction to the formation of AKA, which was positive. Attention then turned to planning the next day’s meeting with the association representatives. Discussion also took place about the eventual need for an Executive Director, the launch plans for the association, filing articles of incorporation and for non-profit status, and setting up banking account. Following this meeting the board members were each given a list of institutions to contact for potential membership in the AKA.

The initial overtures to existing organizations occurred on June 12, 2007, in Champaign, following the Monday Board meeting. The formal invitations for membership were sent during the summer and fall of 2007. At the time this article was prepared AKA had close to 60 university members and 8 affiliated associations. A Web site has been created (www.americankinesiology.org) and this article is appearing in AKA’s first newsletter. Plans for the remainder of 2008 include marketing the association and getting the word out to potential members. The information on the Web site is increasing each week making it the “go to” resource for anyone in the field--students, potential students, faculty, department chairs, affiliated associations, etc.

A third (brief) meeting took place with the board members who were present at the AAKPE meeting in Savannah, Georgia on September 29, 2007. Members reported on their activities in recruiting departmental members, further discussion on the launch plan, and contents of the Web site.

The AKA Executive Committee has had a teleconferencing call every two weeks since the summer of 2007. This has provided an opportunity for discussing the progress on all topics including membership and association recruitment, Web site development, planning for a September leadership conference in Chicago, adoption of the by-laws, and many other activities.

A third full AKA Board meeting is planned for April 11-12, 2008, in conjunction with the AAHPERD conference in Ft. Worth, Texas.

Mission of AKA

Our mission through the American Kinesiology Association is to see kinesiology mature into adulthood as a leading discipline in academe. In doing so, the AKA wants:

• to represent and advocate for kinesiology at academic, governmental, and professional events, both nationally and internationally
• to serve the needs of kinesiology departments (our members)
• to assist all scholarly societies associated with kinesiology
• to facilitate communication among academic departments, scholarly societies, and professional associations affiliated with kinesiology
• to encourage cross-disciplinary study in kinesiology as well as cross-disciplinary application of knowledge to problems in the physical activity field.
• promote kinesiology in academe and to the public
Development Seminars Announced

AKA is proud to present its first seminar aimed at assisting University Department Chairs, Deans, and other Program Administrators in their efforts to improve the development of kinesiology programs in their affiliated Universities.

A half-day seminar on Leadership Training and a half-day seminar on Strategic Planning will be held on September 24-25, 2008 at the Knickerbocker Millennium Hotel in the heart of downtown Chicago. The cost to attend both half-day seminars is $200 for each individual from an AKA member institution and $250 for each individual from a non-member institution. The cost for attending only one of the half-day seminars will be $100 each for AKA members and $125 each for non-members. The seminar fee includes a reception on Wednesday evening and breakfast on Thursday morning as well as all printed materials which can be kept for future reference or shared with colleagues unable to attend. The Knickerbocker has extended a special rate for hotel rooms to attendees of $229 per night (call 800-621-8140 to make your room reservation and indicate you are with the American Kinesiology Association). The deadline for reserving your space in the seminar(s) and your hotel room is Friday, August 15, 2008. Space is limited so make your reservations now!

Leadership Seminar

On the afternoon of September 24th, Dr. Gary S. Krahenbuhl will present a half-day leadership seminar. Dr. Krahenbuhl will cover such topics as individual and collective leadership responsibilities; balancing stability and change, responding to challenges and opportunities; core values leaders need to reinforce; leadership positions and roles; ensuring sound decision making; leadership traits; roles leaders play; rules to live by; facilitating collaboration; building indispensability; faculty recruitment, retention and advancement; and identifying and nurturing difference-makers. The purpose of this seminar is to help acquaint chairs, directors and deans with contemporary leadership expectations, challenges and issues. The presentations and discussion will help participants learn more about their leadership responsibilities and improve their effectiveness in carrying out their roles.

Dr. Krahenbuhl served as Interim Provost and Vice President for Academic Affairs at the University of North Texas before his recent retirement. Prior to his position with the University of North Texas, he served in many academic and leadership roles including a ten-year period as Dean of the College of Liberal Arts and Sciences with Arizona State University. He has also held a number of leadership positions in national professional organizations, including the Presidency of the Council of Colleges of Arts and Sciences and a term as President of the American Academy of Kinesiology and Physical Education, from which he won the distinguished Hetherington Award.

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Development Seminars, continued

His book: *Building the Academic Deanship* (2004) provides deans with access to the wisdom on leadership that develops over many successful years in that role.

Krahenbuhl will share his knowledge through formal presentations and opportunities for discussion throughout the afternoon seminar.

Strategic Planning Seminar

The Strategic Planning seminar will be a half-day presentation on the morning of Thursday, September 25, by Dr. T. Gilmour Reeve of Texas Tech University. Universities have turned to strategic planning as a systematic approach to defining their goals, for implementing programs and services and for assessing and documenting their accomplishments. The purpose of this seminar is to provide a framework for chairs, graduate coordinators and other administrators in Kinesiology Departments to use strategic planning to provide leadership to their departments and to engage their faculty in advancing the department’s academic and research programs and services to the profession and university.

Dr. Reeve is a Professor in Health, Exercise and Sport Sciences at Texas Tech University and served as department chair from 1999–2004. As Director of Strategic Planning in the President’s Office since 2002, his responsibilities include the coordination and the facilitation of strategic planning and assessment of all areas and units within the university. Dr. Reeve graduated from the three-stage Planning Institute sponsored by the Society for College and University Planning.

Dr. Reeve’s seminar will include interactive work sessions. Participants will complete the strategic planning seminar with materials and resources for implementing a successful strategic planning process within their Kinesiology Departments.

Click here to link to the registration form:  [http://www.american-kinesiology.org/documents/Registration%20Form.doc](http://www.american-kinesiology.org/documents/Registration%20Form.doc).

Seminar Details:

Dates:  September 24-25, 2008  
Location:  Chicago, Illinois (Knickerbocker Millennium Hotel)  
Deadline for registering:  August 1, 2008  
Cost:  
Leadership Seminar on Wednesday, September 24, 1:00-5:00 pm  
AKA Member $100   Non Member $125 (includes reception)  
Strategic Planning Seminar on Thursday, September 25, 8:00 am-12:00 noon  
AKA Member $100   Non Member $125 (includes breakfast)  
Both Seminars  
AKA Member $200   Non Member $250 (includes breakfast & reception)  
Questions:  
Call or email Kim Scott (217)403-7545 or kims@hkusa.com.
The Newest “Go To” Resource for Kinesiology

by James R. Morrow, Jr.

Key to the AKA’s purpose of promoting and enhancing kinesiology as a unified field of study and advance its many applications and the AKA’s goal to represent and advocate for kinesiology at academic, governmental, and professional events, both nationally and internationally, is development of an effective, broad-based, user-friendly, informative website. Have you ever answered the question, “What do you teach?” with “I teach in the kinesiology department at <enter your university’s name here>.” Next comes that quizzical look because you don’t often get a look of acknowledgment or understanding. Perhaps you even then stated, “I actually teach <enter your course name or content here>.” The AKA plans to be the place to which you can direct such inquiries, whether they come from students, faculty members, administrators, or your friends and family members.

Consider current and prospective students. They want to know where they can major in kinesiology, what courses they will take, what career options are available to them, and how much money they might make. Such questions also come from parents when they first learn about kinesiology. Answers to these and related questions are available through the AKA’s website. The student section provides many resources for students to learn about the kinesiology discipline. They can learn where to study kinesiology, the courses they will take, and the many career options available to them as kinesiology majors. They will even find links to classic publications in kinesiology and great resources for their classes and for understanding the roots of their chosen discipline.

Likewise, faculty and university administrators often seek information about kinesiology programs, curricula, salaries, enrollment trends, etc. Links are provided to kinesiology programs throughout the US. Additionally, the AKA plans to survey kinesiology departments nationwide on a periodic basis and maintain a searchable database of discipline-based facts, figures, faculty salaries, program descriptions, etc. that will help faculty and administrators make important programmatic and curricular decisions. For example, if you are interested in Impact Factors for the journals kinesiologists generally publish in, simply go to the department resources on the AKA website.

Looking for a faculty position in kinesiology? If so, the AKA website is the place to go. From the AKA’s position announcement page, you can link to dozens of job announcements currently listed through various professional organizations. Rather than search the Internet for each of the associations and their position announcements, go the AKA site and be linked to all of them from one central location.

Want to know the latest research on kinesiology and physical activity? Link to the “AKA News” site and go to the latest scientific and lay publications related to kinesiology and physical activity.

We are developing the AKA website to be the “first” and “most important” Internet link for those interested in academic-related kinesiology characteristics. We hope you will find it so.

Check the AKA out at www.americankinesiology.org and give us your comments about what you like and what you would like to see. Please send your comments to the AKA Business Office, kims@hkusa.com.

In the meantime, when someone asks you about kinesiology – simply send them to www.americankinesiology.org.
Professional Associations
Affiliate with AKA

AKA affiliates with scholarly societies and associations that study physical activity and/or utilize kinesiology knowledge in professional practice. With their support AKA’s influence will be strengthened. The subdiscipline societies listed here have agreed to affiliate with AKA.

American Academy of Kinesiology and Physical Education (AAKPE)

Current President: John Dunn, Ph.D.
President, Western Michigan University

The American Academy of Kinesiology and Physical Education is an honorary organization composed of Active, Emeritus, and International Fellows who have made significant contributions to the fields of kinesiology and physical education. The dual purpose of the Academy is to encourage and promote the study and educational applications of the art and science of human movement and physical activity and to honor, by election to its membership, persons who have directly or indirectly contributed significantly to the study of and/or application of the art and science of human movement and physical activity. There have been 483 members since the Academy was founded in 1926.

American College of Sports Medicine (ACSM)

Current President: Robert E. Sallis, M.D.
Associate Clinical Professor of Biomedical Sciences at Kaiser Permanente, Fontana, University of California at Riverside.

The American College of Sports Medicine (ACSM) is the world leader in the scientific and medical aspects of sport and exercise. Since 1954, ACSM has been committed to the promotion of physical activity and the treatment and prevention of sports-related injuries. ACSM is internationally known as the leading source of guidelines and standards in sports medicine and exercise science. Through ACSM, health and fitness professionals, representing a variety of disciplines, work to improve the quality of life for people around the world through research, education, and advocacy. The College is leading the initiative for Exercise is Medicine™.

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Professional Associations, continued

**Association for Applied Sport Psychology (AASP)**

Current President: Burt Giges, M.D.  
Clinical Professor, Athletic Counseling,  
Department of Psychology, Springfield College  

AASP, founded in 1986, has emerged as the largest applied sport and exercise psychology organization in the world. AASP incorporates information and expertise from exercise and sport sciences and from psychology. Its 2000 members are organized into three focus groups: Performance Psychology, Health and Exercise Psychology, and Social Psychology. There are approximately 2000 members from North America and 28 countries from other continents.

**American Educational Research Association (SIG-PE)**

Current Chair of SIG-PE*: Ang Chen, Ph.D.  
Associate Professor, Department of  
Kinesiology, University of Maryland  

The American Educational Research Association (AERA), founded in 1916, is concerned with improving the educational process by encouraging scholarly inquiry related to education and evaluation and promoting the dissemination and practical application of research results. Its 25,000 members are educators; administrators; directors of research; persons working with testing or evaluation in federal, state and local agencies; counselors; evaluators; graduate students; and behavioral scientists. Special Interest Groups (SIGs) provide a forum within AERA for the involvement of individuals drawn together by a common interest in a field of study, teaching, or research when the existing divisional structure may not directly facilitate such activity. SIG-PE was formed in 1989 by physical education researchers who were AERA members at that time. Currently there are 131 members in the SIG. Most are pedagogical researchers in kinesiology; many are well-established scholars in the field of kinesiology. Each year at the AERA annual meeting, the SIG organizes peer-reviewed, competitively selected presentations. The presentations are delivered with completed full papers and are critiqued publicly after the delivery. Many members of the SIG also present their work in other AERA divisions to raise awareness of the role of physical education in education.

*Chair of Research on Learning and Instruction in Physical Education Special Interest Group of the American Education Research Association (AERA)
Professional Associations, continued

International Association for the Philosophy of Sport (IAPS)

Current President: Danny Rosenberg, Ph.D.
Associate Professor, Department of Physical Education and Kinesiology, Brock University (Ontario, Canada)

IAPS was established in 1972 as the Philosophic Society for the Study of Sport. Its name was changed in 1999. The purpose of the organization is to stimulate, encourage, and promote study, research, and writing in the philosophy of sporting (and related) activity; to demonstrate the relevance of philosophic thought concerning sport to matters of professional concern; to organize and conduct annual meetings related to the philosophy of sport; to support and cooperate with local, national, and international organizations of similar purpose; and to engender national, regional, and continental affiliates devoted to the philosophic study of sport.

National Association for Kinesiology and Physical Education in Higher Education (NAKPEHE)

Current President: William J. Forbes, Ph.D.
Director, Wellness Center, College of Health Professions, Towson University

NAKPEHE is an organization for professionals in higher education. Its purpose is to foster leadership in administration, policy, and preparation for the professions, teaching, and scholarship. This mission is facilitated through interdisciplinary ideas, concepts and initiatives related to the role of kinesiology and physical education, while valuing diverse social, cultural, and personal perspectives.

National Association of Sport and Physical Education (NASPE)

Current President: Craig Buschner, Ph.D.
Professor of Kinesiology, California State University, Chico

NASPE is a national authority on physical education and a recognized leader in sport and physical activity. The mission of NASPE is to enhance knowledge, improve professional practice, and increase support for high quality physical education, sport, and physical activity programs through research, development of standards, and dissemination of information. Established 34 years ago, its 17,000 members include K-12 physical education teachers, coaches, athletic directors, athletic trainers, sport management professionals, researchers, and college/university faculty who prepare physical activity professionals. It is the largest of the five national associations that make up the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD).

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North American Society for the Psychology of Sport and Physical Activity (NASPSPA)

Current President: Debra Feltz, Ph.D.
Professor and Chair, Department of Kinesiology, Michigan State University

The North American Society for the Psychology of Sport and Physical Activity is a multidisciplinary association of scholars from the behavioral sciences and related professions. The Society functions to develop and advance the scientific study of human behavior when individuals are engaged in sport and physical activity, to facilitate the dissemination of information, and to improve the quality of research and teaching in the psychology of sport, motor development, and motor learning and control. The Society was first formed in 1967 and currently has about 500 members.

North American Society for Sport History (NASSH)

Current President: Stephen Wenn, Ph.D
Professor, Kinesiology and Physical Education. Wilfrid Laurier University, (West Waterloo, Ontario, Canada)

The purpose of The North American Society for Sport History is to promote, stimulate, and encourage study and research and writing of the history of sport and to support and cooperate with local, national, and international organizations having the same purposes. NASSH is committed to the promotion of research in and teaching of the history of sport, exercise and physical activity through our annual conferences and our internationally renowned *Journal of Sport History*. NASSH members can be found in all corners of the globe and the society welcomes members of the increasing number of sport history organizations to its Web site. NASSH is committed to sharing ideas and information about the study of sport and exercise across time and space and in diverse historical context.
What’s New in Kinesiology?

by Roberta E. Rikli

Of the many changes that have occurred in the field of kinesiology in recent years, perhaps none is more significant than the following examples: 1) the changing career interests of undergraduate kinesiology majors, 2) the unprecedented growth in undergraduate kinesiology programs at many institutions across the country, 3) the recognition of kinesiology as an academic discipline by the National Research Council (NRC) of the National Academies of Science, and 4) the promotion of ‘kinesiology’ as the name of choice for the field.

**Changing Career Interests of Kinesiology Majors.** Many of us recall when the primary career path for physical education majors (the common name for this major prior to kinesiology) was that of teaching and/or coaching in public schools. Recent observations, however, along with survey results from large departments at three different institutions in three different areas of the country—the University of North Texas (UNT), Iowa State University (ISU), and California State University, Fullerton (CSUF), suggest that the most common career choices of kinesiology majors now tend to be in various allied health fields (e.g., physical therapist, athletic trainer, occupational therapist, physician assistant, chiropractor, etc.). At Cal State Fullerton, we were surprised to learn that an astonishing 70.5% of our new freshman and sophomore majors and 52.3% of our juniors (mostly transfer students) had career interests in allied health and other medical fields, with far fewer students interested in the more traditional careers of teaching, coaching, or fitness instruction. Similarly, career interests in the allied health/medical professions were also the most common choices of undergraduate kinesiology majors at UNT (35.4%) and at ISU (32%). Interestingly, the strong second career choice at UNT was in varsity coaching, whereas at Iowa it was in health and fitness management. Meanwhile, at Cal State Fullerton, only a few majors expressed an interest in either of these areas, thus, perhaps raising questions about the importance of departmental curricular priorities and/or about appropriate promotion of program areas that are important to society.

**Growth in Kinesiology Programs.** Perhaps related to the expanding career interests of kinesiology majors, recent enrollment figures suggest kinesiology may be one of the fastest growing undergraduate degree programs in academe, at least in some areas of the country. In California, for example, fall 2007 enrollment statistics at the 21 California State Universities (CSUs) that offer kinesiology degrees indicate that there are over 11,300 undergraduate students majoring in kinesiology, a 50.5% increase over the past five years compared to only a 6.5% increase in CSU enrollments overall. At my own university (Cal State Fullerton), the growth has been even greater, with a 104% increase in the number of kinesiology majors over the past five years—from 560 majors in 2002 to 1,143 in 2007, compared to a 15.5% overall enrollment growth in the university. Above average growth rates in kinesiology degree programs also have been observed at many other

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institutions, including San Diego State University where their record number of 1,433 undergraduate majors reflects a 5-year increase of 63.4%, at the University of North Texas where there has been a 39.6% increase in number of kinesiology majors over the past 5 years (about double that of the university as a whole), and at Iowa State University, where the 5-year growth rate in Kinesiology undergraduates has been a positive 26.6%, compared to a 8.7% loss in undergraduates overall at ISU. (Note: The ISU Kinesiology statistics do not reflect the sport management program that was discontinued in 2004.)

Unfortunately, the growing interest in kinesiology as an academic area of study for undergraduates has not been accompanied by similar growth patterns in doctoral programs, especially on the west coast. In fact, there currently are no kinesiology Ph.D. programs in California and few in any surrounding states that prepare faculty for teaching and research positions in the state’s numerous and fast-growing B.S. and M.S. degree programs. This, of course, presents serious challenges both in meeting faculty recruitment needs in California and in providing opportunities for local master’s students to go on for doctorate degrees and pursue academic careers in this increasingly popular and important field of study.

**Recognition of Kinesiology as an Academic Discipline by the NRC.** Although there is disappointment over the loss of kinesiology doctoral programs in some institutions, there also is some very good news about the field of kinesiology and the prestige gained by its recent inclusion in the NRC Taxonomy of Research Doctoral Programs. Achieving this milestone for the field was the result of more than 10 years of dedication and hard work by the leadership of the American Academy of Kinesiology and Physical Education (AAKPE) as it compiled the documentation necessary to support kinesiology as a viable (and recognizable) academic discipline dedicated to the study of physical activity. To be recognized by the NRC (and increasingly by other agencies such as the Council of Graduate Studies, the National Institutes of Health, and the National Science Foundation) has been a major step forward in the continued development of our field as a mature and respected discipline in academe. Perhaps this recognition, together with the serious need for more doctoral-prepared faculty in kinesiology, will encourage some institutions to consider reinstating their kinesiology Ph.D. programs.

**Promoting ‘Kinesiology’ as the Name of Choice for the Field.** For many years, various scholars in the field have warned against the dangers of using such a plethora of names (e.g., physical education, exercise science, sports science, human movement, human performance and many others) to represent our field. But perhaps the disadvantage to the field of not having a common identity was never more apparent than during the long process of applying for NRC recognition when the review committee worried that because of our many names they ‘would not be able to find us’ when it was time for doctoral program evaluations. As a result, it is now a strong recommendation of the AAKPE, and also of the AKA, that ‘kinesiology’ become the name of...
choice for all degree programs that study physical activity and that ‘kinesiology’ be the name (or at least part of the name) of all departments where kinesiology programs are housed.

The phenomena discussed above—especially the changing interests of kinesiology majors and the large growth in kinesiology undergraduate programs—present certain challenges for kinesiology departments and may have implications for future directions and goals. As previously mentioned, one of the more immediate and practical challenges associated with the large growth in undergraduate programs (and the paradoxical decrease in doctoral programs) is the ability to recruit a sufficient number of doctoral-prepared faculty to address the growth in B.S. and M.S. programs. The change in career interests of kinesiology majors also presents a number of other challenges and raises interesting questions. Some may question whether the kinesiology degree provides appropriate preparation for entry into the various allied health and medical fields being pursued by kinesiology students and if so, whether any adaptations have been made in curricular offerings to accommodate these students. Others may wonder why more students aren’t attracted to the fitness, exercise, and health promotion focus areas at their institutions and may question whether they are providing appropriate and meaningful programs that attract students and future fitness programs leaders and/or whether the field is being appropriately proactive in this area.

If kinesiology programs are not preparing the leaders for the growing fitness industry, then who is? Is the fitness industry, via such organizations as ACE (American Council on Exercise) and AFAA (Aerobics and Fitness Association of America), relying on its own form of professional development? Should we be more proactive in promoting this focus area at the baccalaureate level and provide a more attractive and useful curriculum?

Also, with the decreased emphasis on physical education in the schools throughout most of the country, there has been an increase in a wide variety of youth sports and community-based programs in most of our communities, yet only five students out of nearly 500 survey participants at Cal State Fullerton reported a career interest in youth sports and community recreation. Should kinesiology programs do a better job of promoting and attracting future professionals in the area of youth sports and community recreation? Are our programs meeting community needs? Moreover, is the vision and purpose of our field clear? Should we be more proactive in addressing urgent physical activity research and programming needs in our schools and communities? Are kinesiology doctoral programs in line with the needs of the field, the needs of the society, and the changing interests of students?

Among the many benefits of the new American Kinesiology Association, which we are celebrating with this inaugural newsletter edition, will be a forum for addressing questions such as these and for helping to guide the vision and mission of this vitally important and expanding field of study.
Member University Profile

Furman University

by Dr. William Pierce, Chair and Professor

Founded in 1826, Furman University is an independent, coeducational, liberal arts college of 2,600 students located just north of Greenville, South Carolina. Furman’s primary mission is to provide a distinctive undergraduate education encompassing the humanities, fine arts, social sciences, mathematics, and the natural sciences.

The Health and Exercise Science (HES) department has an integral and important role in helping the university achieve its purpose of developing the whole person—intellectually, physically, emotionally, socially, and spiritually.

The HES department identifies three goals to satisfy its purpose as an academic unit. These goals are compatible with the university’s mission of liberally educating students.

1. To promote current and lifelong personal wellness and physical activity among faculty, staff, and students.

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The department is responsible for developing and overseeing the Physical Activities Center, currently undergoing an $8.5M renovation. The Center, with its cardio and resistance training areas, pool, gym, and dance studio, is one of the most visited places on campus. The department offers group exercise classes and conducts an employee wellness program.

2. To provide a general education course which leads students to understand the consequences of lifestyle habits on their well-being.

The Health and Exercise Science Department’s Wellness Concepts course, a general education course required of all students at Furman, is designed to contribute to the institution’s mission of developing the whole person. The four-credit course focuses on helping students to understand the consequences of lifestyle habits and how the choices they make will affect their well-being. Students often report that the course was the most influential of any in their undergraduate education.

3. To provide a major which promotes broad inquiry in the discipline consistent with Furman’s liberal arts philosophy.

The department offers bachelor’s of arts and bachelor’s of science degrees. Over the past 12 years, HES has been one of the most popular majors at Furman, graduating an average of 46 students per year. Most of the graduates pursue graduate and professional studies leading to careers as physicians, physician assistants, physical therapists, occupational therapists, exercise physiologists, wellness and fitness directors, health administrators, nutritionists, and teachers and coaches. More than 70 percent of health and exercise science graduates earn advanced degrees. The HES senior class typically is well represented in Phi Beta Kappa, Who’s Who, and ODK (Omicron Delta Kappa).

The HES department’s Molnar Human Performance Laboratory is a 2400-square-foot facility used for teaching and research. Students and faculty conduct a wide range of fitness-related research. The lab is equipped with three automated metabolic systems; two of those are carts and the third unit is a portable system, which may be used to study activities outside the typical lab setting. Body composition is determined with a completely automated hydrostatic weighing system. Gait analysis is accomplished using an 8-camera digital system that is integrated with a force plate and EMG system.

Furman prides itself on its focus on internships, independent study, and research programs. More than 90% of all Health and Exercise Science majors take part in one of these engaged learning experiences. These opportunities have consistently led to student presentations at the National Collegiate Undergraduate Research Conference and at the conventions of the South Carolina Alliance for Health and Physical Education, Southeast American College of Sports Medicine, and American Public Health Association. Any major who has an interest in research can have the opportunity to be a part of a research project. (continued)
Member University Profile

Kinesiology at the University of Maryland, College Park
by Jane E. Clark, Professor and Chair

The Department of Kinesiology at the University of Maryland (sph.umd.edu/KNES) brings together those who are interested in studying human physical activity from a variety of perspectives and at many levels of analysis. From molecules, genes, neurons, muscles, and movement, to sport in society, the students and faculty of Kinesiology take an encompassing view of physical activity. Situated in the new School of Public Health, Kinesiology is committed to improving the health of our nation through our teaching, research, and service.

The Department of Kinesiology has 20 tenure-track faculty, five research professors, and three instructors. The faculty is formed into four research clusters: exercise physiology; cognitive motor neuroscience; physical cultural studies; and physical activity intervention physical education. Six faculty are elected fellows of the prestigious American Academy of Kinesiology and Physical Education. Over half...
of the faculty hold affiliate appointments in other programs including: Neuroscience and Cognitive Sciences program; Bioengineering; Psychology; Communication; the Center on Aging; and, the medical school at the University of Maryland, Baltimore (30 miles away). Last year, research expenditures from external funding agencies (NIH, DOD) totaled over $2 million.

The Department confers two undergraduate degrees: a Bachelors of Science (BS) in Physical Education and a BS in Kinesiological Sciences. Our BS in Kinesiological Sciences, which was approved by the University of Maryland in 1974, may be the first undergraduate “kinesiology” degree in the US; if not, it is surely one of the oldest. Today, the major is the sixth largest on campus with over 726 majors and another 55 majoring in physical education. Unlike many undergraduate degree programs in Kinesiology, Maryland’s program is structured as a ‘liberal arts’ degree that provides a “core” of knowledge that is foundational to upper level ‘option’ courses that provide more in-depth knowledge. The Kinesiology core includes seven courses: exercise physiology, biomechanics, motor learning & control, motor development, sport psychology, sport history, and sport & society. The department offers 12-16 option courses a semester depending on needs. Students are required to take a minimum of four option courses to graduate. Over 30 option courses have been developed and taught including such courses as: child and sport; exercise and body composition; neural basis of human movement; graded exercise testing; sport marketing and media; psychology of exercise and health; movement disorders; and many more. In addition to the core and option courses, kinesiology majors must take at least 6 different physical activity courses, 3 of which must be at the intermediate skill level. The major also requires 12 credits in biology (including anatomy and physiology) and a 3-credit statistics course. The major culminates in a “capstone” course in which students write a ‘senior thesis’ paper and do an oral presentation on their findings.

All students are encouraged, but not required to do internships. About 5-10% of the undergraduates gain research experience in departmental laboratories. The department has a strong record on undergraduate research. In 2006, one of our undergraduates won the campus-wide undergraduate researcher award. The next year, one of our faculty was named the campus’ ‘undergraduate research mentor.’ Our undergraduates have regularly been awarded Howard Hughes Undergraduate and Summer Scholars Fellowships—both of which pay undergraduates to work with mentors on research. The department also has a strong and select honors program for no more than 25 juniors and seniors who take honors sections of courses, participate in honors seminars, and complete an honors thesis.

Except for the physical education bachelor’s degree program, no professional career tracks are defined. Students are encouraged by their advisors to select specific options if they see themselves going to a specific career after graduation—such as medicine, physical therapy, personal training, sport management, etc. The faculty is committed to (continued)
student learning outcomes that stress depth and comprehensive knowledge about kinesiology from the biological, physical, behavioral, and social sciences perspectives. About a third of our graduating seniors go onto post-graduate education, about half take jobs in the field or an allied health profession, and the remaining sixth are undecided or work in another field.

The Department of Kinesiology also offers a vibrant and high demand physical activity program. Every semester, over thirty different course offerings are available to students across the campus. From basketball to aerobics, to yoga and the martial arts, swimming, and trampoline, the department provides a wide array of physical activity classes that usually fill earliest during registration.

Last year, the Department faculty and graduate students read Tom Friedman’s *The World is Flat* and this year we lived it. We have two study abroad programs, one to China and the other to England. More and more undergraduate students are following University President Mote’s challenge to experience education internationally. The faculty too are collaborating and traveling abroad to present papers, conduct their research, and see Kinesiology globally.

In 2005, the doctoral program in Kinesiology at the University of Maryland achieved a 3rd place ranking in the American Academy of Kinesiology and Physical Education rankings of the nation’s doctoral programs. Currently, the program has 75 graduate students (72% of whom are PhD students). The department provides funding for all admitted graduate students. Approximately 15% of the students are funded on fellowships (university, department, and National Institute of Aging training fellowships in exercise and geriatrics), and the other 85% of the funding is evenly divided between research and teaching assistantships. Graduate student course of study is individualized and approved by their program of study committee. Emphasis throughout the program is on becoming a scholar/researcher in the field. The department has a number of awards to recognize student excellence, including teaching assistant recognition awards and published paper writing awards. The Graduate Research Initiative Project (GRIP) fund was initiated to give students the opportunity, three times a year, to apply for funds to support their research. Each year, all graduate students are eligible for funding if they are giving a first-authored paper at a scientific conference. Over the last few years, our doctoral students have averaged 1.2 first-authored papers at conferences. Graduates of the doctoral program usually take one of two paths: a post-doctoral fellowship or an assistant professor position. Recently, the majority have gone on to post-doctoral fellowships.

In addition to the department’s academics, the faculty, staff and students also enjoy having fun together! With graduate students from 12 different countries, Kinesiology comes together for an International Thanksgiving to enjoy each other’s favorite harvest feast dish. Of course, a roast turkey is always included. In late January, the Department has a chili cook-off to welcome everyone back as we start the spring term. A spring softball game and a winter kickball match also provide good fun and lots of physical activity.
Honors, Awards, and Appointments of Special Note

The American Kinesiology Association (AKA) hopes to feature in each issue of the newsletter information about honors, awards, and appointments of special interest to people in the field. For each issue, a call will go out to the membership seeking information to include in this section. For this inaugural edition, fewer than one dozen institutions responded to the request for information. The result, therefore, is a set of items that may seem to focus on faculty at selected institutions. It is hoped that future issues will be blessed with more comprehensive information. Even though the selection on this occasion is limited, it is clear that kinesiology professionals are being recognized for the quality of their accomplishments and their contributions to their universities and to their professional organizations. Some submissions were for awards granted a number of years ago; these were not included as the focus of this column will be recent and upcoming honors, awards, and appointments. It is hoped that all member institutions will respond for future issues so the final list represents the full membership.

HONORS

David Gallahue, retired Dean of the School of HPER, Indiana University, will receive the NASPE Hall of Fame award at the AAHPERD 2008 national conference.

Priscilla Clarkson, University of Massachusetts, Amherst, presented the annual Wolfe lecture at the 2007 meeting of the American College of Sports Medicine. The Wolfe lecture is the most prestigious keynote address of the annual conference.

Dan Landers, Regents Professor, Department of Kinesiology, Arizona State University, will receive the NASPE Hall of Fame Award for 2008. This award is given to honor outstanding individuals in the fields of sport education, professional sports, and physical education/physical activity who make significant contributions to maintaining sport and/or physical activity as an integral part of the total education program.

Dan Ferris, Associate Professor, Movement Science, Division of Kinesiology, The University of Michigan, was invited to the 2007 U.S. National Committee on Biomechanics Summit of Experts in Biomechanics. Out of 50 biomechanists invited to the summit, from around the country, Dr. Ferris was the only faculty member from a Kinesiology program.

AWARDS

Barry Braun, Associate Professor, Department of Kinesiology, University of Massachusetts, Amherst, received the University’s Distinguished Teaching Award for 2006-2007. This teaching award recognizes and honors individual excellence in teaching.

AKA Member Institutions:
Albany State University
Arizona State University
Auburn University
Baylor University
Bowling Green State University
Bridgewater State College
California State University-Chico
California State University-East Bay
California State University-Fullerton
California State University-Long Beach
California State University-Sacramento
California State University-San Bernardino
Castleton State College (Castleton, VT)
Central College (Pella, IA)
Coastal Carolina University
The College at Brockport-State University of New York
Colorado State University
Florida State University
Fort Lewis College
Fullerton College
Furman University
Indiana University
Iowa State University
James Madison University
Louisiana State University
Louisiana Tech University
Manhattan College
Michigan State University
Montclair State University
Honors, Awards, and Appointments, continued

Patty Freedson, Professor and Chair, Department of Kinesiology, University of Massachusetts, Amherst, was one of eight faculty members to receive the 2007-08 UMass Award for Outstanding Accomplishments in Research and Creative Activity at the Faculty Convocation.

Lanie Dornier, Professor and Chair, Department of Health & Exercise Science, Louisiana Tech University has been named The Roger Thomas Luffey Endowed Professor. The award is made in recognition of outstanding leadership and contributions to the College of Education at Louisiana Tech University.

Mary Jo Kane, Professor and Director of the School of Kinesiology, University of Minnesota, was the 2006 recipient of the President’s Award for Outstanding Service, presented by the President’s Office. This award recognizes exceptional service to the University, its schools, colleges, departments and service units by any active or retired member of the faculty or staff. Mary Jo Kane was also named one of America’s 100 Most Influential Sports Educators by the Institute for International Sports at the University of Rhode Island in 2007.

Gail Dummer, Professor, Dept. of Kinesiology, Michigan State University, received the Outstanding Adapted Physical Education Professional of the Year Award by the Adapted Physical Activity Council of AAHPERD (2007).

Deborah L. Feltz, Chairperson/Professor, Department of Kinesiology, Michigan State University, was recognized for her contribution to the profession in receiving the Second Annual Research Quarterly for Exercise and Sport Lecture Award from the Research Consortium of AAHPERD (2007). She also served as President of the North American Society for Psychology of Sport and Physical Activity (2007-08).

Yevonne R. Smith, Associate Professor, Department of Kinesiology, Michigan State University, was selected to receive the National Association of Girls and Women in Sport (NAGWS) Honor Award (2007).

Daniel Gould, Professor, Department of Kinesiology, Michigan State University, was named among the 100 Most Influential Sports Educators in America by the Institute for International Sport (2007).

Larry Lauer, Research Associate, Department of Kinesiology, Michigan State University, was named among the 100 Most Influential Sports Educators in America by the Institute for International Sport (2007).

Dana D. Brooks, Dean, School of Physical Education, West Virginia University, will be awarded Fellowship in the North American Society of Health, Physical Education, Recreation, and Dance Professionals on April 8, 2008. The award recognizes outstanding professionals within the disciplines of health education, physical education, recreation, sport and dance in North America.

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Edward Etzel, Associate Professor, Sport & Exercise Psychology, School of Physical Education/Psychologist for WVU Department of Intercollegiate Athletics, West Virginia University was advanced to Fellow status by the Association of Applied Sport Psychology (AASP) in October 2007. The award recognizes outstanding professionals in the field of Sport Psychology.

David Gallahue, Professor and Dean Emeritus, Indiana University, will receive the Hall of Fame Physical Education/Activity Award at the 2008 annual meeting of The National Association for Sport and Physical Education at the NASPE Hall of Fame Banquet in Ft. Worth, Texas.

Peter Werner, Distinguished Professor Emeritus, University of South Carolina, will receive the Joy of Effort Award at the 2008 annual meeting of The National Association for Sport and Physical Education at the NASPE Hall of Fame Banquet in Ft. Worth, Texas.

The Cooper Institute, Dallas, Texas, will receive the Ross Merrick National Recognition Award at the 2008 annual meeting of The National Association for Sport and Physical Education at the NASPE Hall of Fame Banquet in Ft. Worth, Texas.

Thomas Sawyer, Professor, Indiana State University, will receive the Sport Management Outstanding Achievement Award at the 2008 annual meeting of The National Association for Sport and Physical Education at the NASPE Hall of Fame Banquet in Ft. Worth, Texas.

Riann Palmieri-Smith, Assistant Professor, Athletic Training, Division of Kinesiology, The University of Michigan, was the 2007 recipient of the New Investigator Award that is awarded by the National Athletic Trainers Research & Education foundation and recognizes a researcher who has earned their first doctoral degree within the past five years and who has made, and is likely to continue to make, significant contributions to the body of knowledge in athletic training and health care of the physically active. She is also the recipient of 2007 Outstanding Young Alumnus Award from Indiana State University’s Department of Athletic Training.

ACADEMIC AND ADMINISTRATIVE APPOINTMENTS

Gayle Hutchinson, Professor, Department of Kinesiology, California State University, Chico, was appointed Dean of the College of Behavioral and Social Sciences, effective July 2007.

Priscilla Clarkson, Distinguished Professor of Kinesiology, University of Massachusetts, Amherst, was named Dean of Commonwealth College (the Honors College), July, 2007. The criteria for Distinguished Professor require outstanding research, teaching, and/or public service contributions that are widely recognized nationally, and/or internationally, pre-eminence in his/her field of study, a person who would be a major loss to the University if he/she were to leave, and a person considered to be a role model for faculty and students.

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Honors, Awards, and Appointments, continued

Karl Newell, Professor of Kinesiology and Associate Dean for Research and Graduate Education in the Penn State College of Health and Human Development, has been appointed the Marie Underhill Noll Chair in Human Performance effective January 1, 2007.

James M. Pivarnik, Professor, Department of Kinesiology and Epidemiology, Michigan State University, was appointed as the institution’s Research Integrity Officer (2007-present).

Philip Martin, Professor of Kinesiology at Penn State University, has been named as Chair and Professor of Kinesiology at Iowa State University effective July 1, 2008.

PROFESSIONAL ASSOCIATION APPOINTMENTS

Craig Buschner, Professor, Department of Kinesiology, California State University, Chico, is serving as the 2007/2008 President of the National Association for Sport and Physical Education (NASPE).

Duane Knudson, Professor, Department of Kinesiology, California State University, Chico, is currently serving as the Vice President for Publications of the International Society of Biomechanics in Sports (ISBS).

Debbie Doman, Lecturer, Department of Kinesiology, California State University, Chico, recently served as Head National Coach for the USA Swim Team competing at the Special Olympics in Shangahi, China.

Joe Hamill, Professor, Department of Kinesiology, University of Massachusetts, Amhurst, was re-elected to the Executive Board of the International Society of Biomechanics (ISB) at the recent biennial conference held in Taiwan.

Thomas Stoffregen, Professor of Kinesiology, University of Minnesota, was elected by his peers as an Active Fellow in the American Academy of Kinesiology and Physical Education (AAKPE), effective October 2007.

Martha Ewing, Associate Professor, Department of Kinesiology, Michigan State University, was selected as President-elect of Association of Applied Sport Psychology (2006-07).

Shawn Ladda, Associate Professor & Chair, Manhattan College, has been selected to serve as President Elect of NAGWS, effective June 2008.

Beverly D. Ulrich, Professor and Dean, Division of Kinesiology, The University of Michigan was selected by her peers to serve as President-Elect of the American Academy of Kinesiology and Physical Education, an honorary association of leaders in the field of kinesiology for 2007-08.

Kathy Babiak, Assistant Professor, Sport Management, Division of Kinesiology, The University of Michigan, began her first term (2007) on the executive board of the North American Society for Sport Management.

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Honors, Awards, and Appointments, continued

HONORARY APPOINTMENTS

Joe Hamill, Professor, Department of Kinesiology, University of Massachusetts, Amherst, visited the Republic Polytechnic of Singapore in January and was appointed as a Distinguished Research Professor at the Republic Polytechnic of Singapore. Professor Hamill has also been named an Honorary Professor at the University of Edinburgh. Also, at the recent biennial conference of the International Society of Biomechanics (ISB) held in Taiwan, he was re-elected to the Executive Board.

Thomas Stoffregen, Professor in the School of Kinesiology, University of Minnesota, was elected as an International Fellow with Honorary Status in the Japanese Society for Ecological Psychology, July 2007.

Carol Leitschuh, research associate in the School of Kinesiology, University of Minnesota, was named Visiting Scholar for the Erasmus Mundus Program of the European Commission in January 2007. The program is a four-university consortium from universities in Belgium, Ireland, the Czech Republic, and Norway.

A New Member Benefit!

We’ve recently added the “Effective Practices for Academic Leaders” publication as a benefit to our departmental members. It is described as “concise briefings and proven strategies for managing your academic unit.”

   The format is beneficial to busy leaders in all types of higher education institutions. Administrators will receive important information on new developments and practices related to academic departments and administrative performance. Each issue focuses on a key topic and is written by an acknowledged authority in the field.

   As a member of AKA, you will have electronic access to each new 16-page issue as well as electronic access to all back issues for 2006 and 2007 (24 issues). An online subscription provides your department with unlimited, department-wide access to each issue. Administrators and faculty can view and print issues as needed at their desks. An archival hard copy of each issue is provided for your central library, as well.

   In 2008, the publication switched from a monthly publication to a quarterly publication. The 2008 issues will cover:

   March – Developing Students’ International and Multicultural Experience

   June – Legal Issues

   September – Communication

   December – Fundraising

   Feel free to share this publication with other staff in your department. Each department chair will receive an email with instructions on how to access the newsletter online along with the password.