WRTC Major At-A-Glance

39 credit hours

Core Requirements - 18 credits required for all WRTC majors

- 200 Introduction to Studies in WRTC
- 201 Theory and Methods in WRTC
- 300 Professional Editing

Crossover Electives - 3 credits - All students choose one course from this list

- 310 Semiotics
- 312 Studies in Literacy
- 314 Writing in the Public Sphere
- 316 Research and Methodologies
- 318 Intercultural Professional Communication
- 320L Writing in the Public Sphere (London only)

Community-Based Learning Electives - 3 credits - All students choose one course from this list

- 480 Writing for Business and Industry
- 484 Writing for Nonprofits

486 Writing in the Community

Feminist Rhetorics

Special Topics

488 Writing in the Health Sciences

Environmental Communication and Advocacy

Rhetoric of Environmental Science & Technology

360L British Media and Society (London only)

Concentrations - Pick One

Technical and Scientific Communication (TSC)

Required foundation course - 3 credits

350 Foundation of Technical Communication

TSC Electives - 12 credits

TSC concentrators choose three courses from this list

- 351L Visual Rhetoric (London only)
- 352 Online Design I
- 354 Document Design
- 356 Web Theory and Design
- 358 Writing about Science and Technology
- 412 Content Strategy
- 450 Digital Rhetoric
- 452 Online Design II
- 454 Publication Management
- 456 Usability Testing
- 458 Scientific and Medical Communication
- 460 Legal Writing
- 462 Government Writing

TSC concentrators choose one course from this list

- 332 Digital Storytelling
- 334 Introduction to Popular Writing
- 336 Writing Consultation
- 338 Genre Theory
- 340 Writing as Leading
- 342 Writing Place
- 430 Contemporary Rhetorical Theory
- 432 Rhetoric of the Personal Narrative
- 434 Advanced Popular Writing
- 436 Teaching Writing

Writing and Rhetoric (WR)

Required foundation course - 3 credits

330 Rhetorical Analysis and Criticism

WR Electives - 12 credits

WR concentrators choose three courses from this list

- 332 Digital Storytelling
- 334 Introduction to Popular Writing
- 336 Writing Consultation
- 338 Genre Theory
- 340 Writing as Leading
- 342 Writing Place
- 430 Contemporary Rhetorical Theory
- 432 Rhetoric of the Personal Narrative
- 434 Advanced Popular Writing
- 436 Teaching Writing

WR concentrators choose one course from this list

- 351L Visual Rhetoric (London only)
- 352 Online Design I
- 354 Document Design
- 356 Web Theory and Design
- 358 Writing About Science and Technology
- 412 Content Strategy
- 450 Digital Rhetoric
- 452 Online Design II
- 454 Publication Management
- 456 Usability Testing
- 458 Scientific and Medical Communication
- 460 Legal Writing
- 462 Government Writing

- 301 Language, Law and Ethics
- 495 WRTC Internship
- 496 WRTC Capstone

Practicum

326

328

416

420

426