WRTC Major At-A-Glance: Inclusive Design Track

Digital technologies offer writers opportunities to design for audiences who may have difficulties accessing or reading print-based material. Courses in this track will provide you with a grounding in disability studies, inclusive design, and usability testing, all of which will empower you to design for diverse readers and viewers. Theory is paired with industry-focused courses in content strategy and web design. This track is for students invested in inclusive approaches to communication and the technical aspects of web design.

Core Program

(21 credits)

WRTC 200. Introduction to Studies in Writing, Rhetoric and Tech Comm Credits: 3.00
WRTC 316. Research Methodologies in WRTC Credits: 3.00
WRTC 300. Professional Editing Credits: 3.00
WRTC 301. Language, Law and Ethics Credits: 3.00
WRTC 350. Foundations of Technical Communication Credits: 3.00
WRTC 495. Internship in Writing, Rhetoric and Technical Communication Credits: 3.00
WRTC 496. Capstone in Writing, Rhetoric and Technical Communication Credits: 3.00

Suggested Culturally-Engaged Requirement (choose one)

(3 credits)

WRTC 470. Disability Rhetorics Credits: 3.00
WRTC 446. Rhetorics of Design and Culture Credits: 3.00

Suggested Community-Engaged Requirement (choose one)

(3 credits)

WRTC 480. Writing for Business and Industry Credits: 3.00
WRTC 484. Writing for Nonprofits Credits: 3.00

Elective Courses (Choose four)

(12 credits)

WRTC 332. Creative Approaches to Digital Storytelling Credits: 3.00
WRTC 338. Sound Writing Credits: 3.00
WRTC 352. Online Design Credits: 3.00
WRTC 354. Document Design Credits: 3.00

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WRTC 412. Content Strategy Credits: 3.00
WRTC 450. Digital Rhetoric Credits: 3.00
WRTC 456. Usability Testing Credits: 3.00

Suggested Minor Programs:

Disability Studies
AAAD
Women's Gender and Sexuality Studies
Sociology
Humanitarian Affairs

Suggested Course Plan:

First semester:
WRTC 103
Second semester:
WRTC 200* Pre-req for all WRTC courses
Third semester:
WRTC 300 and WRTC 316** Pre-req for WRTC 350
Fourth semester:
WRTC 301 and WRTC 350
Fifth semester:
WRTC Culturally-engaged course and 1 WRTC elective
Sixth semester:
WRTC Community-engaged course and 1 WRTC elective
Seventh semester:
2 WRTC electives
Eighth semester:
WRTC 495 and WRTC 496

This document is provided as an advising resource only. Official curriculum requirements are listed in the JMU Undergraduate Catalog. In the case of discrepancies, the University Catalog is the official curriculum students must follow. This document was reviewed by Cynthia Martin, Director of Undergraduate Studies, on October 10, 2025.