

WRTC Major At-A-Glance: Design Your Own Career

This track provides students with the freedom to forge their own path in the major to prepare for their dream career, whatever that may be.

Core Program

(21 credits)

WRTC 200. Introduction to Studies in Writing, Rhetoric and Tech Comm Credits: 3.00

WRTC 316. Research Methodologies in WRTC Credits: 3.00

WRTC 300. Professional Editing Credits: 3.00

WRTC 301. Language, Law and Ethics Credits: 3.00

WRTC 350. Foundations of Technical Communication Credits: 3.00

WRTC 495. Internship in Writing, Rhetoric and Technical Communication Credits: 3.00

WRTC 496. Capstone in Writing, Rhetoric and Technical Communication Credits: 3.00

Suggested Culturally-Engaged Requirement (choose one)

(3 credits)

WRTC 318. Intercultural Professional Communication Credits: 3.00

WRTC 420. Feminist Rhetorics Credits: 3.00

WRTC 470. Disability Rhetorics Credits: 3.00

WRTC 446. Rhetorics of Design and Culture Credits: 3.00*

Suggested Community-Engaged Requirement (choose one)

(3 credits)

WRTC 480. Writing for Business and Industry Credits: 3.00

WRTC 484. Writing for Nonprofits Credits: 3.00

WRTC 486. Writing in the Community Credits: 3.00

WRTC 488. Writing in the Health Sciences Credits: 3.00

Elective Courses (Choose four)

(12 credits)

WRTC 314. Writing in the Public Sphere Credits: 3.00

WRTC 326. Environmental Communication and Advocacy Credits: 3.00

WRTC 328. Practicum in JMURJ Credits: 3.00

WRTC 328. Practicum in RhetTech Credits: 1.00, 2.00

WRTC 330. Rhetorical Analysis and Criticism Credits: 3.00

WRTC 332. Creative Approaches to Digital Storytelling Credits: 3.00

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- WRTC 334. Introduction to Popular Writing Credits: 3.00
- WRTC 336. Writing Consultation Credits: 3.00
- WRTC 338. Sound Writing Credits: 3.00
- WRTC 340. Writing as Leading Credits: 3.00
- WRTC 342. Writing Place Credits: 3.00
- WRTC 352. Online Design Credits: 3.00
- WRTC 354. Document Design Credits: 3.00
- WRTC 358. Writing about Science and Technology Credits: 3.00
- WRTC 400. Advanced Editing Credits: 3.00
- WRTC 412. Content Strategy Credits: 3.00
- WRTC 416. Rhetoric of Environmental Science and Technology Credits: 3.00
- WRTC 432. Rhetoric of the Personal Narrative Credits: 3.00
- WRTC 433. Animal Rhetorics Credits: 3.00
- WRTC 434. Advanced Popular Writing Credits: 3.00
- WRTC 450. Digital Rhetoric Credits: 3.00
- WRTC 454. Publication Management Credits: 3.00
- WRTC 456. Usability Testing Credits: 3.00
- WRTC 458. Scientific and Medical Communication Credits: 3.00
- WRTC 460. Legal Writing Credits: 3.00
- WRTC 462. Government Writing Credits: 3.00

Suggested Course Plan:

First semester:

WRTC 103

Second semester:

WRTC 200* Pre-req for all WRTC courses

Third semester:

WRTC 300 and WRTC 316** Pre-req for WRTC 350

Fourth semester:

WRTC 301 and WRTC 350

Fifth semester:

WRTC Culturally-engaged course and 1 WRTC elective

Sixth semester:

WRTC Community-engaged course and 1 WRTC elective

Seventh semester:

2 WRTC electives

Eighth semester:

WRTC 495 and WRTC 496

This document is provided as an advising resource only. Official curriculum requirements are listed in the JMU Undergraduate Catalog. In the case of discrepancies, the University Catalog is the official

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curriculum students must follow. This document was reviewed by Cynthia Martin, Director of Undergraduate Studies, on October 19, 2024.