

WRTC Major Course Info Sheet

The WRTC Major Requirements	Professional Writing and Publishing	Science and Health Writing
The Core: 21 credits WRTC 200. Introduction to Studies in Writing, Rhetoric and Tech Comm Credits: 3.00 WRTC 316. Research Methodologies in WRTC. Credits: 3.00 WRTC 300. Professional Editing Credits: 3.00 WRTC 301. Language, Law and Ethics Credits: 3.00 WRTC 350. Foundations of Technical Communication Credits: 3.00 WRTC 495. Internship in Writing, Rhetoric and Technical Communication Credits: 3.00 WRTC 496. Capstone in Writing, Rhetoric and Technical Communication Credits: 3.00 Culturally Engaged Requirement: 3 credits WRTC 318. Intercultural Professional Communication Credits: 3.00 WRTC 420. Feminist Rhetorics Credits: 3.00 WRTC 470. Disability Rhetorics Credits: 3.00 WRTC 446. Rhetorics of Design and Culture Credits: 3.00 Community Engaged Requirement: 3 credits WRTC 480. Writing for Business and Industry Credits: 3.00 WRTC 484. Writing for Nonprofits Credits: 3.00 WRTC 486. Writing in the Community Credits: 3.00 WRTC 488. Writing in the Health Sciences Credits: 3.00 WRTC Electives/Track: 12 credits See following descriptions.	Description: Writing persuasively in traditional, visual, and digital environments for a targeted audience and purpose is a skill that transcends industry borders. Whether you want to pursue a career in business, publishing, the nonprofit sector, or freelance environments, this suite of courses will provide the skills necessary to succeed. Students gain advanced practice in editing, digital storytelling, proposal writing, and more. At the same time, they gain hands-on experience in project management, publication cycles, and writing consultancy, which prepares them for a variety of internships and jobs. Select four courses (12 credits) from the following: WRTC 328. Practicum in JMURJ Credits: 3.00 WRTC 328. Practicum in RhetTech Credits: 1.00, 2.00 WRTC 332. Creative Approaches to Digital Storytelling Credits: 3.00 WRTC 334. Introduction to Popular Writing Credits: 3.00 WRTC 342. Writing Place Credits: 3.00 WRTC 336. Writing Consultation Credits: 3.00 WRTC 400. Advanced Editing Credits: 3.00 WRTC 432. Rhetoric of the Personal Narrative Credits: 3.00 WRTC 434. Advanced Popular Writing Credits: 3.00 WRTC 454. Publication Management Credits: 3.00	Description: Scientific and technological innovations abound in our society, yet we often fail to understand their immediate significance or implications for the future. This group of courses will provide you with a foundation in science and health writing to enable you to write to a mainstream audience about such innovations. Courses in this track focus on environmental change, public health crises, mental health, and more. This track will appeal to those interested in communicating the complexities of our world. Select four courses (12 credits) from the following: WRTC 326. Environmental Communication and Advocacy Credits: 3.00 WRTC 358. Writing about Science and Technology Credits: 3.00 WRTC 416. Rhetoric of Environmental Science and Technology Credits: 3.00 WRTC 433. Animal Rhetorics Credits: 3.00 WRTC 458. Scientific and Medical Communication Credits: 3.00

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Inclusive Design	Writing for Law and Society	Design Your Own Career
Description: Digital technologies offer writers opportunities to design for audiences who may have difficulties accessing or reading print-based material. Courses in this track will provide you with a grounding in disability studies, inclusive design, and usability testing, all of which will empower you to design for diverse readers and viewers. Theory is paired with industry-focused courses in content strategy and web design. This track is for students invested in inclusive approaches to communication and the technical aspects of web design. Select four courses (12 credits) from the following: WRTC 338. Sound Writing Credits: 3.00 WRTC 342. Writing Place Credits: 3.00 WRTC 352. Online Design Credits: 3.00 WRTC 354. Document Design Credits: 3.00 WRTC 400. Advanced Editing Credits: 3.00 WRTC 412. Content Strategy Credits: 3.00 WRTC 456. Usability Testing Credits: 3.00	Description: Language frames our understanding of society, forges the laws that govern it, and constructs power relationships within it. Courses in this track provide you with opportunities to explore the interactions between language, the law, and societal and cultural processes. Courses encourage students to consider the ethical dimensions of leadership and citizenry while introducing genres common to legal professions, government jobs, and nonprofit roles. This track will be of particular interest to students who plan to attend law school or pursue careers in public service. Select four courses (12 credits) from the following: WRTC 314. Writing in the Public Sphere Credits: 3.00 WRTC 330. Rhetorical Analysis and Criticism Credits: 3.00 WRTC 340. Writing as Leading Credits: 3.00 WRTC 460. Legal Writing Credits: 3.00 WRTC 462. Government Writing Credits: 3.00 WRTC 464. Grant and Proposal Writing Credits: 3.00	Description: Provides students with the freedom to forge their own path in the major to prepare for their dream career, whatever that may be. Select four courses (12 credits) from the following: WRTC 314. Writing in the Public Sphere Credits: 3.00 WRTC 326. Environmental Communication and Advocacy Credits: 3.00 WRTC 328. Practicum in JMURJ Credits: 3.00 WRTC 328. Practicum in RhetTech Credits: 1.00, 2.00 WRTC 330. Rhetorical Analysis and Criticism Credits: 3.00 WRTC 332. Creative Approaches to Digital Storytelling Credits: 3.00 WRTC 334. Introduction to Popular Writing Credits: 3.00 WRTC 336. Writing Consultation Credits: 3.00 WRTC 338. Sound Writing Credits: 3.00 WRTC 340. Writing as Leading Credits: 3.00 WRTC 342. Writing Place Credits: 3.00 WRTC 352. Online Design Credits: 3.00 WRTC 354. Document Design Credits: 3.00 WRTC 358. Writing about Science and Technology Credits: 3.00 WRTC 400. Advanced Editing Credits: 3.00 WRTC 412. Content Strategy Credits: 3.00 WRTC 416. Rhetoric of Environmental Science and Technology Credits: 3.00 WRTC 432. Rhetoric of the Personal Narrative Credits: 3.00 WRTC 433. Animal Rhetorics Credits: 3.00 WRTC 434. Advanced Popular Writing Credits: 3.00 WRTC 454. Publication Management Credits: 3.00 WRTC 456. Usability Testing Credits: 3.00 WRTC 458. Scientific and Medical Communication Credits: 3.00 WRTC 460. Legal Writing Credits: 3.00 WRTC 462. Government Writing Credits: 3.00 WRTC 464. Grant and Proposal Writing Credits: 3.00