Creating Social Media Graphics in Adobe Spark Post

https://spark.adobe.com
You will need to use an Adobe ID to create an account before you can use the app.

1. **Choose template**
   - **From scratch** – Choose a preset size. These include social posts, used on Facebook, Twitter, blog posts, etc. You can also choose from profile sizes, such as your Facebook cover image, YouTube thumbnail, and Etsy cover; or choose a generic ratio, such as 4:3 or 16:9. Each of social media options are automatically sized to the proper pixel dimensions for that platform. Custom sizes can also be created.
   - **Premade template** – Choose from business, craft, school, featured food, collages, lifestyle, seasonal or travel themes. These can easily be edited.

2. **Background image**
   - **Photos** can be imported from a computer, Google Photos, Dropbox, Lightroom, Creative Cloud or you may use Adobe Stock photos.
   - **Text** - If using a template, edit current text by:
       Double-click on the text to edit words.
       Single-click on the text to bring up attribute choices. Choose a color from the suggested and basic palettes, pick a font, and set alignment and opacity settings. The Shape attribute gives you the option to add a shadow, put a frame behind the text, or add banners and other decorative elements. Click the checkmark when done.
       Add extra text fields by tapping the green + Add icon.

3. **Choose color and look**
   - Tap the **Palette icon** to change up the overall palette of the text and any decorative elements.
   - Continuously tap on the same palette to rotate through the color combinations. Tap the checkmark when done.
   - Select the **Photo icon** at the bottom to scroll through photo filters. Select the checkmark to choose the one you want.
   - The **Animation icon** lets you choose from simple builds to give some movement to your image. These will be saved as video or live image, which may or may not come through on the social media platform you send it to.

4. **Additional options**
   - **Resize text** by tapping on the text frame, then pulling the corner handles; rotate by using the rotate button that appears when a frame is selected.
   - Use the **style slider** (the icon looks like a wheel with a dot on it). Select the icon, then move the dot around the circle to cycle through different looks.
   - Use the **alignment guides** to center up your text.

5. **Export**
   Use **Share** to send directly to Facebook, Twitter, email or create a link.
   Use **Download** to create a .JPG.