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**THE COMMONWEALTH OF VIRGINIA  
THE VISITORS OF JAMES MADISON UNIVERSITY**

Volume LIX No. 2

**Minutes of the Meeting of November 18, 2022**

The Visitors of James Madison University met on Friday, November 18, 2022 in the Festival Conference and Student Center Board Room on the campus of James Madison University. Maribeth Herod, Rector, called the meeting to order at 8:30 am.

**PRESENT:**

Bell, Dickie	Major, Lara
Edwards, Terri	Obenshain, Suzanne
Falcon, Chris, Vice Rector	Rothenberger, John
Grass, Jeff	Stoltzfus, Michael
Gray-Keeling, Matthew (virtual)	Tompkins Johnson, Deborah
Herod, Maribeth, Rector	Welburn, Craig
Jankowski, Maria	White, Jack
Lynch, John	

Williams, Xavier, Student Representative to the Board, 2022-23  
Harper, Donna, Secretary

**ALSO PRESENT:**

Alger, Jonathan, President  
Carter-Hoyt, Malika, Vice President for Diversity, Equity and Inclusion  
Coltman, Heather, Provost and Senior Vice President for Academic Affairs  
Langridge, Nick, Vice President for University Advancement  
Miller, Tim, Vice President for Student Affairs  
Moore, Towana, Vice President for Administration and Finance

Vass, Mary-Hope, Executive Director of Communications  
Ott-Walter, Kathy, Speaker, Faculty Senate  
Knight, Jack, University Counsel

The Rector recognized the tragedy at the University of Virginia and asked for a motion of silence.  
The Rector recognized the IMPACT participants in attendance.  
The Rector shared important accomplishments of the university and thanked President Alger for his dedication.

**APPROVAL OF MINUTES**

On motion of Lara Major, seconded by Deborah Tompkins Johnson, the minutes of the September 16, 2022 meeting were approved.

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## COMMITTEE REPORTS

### Academic Excellence Committee

Matthew Gray-Keeling, Chair, presented the report of the Academic Excellence Committee. The minutes of the September 16, 2022 meeting were approved. (Attachment A)

Mr. Gray-Keeling reported on the following topics from the committee meeting:

- Divisional update from Heather Coltman, Provost and Senior Vice President for Academic Affairs;
- Report from the Speaker of the Faculty Senate, Kathy Ott-Walter;
- Paula Maxwell, Associate Vice Provost for Curriculum Development reported on programs with no student enrollment as part of a curriculum review.
  - On motion from committee, approved the discontinuance of the following certificate programs: Autism Spectrum Disorders (undergraduate certificate); Autism Spectrum Disorders (graduate certificate); Network/Information Security (graduate certificate); Secure Computer and database Systems (graduate certificate); Educational Technology Leadership (graduate certificate) International Management of Non-Governmental Organizations (graduate certificate) and Writing, Rhetoric and Technical Communication (M.S. degree designation).
- Narketta Sparkman-Key, Associate Provost for Inclusive Strategies and Equity Initiatives provided an overview of the area's activities; and
- College Spotlight: Science and Mathematics.

On motion of Matthew Gray-Keeling, seconded by Jeff Grass, the report of the Academic Excellence Committee was accepted.

### Advancement and Engagement Committee

Craig Welburn, Chair, presented the report of the Advancement and Engagement Committee. The minutes of the September 16, 2022 meeting were approved. (Attachment B)

Mr. Welburn reported on the following topics from the committee meeting:

- Fundraising report from athletics;
- Government relations report from Caitlyn Read, Director;
- Nick Langridge, Vice President for Advancement, recapped the Unleashed campaign celebration;
- Mary Hope-Vass and Trey Secrist provided an overview of University Communications;
- CRM update on the status of the procurement process; and
- Andy Perrine, Associate Vice President for Marketing, provided an update on enrollment marketing.

On motion of Craig Welburn, seconded by John Rothenberger, the Advancement and Engagement report was accepted.

### Athletics Committee

John Lynch, Chair, presented the report of the Athletics Committee. The minutes of the September 16, 2022 meeting were approved. (Attachment C)

Mr. Lynch reported on the following topics from the committee meeting:

- Athletic teams update and JMU earned top honors with the Student-Athlete Graduate Rate Award for the highest student-athlete graduation rate among Sun Belt schools and also

received the Institutional Graduation Rate Award for the highest graduation rate among the entire student body at the university;

- 2021-22 Academic report;
- NCAA Waiver process update; and
- Fundraising update.

On motion of John Lynch, seconded by Chris Falcon, the Athletics report was accepted.

#### **Audit Committee**

Chris Falcon, Chair, presented the report of the Audit Committee. The minutes of the September 16, 2022 meeting were approved. (Attachment D)

Mr. Falcon reported on the following topics from the committee meeting:

- Heard an update on information technology;
  - Reported that a gap analysis for compliance with the Gramm-Leach-Bliley Act had been completed with a new policy and standards in development;
- Update on Reengineering Madison;
- The Management Action Plan Status report was reviewed; and
- Discussed the possibilities for a new committee name.

On motion of Chris Falcon, seconded by Lara Major, the Audit report was accepted.

#### **Finance and Physical Development Committee**

John Rothenberger, Chair, presented the report of the Finance and Physical Development Committee. The minutes from the September 16, 2022 meeting were approved. (Attachment E)

Mr. Rothenberger reported on the following from the committee meeting:

- Financial Review and University Debt review;
- Search for Assistant Vice President for Business Services update;
- Budget requests for 2023-24 were reviewed; and
- Capital projects update.

On motion of John Rothenberger, seconded by Suzanne Obenshain, the Finance and Physical Development report was accepted.

#### **Governance Committee**

Jeff Grass, Chair, presented the report of the Governance Committee. The minutes of the September 16, 2022 meeting were approved. (Attachment F)

Mr. Grass reported on the following from the committee meeting:

- Bylaws update review;
- Clarification on the presidential evaluation process;
- New name for the Audit Committee: Audit, Risk and Compliance Committee; and
- Planning for the board retreat.

On motion of Jeff Grass, seconded by John Rothenberger, the Governance report was accepted.

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## **Student Affairs Committee**

Deborah Tompkins Johnson, Chair, presented the report of the Student Affairs Committee. The minutes from the September 16, 2022 meeting were approved. (Attachment G)

Ms. Tompkins Johnson reported on the following topics from the committee meeting:

- Divisional update from Tim Miller, Vice President for Student Affairs;
- SGA report from Shawdee Bakhtiari, Student Government Association President;
- Student Representative to the Board report from Xavier Williams; and
- Diversity Equity Inclusion and Accessibility update from the staff and students.

On motion of Deborah Tompkins Johnson, seconded by Chris Falcon, the Student Affairs report was accepted.

## **PRESIDENT'S REPORT**

Mr. Alger presented information on the following: (Attachment H)

- An admissions application update was provided for the 2023 freshman class with the following first-year demographics: early applicants at 24,156 (30% increase); 12,195 in state (25% increase); 11,573 out of state (32% increase); 62.2% female; 38.8% male; 17% first generation (56% increase); and 28% underrepresented minorities (42% increase);
- Renamed former Madison Hall after Paul Holland ('82) and Linda Yates, who provided the largest ever cash gift toward scholarships;
- "This is JMU" an updated video used for enrollment marketing was shown;
- JMU representatives participated in panels at the APLU annual conference;
- Dietra Trent, U.S. Department of Education, and Sean Hearne, Southeastern Universities Research Association were recently hosted on campus to advance collaborative research and inclusive excellence efforts;
- Libraries has a new department to support faculty in identifying, using and creating open educational resources (OER);
- The Center for Assessment and Research Studies was awarded the 2022 Trudy W. Banta Lifetime Achievement in Assessment Award;
- The Gilliam Center for Entrepreneurship won the award for Outstanding Emerging Entrepreneurship Center at the Global Consortium of Entrepreneurship Centers;
- Karin Tollefson-Hall, Associate Director of School of Art, Design and Art History, was named 2022 Virginia Art Educator of the Year;
- Study abroad numbers are up from last year with 1,308 applications;
- Rwanda Task Force led by Mike Davis, Chief of Staff, and Neil Marrin, College of Business, took a team in October to meet with government officials, university partners, K-12 schools and Rwandan sports organizations;
- For the 2022 elections, forums were hosted, the Madison Center for Civic Engagement created a 2022 voter guide for students and shared information about the on-campus voting location;
- Hosted SOMOS (meaning "we are") Conference in October; Latinx Conference including faculty, staff, alumni, community members and others from across the state with the keynote address delivered by Dolores Huerta;
- An update about the upcoming General Assembly that included budget requests;

- JMU's regional accreditor, the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) will send a visiting team to JMU in April 2023 as the university is going through the reaffirmation process;
- JMU was recognized in all three academic categories for academic achievement by the Sun Belt;
- Announced a gift for the naming of the Reddix Center for First-Generation Students.

#### **UNIVERSITY CAREER CENTER AND CAREER OUTCOMES PRESENTATION**

Myles Surrett, Associate Vice President for Career, Experiential Learning and Transition, shared information on the University Career Center and the recent survey of undergraduate and graduate students and their employment after graduation.

#### **QUALITY ENHANCE PLAN UPDATE**

Paul Mabrey, QEP Director and Assistant Professor in the Learning Centers, shared statistics on equity gaps in student success and the early student success system framework.

#### **INTERNSHIP TASK FORCE PREVIEW**

Heather Coltman, Provost and Senior Vice President for Academic Affairs and Tim Miller, Vice President for Student Affairs shared the charge for this new task force.

#### **ADJOURNMENT**

There being no further business, on motion of Chris Falcon, seconded by Lara Major, the Board voted to adjourn. The meeting was adjourned at 11:20 am.

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Maribeth Herod, Rector

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Donna L. Harper, Secretary