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**THE COMMONWEALTH OF VIRGINIA  
THE VISITORS OF JAMES MADISON UNIVERSITY**

Volume LVII No. 5

**Minutes of the Meeting of April 16, 2021**

The Visitors of James Madison University met on Friday, April 16, 2021 in the Festival Conference and Student Center Ballroom on the campus of James Madison University. Lara Major, Rector, called the meeting to order at 10:04 am.

**PRESENT:**

Evans-Grevious, Vanessa  
Falcon, Chris  
Gadams, Frank  
Grass, Jeff (virtual)  
Gray-Keeling, Matthew  
Herod, Maribeth  
Jankowski, Maria

Tompkins Johnson, Deborah, Vice Rector  
Lynch, John  
Major, Lara, Rector  
Ragon, Maggie  
Rothenberger, John  
Warden, Kathy  
Welburn, Craig

III Jones, Norman, Student Representative to the Board, 2020-21  
Harper, Donna, Secretary

**ABSENT:**

Hutchinson, Lucy

**ALSO PRESENT:**

Alger, Jonathan, President  
Coltman, Heather, Provost and Senior Vice President for Academic Affairs  
King, Charles, Senior Vice President for Administration and Finance  
Langridge, Nick, Vice President for University Advancement  
Miller, Tim, Vice President for Student Affairs and University Planning

Gorton, Eric, Public Affairs Coordinator  
Larsen, Val, Speaker, Faculty Senate  
Knight, Jack, University Counsel

The Rector acknowledged the contributions of Dr. Val Larsen, Speaker for the Faculty Senate, Dela Adedze, Student Government Association President, and Norman Jones, III, Student Representative to the Board.

**CONSENT AGENDA**

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On motion of Vanessa Evans-Grevious, seconded by John Rothenberger, the minutes of the February 19 meeting, the minutes of the Executive Committee held on March 11, and the easements to the City of Harrisonburg and Lumos Networks, Inc. were approved.

## **COMMITTEE REPORTS**

### **Academic and Student Life Committee**

Deborah Tompkins Johnson, substituting for Lucy Hutchinson, presented the report of the Education and Student Life Committee. The minutes from the February 18, 2021 meeting were approved. (Attachment A)

Mrs. Tompkins Johnson reported on the following topics from the committee meeting:

- 1) Report from the Heather Coltman, Provost;
- 2) On motion of Deborah Tompkins Johnson, seconded by Matthew Gray-Keeling, approved the Women's, Gender and Sexuality Studies Major;
- 3) On motion of Deborah Tompkins Johnson, seconded by Chris Falcon, approved the Lab School at JMU;
- 4) Reports from the faculty senate speaker, student representative to the Board, and president of the student government association;
- 5) Presentation on the Student Life department within Student Affairs; and
- 6) Report from Tim Miller, Vice President for Student Affairs.

On motion of Deborah Tompkins Johnson, seconded by Maribeth Herod, the Academic and Student Life report was accepted.

### **Advancement Committee**

Buddy Gadams, presented the report of the Advancement Committee. The minutes of the February 19, 2021 meeting were approved. (Attachment B)

Mr. Gadams reported on the following topics from the committee meeting:

- 1) McKenna Kendrick, Director of Donor Stewardship and Special Events and Jeff Gilligan, Associate Vice President of Development gave reports on athletic and development fundraising respectively;
- 2) Gretchen Armentrout, Director of Annual Giving shared an update on Giving Day;
- 3) Nick Langridge, Vice President for University Advancement, discussed the Unleashed Campaign's intentional focus on scholarships;
- 4) Chris Meyers, Director of Recruitment Marketing, gave an update on marketing for enrollment of the new class;
- 5) Cannie Campbell, Assistant Vice President for Constituent Engagement, reported the launch of the Amethyst Circle of Women for Madison;
- 6) Update on events for the fall;
- 7) Advancement CRM update.

On motion of Buddy Gadams, seconded by Kathy Warden, the Advancement report was accepted.

### **Athletics Committee**

Vanessa Evans-Grevious, Chair, presented the report of the Athletics Committee. The minutes of the February 19, 2021 meeting were approved. (Attachment C)

Mrs. Evans-Grevious reported on the following topics from the committee meeting:

- 1) Jeff Bourne, Director of Athletics, recognized Mark Byington (Men's Basketball), Dane Pedersen (Swimming), Lauren Steinbrecher (Volleyball), John Wolsh (Diving), and Paul Zazenski (Men's Soccer) on their respective Coach of the Year honors;
- 2) Kevin White, Associate Athletic Director and Athletics Diversity and Inclusion Chair, outlined diversity and inclusion efforts of the department;
- 3) Jennifer Phillips, Associate Athletic Director/Senior Women's Administrator, shared results regarding Title IX requirements;
- 4) Meredith Crawford, Assistant Athletic Director, summarized initiatives for student-athletes through the Dukes LEAD program;
- 5) Lauren Hartman, Sports Dietitian, shared updates and recommendations for the program; and
- 6) Cliff Wood, Senior Associate Athletics Director, provided a fundraising update.

On motion of Vanessa Evans-Grevious, seconded by John Rothenberger, the Athletics report was accepted.

### **Audit Committee**

Maggie Ragon, Chair, presented the report of the Audit Committee. The minutes of the February 19, 2021 meeting were approved. (Attachment D)

Mrs. Ragon reported on the following topics from the committee meeting:

- 1) April Cassada, Auditor of Public Accounts Project Manager, presented the results of the financial audit for the year ended June 30, 2020;
- 2) Matt Bingay, WMRA station manager, discussed the results of the WMRA financial audit; and
- 3) Becky Holmes, Director of Audit and Management Services, provided a status report on the current year audit plan and presented the audit plan for 2021-22; she also reviewed mandatory disclosures required annually by the Institute of Internal Auditors; and
- 4) Ms. Holmes also discussed the internal audit team's Quality Assurance and Improvement program.

On motion of Maggie Ragon, seconded by Vanessa Evans-Grevious, the Audit report was accepted.

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### **Finance and Physical Development Committee**

John Rothenberger, Chair, presented the report of the Finance and Physical Development Committee. The minutes from the February 18, 2021 meeting were approved. (Attachment E)

Mr. Rothenberger reported on the following from the committee meeting:

- 1) Mark Angel, Assistant Vice President for Finance, reviewed the financial report;
- 2) Mr. Angel provided an update on the university's June 30, 2020 financial statements audit;
- 3) Charlie King, Senior Vice President for Administration and Finance, presented a request to grant seven easements;
- 4) Mr. King gave an update on the 2021 General Assembly session;
- 5) Mr. King presented the proposed 2021-22 tuition and fees and the 2021 and 2022 summer tuition and fees;
- 6) Mr. King presented the 2021-22 proposed budget;
- 7) Towana Moore, Associate Vice President for Business Services, gave an overview of residential rental properties and university-leased properties.

On motion of John Rothenberger, seconded by Maria Jankowski, the Finance and Physical Development report was accepted.

### **PRESIDENT'S REPORT**

Mr. Alger presented information on the following: (Attachment F)

- Freshman applicants for 2021 are at a total of 22,010 with 13,420 in-state, 8,235 out-of-state and 335 International and of that total, 6,661 come from under-represented populations;
- New survey of business executives and hiring managers shows that employers have confidence in higher education and value college degrees, with employer support of liberal arts and civic education;
- College of Arts and Letters cohort hire is designed to expand JMU teaching and research expertise in racial and social justice, minority cultures and critical race studies and to elevate curricular, intellectual and faculty diversity across the humanities and social sciences, as well as to bring in scholars with a built-in intellectual and collegial network;
- Rubén Graciani has been named as the dean of the College of Visual and Performing Arts, joined JMU in 2017 as a professor and school director for the School of Theatre and Dance, and recently served as interim dean;
- Linda Thomas, Ph.D., has been named as the dean of the Graduate School, and joined JMU in 2018 as a professor and academic unit head for the School of Integrated Sciences;
- JMU received the American Association of Geographers Award for Bachelors Program Excellence and was recognized for remarkable growth and high-impact

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teaching practices. AAG also perceived a strong sense of community and collegiality within the program as well as a strong connection between the program and its alumni;

- History Professor Michael Gubser is one of 184 new recipients of Guggenheim Fellowships, which support exceptional individuals in pursuit of scholarship. This fellowship will support research and writing of a book about the lack of attention to the historical context of societies in international development theory and practice since 1945;
- School of Media Arts and Design Professor Elisabeth Kvernen worked with Harrisonburg High School teacher Mary Strickler and students on a project to find and share images that captured experience during the past year and titled it, “*Life in the Face of COVID.*” This was supported by a grant from the Harrisonburg Education Foundation;
- The Office of Research and Scholarship has appointed Dayna Henry, faculty in Health Sciences, as the coordinator of student research, which will provide an emphasis on supporting, mentoring and showcasing JMU student research, scholarship and creative activities across all of Academic Affairs. Updates were also provided on prestigious scholarships and fellowships successes, and on Summer Student Research and Scholarship Programs;
- An overview of the proposed new Quality Enhancement Plan (QEP) was provided, which is a five-year plan dedicated to improving an aspect of student learning or the environment for student success. The QEP is a requirement of our accreditation by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and part of the upcoming 2023 decennial reaffirmation;
- The Unleashed Campaign has surpassed its \$200M goal 17 months early with the support of 57,500+ donors, and the major focus will turn to scholarships;
- JMU will work with the Virginia Council of Presidents to advocate for a comprehensive approach to democracy education;
- Swimming and Diving has earned their 4<sup>th</sup> straight CAA Championship and Women’s Golf their 5<sup>th</sup> CAA Championship;
- The following coaches were named CAA Coaches of the Year; Lauren Steinbrecher, Volleyball; Mark Byington, Men’s Basketball; Paul Zazenski, Men’s Soccer; Dane Pedersen, Women’s Swimming and Diving; and John Wolsh, Diving.
- JMU Football is ranked #1 and Men’s Soccer and Women’s Softball are both ranked in the Top 25;
- Thanks to capacity changes from the Governor’s Office, JMU is able to shift to an in-person commencement with eight ceremonies over three days and a university-wide virtual ceremony;
- The university will return to in-person instruction in the fall, and we expect further loosening of restrictions and an increase in on-campus activity.

## 2021-22 TUITION AND FEES

The Rector shared information on the opportunities to receive feedback on the proposed tuition and fees. Mr. Charlie King, Senior Vice President for Administration and Finance, presented the rationale and cost factors impacting the proposed tuition and fees for summer, 2021; summer 2022; and the 2021-22 academic year and the university's proposal.

On motion of John Rothenberger, seconded by Deborah Tompkins Johnson, approved the following 2021 and 2022 summer tuition fees:

Tuition and Education & General Fees (per credit hour)	Summer '20	Summer '21	Change
Virginia Undergraduate	\$371	\$371	\$0
Non-Virginia Undergraduate	\$938	\$938	\$0
Virginia Graduate	\$448	\$448	\$0
Non-Virginia Graduate	\$1,085	\$1,085	\$0
Student Services Fee (per credit hour)			
Virginia Undergraduate	\$24	\$24	\$0
Non-Virginia Undergraduate	\$24	\$24	\$0
Virginia Graduate	\$24	\$24	\$0
Non-Virginia Graduate	\$24	\$24	\$0
Room & Board (Per Week)			
Room	\$100	\$100	\$0
Board	\$113	\$113	\$0

Tuition and Education & General Fees (Per Credit Hour)	Summer '21	Summer '22	Change
Virginia Undergraduate	\$371	\$385	\$14
Non-Virginia Undergraduate	\$938	\$956	\$18
Virginia Graduate	\$448	\$448	\$0
Non-Virginia Graduate	\$1,085	\$1,085	\$0
Student Services Fee (Per Credit Hour)			
Virginia Undergraduate	\$24	\$25	\$1
Non-Virginia Undergraduate	\$24	\$25	\$1
Virginia Graduate	\$24	\$25	\$1
Non-Virginia Graduate	\$24	\$25	\$1
Room & Board (Per Week)			
Room	\$100	\$105	\$5
Board	\$113	\$120	\$7

On motion of Maribeth Herod, seconded by John Rothenberger, approved the following 2021-22 tuition and fees:

<b>* Student Level - Freshman, Sophomore, Junior &amp; Senior Level</b>			
<b>VIRGINIA STUDENT</b>	<b>2020-21</b>	<b>2021-22</b>	<b>\$ Chg</b>
Tuition & Fees	\$ 7,250	\$ 7,460	\$ 210
Comprehensive Fee	\$ 5,080	\$ 5,178	\$ 98
<b>TOTAL COMMUTER COSTS</b>	<b>\$ 12,330</b>	<b>\$ 12,638</b>	<b>\$ 308</b>
Room & Board	\$ 10,884	\$ 11,074	\$ 190
<b>TOTAL ON-CAMPUS COSTS</b>	<b>\$ 23,214</b>	<b>\$ 23,712</b>	<b>\$ 498</b>
<b>NON-VIRGINIA STUDENT</b>			
Tuition & Fees	\$ 24,150	\$ 24,386	\$ 236
Comprehensive Fee	\$ 5,080	\$ 5,178	\$ 98
<b>TOTAL COMMUTER COSTS</b>	<b>\$ 29,230</b>	<b>\$ 29,564</b>	<b>\$ 334</b>
Room & Board	\$ 10,884	\$ 11,074	\$ 190
<b>TOTAL ON-CAMPUS COSTS</b>	<b>\$ 40,114</b>	<b>\$ 40,638</b>	<b>\$ 524</b>
<b>* Student Level - Freshman</b>			

<b>* Student Level - Non-Madison Pledge</b>			
<b>VIRGINIA STUDENT</b>	<b>2020-21</b>	<b>2021-22</b>	<b>\$ Chg</b>
Tuition & Fees	\$ 6,620	\$ 6,812	\$ 192
Comprehensive Fee	\$ 5,080	\$ 5,178	\$ 98
<b>TOTAL COMMUTER COSTS</b>	<b>\$ 11,700</b>	<b>\$ 11,990</b>	<b>\$ 290</b>
Room & Board	\$ 10,884	\$ 11,074	\$ 190
<b>TOTAL ON-CAMPUS COSTS</b>	<b>\$ 22,584</b>	<b>\$ 23,064</b>	<b>\$ 480</b>
<b>NON-VIRGINIA STUDENT</b>			
Tuition & Fees	\$ 23,834	\$ 24,066	\$ 232
Comprehensive Fee	\$ 5,080	\$ 5,178	\$ 98
<b>TOTAL COMMUTER COSTS</b>	<b>\$ 28,914</b>	<b>\$ 29,244</b>	<b>\$ 330</b>
Room & Board	\$ 10,884	\$ 11,074	\$ 190
<b>TOTAL ON-CAMPUS COSTS</b>	<b>\$ 39,798</b>	<b>\$ 40,318</b>	<b>\$ 520</b>

GRADUATE (Per Credit Hour)	2020-21	2021-22	\$ Chg
Virginia	\$ 499	\$ 513	\$ 14
Non-Virginia	\$ 1,231	\$ 1,231	\$ 0

### 2021-22 BUDGET

Mr. Charlie King, Senior Vice President for Administration and Finance presented the considerations for next year's budget and the university's proposed budget.

On motion of John Rothenberger, seconded by Maggie Ragon, approved the budget.

### COVID-19 UPDATE

Dr. Tim Miller, Vice President for Student Affairs shared information on the current COVID cases and gave a vaccination update. He shared that Orientation will be in-person.

Dr. Heather Coltman, Provost, presented a model of an X-Labs course and asked strategic questions of students who served on a panel about their experience.

### TASK FORCE ON RACIAL EQUITY UPDATE

Mr. Art Dean, Executive Director for Campus & Community Programs for Access and Inclusion, shared current events promoted by the task force. A panel consisting of Charles May, Karina Kline-Gabel, Joanne Gabbin, and Rick Larson, facilitated by Jennifer PeeksMease, shared highlights from the work of the Leadership Council.

### PERSONNEL ACTION REPORT

On motion of Buddy Gadams, seconded by Chris Falcon, approved the Personnel Action Report.

Rector Major then called for the board to move into Closed Session. Deborah Tompkins Johnson made the following motion: "Pursuant to Section 2.2-3711(A)(1) of the Code of Virginia, I move we go into closed session to discuss the matters related to the employment of the President, including performance, compensation and other terms."

The motion was seconded by John Rothenberger, and the Board moved into closed session. Following the closed session, Mrs. Major then stated the following:

**"During the closed session, the board discussed only matters lawfully exempted from open meeting requirements and only those types of matters identified in the motion for the closed session."**

**RECORDED VOTE: the following is an affirmative recorded, member by**



**member vote:**

Evans-Grevious, Vanessa  
Falcon, Chris  
Gadams, Frank  
Grass, Jeff  
Gray-Keeling, Matthew  
Herod, Maribeth  
Jankowski, Maria

Tompkins Johnson, Deborah  
Lynch, John  
Ragon, Maggie  
Rothenberger, John  
Warden, Kathy  
Welburn, Craig

**ADJOURNMENT**

There being no further business, on motion of Deborah Tompkins Johnson, seconded by Vanessa Evans-Grevious, the Board voted to adjourn. The meeting was adjourned at 2:05 pm.

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Lara Major, Rector

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Donna L. Harper, Secretary