THE COMMONWEALTH OF VIRGINIA

THE VISITORS OF JAMES MADISON UNIVERSITY

Volume LIV No. 2

**Minutes of the Meeting of November 10, 2017**

The Visitors of James Madison University met on Friday, November 10, 2017 in the Festival Conference and Student Center Board Room on the campus of James Madison University. Mrs. Vanessa Evans-Grevious, Rector, called the meeting to order at 1:00 pm.

**PRESENT:**

Battle, Mike

Bolling, William

Coleman, Warren, Vice Rector

Evans-Grevious, Vanessa, Rector

Grass, Jeff

Gray, Matthew

Herod, Maribeth

Hutchinson, Lucy

Jankowski, Maria

Johnson, Deborah

Major, Lara

Rice, Edward

Rothenberger, John

Thomas, Mike

Welburn, Craig

Kaufmann, Eric, Student Representative 2017-18

Harper, Donna, Secretary

**ALSO PRESENT:**

Alger, Jonathan, President

Coltman, Heather, Provost and Senior Vice President for Academic Affairs

King, Charles, Senior Vice President for Administration and Finance

Langridge, Nick, Vice President for University Advancement

Warner, Mark, Senior Vice President for Student Affairs

Wyatt, Bill, Senior Director of Communications & University Spokesperson

Piper, Mark, Speaker Pro Tempore, Faculty Senate

Wheeler, Susan University Counsel

**APPROVAL OF MINUTES**

On motion of Mrs. Herod, seconded by Mr. Thomas, the minutes of the September 29, 2017 meeting were approved.

**COMMITTEE REPORTS**

**Advancement Committee**

Mr. John Rothenberger, presented the report of the Advancement Committee. The minutes of the September 29, 2017 meeting were approved. (Attachment A)

Mr. Rothenberger reported on the following topics from the committee meeting:

1. Mr. Jeff Gilligan, Associate Vice President for Development, gave an update on the contributions to Annual Giving, Major Gifts, and Planned Giving; Mr. Justin Jannuzzi, Senior Associate Athletics Director for Development, reportd on the fundraising efforts of the Duke Club;
2. Dr. Nick Langridge, Vice President for Advancement, and Mrs. Sheila Smith, Associate Vice President for Campaign Management, provided an update on the campaign planning activities;
3. Mr. Andy Perrine, Associate Vice President for Communications and Marketing, provided viewership and engagement statistics from GameDay and an update on the brand development plan;
4. Mr. Tom Schaeffer, Executive Director of the JMU Foundation, provided an update on the managmenet and performance of the endowment portfolio; and
5. Dr. Langridge gave an update on Dr. Carrier’s new book.

On motion of Mr. Rothenberger, seconded by Mr. Rice, the Advancement report was accepted.

**Athletics Committee**

Mr. Craig Welburn, Chair, presented the report of the Athletics Committee. The minutes of the September 29, 2017 meeting were approved. (Attachment B)

Mr. Welburn reported on the following topics from the committee meeting:

1. Mr. Jeff Bourne, Athletics Director, provided an update on the status of fall sport programs;
2. Mr. Kevin Warner, Assistant Athletics Director for Communications, shared statistics from JMU’s recent hosting of ESPN’s College GameDay on 10/14/17;
3. Mr. Tom Kuster, Associate Athletic Director for Integrated Health and Sports Performance, presented the current Institutional Drug Screening and Education Program for JMU student-athletes;
4. Mr. Ty Phillips, Assistant Athletic Director for Facilities and Events, updated the committee on the status of current and planned athletic facilities; and
5. Mr. Justin Jannuzzi, Senior Associate Athletics Director for Development, shared a fundraising update.

On motion of Mr. Welburn, seconded by Mrs. Thompson , the Athletics report was accepted.

**Audit Committee**

Mr. Jeff Grass, Chair, presented the report of the Audit Committee. The minutes of the September 29, 2017 meeting were approved. (Attachment C)

Mr. Grass reported on the following topics from the committee meeting:

1. Mr. Dale Hulvey, Assistant Vice President for Information Technology, and Ms. Darlene Quackenbush, Information Security Officer, briefed the committee on the prevention, detection and response to IT security threats; and
2. Ms. Becky Holmes, Director of Audit and Management Services, presented the Status Report on the Management Action Plans.

On motion of Mr. Grass, seconded by Mr. Thomas, the Audit report was accepted.

**Education and Student Life**

Mrs. Deborah Johnson, Chair, presented the report of the Education and Student Life Committee. The minutes from the September 29, 2017 meeting were approved. (Attachment D)

Mrs. Johnson reported on the following topics from the committee meeting:

1. Dr. Patrick McQuown, Executive Director for the Center Entrepreneurship, gave an overview of the center’s opportunities and goals;
2. Dr. Kyle Gipson, Associate Professor of the Department of Engineering, presented the Madison Engineering Leadership Program;
3. Heard reports from the Student Government Association President, Faculty Senate Pro Tempore, and the Student Representative to the Board.

On motion of Mrs. Johnson, seconded by Mr. Coleman, the Education and Student Life report was accepted.

#### Finance and Physical Development Committee

Mrs. Maribeth Herod, Chair, presented the report of the Finance and Physical Development Committee. The minutes from the September 29, 2017 meeting were approved. (Attachment E)

Mrs. Herod reported on the following from the committee meeting:

1. Mr. John Knight, Assistant Vice President for Finance, reviewed the financial report;
2. Mr. Knight gave an update on the University’s Auxiliary Services Reserve;
3. Mr. Knight presented a review of the University debt portfolio for fiscal year 2018;
4. Mr. Charles King, Senior Vice President for Administration and Finance, presented the proposed 2018-19 and 2019-20 tuitiion for incoming freshmen; and
5. Mr. Dale Hulvey, Assistant Vice President for Information Technolofy, provided an Information Technology Security update.

On motion of Mrs. Herod, seconded by Mrs. Jankowski, the Finance and Physical Development report was accepted.

**PRESIDENT’S REPORT**

Mr. Alger presented information on the following: (Attachment F)

1. The official 2017-18 enrollment is 21,836 which includes 19,975 undergraduates and 1,861 graduate students. Out-of-state students account for 25.1 percent of the total;
2. JMU is one of 37 institutions recognized in 2017 by Minority Access, Inc. for their commitment to diversity;
3. JMU recently held its second annual reception for first generation students, faculty and staff;
4. 4VA issued an annual report which showcases collaborations in research, course redesign, course sharing and degree completion projects;
5. The University Innovation Fellows, an interdisciplinary group of students, received six weeks of online training from the Stanford Design School;
6. The JMU Speech Team has been successful in its competitions with Lee Mayfield and Alyssa Reid receiving awards; these two faculty members and students Olivia Adams and Carter Bowman were recognized at the meeting;
7. Two hundred students from multiple majors worked in teams to develop solutions to insure uninsured Virginians at the JMU Health Policy Summit. Student teams then pitched their ideas to local candidates for the House of Delegates;
8. Jim Krauss, formerly of RMH, Michael Dudley from Optima Health, Eric Major from K2M and Virginia Secretary of Health and Human Services Bill Hazel modeled civil discourse during a conversation about health policy sponsored by the Madison Vision Series;
9. JMU’s Engagement Fellows are currently working with JMU’s IIHHS and Valley Scholars, as well as James Madison’s Montpelier; and
10. JMU was lauded as the model for civic engagement at the Governor’s Millennial Task Force on Civic Engagement Summit on Oct. 27.

**CENTER TO CIVIC ENGAGEMENT**

Dr. Abraham Goldberg, Executive Director, presented information on the mission and goals of the center. (Attachment G)

**CAREER OUTCOMES OF JMU GRADUATES**

Ms. Mary Morsch, Director and Ms. Nina Stensby-Hurst, Associate Director of the Career and Academic Planning Center, presented research on the Class of 2016 and their current career paths and successes. (Attachment H)

**COMMUNICATIONS AND MARKETING UPDATE**

Mr. Andy Perrine, Associate Vice President for Communication and Marketing, gave an update on the process implemented to seek feedback on potential brand ideas.

**2018-20 FRESHMEN TUITION**

Mr. Charles King, Senior Vice President for Administration and Finance, presented the proposed freshmen tuition for 2018-19 and 2019-20. (Attachment I)

On motion by Mrs. Herod, seconded by Mr. Thomas, approved the following freshmen tuition:

|  |  |  |  |
| --- | --- | --- | --- |
|  | 2017-18 | 2018-19 | 2019-20 |
| **Virginia Freshmen** |  |  |  |
| Tuition and Fees | $6,250 | $7,250 | $8,250 |
| **Non-Virginia Freshmen** |  |  |  |
| Tuition and Fees | $22,650 | $23,650 | $24,650 |

Rector Evans-Grevious then called for the board to move into Closed Session. Mr. Coleman made the following motion:

“I move the board go into closed session to discuss the following matters:

1) pursuant to Virginia Code Section 2.2-3711.A.1, to discuss personnel matters involving promotions, retirements, hiring, resignations, salary adjustments, and status changes of faculty members, university administrators and appointees;

2) pursuant to Section 2.2-3711.A.3 of the Code of Virginia, to discuss the acquisition of real property located in Harrisonburg, Virginia; and

3) pursuant to Section 2.2-3711.A.8 of the Code of Virginia, to discuss matters relating to gifts and fund-raising activities.”

The motion was seconded by Mrs. Johnson and the Board moved into closed session.

Following the closed session, Mrs. Evans-Grevious then stated the following:

**During the closed session, the board discussed only matters lawfully**

**exempted from open meeting requirements and only those types of matters**

**identified in the motion for the closed session.**

**RECORDED VOTE: the following is an affirmative recorded, member by**

**member vote:**

Battle, Mike

Bolling, William

Coleman, Warren

Evans-Grevious, Vanessa

Grass, Jeff

Gray, Matthew

Herod, Maribeth

Hutchinson, Lucy

Jankowski, Maria

Johnson, Deborah

Major, Lara

Rice, Edward

Rothenberger, John

Thomas, Mike

Welburn, Craig

Mrs. Evans-Grevious then asked if there were any motions to come forward.

On motion of Mr. Thomas, seconded by Mr. Battle, approved the personnel action report.

**ADJOURNMENT**

There being no further business, on motion of Mr. Coleman, seconded by Mrs. Jankowski, the Board voted to adjourn. The meeting was adjourned at 4:10 pm.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Vanessa Evans-Grevious, Rector

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Donna L. Harper, Secretary