THE COMMONWEALTH OF VIRGINIA

THE VISITORS OF JAMES MADISON UNIVERSITY

Volume LIII No. 2

**Minutes of the Meeting of January 13, 2017**

The Visitors of James Madison University met on Friday, January 13, 2017 in the Festival Conference and Student Center Board Room on the campus of James Madison University. Mrs. Vanessa Evans-Grevious, Rector, called the meeting to order at 1:09 pm.

**PRESENT:**

Battle, Mike

Bolling, William

Coleman, Warren

Evans-Grevious, Vanessa, Rector

Grass, Jeff

Gray, Matthew

Herod, Maribeth

Hutchinson, Lucy

Jankowski, Maria

Johnson, Deborah

Major, Lara

Rice, Edward

Rothenberger, John

Thomas, Mike

Welburn, Craig

Okafor, Adaoma, Student Member 2016-17

Harper, Donna, Secretary

**ALSO PRESENT:**

Alger, Jonathan, President

Benson, A. Jerry, Provost and Senior Vice President for Academic Affairs

King, Charles, Senior Vice President for Administration and Finance

Langridge, Nick, Vice President for University Advancement

Warner, Mark, Senior Vice President for Student Affairs and University Planning

Wyatt, Bill, Senior Director of Communications & University Spokesperson

Burnett, Audrey, Speaker, Faculty Senate

Wheeler, Susan, University Counsel

The Rector welcomed the Impact3 participants who were in attendance at the meeting.

**APPROVAL OF MINUTES**

On motion of Mr. Thomas, seconded by Mr. Battle, the minutes of the September 30, 2016 meeting were approved.

**PRESIDENT’S REPORT**

Mr. Alger presented information on the following: (Attachment A)

1. Recognized the football team for winning the FCS National Football Championship (Bryan Schor, Gage Steele, Matt Frank, Brandon Ravenel, Khalid Abdullah and Coach Houston were in attendance); Rector Evans-Grevious presented the team with the following resolution:

***WHEREAS****, the James Madison University football team brought a significant level of national recognition to the university by compiling an outstanding 14-1 record during the 2016 season being undefeated versus FCS opponents; and*

***WHEREAS,*** *the team won the National Collegiate Athletic Association Championship in FCS Football; and received a unanimous #1 ranking in the STATS and FSC Coaches polls; and*

***WHEREAS****, by defeating Youngstown State University, 28-14 in an exciting and nationally-televised game, attended by the enthusiastic and energizing JMU fans, compiled a 12-game winning streak which is the longest active streak in all of Division I (FBS & FCS); and*

***WHEREAS****, champions of the Colonial Athletic Association conference for back-to-back CAA titles, setting JMU and CAA season records for rushing, total offense and first downs, they are the first team from the CAA to win multiple national championships and the team’s fourteen victories were the most in school history and, brought JMU the University’s second men’s NCAA championship and the university’s third national title overall; and*

***WHEREAS****, seven JMU Dukes were named to All-America teams, and fourteen team members were All-CAA honorees; and*

***WHEREAS,*** *Coach Mike Houston was named the AFCA National Coach of the Year and the CAA Coach of the Year; and*

***WHEREAS,*** *Bryan Schor was named the CAA Offensive Player of the year; won the Bill Dudley Award as Virginia’s top Division I football player and was named the College Football Performance Award’s FCS National Performer of the Year; and*

***WHEREAS,*** *Khalid Abdullah was named the American Sports Network FCS Player of the Year and set JMU season records, career records, and led the nation in rushing yards, rushing touchdowns and total touchdowns;*

***THEREFORE BE IT RESOLVED*** *that the Visitors of James Madison University commend and congratulate Head Coach Mike Houston, the assistant coaches and the members of the 2016 JMU Dukes football team on the team’s exceptional performance and national championship.*

1. One hundred and twenty-five graduate students received their degrees in December in a separate ceremony from the undergraduate commencement ceremony where 745 students graduated;
2. Announced that Dr. Heather Coltman has been selected as the new Provost;
3. Announced that Mr. Patrick McQuown has been selected as the Executive Director of the Center for Entrepreneurship and the search is currently underway for the Executive Director of the Center for Civic Engagement;
4. Recognized Dr. Caroline Lubert and Dr. Theresa Clarke who received the Outstanding Faculty Awards from the State Council of Higher Education for Virginia;
5. Reported that JMU is taking the lead on exploring the creation of a new Virginia chapter of Campus Compact;
6. Shared that the Gus Bus won the 2016 National Arts and Humanities Youth Program Award presented at the White House and the Madison Singers gave a concert at the Augusta Correctional Center;
7. Plans are being considered for a follow-up summit in Kosovo; and
8. Reported that 4VA now has five institutions (GMU, UVA, VT, ODU, and JMU) and board members were given the Annual Report.

**COMMITTEE REPORTS**

**Advancement Committee**

Mr. Warren Coleman, presented the report of the Advancement Committee. The minutes of the September 30, 2016 meeting were approved. (Attachment B)

Mr. Coleman reported on the following topics from the committee meeting:

1. Mr. Jeff Gilligan, Associate Vice President, reported through December 31, 2016 $8.7 million were committed for FY17, just short of the record $9.1 million that was raised last year for the same period; Mr. Bryan Allen, Assistant Athletic Director, Major Gifts, reported the Duke Club annual fund trending slighting ahead of FY16 with $761,000 given to date.
2. Dr. Nicholas Langridge, Vice President for Advancement, shared an update on the roll-out of the Dukes Pay It Forward campaign;
3. Mr. Tom Schaeffer, Chief Executive Officer of the JMU Foundation and Ms. Cheryl Lindsay, Vice President and CFO, JMU Foundation provided an update on endowment assets under management;
4. Ms. Carrie Combs, Director of Advancement Relations, provided an update on Madison Trust and the activity taking place to recruit donors and ideas for the next session on May 12;
5. Ms. Cannie Campbell, Associate Vice President, reported on the inaugural Women for Madison Summit to be held on May 19th and 20th on the James Madison University campus;
6. Ms. Ashley Privott shared that the Alumni Association Board of Directors will host a summit meeting of other JMU volunteer boards and councils on February 3rd and 4th; and
7. Branding and marketing consultants Jon Snavely of Snavely Associates and Ron Wendeln of Prescience Associates presented recommended objectives for branding.

On motion of Mr. Coleman, seconded by Mr. Rice, the Advancement report was accepted.

**Athletics Committee**

Mr. Mike Battle, Chair, presented the report of the Athletics Committee. The minutes of the September 30, 2016 meeting were approved. (Attachment C)

Mr. Battle reported on the following topics from the committee meeting:

1. Mr. Jeff Bourne, Director of Athletics, provided an update of fall sport achievements. He recognized Head Coach Lauren Steinbrecher for leading the women’s volleyball team to win the CAA championship and participate in the NCAA play-offs;
2. Mr. Geoff Polglase, Deputy Athletic Director, provided a summary of the judicial violations, sanctions and disciplinary actions incurred by student-athletes for the 2015-16;
3. Mrs. Jennifer Phillips, Associate Athletic Director, provided a report of the basis for the NCAA’s annual academic revenue distribution;
4. Mr. Tom Kuster, Associate Athletic Director, discussed the innovative and inclusive sports performance model developed by JMU athletics to address the needs of student-athletes;
5. Mr. Jeff Souder, Assistant Athletic Director, discussed the one-time NCAA revenue distribution forthcoming for Spring 2017;
6. Mr. Bryan Allen, Assistant Athletic Director for Major Gifts, provided a fundraising update; and
7. Mr. Kevin Warner, Assistant Athletics Director, discussed the visual brand changes being implemented for all wordmarks, numbers and logos associated with JMU athletics.

On motion of Mr. Battle, seconded by Ms. Jankowski, the Athletics report was accepted.

**Audit Committee**

Mr. Edward Rice, Chair, presented the report of the Audit Committee. The minutes of the September 30, 2016 meeting were approved. (Attachment D)

Mr. Rice reported on the following topics from the committee meeting:

1. Ms. Becky Holmes, Director of Audit and Management Services, reported the department participated in a quality assessment review and received the highest rating possible; and
2. Ms. Holmes and Mrs. Susan Wheeler, University Counsel, reported on the work of the University Compliance Committee.

On motion of Mr. Rice, seconded by Mr. Battle, the Audit report was accepted.

**Education and Student Life**

Mrs. Deborah Johnson, Chair, presented the report of the Education and Student Life Committee. The minutes from the September 30, 2016 meeting were approved. (Attachment E)

Mrs. Johnson reported on the following topics from the committee meeting:

1. Dr. Jie Chen, Dean of the Graduate School, reported that consistent with a Graduate Admissions Taskforce recommendation, the JMU Graduate Council approved a change in policy which eliminated the university-level GRE requirement;
2. Mr. Michael Walsh, Dean of Admissions and others followed up on questions the committee had regarding the proposal to make standardized tests optional for undergraduate admissions;
3. Ms. Anna Lynn Bell, Director, University Advising and Mrs. Mary Morsch, Director, Career and Academic Planning, presented information on academic advising for undergraduates including transfer students; and
4. Heard reports from the Student Government president, Faculty Senate speaker, and the Student Member to the board.

On motion of Mr. Battle, seconded by Mr. Thomas, the Education and Student Life report was accepted.

#### Finance and Physical Development Committee

The Honorable William Bolling, Chair, presented the report of the Finance and Physical Development Committee. The minutes from the September 30, 2016 meeting were approved. (Attachment F)

Mr. Bolling reported on the following from the committee meeting:

1. Mr. John Knight, Assistant Vice President for Finance, reviewed the financial report and reported that the University’s revenue and expenditures were appropriate for the first five months of the fiscal year;
2. Mr. Knight presented a review of the University debt portfolio for fiscal year 2017. The University’s annual debt ratio is well within the board’s established guidelines.
3. Mr. Charles King, Senior Vice President for Administration and Finance, presented the proposed 2017 summer tuition and fees.
   1. On motion of Mr. Bolling, seconded by Mr. Coleman, approved the following 2016-17 summer tuition and fees:

|  |  |
| --- | --- |
|  | **Summer 2017** |
| **Tuition and Education & General Fees (Per Credit Hour)** |  |
| Virginia Undergraduate | $350 |
| Non-Virginia Undergraduate | $911 |
| Virginia Graduate | $435 |
| Non-Virginia Graduate | $1,085 |
| **Student Services Fee (Per Credit Hour)** |  |
| Virginia Undergraduate | $24 |
| Non-Virginia Undergraduate | $24 |
| Virginia Graduate | $24 |
| Non-Virginia Graduate | $24 |
| **Room & Board (Per Week)** |  |
| Room | $100 |
| Board | $113 |

1. Mr. King briefed the committee on the 2017-2018 Governor’s budget recommendations.

On motion of Mr. Bolling, seconded by Mr. Thomas, the Finance and Physical Development report was accepted.

**CENTER FOR ASSESSMENT AND RESEARCH STUDIES**

Dr. Keston Fulcher, Director for the Center for Assessment and Research Studies and Ms. Kristen Smith, doctoral student, presented information on the current strategies of JMU’s assessment work. (Attachment G)

**DEEP IMPACT**

Ms. Valarie Ghant, Director for the Center for Multicultural Student Services and Ms. Daroon Jalil, Student Diversity Educator, presented information on the creation and implementation of the DEEP Impact program. (Attachment H)

**SNAVELY ASSOCIATES**

Mr. Jon Snavely of Snavely and Associates and Mr. Ron Wendeln of Prescience Associates shared information on their work to date including proposed objectives. (Attachment I)

**2018 BUDGET REDUCTIONS AND 2017-18 GOVERNOR’S BUDGET RECOMMENDATIONS**

Mr. Charles King, Senior Vice President for Administration and Finance shared information on the 2018 budget. (Attachment J)

Rector Evans-Grevious then called for the board to move into Closed Session. Mr. Coleman made the following motion:

“I move the board go into closed session to discuss the following matters:

1) pursuant to Virginia Code Section 2.2-3711.A.1, to discuss personnel matters involving promotions, retirements, hiring, resignations, salary adjustments, and status changes of faculty members, university administrators and appointees;

2) pursuant to Section 2.2-3711.A.3 of the Code of Virginia, to discuss the acquisition of real property located in Harrisonburg, Virginia;

3) pursuant to Section 2.2-3711.A.7 of the Code of Virginia, to consult with legal counsel pertaining to actual litigation;

4) pursuant to Section 2.2-3711.A.8 to discuss a gift to the university; and

5) pursuant to Section 2.2-3711.A.10 to consider honorary degrees.”

The motion was seconded by Mr. Rice and the Board moved into closed session. Following the closed session, Mrs. Evans-Grevious then stated the following:

**During the closed session, the board discussed only matters lawfully**

**exempted from open meeting requirements and only those types of matters**

**identified in the motion for the closed session.**

**RECORDED VOTE: the following is an affirmative recorded, member by member vote:**

Battle, Mike

Coleman, Warren

Evans-Grevious, Vanessa

Funkhouser, Joseph

Grass, Jeff

Gray, Matthew

Hutchinson, Lucy

Herod, Maribeth

Jankowski, Marie

Johnson, Deborah

Rexrode, David

Rice, Edward

Rothenberger, John

Thomas, Mike

Welburn, Craig

Mrs. Evans-Grevious then asked if there were any motions to come forward.

On motion of Mrs. Johnson, seconded by Mr. Rice, approved the personnel action report.

On motion of Mr. Coleman, seconded by Mr. Rothenberger, approved the purchase of property at 702 Hickory Hill Drive at a purchase price of $310,000.

On motion of Mrs. Johnson, seconded by Mr. Thomas, approved the awarding of honorary degrees to Dr. Susan Hunter, Dr. Louise Wilkins, and Mr. Richard Roberts.

**ADJOURNMENT**

There being no further business, on motion of Mr. Coleman, seconded by Mrs. Johnson, the Board voted to adjourn. The meeting was adjourned at 5:00 pm.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Vanessa Evans-Grevious, Rector

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Donna L. Harper, Secretary