THE COMMONWEALTH OF VIRGINIA

THE VISITORS OF JAMES MADISON UNIVERSITY

Volume LII No. 3

**Minutes of the Meeting of April 8, 2016**

The Visitors of James Madison University met on Friday, April 8, 2016 in the Festival Conference and Student Center Board Room on the campus of James Madison University. Mr. Mike Thomas, Rector, called the meeting to order at 1:05 pm.

**PRESENT:**

Battle, Mike

Bolling, William

Coleman, Warren

Evans-Grevious, Vanessa

Funkhouser, Joseph

Grass, Jeff

Gray, Matthew

Hutchinson, Lucy

Jankowski, Marie

Johnson, Deborah

Rexrode, David

Rice, Edward

Rothenberger, John

Thomas, Mike, Rector

Welburn, Craig

Smith, Robert Student Member 2015-16

Harper, Donna, Secretary

**ABSENT:**

None

**ALSO PRESENT:**

Alger, Jonathan, President

Benson, A. Jerry, Provost and Senior Vice President for Academic Affairs

King, Charles, Senior Vice President for Administration and Finance

Langridge, Nick, Vice President for University Advancement

Warner, Mark, Senior Vice President for Student Affairs and University Planning

Wyatt, Bill, Senior Director of Communications & University Spokesperson

McGraw, David, Speaker, Faculty Senate

Wheeler, Susan University Counsel

The Rector recognized Ryan Windels, Student Government Association President, Robert Smith, Student Member to the Board, and Mr. David McGraw, Faculty Senate Speaker for their service over the past year.

**APPROVAL OF MINUTES**

On motion of Mr. Funkhouser, seconded by Mrs. Evans-Grevious, the minutes of the January 15, 2016 meeting were approved.

**COMMITTEE REPORTS**

**Advancement Committee**  
Mr. Warren Coleman, presented the report of the Advancement Committee. The minutes of the January 15, 2016 meeting were approved. (Attachment A)

Mr. Coleman reported on the following topics from the committee meeting:

1. Ms. Cynthia Cline, Director of Major Gifts and Mr. David Biancamano, Associate Athletic Director for Fundraising and External Development, reported on the fund-raising efforts and achievements of Annual Giving, Major Gifts, Conditional Pledges and the Duke Club;
2. Ms. Sheila Smith, Assistant Vice President for Campaign Management provided an update on campaign planning activities;
3. Ms. Kelly Snow, Director, Annual Giving and Ms. Gretchen Armentrout, Annual Giving Assistant Director for Direct Response reported that JMU’s first Giving Day on March 15, 2016 brought in $354,689.69 from 3,327 donors;
4. Mrs. Donna Harper, Vice President for Access and Enrollment Management discussed the various types of scholarships available at the university, how students apply and are selected and why there is a critical need for scholarships; and
5. Mr. Tom Schaeffer, President of the JMU Foundation and Dr. Nick Langridge, Vice President for Advancement, discussed the partnership between the JMU Foundation and the university.

On motion of Mr. Coleman, seconded by Mr. Battle, the Advancement report was accepted.

**Athletics Committee**

Mr. Mike Battle, Chair, presented the report of the Athletics Committee. The minutes of the January 15, 2016 meeting were approved. (Attachment B)

Mr. Battle reported on the following topics from the committee meeting:

1. Mr. Jeff Bourne, Director of Athletics, introduced Mr. Louis Rowe, the new head coach for men’s basketball and Mr. Mike Houston, the new head coach for football. He also recognized the swimming/diving team in being named to the Swimming/Diving Scholar All-American Honor Roll;
2. Mr. John Knight, Associate Vice President for Finance, reviewed the Independent Auditors report regarding the Schedule of Athletic Revenues and Expenses for the Intercollegiate Athletic Program; and
3. Mrs. Jennifer Phillips, Associate Athletic Director for Compliance/SWA, reviewed the Title IX report from Helen Grant Consulting.

On motion of Mr. Battle, seconded by Mr. Rice, the Athletics report was accepted.

**Audit Committee**

Mr. Edward Rice, Chair, presented the report of the Audit Committee. The minutes of the January 15, 2016 meeting were approved. (Attachment C)

Mr. Rice reported on the following topics from the committee meeting:

1. Mr. Al Bartholet, WMRA station manager, discussed the results of the WMRA financial audit conducted by PB Mares; and
2. Mrs. Rebecca Holmes, Director of Audit and Management, provided the committee with a status report on the annual internal audit plan and reviewed mandatory disclosures required by the Institute of Internal Auditors.

On motion of Mr. Rice, seconded by Mr. Battle, the Audit report was accepted.

**Education and Student Life**

Mrs. Vanessa Evans-Grevious, Chair, presented the report of the Education and Student Life Committee. The minutes from the January 15, 2016 meeting were approved. (Attachment D)

Mrs. Evans-Grevious reported on the following topics from the committee meeting:

1. Mrs. Diane Secord, Learning Strategies Coordinator, along with members of her student staff, presented an overview of the Learning Strategies Instruction program;
2. Provost Benson and Mr. Felix Wang, Associate Director of the Office for International Programs, briefed the committee on the evolving work regarding the hosting of a Confucius Institute at JMU;
3. Ms. Alyssa Welch, Graduate Student Association President, provided an update on the Graduate Student Association;
4. Heard reports from the Student Government Association President, Faculty Senate Speaker, and the Student Member to the Board.

On motion of Mrs. Evans-Grevious seconded by Ms. Hutchinson, the Education and Student Life report was accepted.

#### Finance and Physical Development Committee

The Honorable William Bolling, Chair, presented the report of the Finance and Physical Development Committee. The minutes from the January 15, 2016 meeting were approved. (Attachment E)

Mr. Bolling reported on the following from the committee meeting:

1. Mr. John Knight, Assistant Vice President for Finance, reviewed the financial report;
2. Mr. Charles King, Senior Vice President for Administration and Finance, presented five requests to grant easements.

On motion of Mr. Bolling, seconded by Mrs. Johnson, approved the following easements:

* 1. City of Harrisonburg for utilities along the west side of Mason Street parking deck to East Grace Street for a water line for Hotel Madison.
  2. City of Harrisonburg for a right-of-way dedication of .058 acres, utilities, and construction along the southwest corner of South Main Street and West Grace Street for road and traffic signal improvements.
  3. Comcast Cable Communications Management, LLC for a right-of-entry for network and phone service at 100 East Grace Street for the Madison Hall project.
  4. Shenandoah Telephone Company for utilities and a right-of-entry along the west side of South Main Street in front of Anthony-Seeger Hall for direct network and communication service to Anthony Seeger Hall.
  5. Columbia Gas of Virginia, Inc. for utilities along the northwest side of the WVPT tower for installation of a gas line.

1. Mr. King gave an update on the 2016 General Assembly session;
2. Mr. King presented the proposed 2016-17 tuition and fees;
3. Mr. King reported that a new Spans and Layers Policy will be presented to the board at the next meeting; and
4. Mrs. Jennifer Campfield, Director for Training and Development, shared an overview of the professional development activities the office provides for the university based on research-based competencies.

On motion of Mr. Bolling, seconded by Mr. Battle, the Finance and Physical Development report was accepted.

**PRESIDENT’S REPORT**

Mr. Alger presented information on the following: (Attachment F)

1) There were 21,986 first-year applications (13,296 in state, 8,690 out of state) and 2,289 transfer applications for the Class of 2020. Under-represented applications made up 35% of the applicant pool, and 32% of admits.  The Early Action pool has improved academically;

2) Mr. Alger met with Virginia Secretary of Education Anne Holton in February to discuss Expanding Access and shared future Admissions goals with the Secretary;

3) The President’s Office is participating in ongoing conversations with the Center for Multicultural Student Services and student organizations regarding campus climate; Diane Nash, a pioneer of the Civil Rights movement, was the speaker for JMU’s MLK week celebrations, which also included the annual Campus March and Sylvia Hurtado was the keynote speaker for the Diversity Conference last month as well as a Madison Vision Series speaker;

4) Mr. Alger met with the U.S. Secretary of Education and his senior staff to discuss racial harassment and campus climate issues in January;

5) Mr. Alger met with the American Council on Education/National Association of Diversity Officers in Higher Education in March to discuss JMU’s diversity efforts and how programs such as Valley Scholars and Centennial Scholars can serve as models;

6) The School of Music held a concert and reception at the National Presbyterian Church in the District of Columbia in February;

7) The grand opening of JMU’s new Washington Center was held in March, along with subsequent events such as the MetroDukes panel discussion on the 2016 election;

8) The Year of Service Summit was held in February, and a new voting precinct opened on campus and served 1,076 voters, the third-highest count in the city;

9) JMU is ranked 16th among large schools on the 2016 Top Volunteer-Producing Colleges and Universities for service in the Peace Corps;

10) JMU alumnus and Pro Football Hall of Fame member Charles Haley was recognized by the Virginia General Assembly in February;

11) JMU’s overall winning percentage of 67% for the 2015-16 academic year leads the CAA by 6%. The mark is the best in Virginia since 2010 and the best in JMU history in over 30 years; JMU won CAA titles in football, women’s basketball and women’s soccer;

JMU advanced to NCAA postseason competition in football, women’s basketball, cross country, women’s soccer and swimming and diving;

12) Five JMU athletes were named CAA Players of the Year: Vad Lee in football, Taylor West in field hockey, Janey Goodman in volleyball, Olivia Lehman in diving and Jazmon Gwathmey in women’s basketball.  No other league school has had more than three; Students Kathleen Stewart (cross country) and Camilla Czulada (swimming and diving) were honored with the CAA Scholar-Athlete award;

13) The inaugural Giving Day (March 15) was a tremendous success.  Although this is just one appeal in a year-long effort, we already have surpassed 18,000 donors for the year;

14) The Stewardship Luncheon served as a great example of engaged learning, and included powerful stories from students and alumni;

15) A new scholarship program that emphasizes collective responsibility, Dukes Pay It Forward, has been made possible through a personal gift of $350,000 from Mike and Kathy Thomas, who also have made a campaign commitment of over $2 million; Mr. Alger thanked Mike and Kathy for their scholarship and presented the Rector with a photograph recognizing their commitment;

16) Cynthia Bauerle, currently the Assistant Director, Undergraduate and Graduate Programs at Howard Hughes Medical Institute, has been named the new Dean for the College of Science and Mathematics.  We have hired seven new deans and two vice provosts since July 2012;

17) JMU has been included each year in the Princeton Review’s Colleges that Pay You Back rankings;

18) Our Audiology program is ranked #17 of 72 programs nationally, and Speech-Language Pathology is now #39 of 242 programs;

19) The Master of Public Administration program moved from #104 last year to #86 in the 2016 rankings; The Occupational Therapy program is up to #58 from #116 in US News and World Report’s rankings;

20) In Accounting, the class of 2015 masters’ students continue to excel on the CPA Exam.  JMU had a much higher pass rate than many other top business programs;

21) The Speech team earned first place in Limited Team Sweepstakes, and added six qualifications for the American Forensics Association-National Individual Events Tournament; The Debate team was named the top Public Debate Team by the Cross Examination Debate Association; they have won this award seven of the past 10 years;

22) Art History professor Dr. Maureen Shanahan and ISAT professor Dr. Louise Temple have been named as Fulbright Scholars; two additional professors are finalists in consideration for Fulbright awards; Business professor Paul Copley was selected as the recipient of the Washington DC Chapter of the Association of Government Accountants 2016 Education Award in recognition of his significant contributions to the education and training of government financial managers;

English professor Matt Rebhorn received a rare summer stipend from the National Endowment for the Humanities to use for his ongoing work on a project in antebellum American literature;

Student Renzo Olivari was selected for one of only 20 spots nationwide for the Ralph Bunche Summer Institute sponsored by the American Political Science Association. This is the fourth time in the past six years that a JMU student has been chosen for this program;

23) Curt Carlson, the former head of SRI, is scheduled to speak at the May commencement;

24) JMU has a great team of people who are committed to excellence; often their hard work is behind the scenes, such as was the case for the preparations for ESPN’s College GameDay.

On motion of Mr. Funkhouser, seconded by Mr. Coleman, approved the following GameDay Resolution:

WHEREAS, ESPN’s College GameDay is television’s preeminent college football pre-game show; and

WHEREAS, ESPN’s College GameDay broadcasts from a different college campus each week to highlight the key college football matchups and is produced by James Madison University alumnus Lee Fitting (’96); and

WHEREAS, ESPN’s College GameDay and other network programming broadcasted live from James Madison University’s picturesque Quad on October 23 and 24, 2015, spotlighting the richness of JMU and bringing together the Harrisonburg – Rockingham County community; and

WHEREAS, more than 1.7 million people tuned into ESPN’s College GameDay broadcast while College GameDay’s presence on campus generated another 65 million media and social media impressions worth more than $3.5 million worth of advertising; and

WHEREAS, giving to James Madison University increased by 26 percent over the average for the same weekend for the three years prior and traffic to the jmu.edu website increased 320 percent during the week of College GameDay’s visit; and

WHEREAS, many James Madison University employees and students went above and beyond their normal responsibilities to make ESPN’s College Gameday’s visit to campus a rousing success; now

THEREFORE, BE IT RESOLVED that the James Madison University Board of Visitors offers its sincerest appreciation and gratitude to the Facilities Management, Public Safety, University Communications and Marketing, Athletics, Procurement, Telecommunications, Information Technology, Network Engineering, Aramark, and Follett Bookstore employees for their hard work and sacrifice on behalf of James Madison University; and

THEREFORE, BE IT FURTHER RESOLVED that the James Madison University Board of Visitors offers its sincerest appreciation and gratitude to the student-athletes, cheerleaders, dukettes and Marching Royal Dukes who represented James Madison University with enthusiasm, integrity and distinction during ESPN’s College GameDay’s visit.

**ONLINE EFFORTS**

Dr. Linda Halpern, Vice Provost for University Programs, Dr. Adam Murray, Dean of Libraries & Educational Technologies, and Dr. Doug Hearrington, Online Learning Coordinator gave an update on the status and progress of the university’s online efforts. (Attachment G)

**GENERAL ASSSEMBLY UPDATE**

Mr. Charles King, Senior Vice President for Administration & Finance provided a summary of the General Assembly related to higher education. (Attachment H)

**2016-17 TUITION AND FEES**

Mr. Charles King, Senior Vice President for Administration and Finance presented the proposed 2016-17 tuition and fees. On motion of Mr. Bolling, seconded by Mr. Funkhouser, the board approved the tuition and fees. (Attachment I)

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| --- | --- |
| **VIRGINIA STUDENT** | **2016-17** |
| Tuition & Fees | $ 5,896 |
| Comprehensive Fee | $ 4,494 |
| TOTAL COMMUTER COSTS | $10,390 |
| Room & Board | $ 9,334 |
| TOTAL ON-CAMPUS COSTS | $19,724 |
| **NON-VIRGINIA STUDENT** |  |
| Tuition & Fees | $21,670 |
| Comprehensive Fee | $ 4,494 |
| TOTAL COMMUTER COSTS | $26,164 |
| Room & Board | $ 9,334 |
| TOTAL ON-CAMPUS COSTS | $35,498 |
|  |  |
| **GRADUATE (per credit hour)** |  |
| Virginia | $ 448 |
| Non-Virginia | $1,135 |

Rector Thomas then called for the board to move into Closed Session. Mrs. Evans-Grevious made the following motion:

“I move the Board go into closed session to discuss the following matters: 1) pursuant to Virginia Code Section 2.2-3711 A-1, to discuss personnel matters involving promotions, retirements, hiring, resignations, salary adjustments, and status changes of various faculty members, administrators and appointees; as well as the performance of specific individuals; 2) pursuant to Section 2.2-3711 A-7 to consult with legal counsel and be briefed by staff members/consultants pertaining to litigation; 3) pursuant to Section 2.2-3711-A-3 of the Code of Virginia to discuss the acquisition of real property; and 4) pursuant to Section 2.2-3711-A-8 to discuss and consider gifts, bequests and fund-raising activities.”

The motion was seconded by Mr. Coleman and the Board moved into closed session.

Following the closed session, Mr. Thomas then stated the following:

**During the closed session, the board discussed only matters lawfully**

**exempted from open meeting requirements and only those types of matters**

**identified in the motion for the closed session.**

**RECORDED VOTE: the following is an affirmative recorded, member by**

**member vote:**

Battle, Mike

Coleman, Warren

Evans-Grevious, Vanessa

Funkhouser, Joseph

Grass, Jeff

Gray, Matthew

Hutchinson, Lucy

Jankowski, Marie

Johnson, Deborah

Rexrode, David

Rice, Edward

Rothenberger, John

Thomas, Mike

Welburn, Craig

Mr. Thomas then asked if there were any motions to come forward.

On motion of Mr. Coleman, seconded by Ms. Hutchinson, approved the personnel action report.

On motion of Mr. Funkhouser, seconded by Mrs. Evans-Grevious, approved the purchase at 20 East Fairview Avenue at a purchase price of $400,000.

On motion of Mr. Funkhouser, seconded by Mrs. Evans-Gevious, approved the purchase at 1170 South Main Street at a purchase price of $130,000.

Mr. Thomas announced the Nominating Committee to be comprised of Mr. Funkhouser, Chair, Mrs. Johnson, and Mr. Rexrode.

**ADJOURNMENT**

There being no further business, on motion of Mrs. Evans-Grevious, seconded by Mr. Coleman, the Board voted to adjourn. The meeting was adjourned at 5:08 pm.

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Mike Thomas, Rector  
  
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Donna L. Harper, Secretary