**THE COMMONWEALTH OF VIRGINIA**

**THE VISITORS OF JAMES MADISON UNIVERSITY**

#### Minutes of the Strategic Planning Committee

The Strategic Planning Committee met virtually on Thursday, August 1, 2025. Ms. Terrie Edwards called the meeting to order at 11:00 a.m.

# PRESENT:

Bolander, Jeff

Edwards, Terrie, Chair

Fiorina, Carly

Rexrode, Dave

Smith, Steve

White, Jack

Wood, Nicole Palya

**ABSENT:**

Rexrode, Dave

Stoltzfus, Michael

## OTHERS PRESENT:

Kirkpatrick, David, Vice President and Chief of Staff

Orem, Chris, Executive Director, Planning, Analytics and Institutional Research

Schmidt, James, President, James Madison University

**WELCOME** Terrie Edwards provided a welcome to board members and JMU administration.

**BRIEF REVIEW AND DISCUSSION**Terrie Edwards shared more about the structure and wording within the plan, as well as the board’s involvement throughout the process.

**TIMELINE REVIEW**

David Kirkpatrick provided an update on the Strategic Planning process and explained the four stages of the timeline, while walking through the dates. Together with the team, he also clarified the roles of the Strategic Planning Committee, Leadership Team and Board of Visitors.

**45-DAY ASSESSMENT**

President James Schmidt reported on his first six-weeks in office touring campus, meeting with students, faculty and staff and connecting with civic, legislative and business leaders across the Commonwealth.

**WRAP-UP AND SEPTEMBER MEETING DISCUSSION**

Terrie Edwards collected feedback from each committee member regarding the planning timeline and agenda suggestions for the September committee meeting. Dates for the idea forums are forthcoming and will be shared with the BOV as soon as available. It was recommended that at least one meeting be held in a virtual format.

The meeting adjourned at 12:01 p.m.

Respectfully submitted,

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 Terrie Edwards, Chair

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David C. Kirkpatrick, Secretary to the Board