­­­­­­­

THE COMMONWEALTH OF VIRGINIA

THE VISITORS OF JAMES MADISON UNIVERSITY

Strategic Planning Committee

Thursday, September 18, 2025

Festival, Allegheny Room

4:30 P.M.

Agenda

1. Approval of Minutes – August 21, 2025\*
2. Review and Discussion

Terrie Edwards, Chair, Strategic Planning Committee

David Kirkpatrick, Vice President and Chief of Staff

1. Update from the President

James Schmidt, President

1. Open Discussion on Building a Culture of Change

James Schmidt, President

Chris Orem, Executive Director, Planning, Analytics and Institutional Research

Jennifer Campfield, Assistant Vice President, Academic Initiatives and Planning

1. Open Discussion on Divisional Contributions to Strategic Plan

Terrie Edwards, Chair

\*Action Required

**Board of Visitors**

**September 18, 2025**

