
THE COMMONWEALTH OF VIRGINIA THE VISITORS OF JAMES MADISON UNIVERSITY

Advancement and Engagement Committee

Thursday, April 10, 2025

Allegheny Room

2:45 p.m.

Agenda

1. Approval of Minutes – February 13, 2025*
2. Funds Raised to Date
Alex Marinelli, Duke Club Director of Major Gifts
Jeff Gilligan, Associate Vice President for Development
3. VP Updates
 - Madison Trust
 - CRM
 - Sibs and Kids DayNick Langridge, Vice President for University Advancement
4. Giving Day
Karen Risch Mott, Associate Vice President for Constituent Engagement
Liz Fravel, Senior Associate Director of Annual Giving
5. Enrollment Marketing Update
Chris Meyers, Senior Director of Enrollment Marketing
6. Women for Madison Update
Cannie Graham, Associate Vice President for Collaboration, Engagement, Leadership and Philanthropy
Meghan Schenker-Fulcher, Assistant Director of Women for Madison
7. Principal Giving Family Business Symposium
Miriam Bradley, Assistant Vice President for Principal Giving
Callie West, Associate Director of Principal Giving

*Action Items