
THE COMMONWEALTH OF VIRGINIA THE VISITORS OF JAMES MADISON UNIVERSITY

Advancement and Engagement Committee

Thursday, April 18, 2024

Allegheny Room

2:45 p.m.

Agenda

1. Approval of Minutes* – February 15, 2024
2. Funds Raised to Date
Jared Lowry, Athletics Development Officer
Jeff Gilligan, Associate Vice President for Development
3. VP Updates
Nick Langridge, Vice President for University Advancement
4. Giving Day Wrap-Up
Cannie Campbell, Associate Vice President for Constituent Engagement
5. Carrier Library Renovation
Bethany Nowviskie, Dean of Libraries
6. Carrier Library Inventory Opportunities and Feasibility
Sheila Smith, Associate Vice President of Advancement Planning and Operations
Cynthia Cline, Senior Director of Strategic Gifts
7. Enrollment Marketing Update
Chris Meyers, Director of Enrollment Marketing
Heather Davis, Associate Director of Enrollment Marketing
8. Closed Session*

*Action Items