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# THE COMMONWEALTH OF VIRGINIA THE VISITORS OF JAMES MADISON UNIVERSITY

Advancement and Engagement Committee  
Thursday, November 9, 2023  
Allegheny Room  
2:45 p.m.

## Agenda

1. Approval of Minutes\* – September 14, 2023
2. Funds Raised to Date  
Jared Lowry, Athletics Development Officer  
Jeff Gilligan, Associate Vice-President for Development
3. VP Updates
  - Giving Day
  - Market Study Follow UpNick Langridge, Vice President for University Advancement
4. CHBS Building and Nursing  
Sharon Lovell, Dean, College of Behavioral Health and Studies
5. Inaugural International Alumni Engagement  
Nick Langridge, Vice President for University Advancement  
Ahmet Shala, Global Ambassador
6. Telling Our Story With Video  
Andy Perrine, Associate Vice President for Marketing and Branding
7. Topics of Interest for Future Meetings

\*Action Items