
THE COMMONWEALTH OF VIRGINIA THE VISITORS OF JAMES MADISON UNIVERSITY

Advancement and Engagement Committee
Thursday, April 20, 2023
Allegheny Room
2:45 p.m.

Agenda

1. Approval of Minutes* – February 9, 2023
2. Fundraising Report
Dillon Thomas, Athletics Development Officer
Jeff Gilligan, Associate Vice President for Development
3. VP Update
Nick Langridge, VP for University Advancement
4. Enrollment Marketing
Chris Meyers, Director of Enrollment Marketing
5. Spring Events
Whitney Sajko, Director of Donor Relations
Justin Roth, Associate Director of Digital Marketing
6. Madison Trust
John Meck, Director of Corporate and Foundation Relations
Karen Risch-Mott, Grant Writer
7. Government Relations Engagement Strategies
Caitlyn Read, Director of State Government Relations
8. Closed Session

*Action Items