
THE COMMONWEALTH OF VIRGINIA THE VISITORS OF JAMES MADISON UNIVERSITY

Advancement and Engagement Committee
Thursday, September 15, 2022
Allegheny Room
2:45 p.m.

Agenda

1. Approval of Minutes* – April 21, 2022
2. Fundraising Report
Ally Henchy, Athletic Development Officer
Jeff Gilligan, Associate Vice President for Development
3. Campaign Celebration and Other Events
Sheila Smith, Associate Vice President for Advancement Planning and Operations
4. Enrollment Update Fall 2022
Chris Meyers, Director of Enrollment Marketing
5. Women for Madison – 10 year anniversary
Cannie Campbell, Associate Vice President for Constituent Engagement
6. Closed Session

*Action Items