

CONTENT DISCLAIMER GUIDELINES FOR CVPA

These disclaimers apply to any programming presented to our students and the public. Listed below are the disclaimer categories that were put together in coordination with JMU's legal team and the College of Visual and Performing Arts.

These specific categories should be used in order to remain consistent in our messaging.

CONTENT GUIDELINES

AC – Adult content

AL – Adult language (*the f bomb for example*)

V – Violence (*guns, blood, knives, fighting between people on stage*)

SV - Sexual Violence (*rape, sexual violence perpetrated against another*)

N – Nudity – partial or full.

SC – Sexual Content (*not at the level of Sexual Violence but includes discussions of sex, sex acts, etc*)

PD– Parental discretion advised. Programming may not be suitable for children

We have also committed to including specific triggers – Abortion, Racial Slurs, Rape and Suicide if present in the show. Strobe lighting warnings *must* be included as well. For Strobe lighting, we always include signs on the doors of the venue and in standing signage as well. **For all programs, the content guidelines must appear in bold (and legible) on the title page of the program.**

BELOW IS AN EXAMPLE OF HOW THE TRIGGERS MIGHT BE INCORPORATED:

***Audience discretion advised. Study Group** contains adult and sexual content and mature subject matter pertaining to abortion and pregnancy trauma.*

In order to ensure that our audience and students are informed in advance, content disclaimers should appear in all places where the show is advertised and promoted. This includes College website listings, department website listings, advertising, social media mentions, posters, flyers, etc. No show should ever be promoted without this information prominently displayed.

When production proposals are submitted, students should include any relevant disclaimers. *The earlier the Forbes Center Box Office has this information, the better.* The Forbes Center Box Office prints a flyer with the disclaimer information that they include with tickets that are mailed or held in will call. Every patron that purchases over the phone is read the disclaimer and it is also included in the online Choice ticketing purchase pages as well.

NOTE: As the production moves forward in rehearsal, students should let us know if there have been any changes to these disclaimers.

**Questions can be directed to the Performing Arts Administration Specialist,
Erin Vasta (vastaex@jmu.edu), or the Forbes Center Executive Director,
Regan Byrne (byrne2rm@jmu.edu).**