Photographer

Student Affairs Communications and Marketing

General Info

The team of student employees at Student Affairs Communications and Marketing (SACM) complete creative projects to promote the programs, services and departments of JMU Student Affairs. As a Photographer you will serve our clients by producing imagery for use in web, print and promotional materials that will influence and impact the wider JMU community.

Duties and Responsibilities

- Take and edit photographs of Student Affairs (and all departments within) and related events.
- Catalog, index and prepare images for print and web.
- Set up photographic equipment before events and break down afterward.
- Maintain our Flickr site, <u>flickr.com/photos/university_unions/</u> and photographic equipment.
- Attend and participate in weekly meetings.
- Document up-to-date project progress and client communication via our project management platform.
- Hold a professional and friendly demeanor when interacting with Student Affairs clients both electronically and in person.
- Other tasks may be assigned according to availability of projects.

Qualifications

- Ability to shoot and edit visually interesting photographs while adhering to an established style, with an understanding of composition, light, color and tone
- Knowledge of camera types, lenses and lighting (we use primarily Canon)
- Knowledge of the Mac platform and basic Mac software
- Proficiency with Adobe Lightroom, Photoshop and other Adobe Creative Suite software
- Understanding of file management and export
- Strong organizational and problem-solving skills, with the ability to adapt to client needs
- Ability to work well independently and collaboratively
- Able to complete projects on schedule
- High attention to detail
- Ability to give and receive critique
- Ability to communicate well and provide full transparency with clients
- Additional experience in either videography, web programming, graphic design or writing will be considered but is not necessary.
- As this is a skilled position, you will be required to submit a portfolio and demonstrate adequate knowledge of photographic production and postproduction skills.