



Student Government Association
of James Madison University
HARRISONBURG, V.A.

AN AMENDMENT

IN THE SENATE OF JAMES MADISON UNIVERSITY

BYLAWS OF THE STUDENT GOVERNMENT ASSOCIATION

ARTICLE III: LEADERSHIP TEAM

Communications Director

11. This person shall follow all the guidelines of the statement procedure.

ARTICLE VIII: PROCEDURE

Statements

The Communications Director, in collaboration with the Communications Team, has the authority to release statements that are deemed time-sensitive and/or marked by exigence. The Communications Director must follow all statement guidelines. All time-sensitive statements will only be signed by the Communications Director and/or Communications Team and/or the Leadership Team. Any statement signed as the Student Government Association must be presented and voted on in the Senate in order to be deemed representative of the whole organization.

1. Regulations

a. All Statements must:

- i. Remain apolitical, fair, and impartial**
- ii. Be factually focused**
- iii. Be intended to support, condemn, or acknowledge**
- iv. Keep the best interest of the student body**
- v. Be addressed to the student body as a whole**
- vi. Remain respectful to potential victims and sensitive topics, issues, or circumstances**
- vii. Acknowledge necessary resources**
- viii. Be released timely**

b. All Statements must not:

- i. Include personal opinion**
- ii. Diminish any group of students or student identities**



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- 1. Including, but not limited to, religious ideologies, race, and gender**
- iii. Promote a specific way of thinking or encourage a certain stance on an issue**
- iv. Include conflict of interest**

2. Procedure

- a. The Communications Director will decide if and when a statement is necessary.**
- b. The Communications Director will make an informed decision if the statement is time-sensitive and requires urgent action.**
 - i. Time-sensitive statements represent a situation in which timing is paramount to delivering the message and when normal procedures do not allow the guarantee of time efficiency.**
- c. The Communications Committee will agree or disagree with the statement's necessity.**
- d. The Communications Director will draft a statement, and the Communications Committee will review and edit the statement.**
- e. The final draft will be signed by the Communications Director in conjunction with the Communications Committee and posted or shared accordingly.**