



# SOLSTICE

*JMU GRAPHIC DESIGN 2019 CATALOG*



# SOLSTICE: INTRODUCTION

Figuratively, the word Solstice is a turning point, or culmination. As students, we've bookended our experience at James Madison with this catalog. Our first steps were formally beginning studies in the School of Art, Design, and Art History. As we enter the world as emerging designers, we cross another threshold. Our paths will move outwards, meander, and inevitably cross again, as we lean on the friendships we've built. Our diverse perspectives, breadth of inspiration, and unique take on what it means to be graphic designers in the twenty-first century unite our collective bond. May the longest and shortest days of the year be a reminder to us to dwell on our time together here and in unforeseen meaningful places we've yet to travel to.

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# PROFESSOR'S NOTE

Dear community, families, and friends,

This past semester, I've had the pleasure of working with this group of twenty-one enthusiastic young designers. During my time at JMU, I've taught most of them before in some form or another. Those classes are mostly concerned with the highly technical methods of digital design. Overseeing the portfolio seminar has been such a rewarding experience.

My objective as an educator is to help craft the framework needed for students to develop their own methodologies for critical and creative thought. This involves teaching design from a historical and technical context, while also exploring the nature of the intuitive spark that drives us as designers.

During the last four months, these students have reworked and honed previous projects, crafted new ones, and put the finishing touches on their professional websites and portfolios. They pushed each other's creativity as a group, and inspired me in the process.

Our meetings as a class have felt more like an even exchange of creative ideas at times, as we've critiqued each other's work and challenged ourselves to perfect our concepts and craft. As the academic year draws to a close, let this catalog serve as evidence of the true expression, experimentation, and intuition of the graphic design class of 2019.



David Leicester Hardy, MFA  
Assistant Professor of Graphic Design  
School of Art, Design, and Art History  
James Madison University



DAVIDHARDYDESIGN.COM

**STUDENT WORK**

# KENDRA BARBER

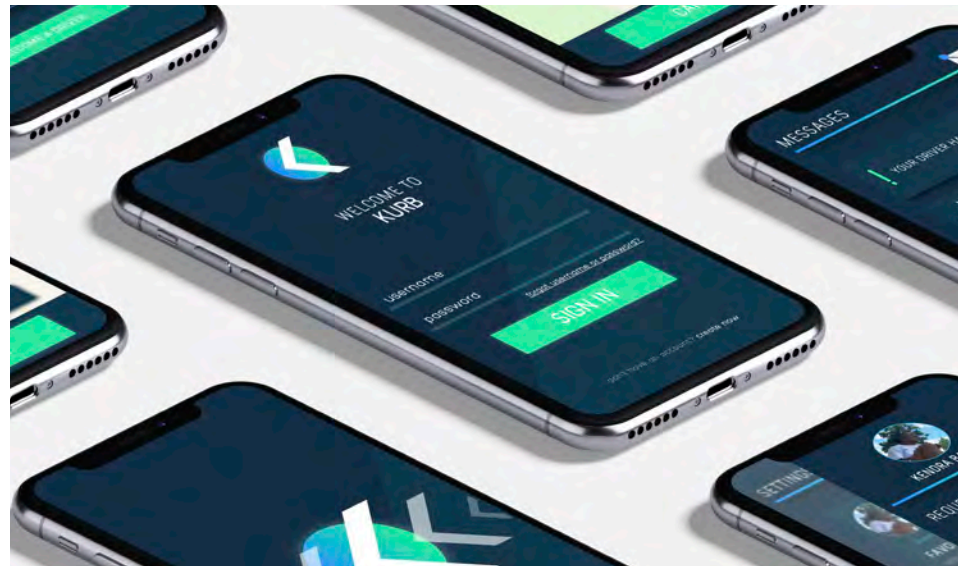
My work should be able to speak for itself. Using bold text and bright, contrasting colors, I enjoy bringing attention to the abstract vision of my pieces. I tend to be inspired by social activism, though not exclusively, creating work that aims to educate people about unfamiliar topics. Being a person of color, I want to use my platform as an artist and a designer to further awareness about, as well as appreciation of, controversial ideas. Using my experiences as motivation, I want other people to see the way I walk through life, while hoping they can relate and share their own experiences. My creative process is very important to me and acts as a way for me to get all of my disorganized thoughts together to

come up with an idea. It centers on the intuitive as well as relevant research and my existing knowledge. I thrive on unusual concepts and use those to push my work forward: combining abstract surrealism, pop art, and anything else I gravitate toward. I create work that doesn't necessarily have a specific style but speaks in a way that reflects who I am. Being a part of both the design and studio art fields is helping me to develop into a well-rounded creator, artist, and overall genuine person, and that's what I believe sets me apart. Experimentation provides a way for me to create pieces that are one of a kind, true to who I am.



KAYBARBERDESIGN.COM

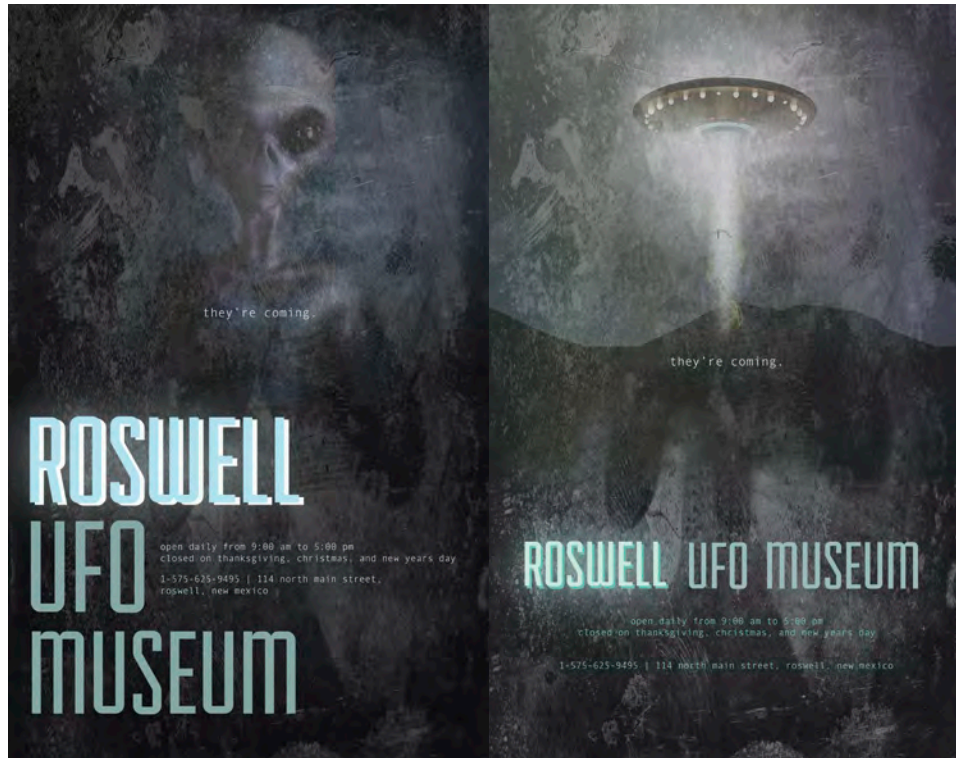
***“Yes, I am an artist. No, I don’t just draw.” –Anonymous***



# COMING OUT AS YOU

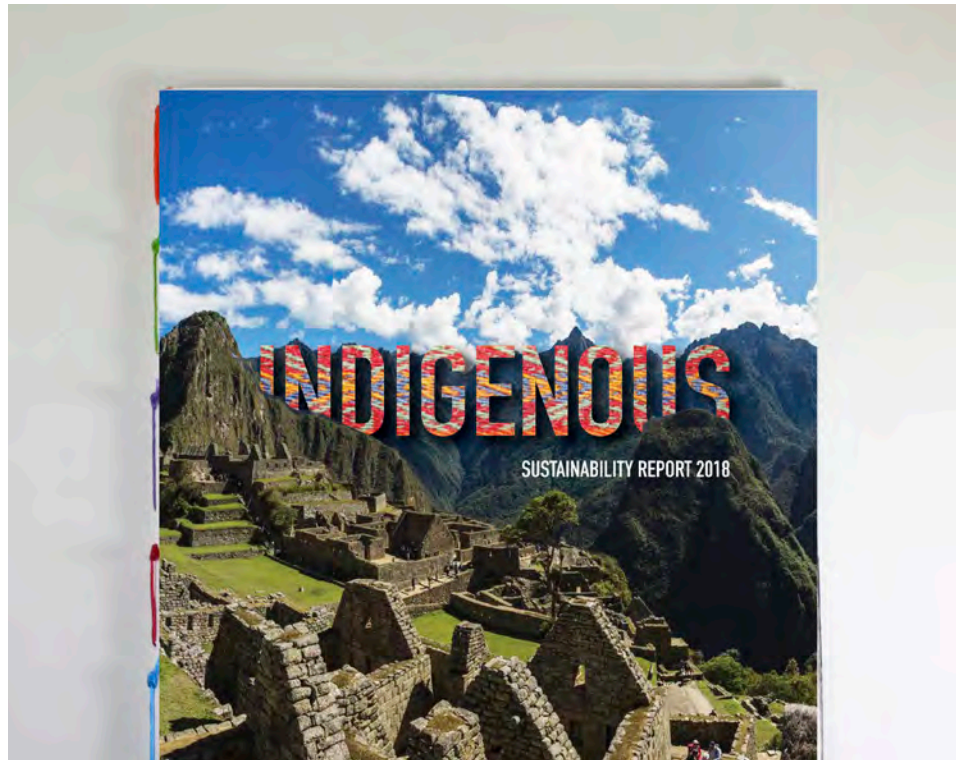
Sharing a big part of who you are with other people can be exciting and tough. There are so many things to think about: Who do I tell? When should I tell them? What will they say? What if I'm not sure? Should I come out?

1. **COME OUT TO THEM**  
The first step is to decide who you want to tell. It's important to start with people who are supportive and understanding. Consider telling your closest friends and family members first. You can also seek out support groups or online communities for people who are coming out. Remember, you don't have to tell everyone at once. Take your time and be honest about your feelings.











## MATT CAVALLO

Adventurer, risk taker, and lover of the uphill battle, these are the best descriptions of my inner designer. Raised by divorced parents, I give 120%, pick up slack, help others, and love wholeheartedly. I've been fortunate to travel, and I've learned to respect cultural differences and form my own opinions based on what I've experienced.

Design excites me because I believe it is the universal language. It crosses geographies and languages. My passion is sparked by environmental and social issues, and my aesthetic emphasizes type, grid, and blank space to challenge viewers to think critically and highlight important issues.

Looking back, I came into the JMU design program as an 18-year-old beginner without much direction. Having no design experience other than drawing, I had a lot to learn. Over my four years here I honed my craft as well as style.

Never did I think I'd have learned as much as I did about design, process, software, and myself. I'm a more complex person than I originally thought. My work is an extension of who I am; it demonstrates my love for the environment and clean bold design. I leave JMU a 22-year-old Designer hungry for what is to come.

MATTCALLDESIGN.COM

***“Infuse your life with action.”***

*–Bradley Whitford*







# NEW YORK AT ITS CORE

NOVEMBER 2016-ONGOING

“ There is no other city museum in the world that deals with the future... ”  
- Whitney W. Donhauser

In November 2016, the Museum of the City of New York will launch its landmark exhibition New York at Its Core, the first-ever museum presentation of New York City's gripping, four-century story of growth and transformation. Featuring the diverse faces of New York and utilizing one-of-a-kind artifacts, historic photographs, archival film and interactive digital experiences, the exhibition will occupy three galleries on Museum's first floor, culminating with the Future of the

City Lab. Animated and framed by New York's defining characteristics—the frequently explosive interactions of money, diversity, density and creativity—visitors will come away with a new understanding of what makes New York tick. New York at Its Core will provide a must-see experience for everyone fascinated by the city—including New Yorkers, visitors from all over the globe, and students of all ages.

220 Fifth Avenue (at 103rd Street), New York, NY 10029



# 400

## YEARS OF NYC HISTORY

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**ADMISSION >**  
Adults - \$14  
Seniors/Students - \$10 (with I.D.)  
Self-guided K-12 student groups - \$5/person  
Ages 19 & Under - Free  
Members - Free

**FOR MORE INFORMATION >**  
visit <http://www.mcnyc.org>

**CONTACT >**  
212-534-1672  
[info@mcny.org](mailto:info@mcny.org)

# THE MUSEUM OF THE CITY OF NEW YORK

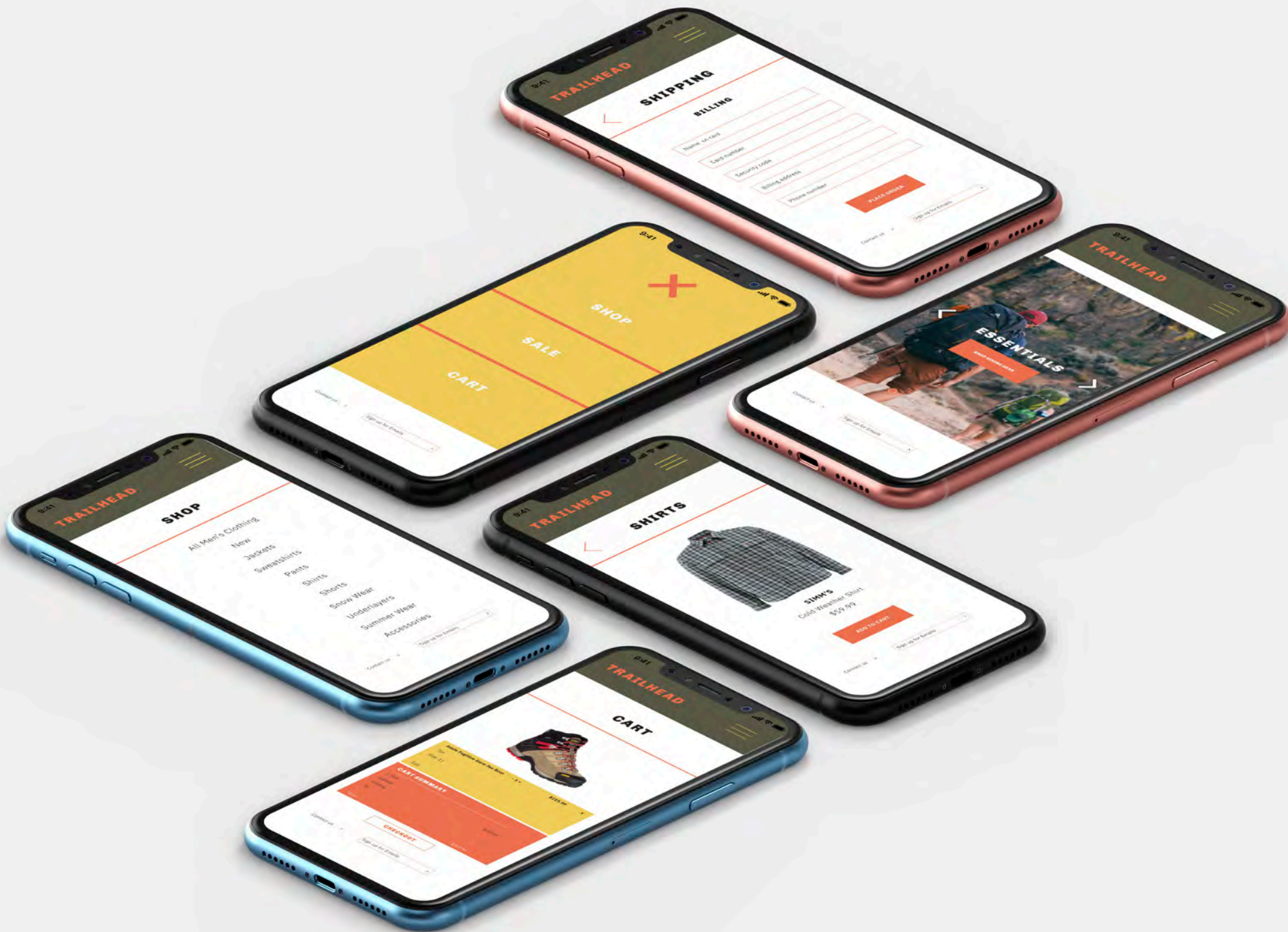


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ENHANCED VISION.  
LESS HASSLE.

ANTI-FOGGING TECHNOLOGY  
New Airflow lens technology features vents in the brow of the lens that increase the circulation of fresh air to keep the inner lens dry and fog-free.





# MADDY EBBERT

I've always believed in the saying that one person can make a difference. But trying to become that person...**that's the challenge.** I have always been the "black sheep" in my family of math and science people. All I wanted to do was be hands on and create. I wanted to make anything and everything, use every medium I possibly can, and explore the endless possibilities each affords. The older I grew, the more I developed an interest in photography, trying to bring attention to the details I noticed but that my family overlooked. This love for detail has brought me to where I am now. It has taught me to care about small issues in everyday life and see how they affect the big picture.

Every day I contemplate how I can make a positive change in the world while maintaining my passion for art and design. This is where design meets impact. Environmental and social issues have become very important to me, and I have been trying to find my voice in fighting for these causes. Then I realized design is my voice; this is where I can get people to notice these details. By connecting people of varying experiences in order to expand their understanding of one another we focus on our commonalities instead of our differences. To connect people through design and make change happen, these are my goals.

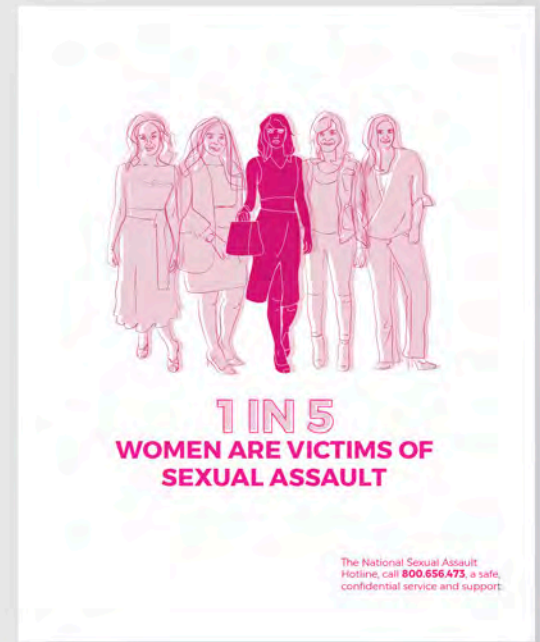
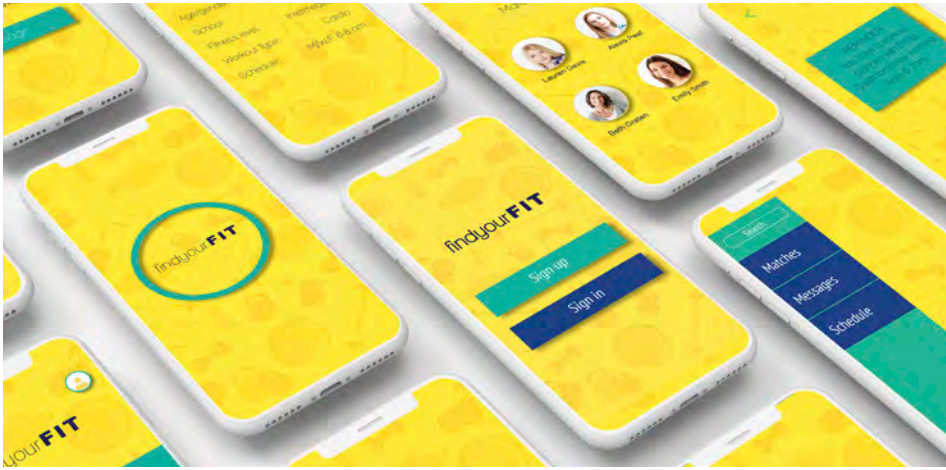


MADDYEBBERT.COM

***“Every accomplishment starts with a decision to try”***

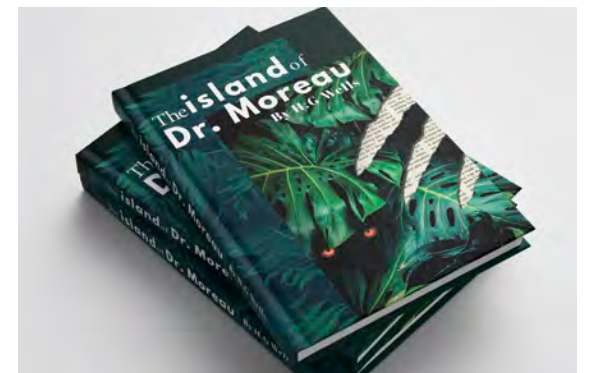
*—Brian Littrell*



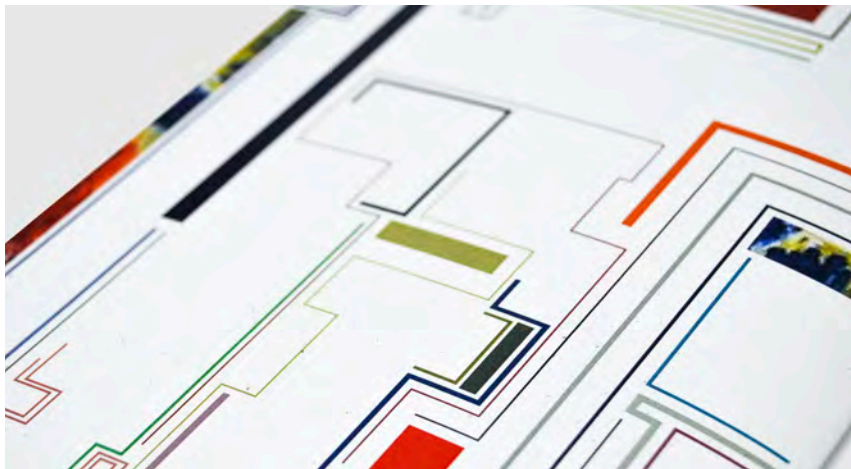




# Rape and Sexual Assault Victimization Against Females









## KAREN CHRISTINE FRANZ

There is a beautiful and divine interconnectedness that gives our actions influence. When acted on intentionally, creativity can make a significant impact. I see design as the ultimate tool in achieving sustainability and reaching people from all walks, regardless of culture or language, to provide the means for a higher quality of life. Through my growth as a designer I have learned the ways in which people are truly impacted by information. Our senses are constantly being bombarded with sounds, smells, and visuals. As a designer it is my job to cut through the noise and eliminate the anxiety of trying to process

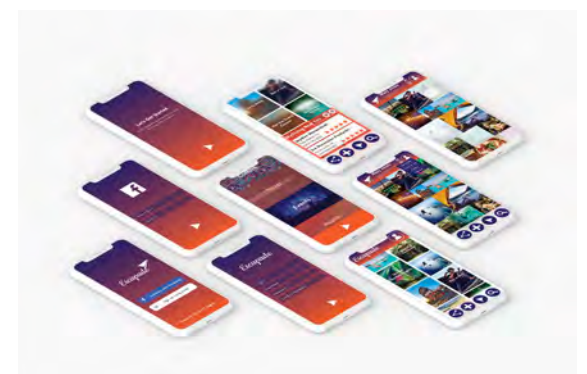
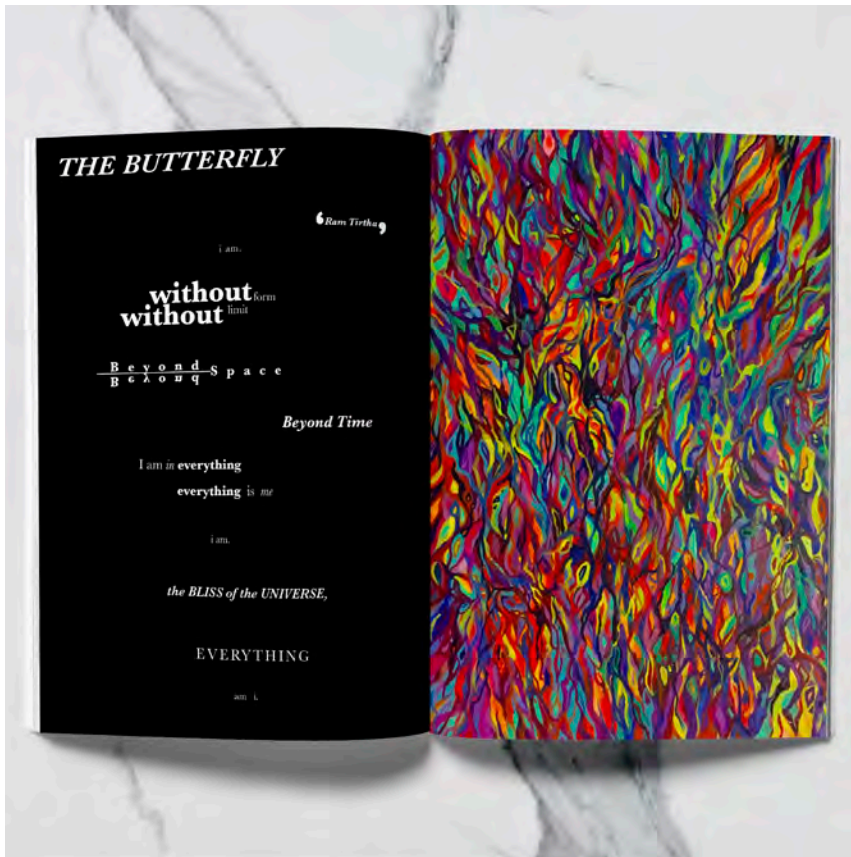
and understand this information. I seek out the compelling and relatable story that will drive my designs to speak to the audience in a fun and comprehensible way. I aspire to put love into everything I do and hold myself to a higher standard, seeking out sustainable design solutions. I find it is necessary to continually raise the bar of what is produced until all needs are met and harmony is achieved. Getting here has been an unfolding process. The things I believe, the things I love, the things I would die for, haven't changed; they've just evolved and unfolded. Living a creative life isn't always easy, but for me, it's the only way to truly live.

[KARENFRANZCREATIVE.COM](http://KARENFRANZCREATIVE.COM)

***“Be daring, be different, be impractical. Be anything that will assert imaginative vision against the play-it-safers...”*** –Cecil Beaton











## KAITLIN ISHAM

My sketchbook is a friend of mine. Creating comforts me, is a form of escapism, and shapes my world. I am constantly drawing and thinking of new design ideas. In high school I would spend hours and hours in my room drawing and was motivated to improve and practice. Today, my illustrations make my designs unique and recognizable, which is why I'm so grateful for all of those hours that I spent practicing drawing. Starting college, I knew that I wanted to practice graphic design. I wanted my drawings to have a purpose. Throughout my time in college, the spark of creativity has never left me. It makes me feel important and still serves

as an escape from reality. Combining studio art and graphic design always keeps the creative process fresh and exciting, and I am equally passionate about both. Creating and designing makes me happy, and my goal is always to make others feel happiness when looking at my work. These past four years I have spent working towards my degree in graphic design, I have found my confidence. I have grown as an artist and designer and learned to appreciate my own work. I have realized that I am intrinsically motivated and truly love creating. I am grateful for these past four years and that I have the ability to create and express myself every day.

KAITLINISHAM.COM

***“Believe you can and you’re halfway there.”***

*–Theodore Roosevelt*













# NOAH JOHNSON

Born with a designer's eye, I'm told that I arranged the stuffed animals in my crib to suit my design plan. My earliest memories of design, however, always involve technology. With my first computer in hand, exploring fonts, colors, and slide presentations, I became a designer. Over time, I acquired faster computers with better graphics cards and improved programs, gradually realizing the world of design surpasses a provoking PowerPoint. Without a doubt, I wanted to explore this inspired world.

My design curiosity continues. Clean and simple. A final product, always evolving. Arouse reaction. This is what I like.

My ultimate design nutshell –

Visually appeal.

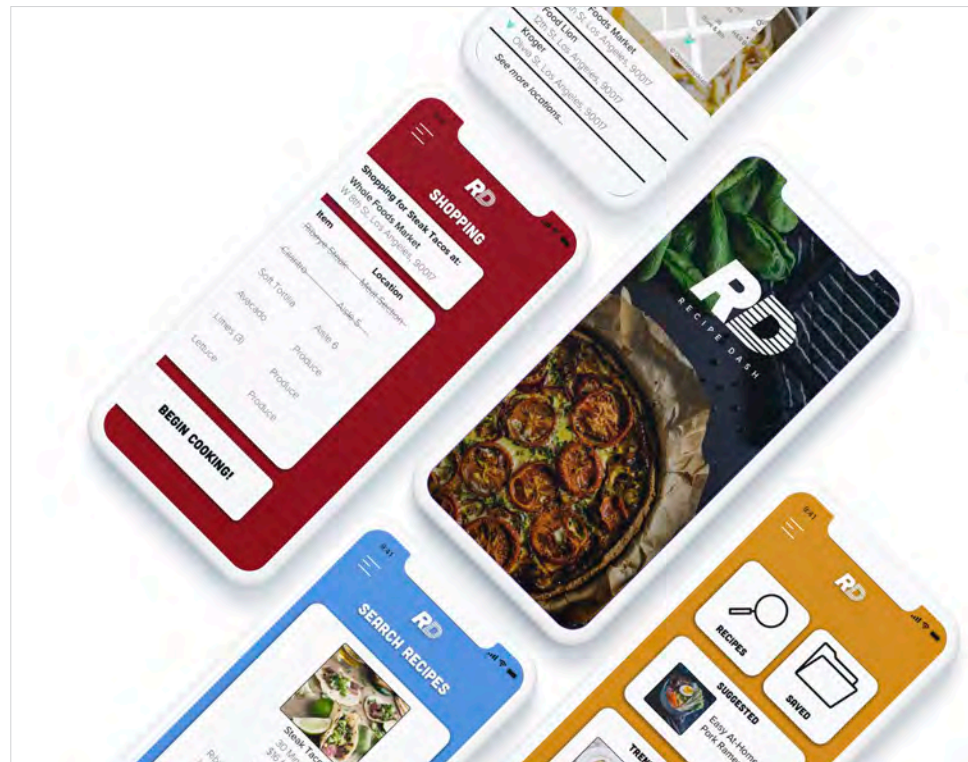
Challenge norms.

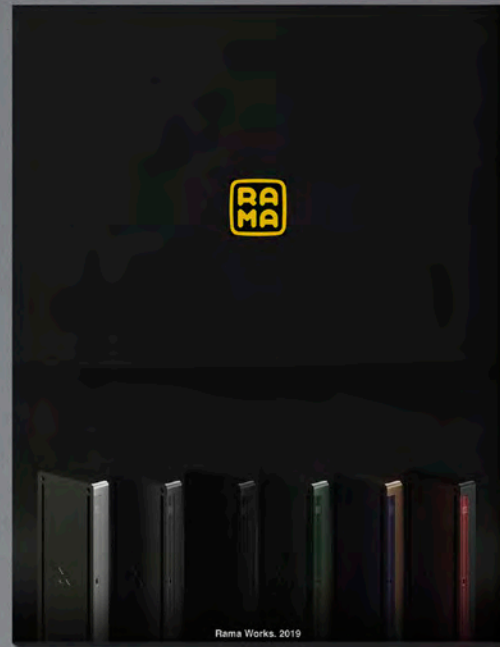
Evoke empathy.

Influence the future.

NOAHJOHNSONDESIGN.COM

***“Good design is as little as possible. Less, but better, because it concentrates on the essential aspects, and the products are not burdened with non-essentials. Back to purity, back to simplicity.” –Dieter Rams***









# AEREEN LAPUZ

Finding a passion for design after studying music for 10 years was easier than I thought. They are similar to their core: Just like music, design has the extraordinary potential to leave a lasting impression on the audience. This potential, along with the multitude of communicative styles each use, has the ability to create an impact.

From dabbling in art as a hobby to making it into a career path, I translated the skills I acquired from playing music into my work. Both require the same passion and drive to excel. They demand rigorous practice and perseverance to grow. Whether it is practicing a new technique

or looking from a new perspective, my design process mirrors my musical process. I call on what I know from my experiences, as well as the skills I obtained over time, to inform my work. I consider the input of others to guide me, taking into account critique as a stepping stone towards a better solution. This dedication has become a vital part of my process, just as it was before I became a designer.

Although I moved from the performing arts to the visual arts, I recognize the parallels in what I do now. I am able to connect what I learned from both music and design to produce work that is uniquely my own.



AEREENLAPUZ.COM

***“Every great design begins with an even better story.”***

*–Lorinda Mamo*





**PLACE**  
Diffa, Niger

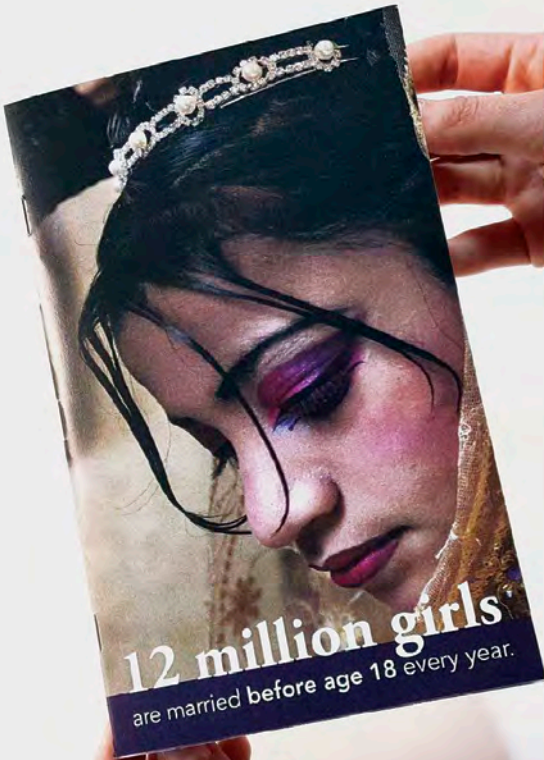
**PARTNER**  
International Rescue Committee

**PARTNER'S WEBSITE**  
www.rescue.org

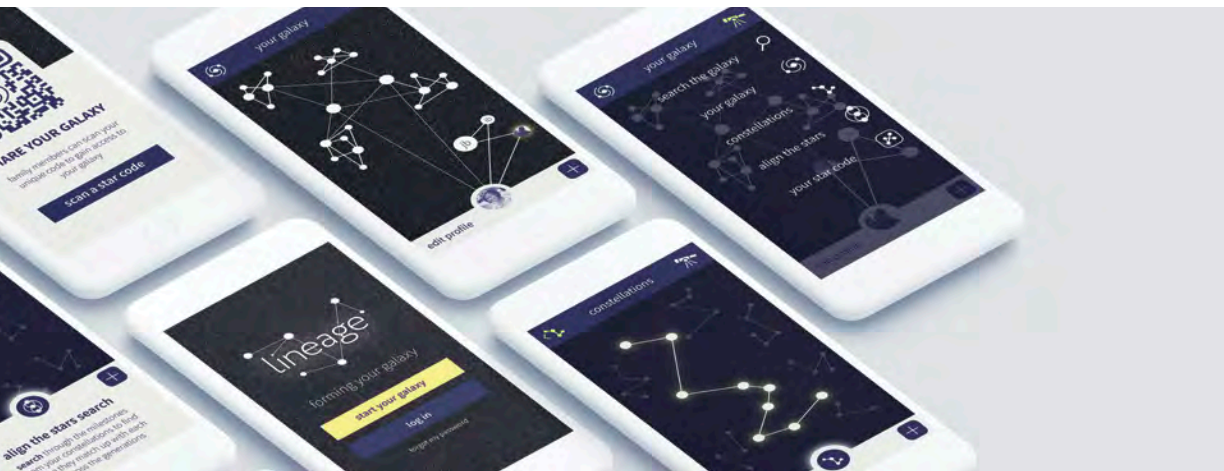
**WakaWaka helps to improve lives of people.**

## women & girls in nigeria

In Nigeria 1.4 million people are fleeing because of the attacks of militant groups in northeastern Nigeria. The scale of this crisis briefly captured the world's attention after the militant group Boko Haram kidnapped 200 girls from a school in Nigeria. The International Rescue Committee is providing emergency support to thousands of displaced Nigerians who have fled the violent insurgency. WakaWaka lights are used in these projects to help women and girls in temporary shelters to move safely after the sun goes down.

**12 million girls**  
are married before age 18 every year.



**MAKE YOUR GALAXY**  
family members can scan your unique code to gain access to your galaxy

Scan a Star code

your galaxy

search the galaxy

align the stars

constellations

your star code

lineage

forming your galaxy

start your galaxy

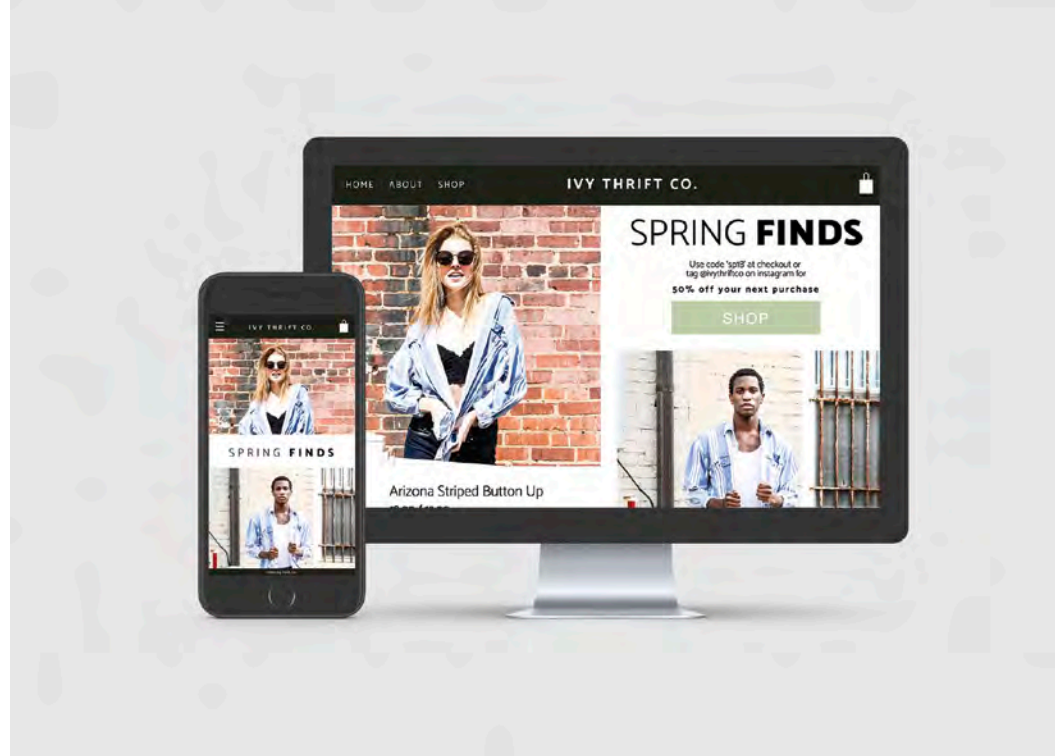
align the stars search

search through the members of your galaxy to find your star relations to find family members up with each other in the generations

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jmu-amsterdam.com







# TANNER ASHTON LESLIE

I disobey. Not in the sense that I won't listen, hear your brief, or respect guidelines, requirements, and deadlines, but in the sense that from concept to completion, it will be my goal to craft design that is boldly new.

For as long as I can remember, I have had a sort of nearly destructive curiosity, treating my "comfort zone" with reckless abandon. It began with exploring the woods of Maine, then directing short films on rooftops under moonlight, on riverbanks, and outside abandoned buildings. On my journey to university I chose a school 700 miles away over the one just 5, and, after my freshman year, I reached out blindly to design firms, received multiple offers, and secured a Junior Designer job. I participated in a design studio in Vienna,

Austria, without a lick of German and having never before left the country.

My obsession with challenging the status quo has created a designer in me that builds iteratively...compulsively, until my expectations are met. I am not afraid of my flare for the dramatic, and I firmly believe it is that style of experimentation that breeds truly original and effective ideas.

With experimentation and unfamiliarity also come humility. I have failed plenty of times, but I am not discouraged by my failures, rather fueled – always eager to learn why something wasn't enough. This is how, and why, I disobey: to craft design that is *fresh* and bold.



TANNERLESLIE.COM

***“The life of a designer is a life of fight. Fight against the ugliness.”***

*—Massimo Vignelli*



**PACKAGING**

The album was originally released in a gatefold LP sleeve designed by Roger Dean and George Michael. Replicas that don't exist beyond of the band's previous albums, with commemorative text.

Based with the use of the original LP sleeve design as a starting point, changes were made to the design to create a new 'vinyl box' that would be a tribute to the original but also a modern take on the format.

**PINK FLOYD  
THE DARK SIDE OF THE MOON**

**Released:** 1 March 1973  
**Recorded:** June 1972-January 1973  
**Studio:** Abbey Road Studios, London  
**Genre:** Progressive rock  
**Length:** 42:45  
**Label:** Harvest  
**Producer:** Nick Mason

**Presented by:** Obscured by Circles  
**Followed by:** Wish You Were Here

This album was selected for James Cobe based on his preference for vinyl records. Link: https://www.obsobscured.com/album/13025-the-dark-side-of-the-moon



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**EXTERIOR STREET SIGNAGE**



1/4 inch clear glass panel, custom oak 1/2 inch, 1/4 inch clear glass panel, 1/4 inch clear glass panel.

Custom oak 1/2 inch, 1/4 inch clear glass panel, 1/4 inch clear glass panel.

1/4 inch clear glass panel, 1/4 inch clear glass panel, 1/4 inch clear glass panel.









## DAN LUTHER

I have always been a craftsman or at least someone who tinkers a lot. Constantly fixing things, I've developed a DIY approach to learning new skills. When I began to pursue graphic design, I had almost zero experience. Sticking to what I knew best, I dove into nearly every avenue of production.

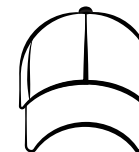
As I hustled my way through my undergraduate years, I found the tools that I loved most. When I got a part time job at a t-shirt printing shop, screen printing was the first of these. What started as a way to pay the bills became a new method of creative expression. Next, was the

camera, I worked as a wedding photographer and product photographer throughout college and discovered a new way to tell someone's story from behind a lens. With these supplementary skills and passions I found that my work has evolved.

As a designer I have an approach that adapts to the problem at hand. A solution should have the ability to be fluid, while remaining rooted in its original direction. I think that good design is responsive, does not fit the mold of what is expected, and can always be improved upon.

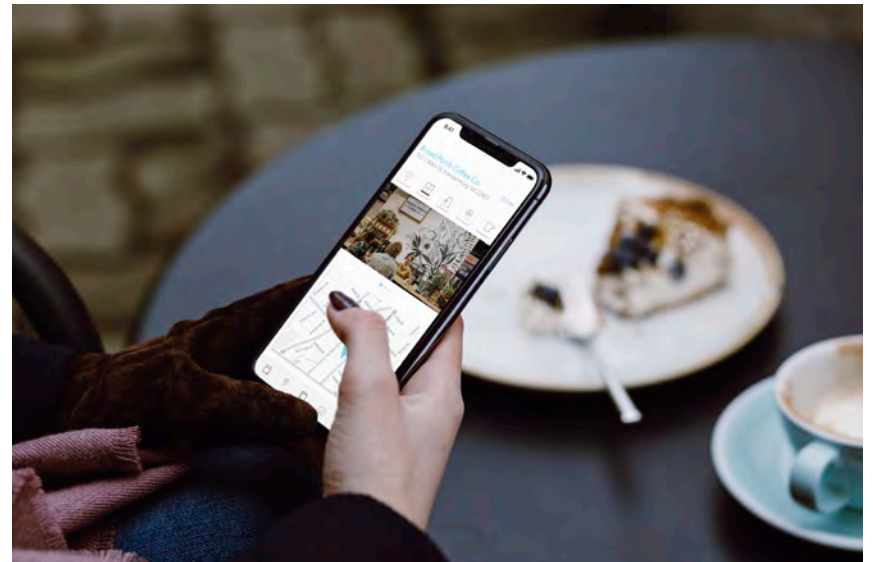
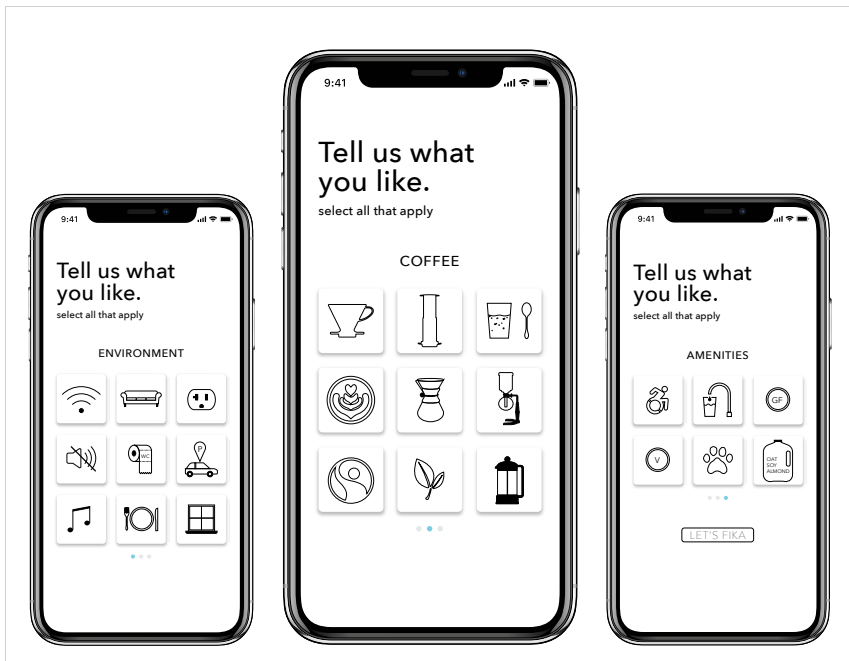
DANLUTHERDESIGN.COM

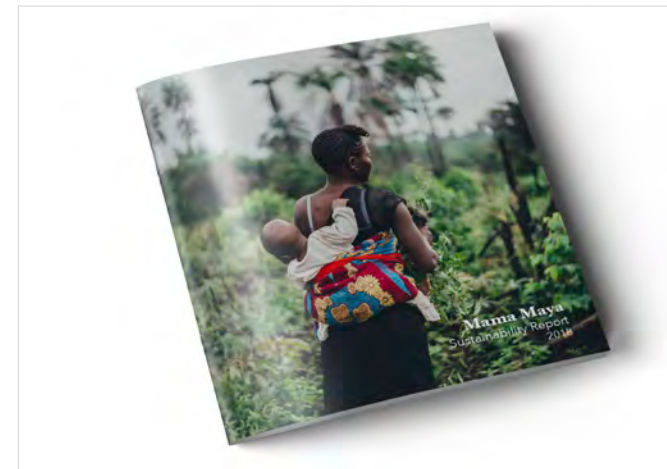
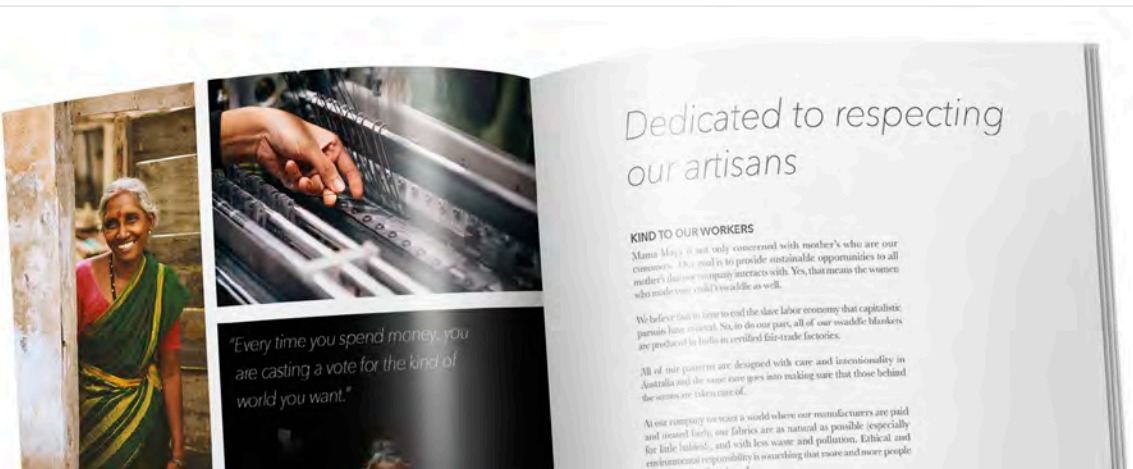
***“I don't know how to play chess, but to me, life is like a game of chess.”*** –Thierry Guetta.



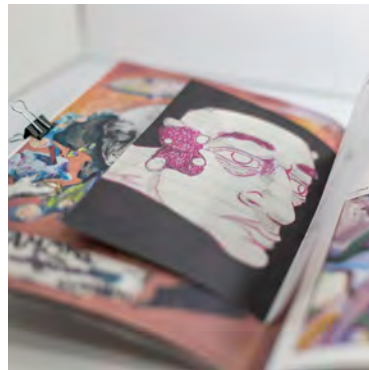
# creative explorer

graphic design. print making. photography.







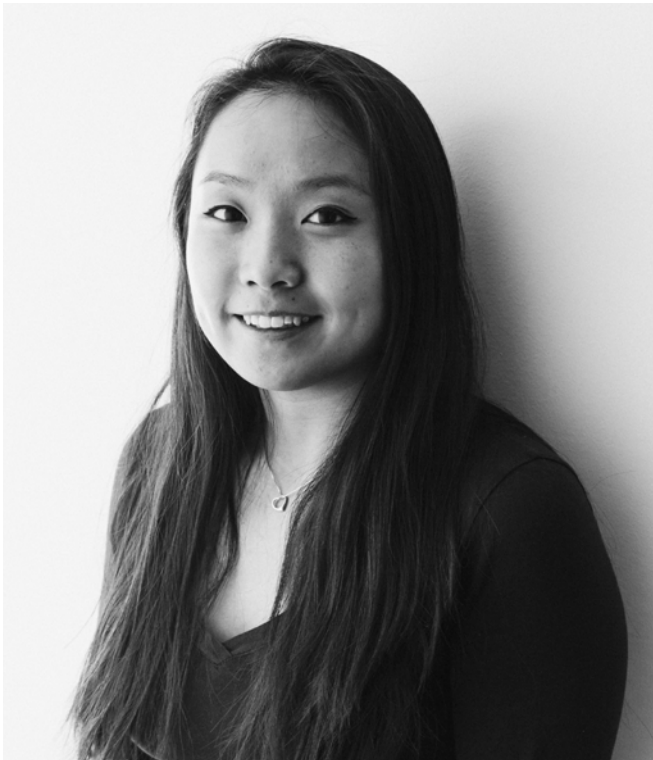


# ALEXA ORNDAHL

I may be 4'11", but I sure have a mighty attitude. I am a passion-driven graphic designer who strives to create bold content for intriguing and successful clients. I experiment with color and typography to design attention-grabbing materials. Utilizing stellar communicative skills, I achieve and maintain great rapport with all clients by developing a deep understanding of their desire for design.

I knew what I wanted to do at the age of 16, and I am now ready to start my new journey

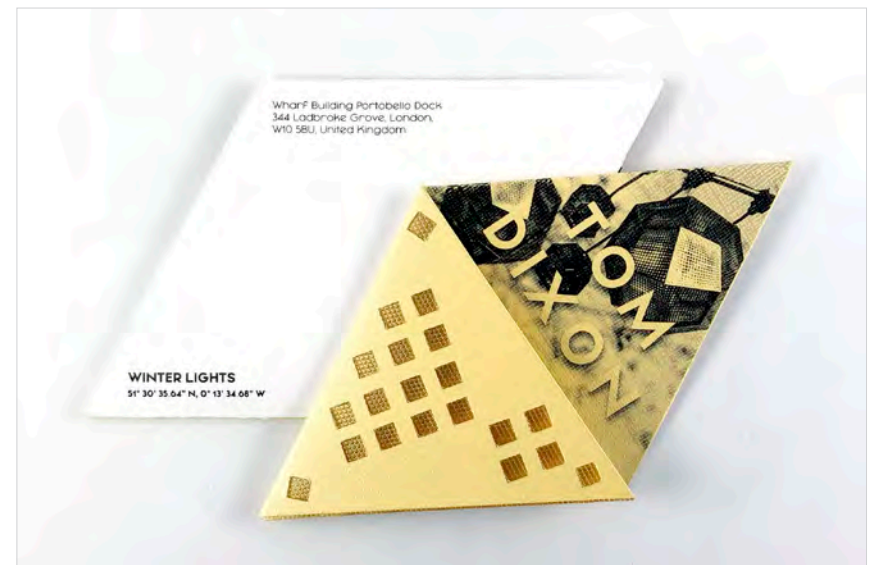
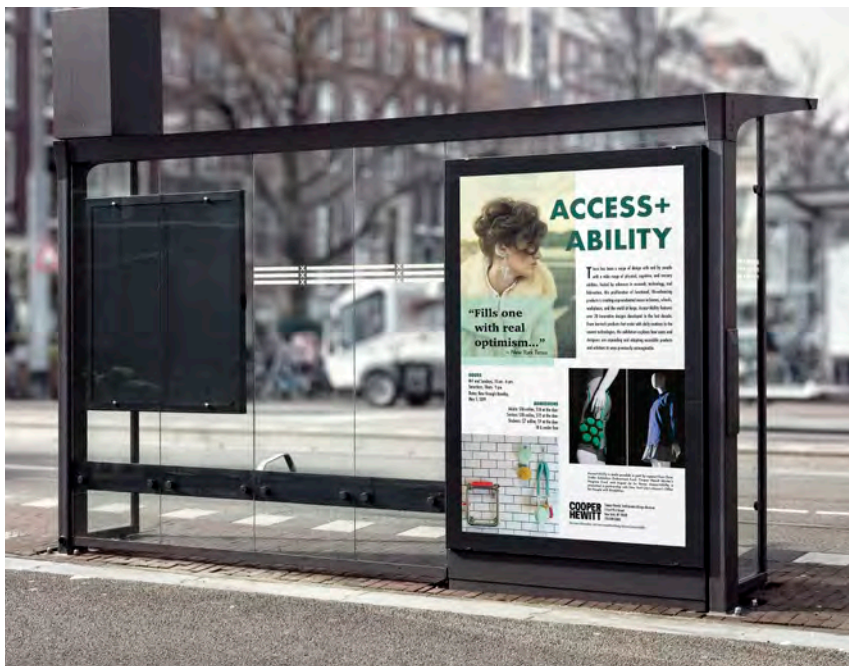
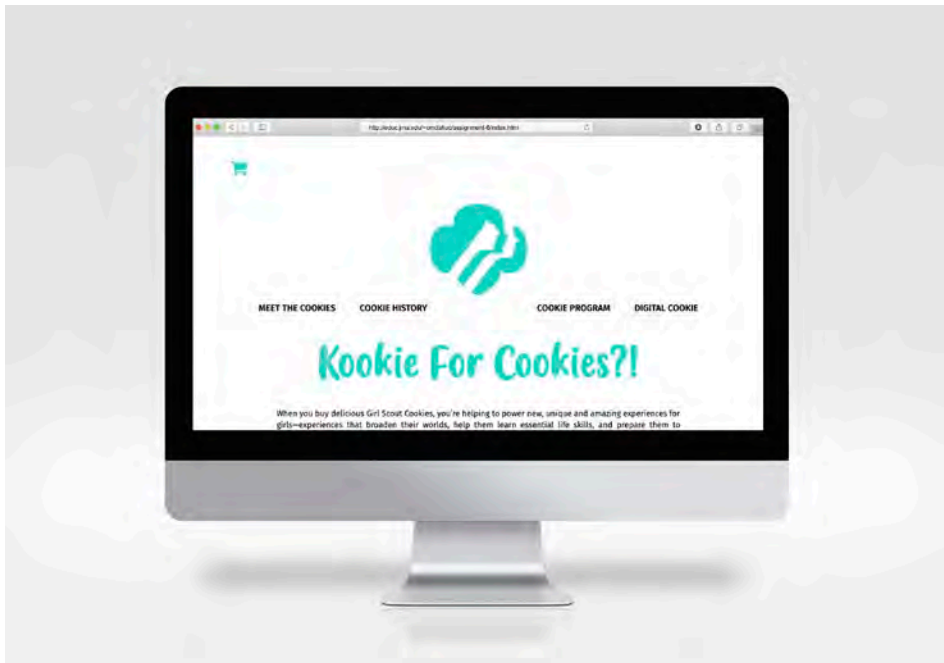
in the larger world. I am loyal, have an eye for perfection, and can work well with others on things I am passionate about. My ambition is endless, and I take full responsibility in meeting deadlines and communicating to ensure success. I am not afraid of knowing there may be rough patches throughout my journey. I know I'll have the tools and guidance to overcome those challenges. With the determination and excitement I have for learning new things, I will build my own path towards success.

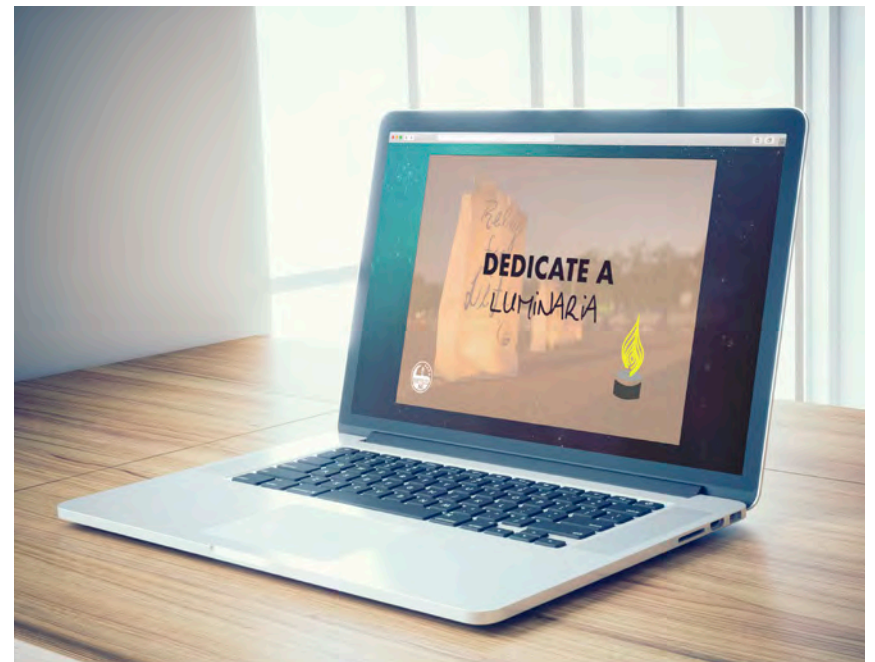


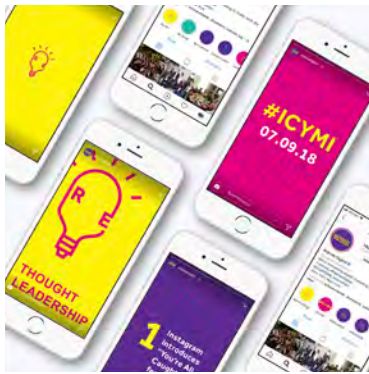
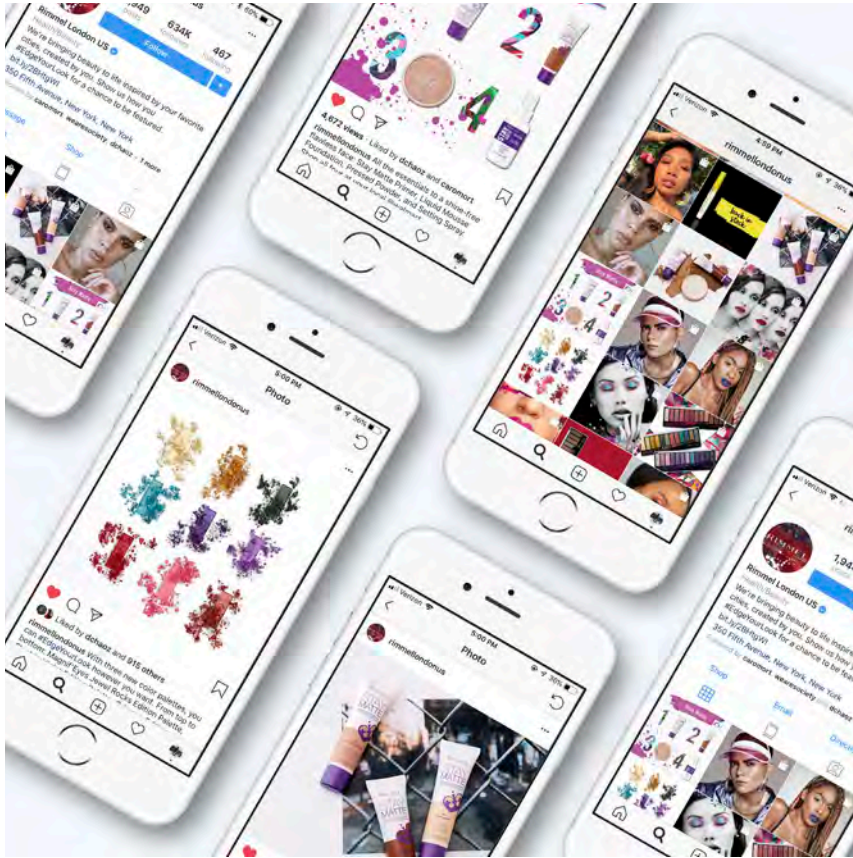
ALEXAORND AHL.ME

***“Keep your face to the sunshine  
and you can never see the  
shadow.” – Helen Keller***











# DANIIL POGORETSKIY

As a kid, I spent a lot of time playing with toy cars: Not just rolling Hot Wheels around, but taking apart large model cars and reassembling them with a twist. My mechanical mindset led me to believe I would become an engineer, but this creative curiosity made me what I am today, a graphic designer.

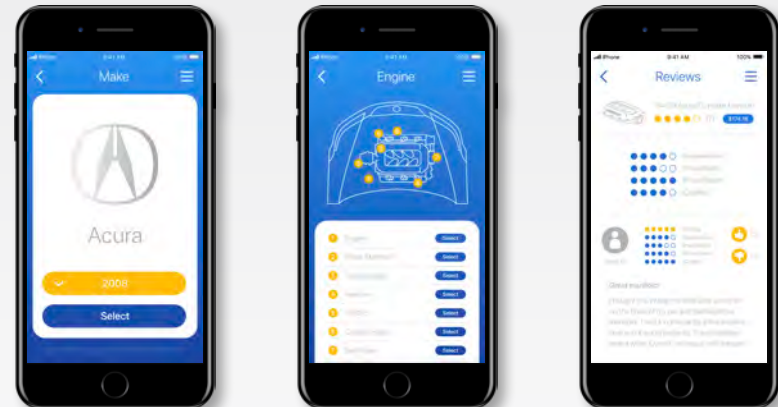
Remembering my childhood, I'm surprised at how each of us seems built to become one best something. Now a professional, I am still like that little boy, tinkering with trial and error, attentive to the iterative differences. I still love cars and how a simple modification can turn a stock design into a unique product. I appreciate the idea of taking the "given" car, the constraints, and making something else within those limits.

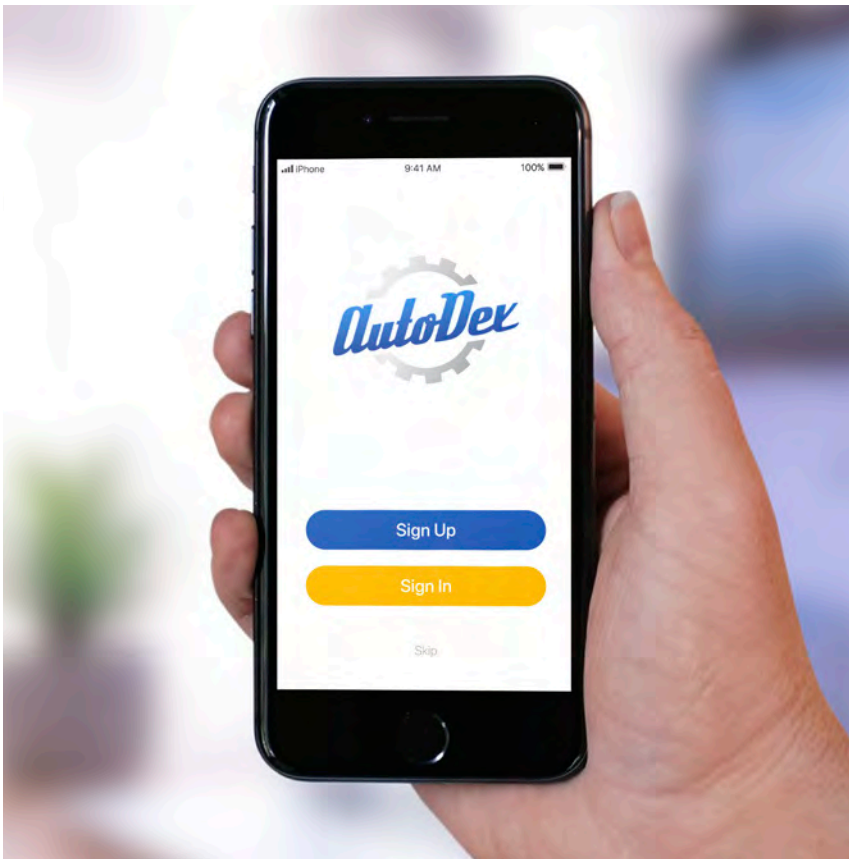
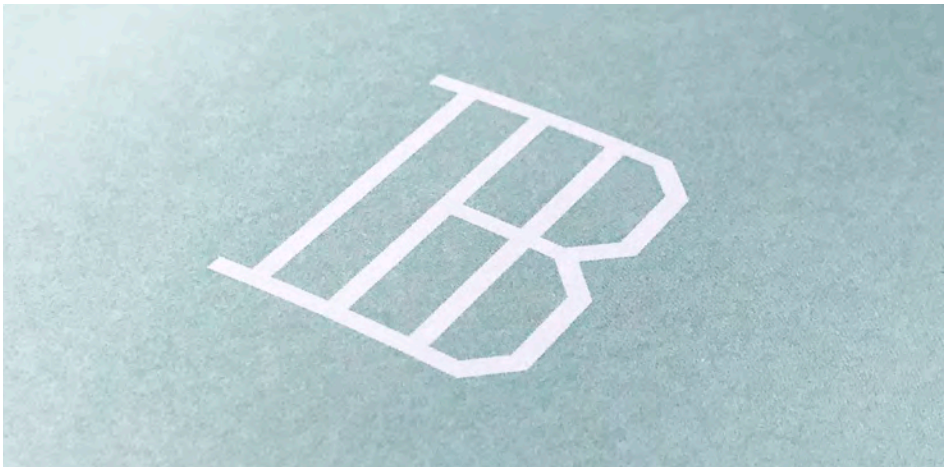
Cars are modified for individuals, but when I design, I am trying to make something for the world. It is important to me that my designs can be appreciated and understood, regardless of one's age or background. I achieve objectivity through systematic attention to detail, coordinating my aesthetic and message into clean, simple, and functional design.

This takes a great deal of strategy, involving not simply making, but listening and learning. I must repeatedly combine what I know and learn into form and purpose. I want people to perceive me as a trustworthy designer who can communicate what needs to be expressed. At any given time, my promise to a client would be that I will do so with clear, reliable precision (and just a little revving).

DANIILDESIGNS.COM

***“That which has in itself the highest use, possesses the greatest beauty.” – Shakers***













## LYDIA RIDDLE

My brain has always been wired a different way especially from that of my family, academics who have taught me to see the importance of critical and analytical thinking. On the other hand, I have always felt a need to create. If I read a book, I needed to write my own; if I heard a song, I needed to compose my own, etc. If I don't act on my ideas and create original work, I feel unfulfilled.

Since beginning to pursue graphic design, I have been able to grow in my interests and determine the kind of designer I want to be. My faith has made me a designer that wants to serve a purpose in society, loving others by serving causes I am invested in. My interest in theatre and set design has made me a designer that invokes deeper meaning by telling stories and

creating environments using creative concepts with simple designs.

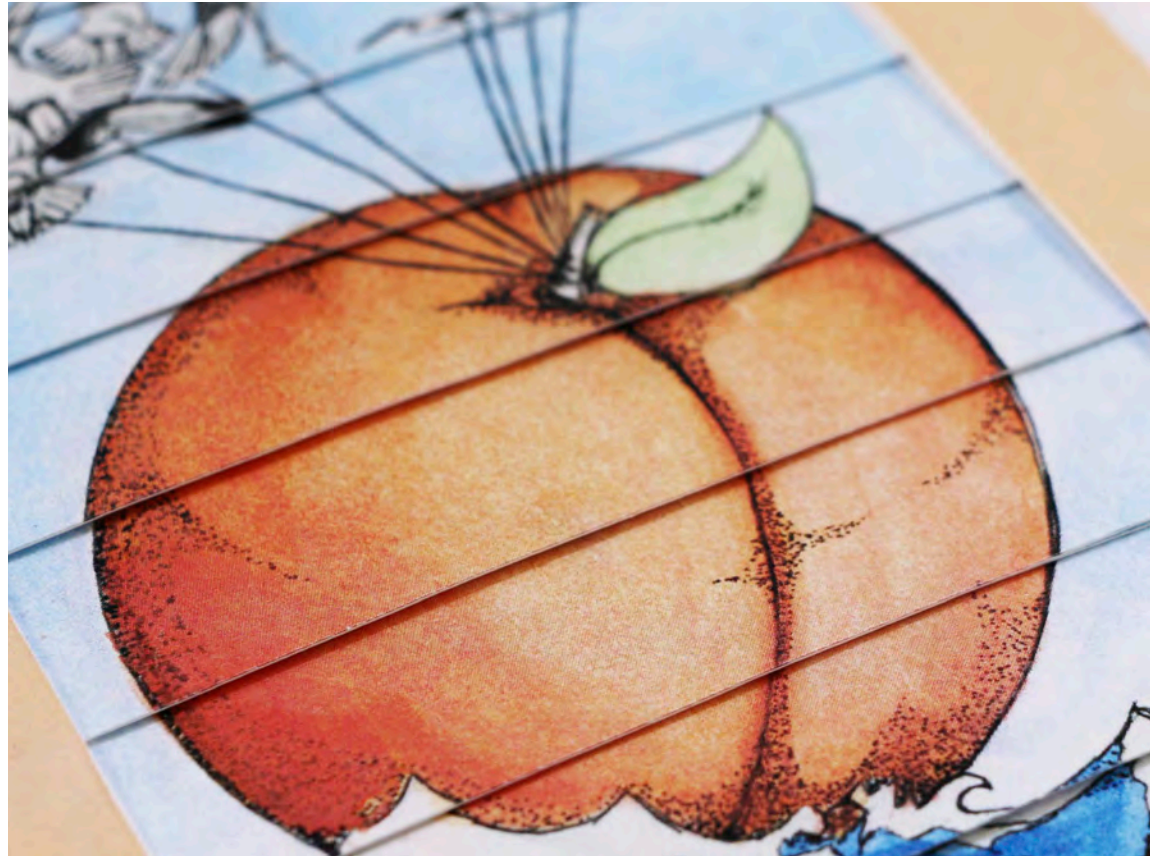
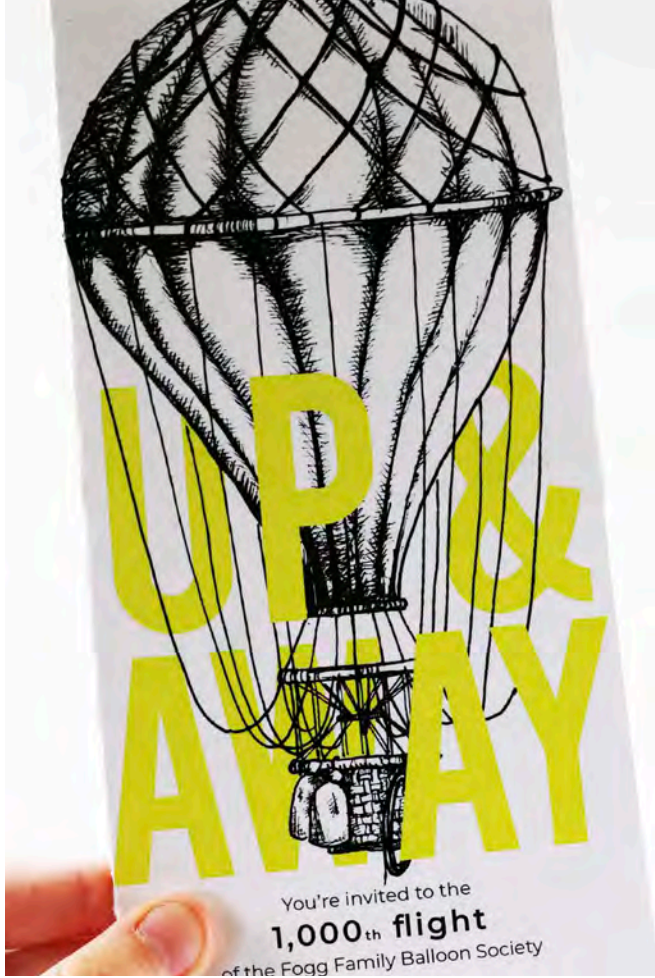
Earning my degree at James Madison University has deepened my understanding of typography, layout, composition, and how to use various software, but attending a liberal arts school has taught me how to research and approach projects from an angle of critical thought. My graphic design internships have allowed me to use these skills in a professional environment, learning how to work collaboratively and to respond humbly to art direction and constructive criticism. My design story has given me an ability to think analytically, a need to create, a love of process, and a desire to tell stories.

LYDIARIDDLEDESIGN.COM

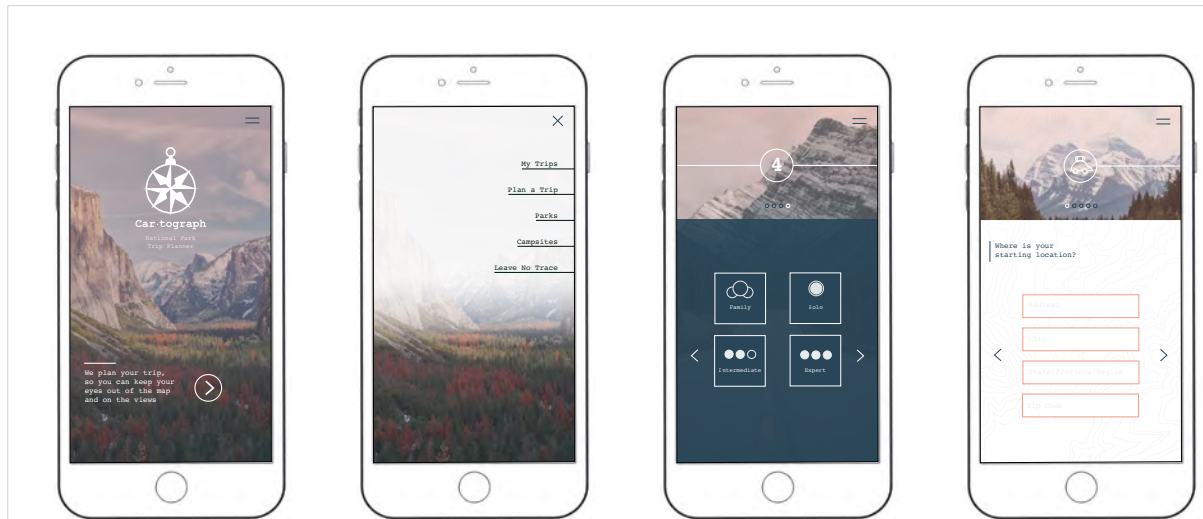
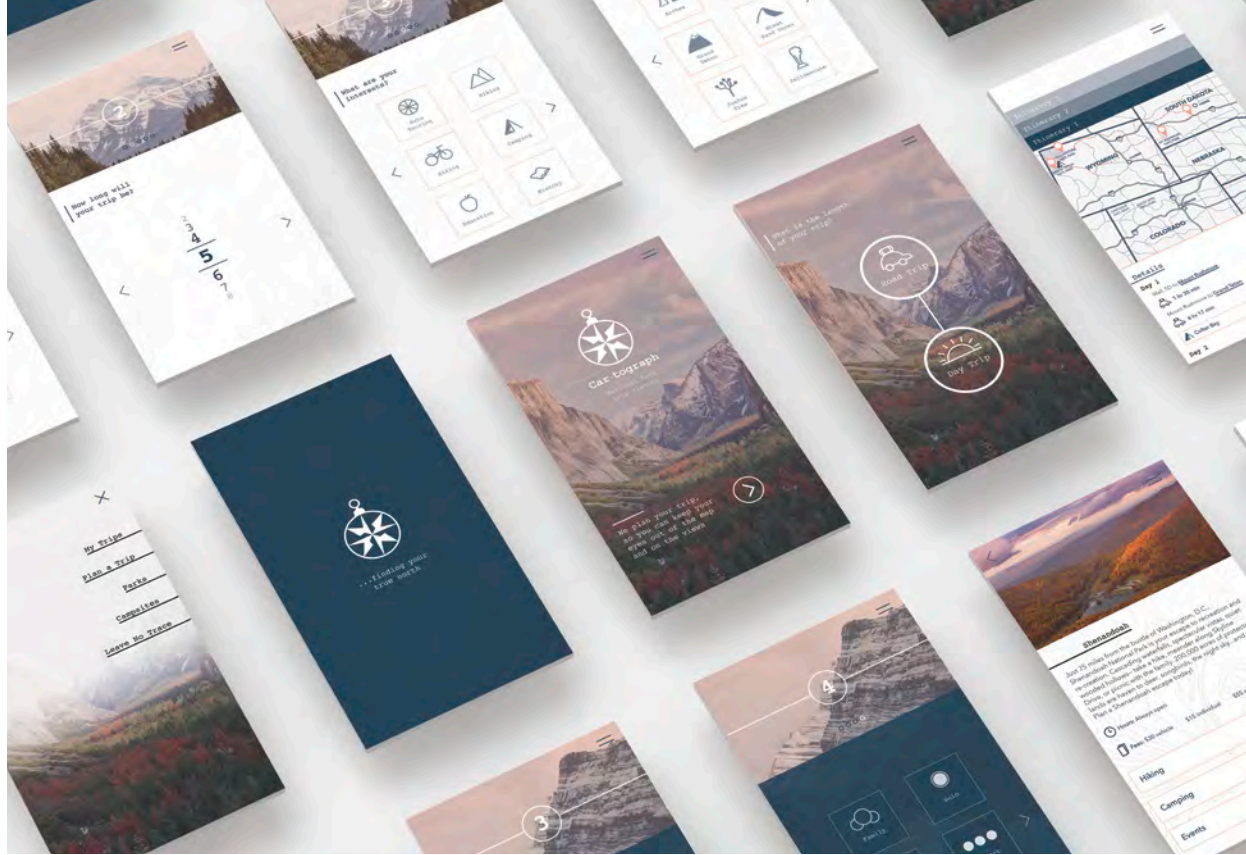
***“Complicated is the opposite of simple; not complex, which both might be.”***

*–qtd. by William Tate*











## JORDAN L. SCHNARR

I grew up in Livingston, New Jersey, where I had access to one of the best school systems in the state. I always had a love for art as I took many advanced classes, but it wasn't until my senior year of high school that I discovered a passion for design. After taking a basic digital-imaging class, learning Photoshop, Illustrator, and After Effects, that I knew that my future was in the field of graphic design. Shortly after I visited James Madison University and saw what their art and design department had to offer, I knew it would be my home for the next four years.

During my junior year, I was introduced to the realm of digital design. Little did I know this would become where my strengths were. I was taking an interactive media class alongside of a

web design class and would spend hours upon hours figuring out new things outside of class. From then on, my career at JMU flourished. The following summer, after all my hard work, I landed a huge internship at Johnson & Johnson where I was lucky enough to work with the application services team on user interface and user experience design. Never in my life have I learned more than I did in my time at Johnson & Johnson as I was able to work on real-world projects that would be released to the public.

For me, digital design does not feel like a job. I enjoy being able to be creative and design for platforms that can reach a large audience. I aim to change the world through my design and the ability of digital design allows me to do that.

JORDANSCHNARRDESIGN.COM


***“It’s better to fail in originality  
than to succeed in imitation”***

*–Herman Melville*



# YEAR 2100

## LIFE UNDER WATER



The Intergovernmental Panel on Climate Change estimates sea levels to rise between

**11–38 inches**  
by the year 2100...  
enough to swamp

**50% of the East Coast**

---


A 20 inch rise in sea level will cause an estimated

**\$23–170 billion**  
in U.S. coastal property damage

---

Sea level rising 3 feet will cause an estimated

**102–200%**  
in annual flood damage



OFFICE FOR COASTAL MANAGEMENT

# 2100

## LIFE WILL BE UNDER WATER

[coast.noaa.gov/digitalcoast/](http://coast.noaa.gov/digitalcoast/)

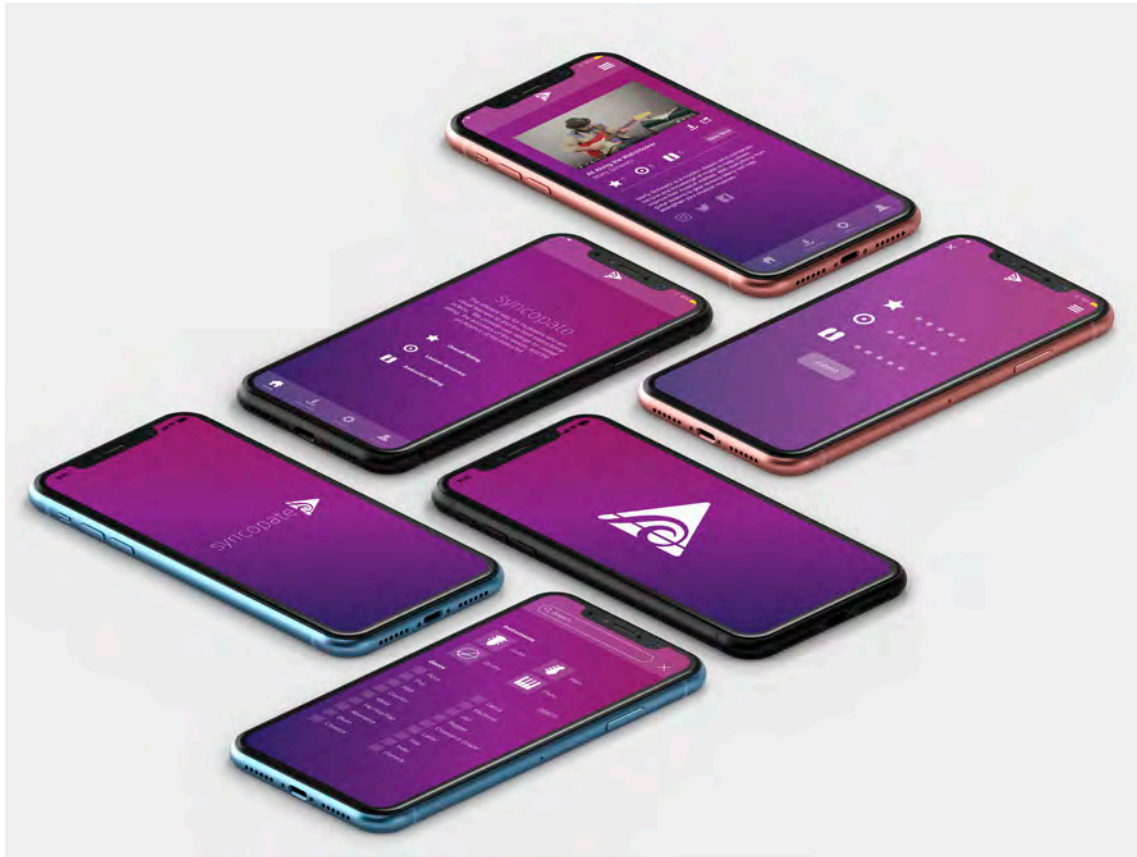



OFFICE FOR COASTAL MANAGEMENT



SCAN TO  
WATCH  
VIDEO











## ERIN SCOUTEN

I've been creating for as long as I can remember. The number of drawings, paintings, pasta noodles glued to paper, and clay sculptures —if you can even call them that—that my mom has tucked away in the attic is astonishing.

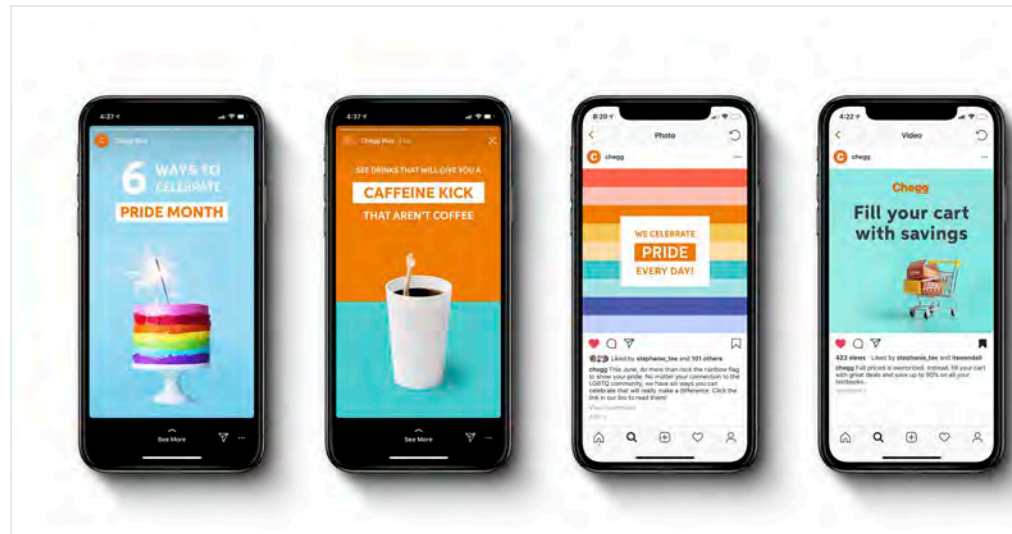
My exploration of digital art and design began when I was a teenager, shortly after I started photography. Dead set on studying photography in college, I began working toward a degree in studio art with a photo emphasis. After a few months, I decided to switch my studies to graphic design. I truly don't think that I would have wandered down my current path as a graphic designer if I hadn't discovered a different side of myself through photography. It turns out that decision was the best one I've

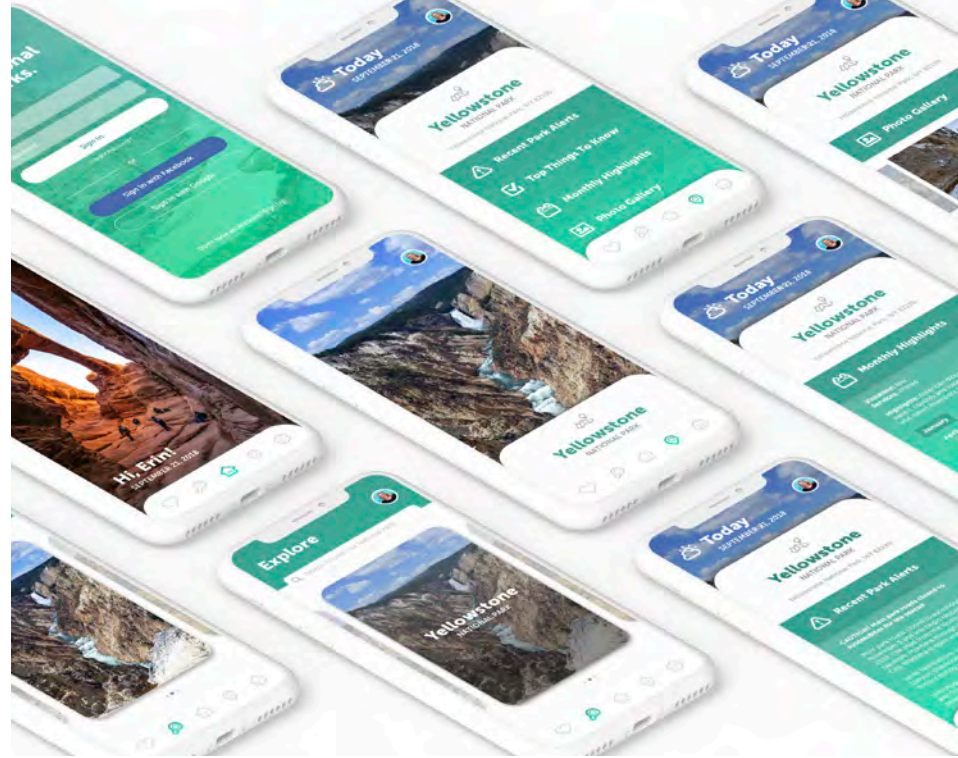
ever made. Design quickly became all that I ever wanted to do.

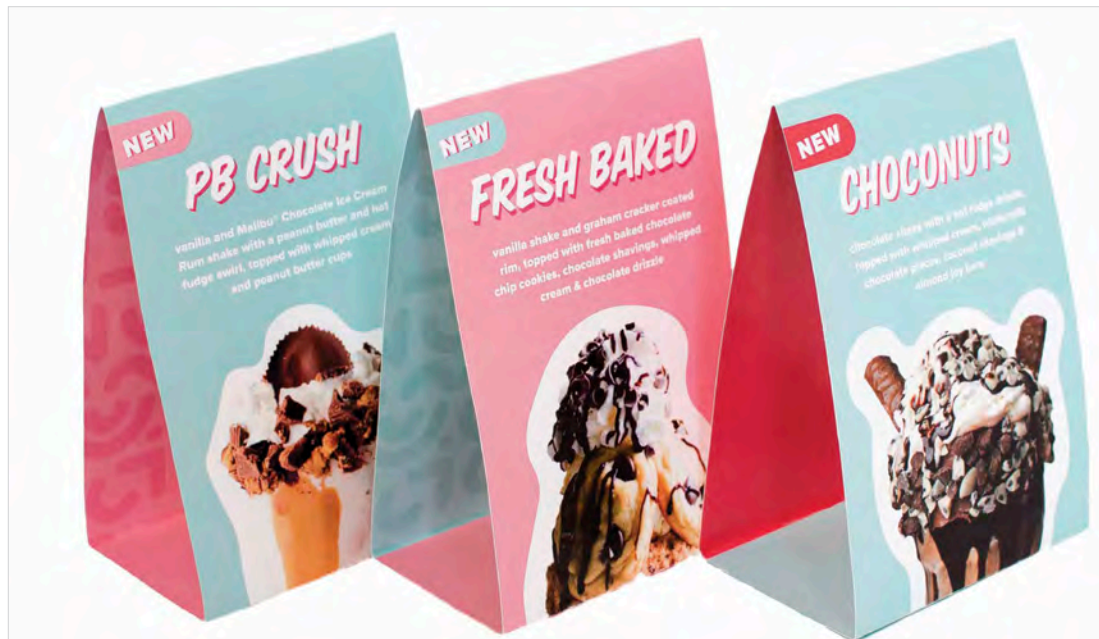
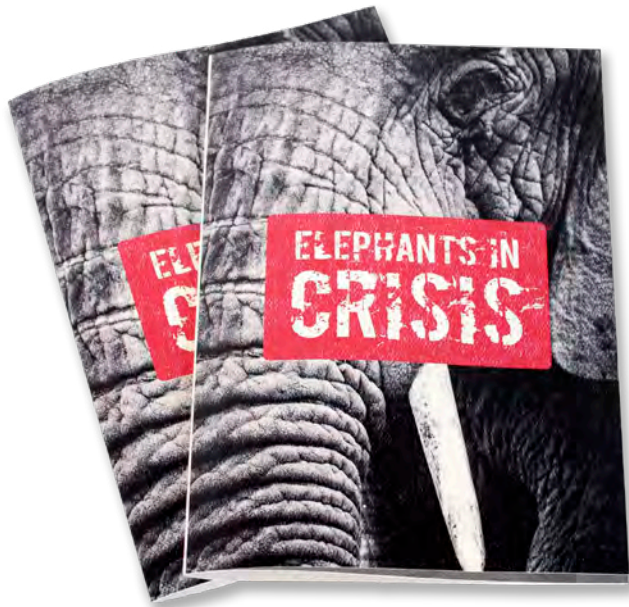
2018 was a transformative year for me. I learned more than I could've ever imagined about myself, design, and my identity as a creative person. After a summer on the West Coast as a design intern, something clicked. I was energized by new opportunities that helped me advance my skills. I embraced a newfound confidence, independence, and sense of accomplishment. I've never been more sure that I was made to create. I am a passionate designer who is driven to develop work with intention and enhance people's experiences with the world around them.

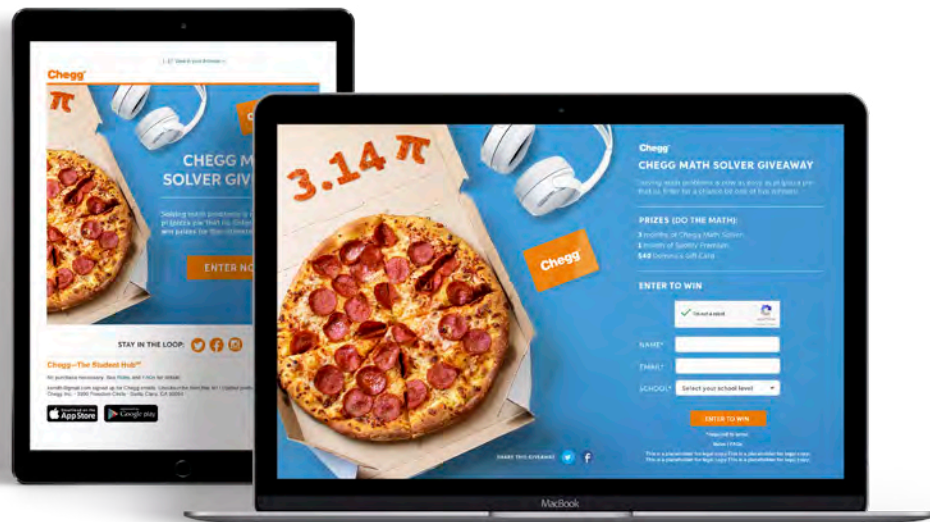
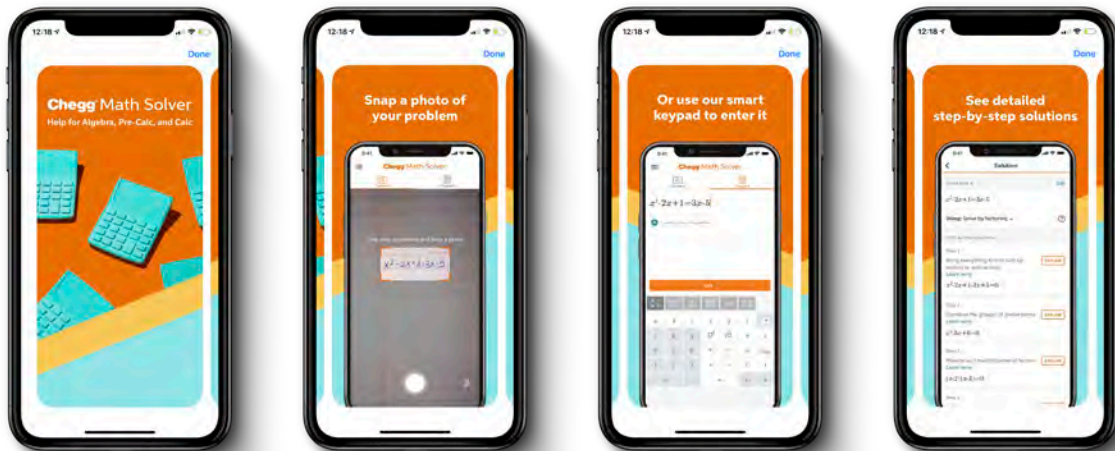
ERINSCOUTEN.COM

***“By doing what you love, you inspire and awaken the hearts of others.” –Satsuki Shibuya***











## THERESE SMITH

Design runs through my blood and anyone that works with me can see that. I went from critiquing menu designs at age 10 to creating graphics for my middle school play and finally to honing my skills in college. When I realized that I needed to find new challenges to push my design eye, I decided to move to Australia for a summer. June 2017, I left New York behind to see how my skills stood up in a different country. This was a time of huge personal growth, where I learned how to take initiative, communicate my designs and their effectiveness with poise while still learning from mistakes, and develop a long-term network of businesses that utilized my design capabilities. I left Sydney with so much more confidence in myself and my work

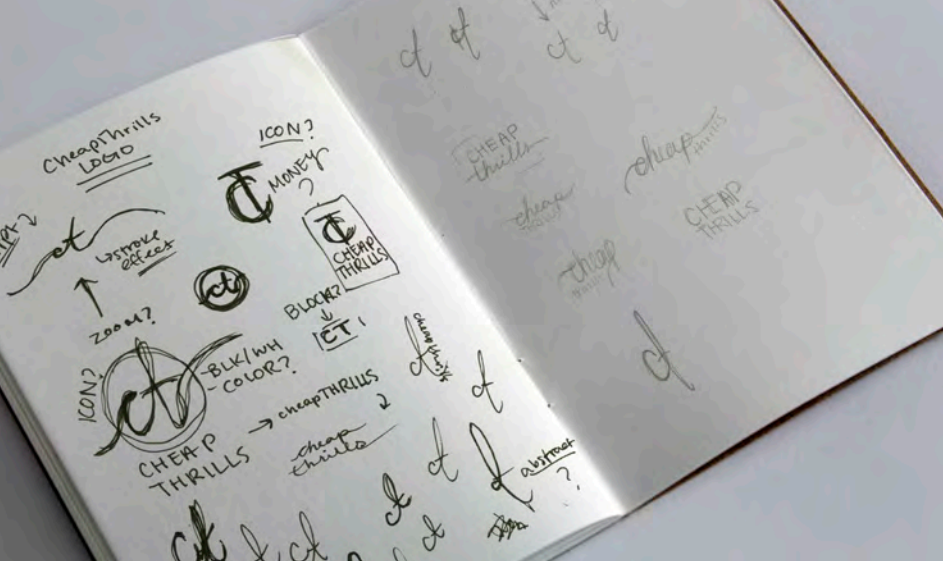
and brought that back to the States with me, where I continued to search for what was next.

Not long after, I got an internship at a small creative agency in SoHo, where I flourished as a designer and really took charge creating presentation materials, attempting logo designs, and making title cards in After Effects for a national commercial. If you told me five years ago where I'd be today, I would not believe you. I never had confidence when it came to my eye for design until I went out and found it. I believe my extensive work experience both in and out of school has made me stand a little taller and really shaped me into the designer I am today.

[THERESEJSMITH.COM](http://THERESEJSMITH.COM)

***“The worst enemy to creativity is self-doubt.”***  
*– Sylvia Plath*





**FASHION ICONS**

**BELLA HADID**  
NEW YORK, NY 10/02

**SHOP JACKETS**

A photograph of Bella Hadid walking on a city street, wearing a denim jacket over a black top and jeans. The image is overlaid with a grid of white circles, and a 'SHOP JACKETS' button is positioned to the right.

**TRENDING NOW**

**POWER REDS**  
MARIECLAIRE MAGAZINE  
RED IS THE COLOR OF FALL 2017. THERE WERE SLEEK COATS AT GIVENCHY. MONOCHROMATIC LOOKS AT TOD'S.

**SHOP POWER RED STYLES**

**VINTAGE INSPIRED FURS**  
NYLON MAGAZINE  
NO MORE STATEMENT FUR. FALL 2017, WE'RE GOING BACK TO THE BASICS. NO FRILLS, JUST FUR.

**SHOP FUR STYLES**



**MATCHES**

**\$115** **STEVE MADDEN ANIKA BOOT**

**\$60** **REVOLVE LACED BOOT**

**\$89** **STEVE MADDEN ARCHER BOOT**

**\$30** **DSW LACE UP BOOTIE**

**\$100** **STEVE MADDEN**

**POWER REDS**

**BUY NOW THROUGH REVOLVE.COM**

**PRICE \$90**

**AVAILABLE SIZES**  
XS SMALL MEDIUM  
LARGE XLARGE

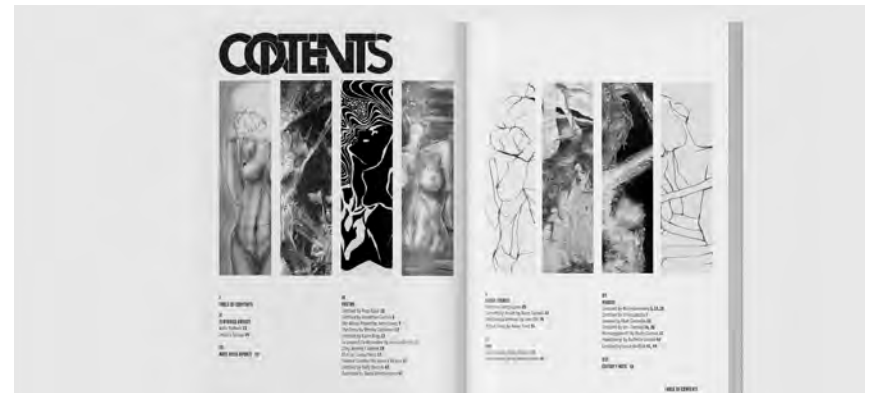
**AVAILABLE COLORS**  
RED

**TICKET**

A photograph of a woman wearing a red, strapless, sequined dress. The image is overlaid with a grid of white circles, and a 'TICKET' button is positioned to the left.









## ZACH TAYLOR STULTZ

I can still remember the first time I ever heard a rock album; it was Kiss' Double Platinum in the family minivan on the way home from the mall when I was around five. My family and I had just gone to the record store, and we each bought one album of our choosing. I believe I got Garth Brooks' album Scarecrow. But it was on this family outing that my stepbrother purchased the Kiss album. Of course, following this purchase there was a fight over who would get to play their CD on the way home, which was settled with a coin toss. I lost, but really I won. I'll never forget the way those first few chords of "Strutter" hit me. I was immediately hooked. I had never heard anything like it before. It was loud and gritty; it was honest and raunchy and unapologetic about it all. It reached in and touched my soul, and my life has never been the same since.

From that point forward I have relentlessly tried to capture the essence of that sound. I needed to be a part of it; I needed to feel it; I needed to be consumed by it, and consume me it did. Like AC/DC once said "it's a long way to the top if you wanna rock 'n' roll," and man, they weren't kidding. Following the devil's music will take you down some long strange paths in life, but let me tell you it's been one hell of a fun ride.

I'm sure you're probably thinking, "what the hell does this have to do with graphic design?" And my answer to you is "everything!" Design is my rock 'n' roll. I want to visually create that sound that touched me so long ago and do so with a style as diverse as the music itself, ranging from sweet Southern blues to crass British punk and everything in between.

STULTZDESIGN.COM

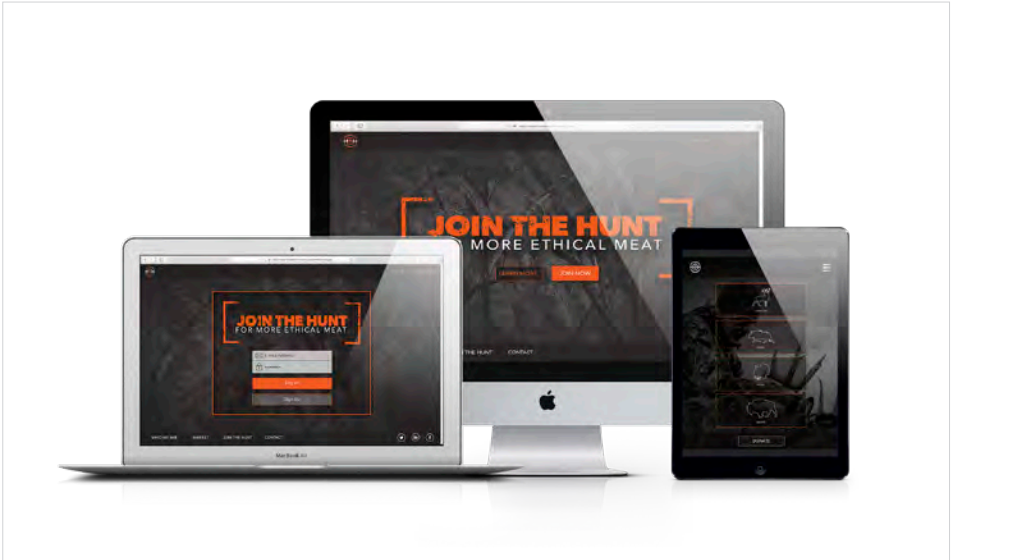
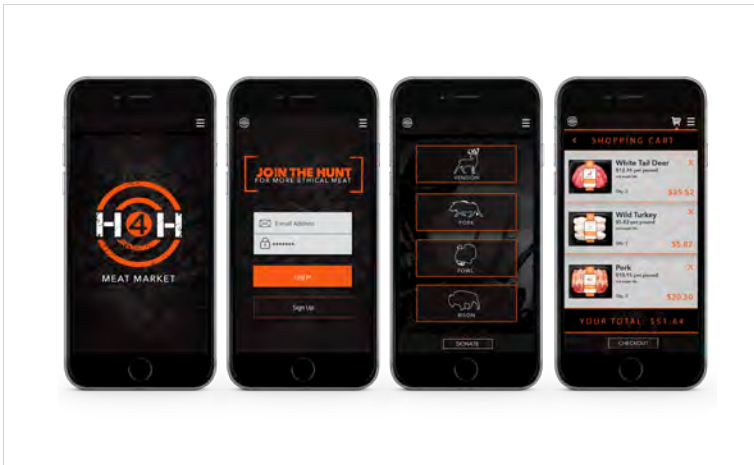
***"Graphic design will save the world  
right after rock and roll does."***

*-David Carson*









# ALEXA THOMPSON

Going into my junior year of high school, I had never taken an art class before. I loved art but thought I was terrible at drawing and painting. To my surprise, later that same year, I won a congressional award for my artwork. I got to meet my district's congressman, meet other state winners, and my work hung in the Capitol in Washington D.C. for a full year.

As a junior, I still didn't know what career I wanted to pursue in college. I had the idea of going into graphic design, but I didn't fully know what it was, just that it was similar to art but on the computer. So, junior year I took a digital art class to test if I would like it or not. My teacher, Ms. Newcomer, saw something in me and became my mentor—she entered my artwork

into multiple shows and competitions, including the congressional competition. She helped me cultivate my schedule for senior year to complete the fine arts track and encouraged me to join the arts honors society. Her mentorship helped me gain the confidence I needed to pursue my passion for art and enter JMU's College of Art and Design as a graphic design major.

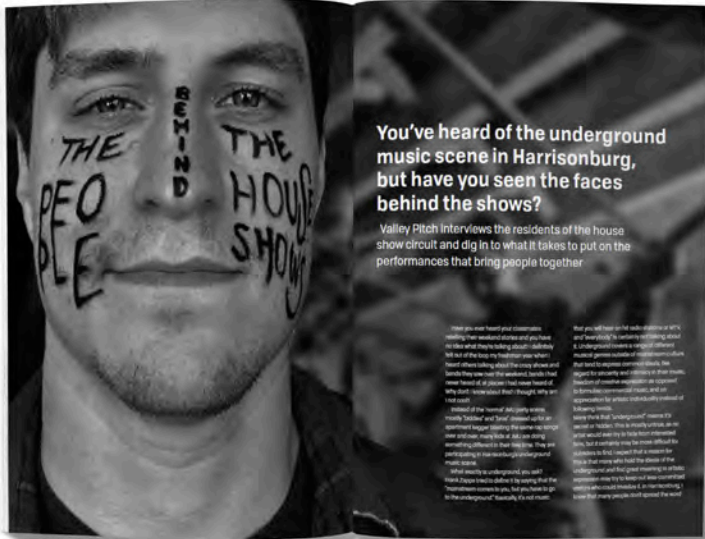
In and throughout my time at university, I have become more confident not only in myself, but also in my work as an artist and designer. My design skills have monumentally developed and improved over the four years I've been at JMU. Not only has my creativity flourished but my time management skills and ability to design quickly without compromising quality have as well.



ALEXATHOMPSONDESIGN.COM

***“Art is what you can get away with.” – Andy Warhol***





**You've heard of the underground music scene in Harrisonburg, but have you seen the faces behind the shows?**

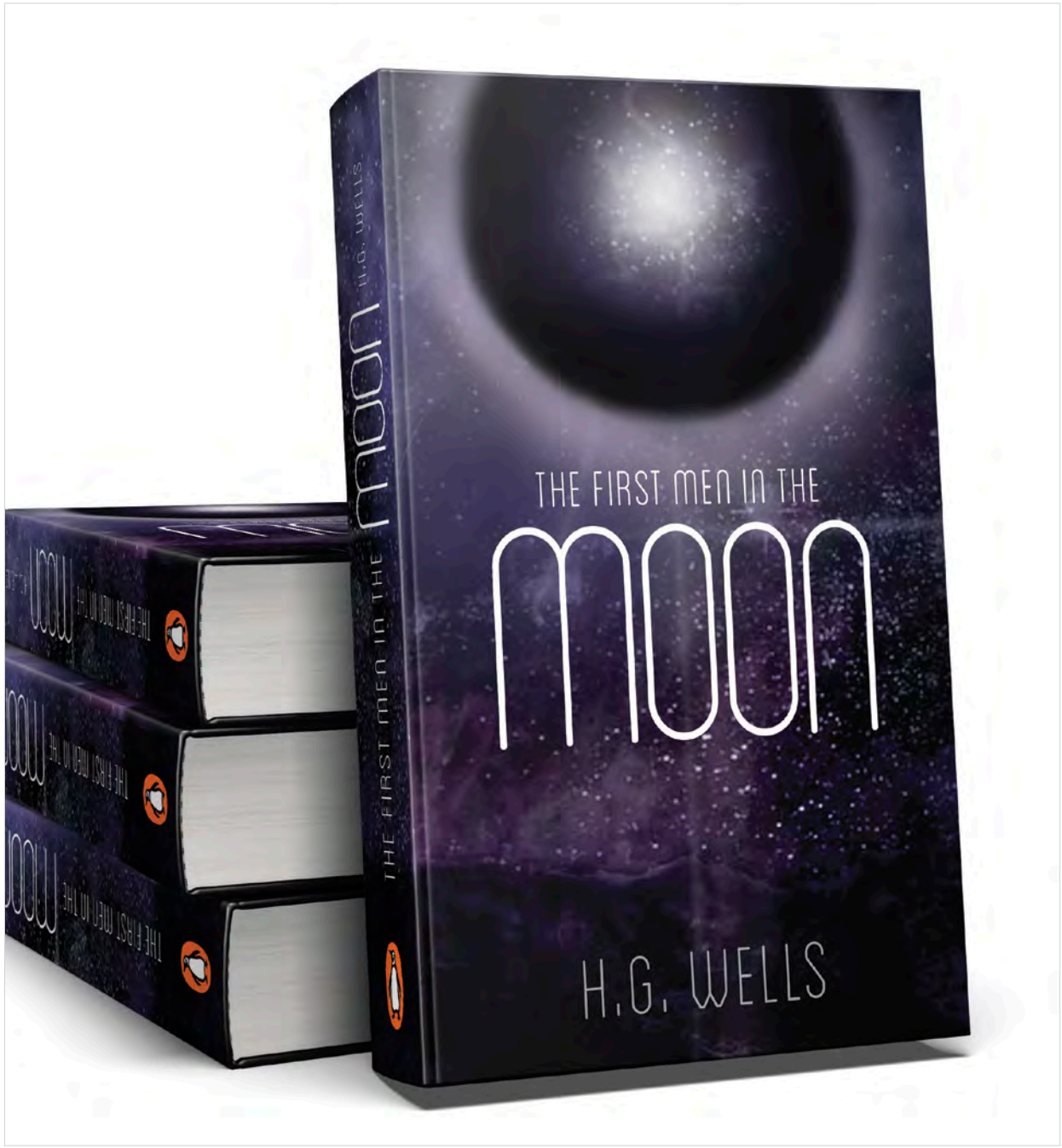
Valley Pitch interviews the residents of the house show circuit and dig in to what it takes to put on the performances that bring people together.

...that you ever heard your conversations...  
...reading from a book of notes and you have...  
...to be sure and they're taking photos. Usually...  
...fill out of the loop my headliner who when...  
...house shows usually 10-12 on average and...  
...bands then we put the audience in back of...  
...then there's all of you're that way front of...  
...why you're interested in that? They're not...  
...and still.

...that you'll hear on the radio station or on...  
...and generally the audience isn't that...  
...a lot of people come a lot of different...  
...musical genres outside of indie/rock/folk...  
...that they're interested in. The...  
...regiment to actually see artists of their...  
...because of course the people are...  
...to be in the audience. It's...  
...an opportunity for artists to really connect...  
...with people.

...what needs to underground you want...  
...Mark Chapman had said by saying that the...  
...underground scene is just you having to...  
...the underground. Usually it's not...  
...mean.











IN JULY 1947.  
SOMETHING  
HAPPENED  
NORTHWEST OF  
ROSWELL, NEW MEXICO.

Roswell UFO Museum  
114 North Main Street, Roswell New Mexico  
1575-625-8435  
Open daily 9am -5pm



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**NEW YORK**  
AT ITS  
**CORE**

NOVEMBER 2016 ONGOING

In November 2016, the Museum of the City of New York will launch its landmark exhibition New York at Its Core, the first-ever museum presentation of New York City's gripping, four-century story of growth and transformation. Featuring the diverse faces of New York and cutting-edge of a kind artifacts, historic photographs, archival film and interactive digital experiences, the exhibition will occupy five galleries on Museum's first floor, culminating with the Future of the City Lab. Curated and formed by New York's defining characteristics, the frequently explosive interactions of many, diversity, density and creativity visitors will leave away with a new understanding of why makes New York City, New York at its Core will provide a multi-sensory experience for everyone fascinated by the City including New Yorkers, visitors from all over the globe, and students of all ages.

**MUSEUM OF THE CITY OF NEW YORK**

**125 SPENGLER PLAZA**  
NEW YORK, NY 10026  
212.512.3122  
www.mocny.org

**Suggested Admission:**  
Adults \$14  
Seniors (65+) \$12  
Children (12 and under) \$10  
Students (16-18) \$10  
Members Free

Daily from 10 am to 6:00 pm




**CONTEXTURE**  
*Literary Arts Magazine*

**Volume 10**  
**Issue 4**

# ERIN ELIZABETH THORN

For as long as I can remember, my passions have been the driving factor of my life. My experience as a designer hasn't been much different. My graphic design career began when a business class my freshman year of high school was full. A graphic art class was my second choice. After creating complete disasters in Illustrator for a year, I continued taking graphic art classes and (thankfully) got a lot better at it. When I realized I had talent for it, I emailed companies and tried to get my foot in the door before I even had a driver's license. I shadowed employees at a web development company that summer and realized that designers were the COOLEST. When I graduated high school, I was admitted into

JMU's graphic design program and got lucky enough to become one of those cool people.

Since then, I have interned and participated in workshops at some top-notch companies and have learned so much about who I am as a designer through some amazing supervisors and mentors. I have taken every opportunity I could get my hands on just to get more experience and practice doing what I love. Through these experiences I learned my passion for white space, minimalist design, and working collaboratively. I believe that clean and simple designs can stand the test of time. My passion for design has lead me to some exciting opportunities, and I can't wait to see what the future holds.



ERINETHORN.COM

***“Design can be art. Design can be aesthetics. Design is so simple, that’s why it is so complicated.”***

*–Paul Rand*



# QUEEN QUEEN QUEEN QUEEN

**RUMOR HAS IT THAT QUEEN SHALL SOON BE CROWNED "THE NEW LED ZEPPELIN," WHICH IS AN EVENT THAT WOULD CERTAINLY SUIT THIS OBSERVER JUST FINE.**

*Geoffrey Harker*

There's no doubt that this funky, energetic English quartet has all the tools they'll need to try claim to the Zap's abdicated throne, and beyond that to become a truly influential force in the rock world. Their debut album is superb.

The Zeppelin analogy is not meant to imply that Queen's music is anything new or alien based on the context of Led Zep 1 & 2. No, their songs are more in the Who vein, straight-ahead rock with driving, hard-driving arrangements that rise with the best moments of Who's best and Clash's best. But there's a certain level of intelligence with which the show is presented, it's a rock music that comes alongside the necessary key that

gives me the impression that the band must have had a lot of "message" on their minds in the three years this album was being done. "Queen King" and "Crazy All Right" are great indicators of the variety of Queen's product, each a lengthy piece composed of several episodes. The contrasting music of the latter are sleek, up-tempo moments color and fluidness, something we remember of a thing called "Queen in Concert Live!" The group does direct, free-wheel rock just as well, though, with "Keep Yourself Alive" displaying a truly awesome sense for the jiggle.

ILLUSTRATION BY JIM HARRIS

## DELHI'S AIR QUALITY INDEX

DELHI'S AIR QUALITY INDEX (AQI) IS A MEASURE OF THE AIR QUALITY IN DELHI. IT IS A RATIO OF THE CONCENTRATION OF POLLUTANTS TO THE PERMITTED LIMITS. THE AQI IS A SCALE FROM 0 TO 500, WHERE 0 IS THE BEST AND 500 IS THE WORST. THE AQI IS A MEASURE OF THE AIR QUALITY IN DELHI. IT IS A RATIO OF THE CONCENTRATION OF POLLUTANTS TO THE PERMITTED LIMITS. THE AQI IS A SCALE FROM 0 TO 500, WHERE 0 IS THE BEST AND 500 IS THE WORST.

**THE AQI IS A MEASURE OF THE AIR QUALITY IN DELHI. IT IS A RATIO OF THE CONCENTRATION OF POLLUTANTS TO THE PERMITTED LIMITS. THE AQI IS A SCALE FROM 0 TO 500, WHERE 0 IS THE BEST AND 500 IS THE WORST.**

**THE PROBLEM**

Delhi's air quality is a major concern for the city's residents. The AQI is a measure of the air quality in Delhi. It is a ratio of the concentration of pollutants to the permitted limits. The AQI is a scale from 0 to 500, where 0 is the best and 500 is the worst.

# BECAUSE THERE'S NOTHING MILK & COOKIES CAN'T FIX

## CERTIFICATION

What makes a B Corp certified company special? The answer is found in the value placed on a growing global network of companies, all working to bring about a positive impact on the world. These companies have a shared purpose: to create high-quality products and services that benefit both the environment and the community.

**Overall B Score: 82**

**bcorporation.net**



# ACCESS+ABILITY

## COOPER HEWITT

2 EAST 91ST STREET NY, NY

### NOW - 8/3

WEEKDAYS 10:00AM - 6:00 PM  
SATURDAY 10:00AM - 9 PM  
SUNDAY 10:00AM - 6:00 PM

There has been a surge of design with and by people with a wide range of physical, cognitive, and sensory abilities. Fueled by advances in research, technology, and fabrication, the proliferation of functional, life-enhancing products is creating unprecedented access in homes, schools, workplaces, and the world at large. Access+Ability features over 700 innovative designs developed in the last decade. From low-tech products that assist with daily routines to the newest technologies, the exhibition explores how users and designers are expanding and adopting accessible products and solutions in ways previously unimaginable.

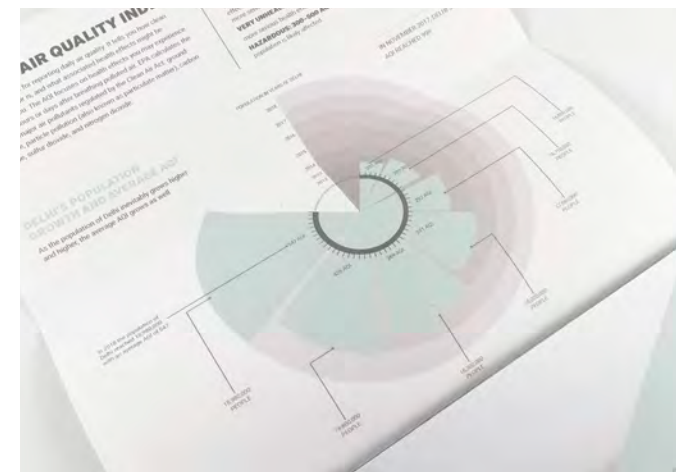
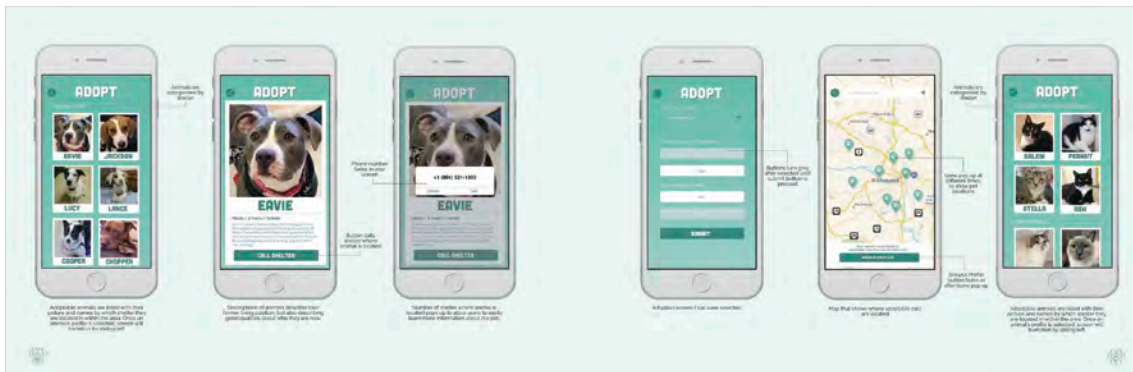
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\$16 online  
\$18 at the door

**SENIORS**  
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212.645.8400



GOOD  
Things  
ARE  
COMING





## CARLEY SCOTT TOMS

As a lover of all things design, illustration, and hand lettering, I am always on the lookout for something fun to create and a new challenge to take on. My work is inspired by my own experiences growing up at the beach. It stems from summers spent at home and is created with an intended liveliness to it, fun and spunk.

My most successful pieces are the ones when I decided to just have fun with them, instead of focusing so hard on creating a certain “look.” When I made these pieces I always thought about the bright colors used at the Surf Art Expos, whether from the brands, the local

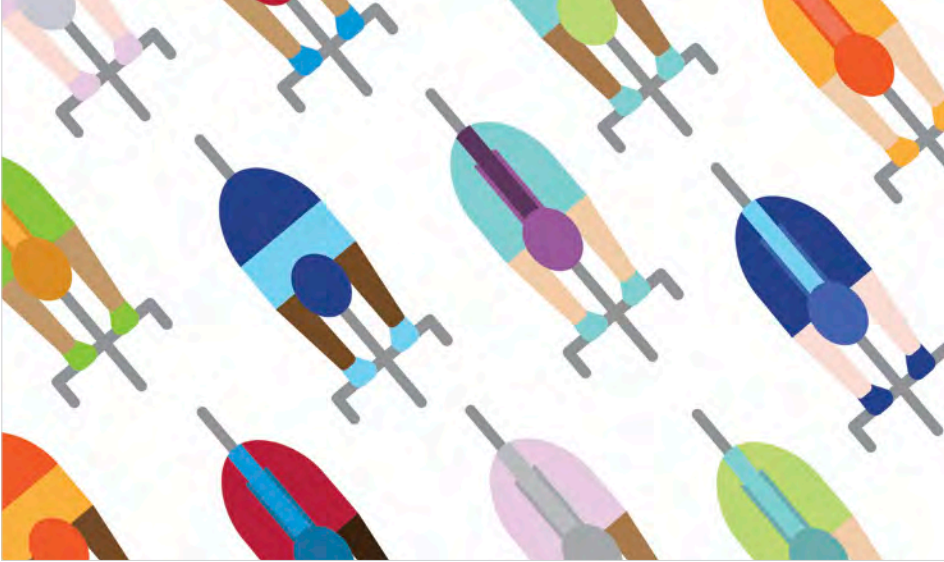
artists, or the student artist. They were all bright, inviting, brining on all the feelings that summer would. I want to continue to embrace this style even more as I grow and to always try to remember to have fun with the work I’m doing because that’s when my best work is done.

I want people to perceive me in a good light and for my reputation as a designer to leave a good impression. People I’ve worked with have told me they not only enjoyed the work I made but genuinely enjoyed working with me as well. Fun and fruitful collaboration go hand in hand.

CARLEYTOMS.COM

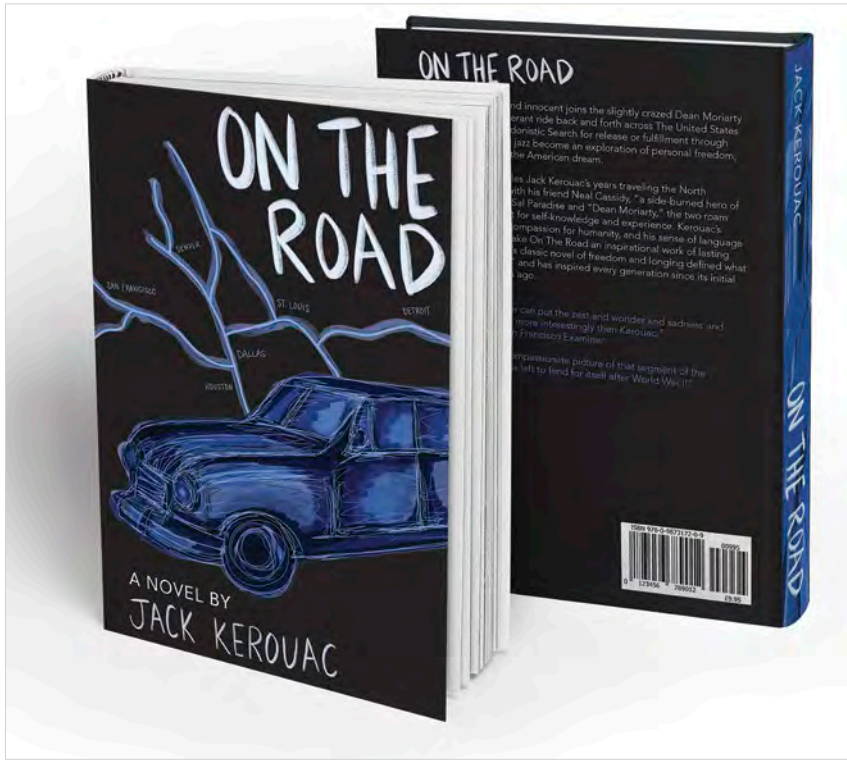
***“You can have an art experience in front of Rembrandt ... or in front of a piece of graphic design.”*** –Stefan Sagmeister













## MORGAN ELIZABETH UNROE

From a young age, I've always had a passion for art and design. As I grew older, I realized I wanted to take this passion further and pursue a career. After my first year of college, I switched from majoring in psychology to graphic design, and it was without a doubt the best decision I've ever made.

While studying at James Madison University, I've discovered so much about myself, both as a person and as a designer. I've never been one to conform or mold myself to fit society's standards. I feel like this has been reflected in a lot of my work. I'm always trying new things and seeing how I can give each piece its own unique feel. My main goal with each piece is to create designs that are bold and unique, so my work is never boring. I like to take risks

with my design and am always experimenting on and off the screen. I often take many of my designs off screen to give them a more raw and expressionistic aesthetic. I love incorporating hand-done type and illustrations into my pieces.

In the last couple of years, I've found my love for illustration. I believe my illustrations are ultimately what make me unique as a designer. I've worked on developing a unique illustrative style that I can manipulate to fit any project, whether it's a kids' book or a horror movie poster. Many of my biggest inspirations are kids' book illustrators, such as Joohee Yoon and Oliver Jeffers who both have very unique styles. They have inspired me to try to pursue a career in children's book illustration, even if it's something I have to do on my own.

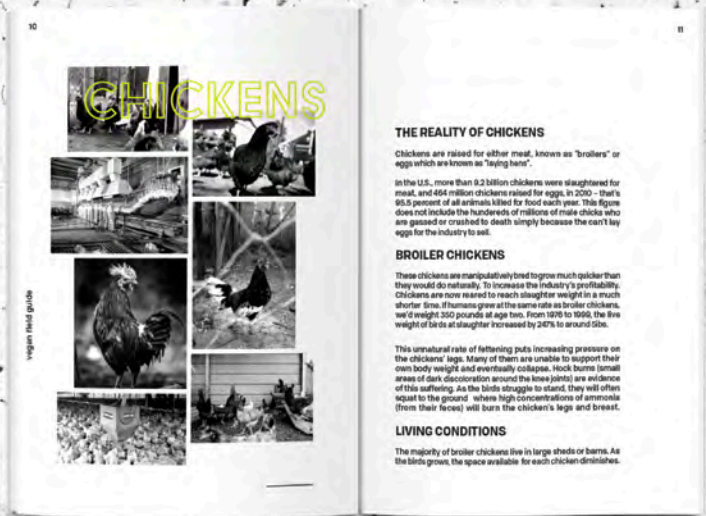
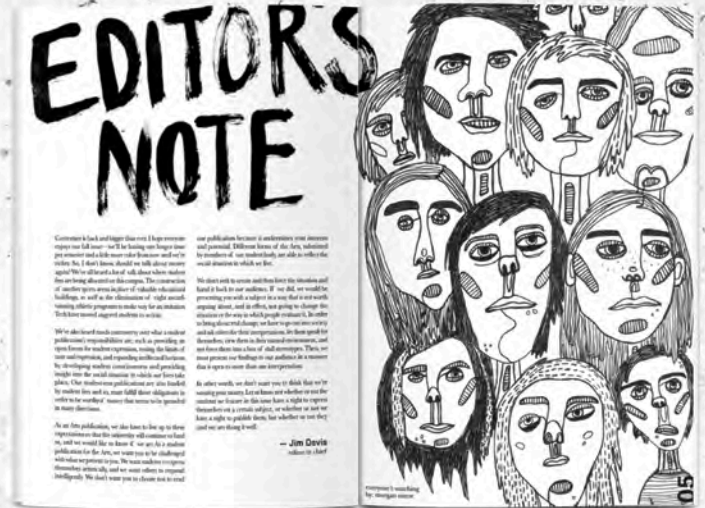
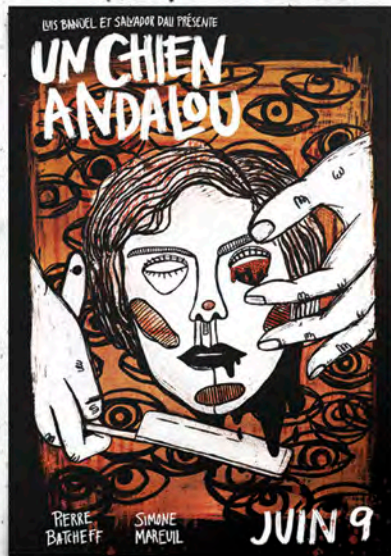
UNROEDESIGN.COM

***“Rebels and non-conformists are often the pioneers and designers of change.”***

*—Indira Ghandi*











## CASEY MARIE WILLIAMS

How do you grow into your dreams, not knowing what they are? My growth into the designer I am today started at an early age, before I even knew what graphic design was. It began as an interest in photography, a passion for art, and a dream that I never imagined really being a career path (at least not until much later in high school). It has transformed into the design skills that I can now put into practice.

In my work, building upon the creative skills I've fostered throughout my life, I can bring in an edge of fine arts and my eye for photography to create something truly unique. Everyone has a different path or start to becoming a designer. For me, it's been a journey from art, a small

aspect of my life, to design being my dominant passion. The range that I have enables me to tie in my various interests in photography, watercolor, and oil painting to use new skills that I'm constantly learning and improving upon.

The designer that I am today is one that gains joy from the process, who enjoys the prototyping and revision it takes to get to a solution that both my client and I are satisfied with. It is a designer who brings a bright, fun, exuberant personality into all design work. I strive to demonstrate personality and confidence in my design choices. My goal is to create work that is fun, clean, and concise with an artistic touch.

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***“Remember the strength you have been given and all of the mountains that led you here.”***

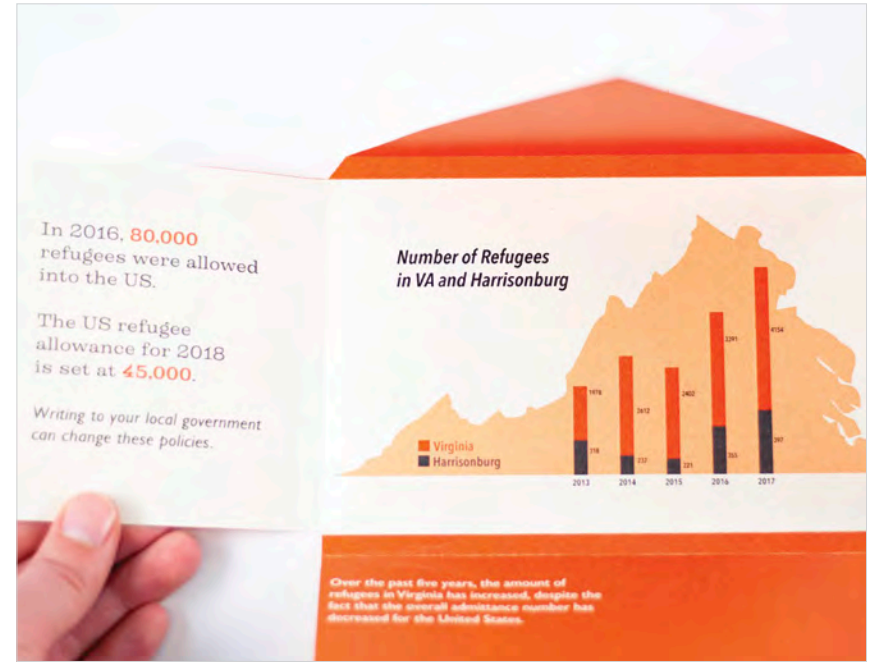
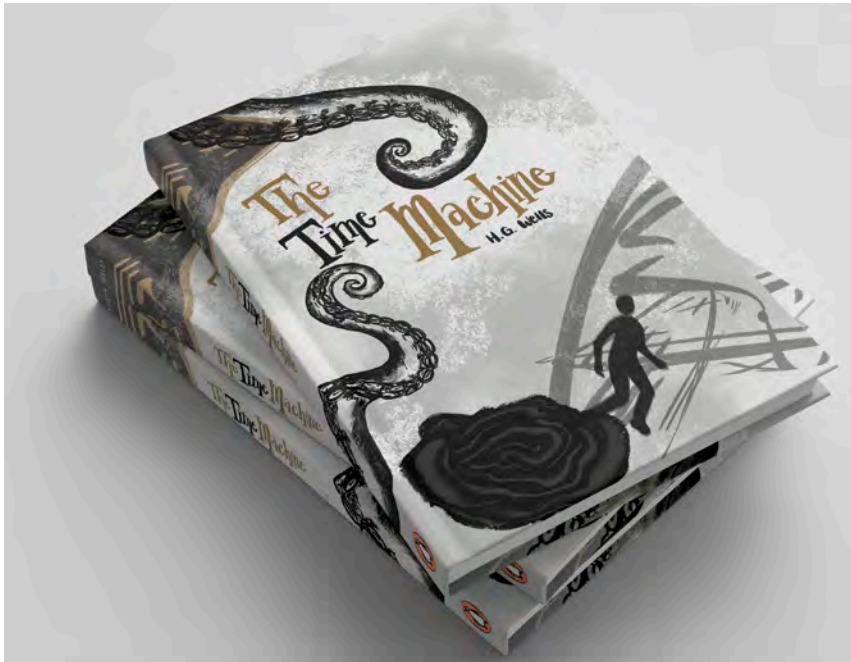
*–Morgan Harper Nichols*













## THANK YOU.

Portrait Photographs: Tanner Ashton Leslie

Cover Photographs: David Leicester Hardy

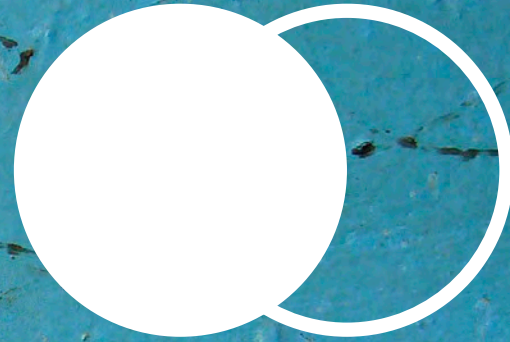
Back Cover Illustration, bottom left: Kaitlin Isham

Catalog Design: David Leicester Hardy

Mentorship: Dawn McCusker, Trudy Cole, Rich Hilliard, Carissa Henriques

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