Sung Hee Kim

JMU Class of 1997

Owner, Creative Director of Sagetopia

    With more than 20 years of design experience, Sung Hee has established a time-honored reputation for beauty, distinction, functionality and impeccable clientele satisfaction. Her designs have been acknowledged for distinctive awards and honors from design organizations such as Art Directors Club (where she has served as chairperson), Graphic Design USA and Rockport Publications.

     After graduating in 1997, Sung Hee worked as a designer for JDG Communication and Particle Factory. Her extensive client list includes the Newspaper Association of America, AOL, Department of Homeland Security, Peace Corps, Smithsonian, and the National Zoo.

    In 2003 she opened her own design firm in Leesburg, VA. Sagetopia’s notable clients include Red Hat, Loudon County Government, Virginia Poverty Law Center, and Americans for the Arts.

    Sagetopia has hired JMU alumni Rachel Link, Joshua Diaz, and Kelly Goggins Mairs, as well as past interns Sarah Ostrander, Hannah Wingifled, Nikki Barattino, and Brittany Hince.

    Please visit her website <http://www.sagetopia.com/> to see examples of her work.