



Directions, Unloading, and Parking

Directions:

Refer to <http://www.jmu.edu/parking/files/parkingmap.pdf> as needed

Take Exit 245 off of I-81
Go East on Port Republic Road
Turn Left onto Forest Hill Road
Turn Left onto University Blvd
Follow University Blvd. until passing the Arboretum, and take a left onto Carrier Drive
The Festival Center is on the left
1301 Carrier Drive, Harrisonburg, VA 22807

Parking is available on the right in the lots across from the Festival Center
Use designated lots **C11, C12, or D3** to avoid a parking citation

Unloading:

Vendors displaying at the Vendor Fair will need to come to the Festival Center to load/unload their vehicles. Vendors are NOT allowed to leave their vehicles unattended. Vendors must unload items on the curb and then move/park their vehicle in the appropriate parking area. Unattended vehicles will be ticketed by JMU parking officials. This area is considered a Fire Lane and vehicles cannot be left unattended even for a short period of time.

Parking:

Vendors and other participants will need to park in either **C11, C12, or D3** Lots across from the Festival Center.

Note:

Guests may receive parking citations if parked in restricted lots other than C11, C12, or D3 Lots. Guests are prohibited from parking in specialty spaces such as Service Vehicle spaces, handicap spaces without proper permit, or expired meters. Guests are also prohibited from parking in Fire Lanes.