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Standard License

4imprint Inc. (49210)

PO Box 320

Oshkosh, WI 54903-0320

Mr. John Lord

Phone 920-236-7272
Fax 920-236-7282
www.4imprint.com

john.lord@4imprint.com Spec Agr Disclosed: 06/14/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

ACCO Brands USA LLC (13020)

101 O'Neil Road Sidney, NY 13838 Ms. Nan Birdsall

Phone 607-561-5222
Fax 607-561-5032
www.Accobrands.com
nanette.birdsall@acco.com
Spec Agr Disclosed: 03/27/2017

<u>Distribution Channel(s)</u>

Campus/Local Channel

Product Categories

05D (School Supplies)

Advanced Graphic Products dba Advanced-Online (58410)

750 Gateway
Coppell, TX 75019
Ms. Melissa Gurley
Phone 972-471-5422
Fax 972-471-3040
www.Advanced-online.com
mgurley@advanced-online.com
Spec Agr Disclosed: 01/19/2016

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear & Sleepwear)

01L (Men's/Unisex Performance Apparel)

01N (Men's/Unisex Structured

Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

05D (School Supplies)

06A (Sports Equipment)

07B (Consumables)

07D (Infant Products)

07H (Electronics & Content)

Ajj Enterprises (89429)

4636 Interstate Dr.

Cincinnati, OH 45246

Mr. Shane Back

Phone 513-755-9562 Fax 513-755-3614

www.ajjcornhole.com

shane@ajjshops.com

Spec Agr Disclosed: 01/11/2017

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Alex and Ani (80860)

World Headquarters 2000 Chapel View

Blvd. Ste. 360

Cranston, RI 02920
Ms. Christina Wallitsch

Phone 401-633-1486

Fax 888-636-3598

www.Alexandani.com

CWallitsch@alexandani.com

Spec Agr Disclosed: 02/21/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 05E (Publishing)

Alma Mater LLC (OH) (90088)

7040 Bold Forbes Court

Blacklick, OH 43004

Mr. Chad Sims

Phone 614-260-8222

Fax 614-448-4363

www.Almamaterwear.com

chad.sims2@gmail.com

06/30/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

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Alta Gracia Holdco, Inc. (86424)

160 E. John Street Spartanburg, SC 29306 Ms. Amanda Wall

Phone 864-285-9810

Fax

www.altagraciaapparel.com awall@altagraciaapparel.com Spec Agr Disclosed: 04/04/2017

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Off-Price

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01D (Men's/Unisex Combo-Packaged Goods)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

Ambrose Enterprises LLC (44218)

P.O. Box 2214 Eureka, MT 59917 Mr. John Ambrose

Phone 360-752-2700 Fax 877-878-5570

www.Adrenalinepromotions.com jambrose@adrenalinepromotions.com Spec Agr Disclosed: 07/14/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms) 01M (Clothing Accessories)

Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive Lake Forest, CA 92630

Mr. Edward Wu

Phone 949-457-3261 Fax 949-598-2864 www.AmincoUSA.com approvals.ccp@amincousa.com Spec Agr Disclosed: 01/03/2017

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties -

Miscellaneous) 06C (Toys)

07H (Electronics & Content)

Antigua Group Inc. (11622)

16651 North 84th Avenue Peoria, AZ 85382-4772

Mr. Kevin O'Neill

Phone 800-562-9777

Fax 623-523-6009

www.Antigua.com

koneill@antigua.com

Spec Agr Disclosed: 06/29/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

06A (Sports Equipment)

ASR7 - Tradition Scarves (91800)

3321 Trillium Whorl Ct. Raleigh, NC 27607 Mr. Parker Mason

Phone 919-971-4777

Fax

www.Traditionscarves.com parker@traditionscarves.com

Spec Agr Disclosed: 09/14/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)

Atlanta Hosiery Company (23312)

PO Box 43101

Atlanta, GA 30336

Ms. Lyndsey Parker

Phone 404-691-3990

404-699-7254 Fax

www.Twofeetahead.com

Icohen@atlantahosiery.com

Spec Agr Disclosed: 07/07/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

07D (Infant Products)

Badger Sportswear Inc. (88759)

111 Badger Lane Statesville, NC 28625

Ms. Melanie Obrien

Phone 800-868-0105

704-871-0521

www.Badgersportswear.com mobrien@badgersportswear.com Spec Agr Disclosed: 01/05/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

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Department Stores

Golf Specialty

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01S (Women's Fleece Tops & Bottoms)

Bottoms)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

06A (Sports Equipment)

Best Promotional Products & Apparel (117810)

250 Manchester Dr

Ruther Glen, VA 22546

Mr. Richard Williams

Phone 804-347-7142

Fax

www.Bestpromoandapparel.com

williams2501@yahoo.com

08/28/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-

Apparel)

Blue Ridge Graphics Inc. (11678)

550 Meade Avenue

Charlottesville, VA 22902

Mr. Jackson Kulick

Phone 434-296-9746

Fax 434-979-0523

www.brgtshirts.com

jackson@brgtshirts.com

Spec Agr Disclosed: 04/05/2017

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Restricted Channel

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01J (Men's/Unisex Fleece)

Boathouse Sports (16417)

425 E. Hunting Park Ave.

Philadelphia, PA 19124

Mr.. John Kelly

IVII.. JOITII INGIIY

Phone 215-425-4300

Fax 215-425-2068

www.Boathouse.com

jbkelly@boathouse.com

Spec Agr Disclosed: 01/12/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance Apparel)

Boelter Brands LLC (54782)

4200 N Port Washington Road

Glendale, WI 53212

Mrs. Katherine Sytkowski

Phone 414-967-4268

Fax 414-967-4399

www.Boelterbrands.com

KSvtkowski@boelter.com

Spec Agr Disclosed: 06/29/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Page: 3 of 42

Product Categories

02D (Drinkware)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

05E (Publishing)

06A (Sports Equipment)

07B (Consumables)

Boxercraft Inc. (60640)

7131 Discovery Blvd

Mableton, GA 30126

Mr. Ryan Prowell

Phone 404-355-9994

Fax 678-553-7011 www.Boxercraft.com/college

rprowell@boxercraft.com

Spec Agr Disclosed: 07/05/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &

Sleepwear)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

0177 (17011101110

01Y (Women's Loungewear/Activewear/Misc.)

03A (Domestics)

Brand Fuel Promotions (33351)

9001 Aerial Center Pkwy. Suite 100

Morrisville, NC 27560

Ms. Allison McLain

Phone 919-447-4905 Fax 919-484-2566

www.Brandfuel.com

allisonm@brandfuel.com

Distribution Channel(s)

Spec Agr Disclosed: 03/13/2017

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Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Bright Ideas LLC (39941)

95 Zion Station Court

Troy, VA 22974

Ms. Janet Baellow

Phone 434-589-1441

Fax 434-589-3048

www.Gobrightideas.com

janet@gobrightideas.com

Spec Agr Disclosed: 11/30/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Broad Bay Cotton Company (12499)

5908 Thurston Ave. Suite 200

Virginia Beach, VA 23455

Ms. Holly Marx

Phone 757-227-4104

757-227-4105 Fax

www.Broadbaycotton.com

hollymarx@broadbaycotton.com

Spec Agr Disclosed: 07/11/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel) 01K (Men's/Unisex Loungewear & Sleepwear)

02C (Personal Accessories)

03A (Domestics)

03D (Housewares)

06A (Sports Equipment)

07D (Infant Products)

07H (Electronics & Content)

BSN Sports LLC (48981)

4849 Alpha Road

Dallas, TX 75244

Mr. Jeff Loke

Phone 972-406-3477

Fax 972-247-0650

www.Bsnsports.com

jloke@bsnsports.com

Spec Agr Disclosed: 08/28/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Camp David (17631)

7920 Foster Street

Overland Park, KS 66204

Ms. Lisa Draper

Phone 913-648-0573

913-648-2212 Fax

www.Campdavid.com

licensing@campdavid.com

Spec Agr Disclosed: 01/05/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Captivating Headwear (50242)

PO Box 721210

Norman, OK 73072

Ms. Marie Landry

405-360-9856 Phone

405-360-0373 Fax

www.Towcaps.com

mlandry@towlicensed.com

Spec Agr Disclosed: 06/09/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Off-Price

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01U (Women's Headwear) 05E (Publishing)

CDI Corp (17259)

3440 North Knox Street

Chicago, IL 60641

Ms. Rita Tucker

Phone 773-205-2960

773-205-2965 Fax

www.Cdi-corp.com

ritatucker@cdi-corp.com Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties -Miscellaneous)

04E (Holiday Accessories)

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05A (Stationery) 06A (Sports Equipment) 07C (Health/Beauty)

01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's

Performance Apparel)

Loungewear/Activewear/Misc.)

Centon Electronics Inc. (66240)

27412 Aliso Viejo Parkway Aliso Viejo, CA 92656 Ms Laura Wellman Phone 949-699-2088 949-855-0579 www.Centon.com AP@centon.com

Spec Agr Disclosed: 06/30/2017

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Product Categories

02C (Personal Accessories) 03C (Office Products) 07H (Electronics & Content)

Champion by Knights Apparel (107520)

5475 North Blackstock Rd. Spartanburg, SC 29303 Ms. Heather Bishop Phone 864-587-9690 Fax 864-587-9959 www.knightsapparel.com hbishop@knightsapparel.com Spec Agr Disclosed: 06/23/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys &

Champion Custom Products

9700 Commerce Parkway Lenexa, KS 66219 Mr. Trey Ham Phone 913-693-3261

913-693-3939 www.Gearforsports.com trey.ham@hanes.com

Spec Agr Disclosed: 06/16/2017

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01P (Men's/Unisex Unstructured

Closed Back Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys &

Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

05E (Publishing)

Chelsea Company a div. of **IMAGEN Brands, LLC (76919)**

111 Fletcher Commercial Drive Fletcher, NC 28731 Ms. Liberty Fish Phone 800-920-5944

Page: 5 of 42

Fax 888-716-4950 www.mcmaroup.net licensing@mcmgroup.net Spec Agr Disclosed: 03/15/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties -

Miscellaneous) 05A (Stationery)

05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

07H (Electronics & Content)

Church Hill Classics (15381)

594 Pepper Street

Monroe, CT 06468

Ms. Christie Liberante Phone 877-764-2525

Fax 203-268-2468

www.Diplomaframe.com

christiel@diplomaframe.com

Spec Agr Disclosed: 06/27/2017

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products) 05E (Publishing)

College Campus Art LLC (109044)

86 Hickory Hill Lane Fishersville, VA 22939

Ms. Lisa Puzio

Phone 540-949-5885

www.CollegeCampusArt.com

lisapuzio@msn.com

Spec Agr Disclosed: 06/30/2017

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Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mass

Product Categories

03A (Domestics) 05E (Publishing)

College Concepts LLC (11690)

3350 Riverwood Pkwy Ste 850
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 770-859-1420
Fax 770-859-1434
www.CollegeConcepts.com
sholmes@conceptssport.com
Spec Agr Disclosed: 02/10/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Specialty Mid-Tier

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01K (Men's/Unisex Loungewear & Sleepwear)

01M (Clothing Accessories) 01S (Women's Fleece Tops &

Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

College Kids LLP (33691)

209 Rockwood Lane Neenah, WI 54956 Mr. Joe Franzoi

Phone 920-886-8920 Fax 920-886-8933 www.Collegekids.com joe.franzoi@collegekids.com Spec Agr Disclosed: 12/19/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)01G (Youth Apparel)07D (Infant Products)

Collegiate Bead Company (81950)

2115 Livernois
Troy, MI 48084
Mr. David Schowalter
Phone 248-336-9347
Fax no fax - email
www.Collegebeadco.com
dave@collegebeadco.com
Spec Agr Disclosed: 03/30/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry) 04D (Gifts & Novelties -Miscellaneous) 05E (Publishing)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 10/19/2016

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04C (Signage Products)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.

Compton, CA 90220-5403

Ms. Kelsey Keene

Phone 970-302-9288
Fax 310-667-8353
www.Colosseumusa.com

aimeer@colosseumusa.com

Spec Agr Disclosed: 08/16/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Columbia Sportswear by Outdoor Custom Sportswear (104432)

7007 College Blvd. Suite 200 Overland Park, KS 66211 Ms. Sarah Dice

Phone 866-288-5070 Fax 913-341-7465 www.Ocsapparel.com sdice@ocsapparel.com

Spec Agr Disclosed: 08/01/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan

Product Categories

Page: 6 of 42

Licensed as of 09/2017

James Madison University Foundation

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance Apparel)

01M (Clothing Accessories)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

05E (Publishing)

Commemorative Brands, Inc. dba Balfour (12274)

7211 Circle S. Road

Austin, TX 78745

Ms. Sheila Chandler

Phone 512-440-2430 Fax 512-444-7618

www.Balfour.com

Sheila.Chandler@balfour.com

Spec Agr Disclosed: 05/19/2017

Distribution Channel(s)

Campus/Local Channel

Related Retail/Direct

Restricted Channel

Product Categories

02B (Class Rings)

05D (School Supplies)

05E (Publishing)

Commemoratives Adams & Adams Inc. (12082)

69 Stonewall Dr.

Middlebury, CT 06762

Ms. Terri Adams

Phone 203-758-1563

203-598-3225

www.Commerativesadams.com

terri@mailplexct.com

Spec Agr Disclosed: 06/27/2017

Distribution Channel(s)

Related Retail/Direct

Product Categories

04E (Holiday Accessories)

Craftique Manufacturing Co. (14558)

PO Box 4422

Chattanooga, TN 37405

Mr. Dean Hogue

Phone 423-267-9333

Fax 800-290-3360

www.Craftiquemfg.com

dhogue@craftiquemfg.com

Spec Agr Disclosed: 12/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

03A (Domestics)

04A (Automobile Products)

04D (Gifts & Novelties -

Miscellaneous)

Creative Apparel Concepts Inc. (41250)

10050

89th Ave. North

Maple Grove, MN 55369

Mr. Scott Gray

Phone 612-843-1845

612-843-1850

www.Creativeapparelconcepts.com scott@creativeapparelconcepts.com

Spec Agr Disclosed: 04/18/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Off-Price

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)

01I (Women's T-shirts)

01S (Women's Fleece Tops &

Bottoms)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Creative Knitwear (50333)

PO Box 921852

Norcross, GA 30010

Mr. Jeff Marks

Phone 770-530-5984

Fax 770-393-1825

www.Creativeknitwear.com

ieff.marks@creativeknitwear.com

Spec Agr Disclosed: 12/28/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

05E (Publishing)

07D (Infant Products)

CustomInk LLC (37786)

2910 District Ave

Ste. 3

Fairfax, VA 22031

Ms. Bailey Rockwell

Phone 703-891-2270

Fax 703-852-2730

www.Customink.com

licensing@customink.com

Spec Agr Disclosed: 11/09/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

Cutter & Buck (29578)

101 Elliott Ave W Ste 100

Seattle, WA 98119

Ms. Erika Dahring

Phone 206-428-5708

Fax 206-830-6217

www.Cutterbuck.com

Erika.Dahring@cutterbuck.com Spec Agr Disclosed: 03/21/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

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Licensed as of 09/2017

James Madison University Foundation

Department Stores

Golf Specialty

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance Apparel)

Apparcij

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

CZOC Housewares LLC dba Thirstystone Resources (15067)

PO Box 1638

Gainesville, TX 76241

Ms. Radawn Balthrop

Phone 940-668-6793

Fax 940-668-6207

www.Thirstystone.com rbalthrop@thirstystone.com

Spec Agr Disclosed: 09/27/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03D (Housewares)

Daniel's Imprinted Sportswear (12423)

PO Box 368

Harrisonburg, VA 22801

Ms. Linda Hottinger

Phone 540-434-4240

Fax 540-434-9438

www.Danielspro-ad.com

daniel saccounting @pro-ad.com

Spec Agr Disclosed: 03/15/2017

Distribution Channel(s)

Related Retail/Direct

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01D (Men's/Unisex Combo-

Packaged Goods)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparei)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01U (Women's Headwear)

01V (Women's Jerseys &

Performance Apparel)

01W (Women's Fashion Tops)

01Y (Women's Loungewear/Activewear/Misc.)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

024 (Damastics)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05B (Checks)

05C (Paper Products)

05D (School Supplies)

05E (Publishing)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07C (Health/Beauty)

07D (Infant Products)

07H (Electronics & Content)

Deluxe Financial Services LLC (11711)

3660 Victoria Street North

Page: 8 of 42

Shoreview, MN 55126

Ms. Courtney Pope

Phone 651-787-1163

Fax 651-787-1703

www.Deluxe.com

courtney.pope@deluxe.com

Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

E5 (15484)

61 Willet St Unit QQ

Passaic, NJ 07055

Mr. Ron Koch

Phone 973-773-0750

Fax 973-773-0751 www.e5usa.net

ron@e5usa.com

Spec Agr Disclosed: 07/07/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog
Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Sportin Shops

Product Categories

01A (Men's/Unisex T-shirts)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops &

01W (Women's Fashion Tops)

Eagles Wings Inc. (27027)

2101 Old Hickory Tree Rd.

St. Cloud, FL 34772

Mr. Bob Small

Phone 407-892-6358 Fax 407-892-6759

www.Eagleswings.com

bob@eagleswings.com Spec Agr Disclosed: 09/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel
Department Stores

Internet/TV/Catalog

Off-Price

Licensed as of 09/2017

James Madison University Foundation

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties -

Miscellaneous)

06A (Sports Equipment)

Eddie Edwards Signs Inc. (76635)

560 Waterman Dr.

Harrisonburg, VA 22802

Mr. Christopher Runion

Phone 540-434-8595

Fax 540-434-8561

www.Eesians.biz

crunion@eesigns.biz

Spec Agr Disclosed: 06/06/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street

Devens, MA 01434-5055

Ms. Donna Workman

Phone 978-862-0313

978-862-0009 Fax

www.Eglomisedesigns.com

donna@eglomisedesigns.com

Spec Agr Disclosed: 07/18/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Product Categories

02A (Jewelry)

03A (Domestics)

03C (Office Products)

05A (Stationery)

05E (Publishing)

Emerson Street (56212)

1555 Emerson St.

Rochester, NY 14606

Mr. Jed Hanna, Jr.

Phone 585-254-3140

585-254-3160 Fax

www.emersonstreetclothing.com

jed@emersonstreetclothing.com

Spec Agr Disclosed: 05/01/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01I (Women's T-shirts)

01M (Clothing Accessories)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02A (Jewelry)

02C (Personal Accessories)

05E (Publishing)

Emory Group LLC (55562)

1320 Howell Road

Duncan, SC 29334

Mr. Michael Emory

Phone 864-595-3771 864-752-1142

www.geneologie.com

michael@emorygroup.com

Spec Agr Disclosed: 12/12/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

Evergreen Enterprises of Virginia LLC (25261)

5915 Midlothian Turnpike

Richmond, VA 23225

Ms. Lin Gregory

Phone 800-774-3837

Fax 804-231-2888

www.Myevergreen.com

lingregory@myevergreen.com

Spec Agr Disclosed: 03/01/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

05C (Paper Products)

07C (Health/Beauty)

Faithful Fanatics Inc. (90288)

2017 Wilrov Rd.

Suffolk, VA 23434

Mr. Kelsey Wilkins

Phone 757-503-0839 757-538-1884 Fax

faithfulfanatics2008@gmail.com

Spec Agr Disclosed: 12/28/2016

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

05E (Publishing)

06A (Sports Equipment)

Fanatic Group LLC - The (51414)

PO Box 6444

Licensed as of 09/2017

James Madison University Foundation

Edison, NJ 08818
Mr. Gregg Solomon
Phone 732-512-1777
Fax 732-512-9444
www.thefanaticgroup.com
gregg@thefanaticgroup.com
Spec Agr Disclosed: 05/16/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05D (School Supplies)

06C (Toys)

07B (Consumables)

07H (Electronics & Content)

FanMade Inc. (78708)

1800 Seaport Blvd, Redwood City, CA 94063

Mr. Peter Tomassi

Phone 650-261-3312 Fax 415-762-2303

www.Coveroo.com

Heather.bliss@zazzle.com

Spec Agr Disclosed: 03/17/2017

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07H (Electronics & Content)

FanPrint Inc. (TX) (112224)

1920 Mckinney Ave.

Dallas, TX 75226

Mr. Mike DeCoursey

Phone 9178382892

Fax

www.fanprint.com

mike@fanprint.com

03/24/2017

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops &

Bottoms)

01W (Women's Fashion Tops)

Fat Rabbit Inc. dba Moxie Hop To It (81743)

1635 Reservoir St. Suite 103

Harrisonburg, VA 22801

Mr. Derek Parker

Phone 540-649-3453

Fax

jmumoxie@gmail.com

Spec Agr Disclosed: 09/08/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

FatHead LLC (15444)

1201 Woodward Avenue

Detroit, MI 48226

Mr. Nathan Partington

Phone 313-373-6060 Fax 877-382-6357

www.Fathead.com

nathanpartington@fathead.com

Spec Agr Disclosed: 01/05/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

04C (Signage Products)

05A (Stationery)

05E (Publishing)

07H (Electronics & Content)

Final IV Enterprise LLC (72655)

520 Persimmon Point

Fayetteville, GA 30214

Mr. Carol Murray

Phone 917-742-5503

Fax 678-824-8364

www.Traditioneversince.com

cmurray.tradition@gmail.com

Spec Agr Disclosed: 06/02/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)
01W (Women's Fashion Tops)

For Bare Feet Inc. (11695)

1996 Newtown Pike

Georgetown, KY 40324

Ms. Kelly Baugh

Phone 765-349-7474

Fax 765-349-7470

www.Forbarefeet.com kelly@forbarefeet.com

Spec Agr Disclosed: 03/30/2017

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

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Licensed as of 09/2017

James Madison University Foundation

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories) 07E (Footwear)

Forsythe Licensing LLC (105053)

10 Niagara Avenue

Freeport, NY 11520

Mrs. Whitney Matza

Phone 303-517-7888

Fax 516-239-4745

www.cosmeticgroup.com

whitney@cosmeticgroup.com

Spec Agr Disclosed: 10/10/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties -

Miscellaneous)

05E (Publishing)

07C (Health/Beauty)

Four Point Products/Vulcan Info Pkg div of EBSCO (11634)

PO Box 29

Vincent, AL 35178

Ms. Ashley Webb

Phone 205-672-2241

Fax 800-634-1532

www.Fourpoint.com

awebb@vip.ebsco.com

Spec Agr Disclosed: 12/13/2016

Distribution Channel(s)

Campus/Local Channel

Restricted Channel

Product Categories

05D (School Supplies)

05E (Publishing)

G & G Outfitters Inc (12989)

4901 Forbes Blvd.

Lanham, MD 20706

Ms. Audrey Hill

Phone 301-731-2099

Fax 301-731-5199

www.Ggoutfitters.com

ahill@ggoutfitters.com

Spec Agr Disclosed: 03/06/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

G-III Leather Fashions Inc. (Starter) (108932)

512 7th Ave. 27th Floor

New York, NY 10018-0846

Mr Eric Schapiro

Phone

Fax

brittany.borchardt@g-iii.com

Spec Agr Disclosed: 04/17/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

G-III Leather Fashions Inc. dba G-III Sports (14700)

512 7th Ave. 27th Floor New York, NY 10018

Mr. Eric Schapiro

Page: 11 of 42

Phone 212-403-0576 Fax 212-403-0889

www.G-iii.com

brittany.borchardt@g-iii.com

Spec Agr Disclosed: 05/23/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories) 01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's Loungewear/Activewear/Misc.)

Game Day Designs (99744)

11648 Leehigh Dr.

Fairfax, VA 22030

Mr. Stephen Hollar

Phone 703-887-9076

Fax

www.GameDayDesigns.com

shollar1@cox.net

Spec Agr Disclosed: 07/12/2017

Distribution Channel(s)

Related Retail/Direct

Specialty Mid-Tier

Product Categories

02A (Jewelry)

02D (Drinkware)

03A (Domestics) 03C (Office Products)

03D (Housewares)

04E (Holiday Accessories)

05D (School Supplies) 05E (Publishing)

GameDay Couture (86752)

8620 S. Peoria Ave

Licensed as of 09/2017

James Madison University Foundation

Tulsa, OK 74132 Mr. Kurt Feddersen Phone 855-343-6100 918-516-0616 www.Gameday-couture.com gclicensing@gmail.com Spec Agr Disclosed: 02/10/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Product Categories

01I (Women's T-shirts) 01M (Clothing Accessories) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Garb Inc. (50224)

730 South Jason St. Unit # 34 Denver, CO 80223 Ms. Juli Messenger Phone 303-674-3139 303-679-0272 Fax www.Garbinc.com imessenger@garbinc.com Spec Agr Disclosed: 03/01/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 07D (Infant Products)

Great American Products Ltd. (13400)

1661 S. Seguin New Braunfels, TX 78130 Ms. Stephani Zapata 830-643-8026 Phone

Fax 830-643-8027 www.Gap1.com szapata@gap1.com Spec Agr Disclosed: 06/28/2017

Distribution Channel(s)

Campus/Local Channel **Department Stores** Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Miscellaneous)

02C (Personal Accessories) 02D (Drinkware) 03B (Furniture/Furnishings) 03D (Housewares) 04A (Automobile Products) 04D (Gifts & Novelties -

Halo Branded Solutions (28486)

PO Box 657 Sterling, IL 61081 Mr. Michael Jordan Phone 815-632-6820 Fax 630-875-2920 www.Halo.com Mike.Jordan@halo.com Spec Agr Disclosed: 08/30/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece) 01N (Men's/Unisex Structured Closed Back Headwear) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closèd Back Headwear) 01Q (Men's/Unisex Adjustable Wool

Blend Headwear) 01R (Men's/Unisex Adjustable Non-

Wool Headwear) 02C (Personal Accessories)

02D (Drinkware)

03A (Domestics) 03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties -Miscellaneous)

05A (Stationery)

05D (School Supplies)

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07B (Consumables) 07C (Health/Beauty) 07H (Electronics & Content)

06A (Sports Equipment)

Harland Clarke Corp. (12107)

133 Peachtree Street NE

26th Floor Atlanta, GA 30303 Ms. Bonnie Owens Phone 678 623-4160 Fax www.Harlandclarke.com Bonnie.Owens@harlandclarke.com Spec Agr Disclosed: 01/20/2017

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks) 05E (Publishing)

Harper's Statuary and Water Gardens (105668)

2670 North Valley Pike Harrisonburg, VA 22802 Mr. Douglas Harper Phone 540-434-8978 Fax 540-432-2324 www.Harpersstatuary.com harperslawn@comcast.net Spec Agr Disclosed: 09/20/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings) 04C (Signage Products)

Hercules Poly Inc. (109919)

315 Main St. Eclectic, AL 36024 Mr. Robert Price Phone 334-541-3525 Fax 334-541-4545 www.Portmanhauser.com rlprice@herculespoly.com Spec Agr Disclosed: 08/03/2017

Distribution Channel(s)

Campus/Local Channel

Product Categories

Licensed as of 09/2017

James Madison University Foundation

05D (School Supplies)

Herff Jones LLC (12263)

4601 West 62nd Street Indianapolis, IN 46268

Ms. Taz Bastien

Phone 317-612-3683 Fax 317-612-3683 www.HerffJones.com/college stbastien@herffjones.com Spec Agr Disclosed: 07/17/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

02A (Jewelry)

02B (Class Rings)

03C (Office Products)

04B (Collectibles)

05D (School Supplies)

05E (Publishing)

High Peak Sportswear (12848)

2323 Memorial Ave Ste #17 Lynchburg, VA 24501

Mr. Ralph Smith

Phone 434-846-5223 434-847-7563 Fax

www.Hipeak.com

ralph@hipeak.com

Spec Agr Disclosed: 06/16/2017

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear & Sleepwear)

01L (Men's/Unisex Performance Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured

Closed Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01U (Women's Headwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

04D (Gifts & Novelties -

Miscellaneous)

06A (Sports Equipment)

07D (Infant Products)

Hillflint Inc. (105213)

110 Wall St

New York, NY 10005

Mr. James Jiang

Phone 224-717-0617

www.Hillflint.com

james@hillflint.com

07/21/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops &

01W (Women's Fashion Tops)

Holland Bar Stool Co. (74828)

12839 Corporate Circle PL

Holland, MI 49424

Mr. Larry Dolendi

Phone 815-782-4800

Page: 13 of 42

888-391-7468 Fax

www.Hollandbarstool.com

larry1275@aol.com

Spec Agr Disclosed: 01/12/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

04A (Automobile Products)

05E (Publishing)

06A (Sports Equipment)

06D (Games)

07H (Electronics & Content)

Home Fields Inc. (34683)

6155 Harbour Overlook

Alpharetta, GA 30005

Ms. Marsha Small

Phone 770-406-7866

Fax 770-667-3515

www.Homefields.com

msmall@homefields.com Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

ID America (13465)

941 Corporate Lane

Chesapeake, VA 23320-3651

Mr. Ken Carlson

Phone 757-609-3162 Fax 757-549-0659

www.ldamerica.com

ken@idamerica.com Spec Agr Disclosed: 04/24/2017

Distribution Channel(s)

Restricted Channel

Product Categories

Licensed as of 09/2017

James Madison University Foundation

CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

IDNA Series, LLC dba IDNA **Brands (79695)**

800 South Buffalo St. Warsaw, IN 46580 Mr. David Bazzoni Phone 574-253-1113 574-376-2447 www.sportula.com dbazzoni@sportula.com Spec Agr Disclosed: 07/27/2017

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 03D (Housewares)

Image360 - RVA (76563)

2036 Dabney Road Suite D Richmond, VA 23233 Mr. Scotty Hager Phone 804-270-4003 Fax 804-270-4226

www.Sbtrichmond.com scotty@i360rva.com

Spec Agr Disclosed: 03/31/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties -Miscellaneous) CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

Infinity Headwear & Apparel LLC (37358)

5502 Walsh Lane Ste. 201 Rogers, AR 72758 Mr. Drake Taylor Phone 479-464-7563

479-464-0903 www.Mascotwearnation.com DrakeT@infinitypg.com Spec Agr Disclosed: 01/13/2017

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Off-Price Specialty Mass Super Center/Wholesale Clubs

Product Categories

PO Box 1719

01M (Clothing Accessories)

Innovative Adhesives LLC (63027)

Cary, NC 27512 Ms. Melinda Murphy Phone 866-926-2266 866-381-8706 Fax www.Innovativeadhesives.com mmurphy@innovativeadhesives.com Spec Agr Disclosed: 12/15/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties -Miscellaneous)

It's Greek To Me Inc. (13377)

520 McCall Road Manhattan, KS 66505 Ms. Caroline Olivo Phone 800-336-4486 Fax 866-310-4201 www.Gtmsportswear.com licensing@igtm.com Spec Agr Disclosed: 10/17/2016

Distribution Channel(s)

Internet/TV/Catalog Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel)

01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel)

01H (Men's Fashion Apparel)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01Q (Men's/Unisex Adjustable Wool Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01T (Women's Outerwear)

01U (Women's Headwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics) 03C (Office Products)

06A (Sports Equipment)

J. America, LLC (14278)

445 E. Van Riper Rd Fowlerville, MI 48836 Mr. Michael Valenzano Phone 517-655-8800 517-655-8801 Fax www.J-america.com

MValenzano@jamericalicensed.com Spec Agr Disclosed: 08/11/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01D (Men's/Unisex Combo-Packaged Goods) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear)

01W (Women's Fashion Tops)

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Licensed as of 09/2017

James Madison University Foundation

01Y (Women's Loungewear/Activewear/Misc.)

J2 Licensing Ltd. (42906)

351 Executive Drive Troy, MI 48083 Ms Gina Bennett Phone 248-577-1100 248-577-1101 Fax www.j2sportstore.com Gina@j2licensing.com

Spec Agr Disclosed: 07/14/2017

Distribution Channel(s)

Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

JanSport a division of VF Outdoor LLC (11946)

PO Box 1817

Appleton, WI 54912-1817 Ms. Hilary VanderSanden Phone 920-735-1918 Fax 920-831-7743

www.Jansport.com

hilary_vandersanden@vfc.com Spec Agr Disclosed: 07/25/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops &

Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle

North Kingstown, RI 02852

Mr. Kevin Daniel

Phone 401-667-3800

Fax 401-667-3818

www.Jardineassociates.com kevind@jardineassociates.net

Spec Agr Disclosed: 08/03/2017

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Restricted Channel

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05D (School Supplies)

05E (Publishing)

06A (Sports Equipment)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07E (Footwear)

07H (Electronics & Content)

JayMac Sports Products (15306)

4255 Bannock Burn Rd. Florence, SC 29505 Mr. Jay McLaughlin Phone 843-661-5622 843-669-9266 Fax

www.Thecarflagpeople.com

jay@carflags.us

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Spec Aar Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02D (Drinkware)

03A (Domestics)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

Jostens Inc. (11572)

148 E. Broadway

Owatonna, MN 55060

Ms. Joley Podein

Phone 507-455-6561

Fax

www.Jostens.com

iolev.podein@iostens.com

Spec Agr Disclosed: 06/16/2017

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

02A (Jewelry)

02B (Class Rings)

02C (Personal Accessories)

03A (Domestics)

03C (Office Products)

04C (Signage Products)

05A (Stationery)

05D (School Supplies)

05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane

Riverside, RI 02915

Ms. Sandy Martin

Phone 401-431-9299

401-431-0666 Fax

www.Nordiccollege.net

licensing@nordiccompanyinc.com

Licensed as of 09/2017

James Madison University Foundation

Spec Agr Disclosed: 12/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Golf Specialty

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03D (Housewares)

04D (Gifts & Novelties -

Miscellaneous)

07D (Infant Products)

Kelly's Sports Ltd. (23942)

897 S. Matlack St.

West Chester, PA 19382

Mr. Steve Kelly

Phone 610-436-5458

Fax 610-436-9784

skelly@kellyssports.com

Spec Agr Disclosed: 12/16/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Knights Apparel LLC (14948)

1000 E. Hanes Mill Rd.

Winston Salem, NC 27105

Ms. Heather Bishop

Phone 864-587-9690

864-587-9959 Fax

www.Knightsapparel.com

heather.bishop@hanes.com

Spec Agr Disclosed: 06/23/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

05E (Publishing)

Kolder Incorporated (11793)

PO Box 100

Edinburg, TX 78540

Mr. Ryan Meyer

Phone 956-381-9851

956-287-0254 Fax

www.Kolder.com

ryan@kolder.com

Spec Agr Disclosed: 03/27/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03D (Housewares)

04D (Gifts & Novelties -

Miscellaneous)

Kranos Corporation dba Schutt Sports (16483)

610 S. Industrial Dr.

Litchfield, IL 62056

Mr. Brad Halev

Phone 217-324-2712

217-324-3236

www.Schuttsports.com

bhaley@schutt-sports.com

Spec Agr Disclosed: 03/22/2017

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Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products) 04B (Collectibles)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd

Detroit Lakes, MN 56501

Ms. Carrie Ulschmid

Phone 218-846-3065

Fax 218-209-4072

www.Lakeshirts.com

licensing@blue84.com Spec Agr Disclosed: 03/30/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops &

01W (Women's Fashion Tops) 05A (Stationery)

Bottoms)

Laughing Dog Productions $(169\bar{1}3)$

82 South Main

Harrisonburg, VA 22801

Mr. Keith Mills

Phone 540-564-0928 540-564-0928

laughingdogtees@gmail.com Spec Agr Disclosed: 04/04/2017

Distribution Channel(s)

Restricted Channel

Product Categories

Licensed as of 09/2017

James Madison University Foundation

01H (Men's Fashion Apparel) 04D (Gifts & Novelties -Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor

Bridgeport, PA 19405 Ms. Kate Mikotacyzk

Phone 610-272-7575 610-272-9175

league91.com

kate.mikotacyzk@league91.com Spec Agr Disclosed: 01/09/2017

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

03A (Domestics)

LeDuc Gifts & Specialty Products dba Signature USA (29247)

Home of Signature Tumblers 11572 K-Tel Drive

Hopkins, MN 55343

Ms. Amy Michl

Phone 952-746-7916 Fax 952-746-7919 www.Signaturetumblers.com amy@signaturetumblers.com Spec Agr Disclosed: 04/17/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02D (Drinkware)

Legacy Athletic (14000)

300 Fame Ave.

Hanover, PA 17331

Ms. Angie Muller

Phone 717-630-0892

717-630-0827 Fax

www.Legacyathletic.com

amuller@legacy92.com

Spec Agr Disclosed: 05/10/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-

01U (Women's Headwear)

02C (Personal Accessories)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

Levelwear (59015)

66 West Beaver Creek Road Richmond Hill, ON L4B 1G5

Mr. Jeff Church

Phone 866-423-5071 Fax 416-465-4571

www.Levelwear.com

jchurch@accolade-group.com

Spec Aar Disclosed: 05/03/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

Logo Brands Inc. (36683)

117 Southeast Parkway

Franklin, TN 37064

Ms. Shannon O'Dell

Phone 615-261-2100

Fax 615-261-2101

www.Logobrands.com

shannon@logobrands.com Spec Agr Disclosed: 08/21/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Off-Price

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties -Miscellaneous)

06A (Sports Equipment)

Page: 17 of 42

Licensed as of 09/2017

James Madison University Foundation

06B (Balls)

LogoArt LLC (111648)

4122 Olympic Blvd. Erlanger, KY 41018 Mr. Russ Anderson Phone 859-980-1025 Fax 859-282-2424 www.logoart.com

russ@insigniacollection.com Spec Agr Disclosed: 07/06/2017

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry) 02C (Personal Accessories) 04D (Gifts & Novelties -Miscellaneous) 05E (Publishing) 06A (Sports Equipment)

LogoFit LLC (12034)

3202 Lapeer Road Flint, MI 48503 Ms. Ann Tyler Phone 810-715-1980 Fax 810-715-1981 www.Logofit.com atyler@logofit.com

Spec Agr Disclosed: 03/13/2017

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel)

01M (Clothing Accessories) 01U (Women's Headwear)

04E (Holiday Accessories)

LRT Sales (70558)

Fax

3308 Preston Road Ste. 350 #259 Plano, TX 75093 Mr. Ruben Dickter Phone 917-414-2155

972-985-9190

www.Lrtsales.com rubendickter@Irtsales.com Spec Agr Disclosed: 07/11/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

Luttrell Investments Inc. dba Image One (54802)

2201 Brookwood Dr Ste 112 Little Rock, AR 72202 Mr. Kyle Luttrell Phone 501-663-9595 501-663-9597 Fax www.lmageonecollegiate.com kyle@image1one.com

Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01W (Women's Fashion Tops) 05E (Publishing)

LXG (17536)

921 S. Park Ln Tempe, AZ 85281 Ms. Kristina Youngquist Phone 602-437-5550 Fax 602-437-5445 www.Lxginc.com kristina@lxginc.com

Distribution Channel(s)

Spec Agr Disclosed: 12/05/2016

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Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02D (Drinkware) 03A (Domestics) 03C (Office Products) 03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties -Miscellaneous)

04E (Holiday Accessories)

05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 07H (Electronics & Content)

M. LaHart & Co. Ltd. (40579)

Box 1870 Litchfield, CT 06759 Mrs. Mary Skoog Phone 800-551-4715 888-962-2336 Fax www.Mlahart.com mskoog@mlahart.com Spec Agr Disclosed: 07/06/2017

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Product Categories

01M (Clothing Accessories) 02A (Jewelry)

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products) 03D (Housewares)

04D (Gifts & Novelties -Miscellaneous)

05D (School Supplies)

05E (Publishing)

Magnolia Lane Inc. (47681)

1920 Woodlands Industrial Drive Trussville, AL 35173 Mr. Andrew Szymela Phone 205-251-5007

Fax 205-322-4366

www.Magnolialanecollection.com

Licensed as of 09/2017

James Madison University Foundation

aszymela@aol.com

Spec Agr Disclosed: 09/20/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05E (Publishing)

07D (Infant Products)

Manyan Color Shop Inc. dba Marye-Kelley (84765)

1740 Westheimer, Suite 100

Houston, TX 77098

Ms. Melinda Marye-Kelley

Phone 713-524-0459

Fax 713-942-9386

www.Marye-kelley.com

mmk@marye-kelley.com

Spec Agr Disclosed: 05/02/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Related Retail/Direct

Specialty Mid-Tier

Product Categories

03C (Office Products)

Marble Mountain Creations (41102)

P O Box 927

Shannon, GA 30172

Ms. Julie Ruth

Phone 706-346-1018

Fax

www.Trainsgoneby.com

julie.ruth@gmail.com

Spec Agr Disclosed: 12/10/2016

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03C (Office Products)

03D (Housewares)

04E (Holiday Accessories)

Mascot Books Inc (50037)

560 Herndon Pkwy. Suite 120

Herndon, VA 20170

Ms. Debra Nosil

Phone 703-437-3584

Fax 703-437-3554

www.Mascotbooks.com

debbie@mascotbooks.com

Spec Agr Disclosed: 01/11/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

06D (Games)

Mascot Factory (62517)

12340 Stowe Dr, Suite C

Poway, CA 92064-8833

Ms. Madison Federin-Easley

Phone 858-679-2244

Fax 407-386-6968

www.Mascotfactory.com

Madison@mascotfactory.com

Spec Agr Disclosed: 07/18/2017

Distribution Channel(s)

Campus/Local Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

06C (Toys)

07D (Infant Products)

McClung Printing, Inc. (118070)

550 N. Commerce Avenue Waynesboro, VA 22980

Mr. David Schroen

Phone 540-941-7702

Page: 19 of 42

Fax

www.Mcclungco.com

dschroen@mcclungco.com

Spec Agr Disclosed: 06/16/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

Memory Company LLC-The (14697)

25 Downing Drive

Phenix City, AL 36869

Ms. Stephanie Jeremie

Phone 334-448-0708

Fax 334-664-0022

www.Memorycompany.com

Sjeremie@memorycompany.com Spec Agr Disclosed: 12/27/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04B (Collectibles)
04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous) 04E (Holiday Accessories)

Midwest College Mktg Group a div of IMAGEN Brands (15050)

111 Fletcher Commercial Dr.

Fletcher, NC 28732

Licensed as of 09/2017

James Madison University Foundation

Ms. Liberty Fish

Phone 800-920-5944 Fax 888-716-4950 www.Mcmgroup.net licensing@mcmgroup.net Spec Agr Disclosed: 04/18/2017

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties

Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07D (Infant Products)

07H (Electronics & Content)

Milliken & Company (32234)

920 Milliken Road M-620 Spartanburg, SC 29303

Mr. Robin Bishop

Phone 864-503-6103 864-503-6154

www.Milliken.com

Fay

robin.bishop@milliken.com

Spec Agr Disclosed: 03/20/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

05E (Publishing)

Moon Shine (42905)

10776 Greenville Highway

Wellford, SC 29385

Ms. Adrienne Looper

Phone 864-485-0006

864-485-0007

www.Moonshineusa.com

office@moonshineusa.com

Spec Agr Disclosed: 07/31/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

04D (Gifts & Novelties -

Miscellaneous)

07H (Electronics & Content)

MP Direct Inc. (43715)

4800 126th Ave. N

Clearwater, FL 33762

Ms. Carole Byers

Phone 207-831-9494

Fax 727-573-4814

www.Suntime.com

carole@mpline.com

Spec Agr Disclosed: 08/02/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

05E (Publishing)

06A (Sports Equipment)

MV Sport (11592)

PO Box 9171

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Bay Shore, NY 11706-9171

Ms. Fllen Linz

Phone 631-273-8020 631-761-0257

www.Mvsport.com

ellen@wpmv.com

Spec Agr Disclosed: 04/19/2017

Distribution Channel(s)

Campus/Local Channel

Golf Specialty

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01D (Men's/Unisex Combo-

Packaged Goods)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01Y (Women's Loungewear/Activewear/Misc.)

02C (Personal Accessories)

03A (Domestics)

06A (Sports Equipment)

Neil Enterprises Inc. (11748)

450 F. Bunker Ct.

Vernon Hills, IL 60061

Ms. Alysa Eidmann

Phone 847-549-7627

847-549-0349 Fax

www.neilvarsityline.com aeidmann@neilenterprises.com

Spec Agr Disclosed: 08/07/2017

Distribution Channel(s)

Campus/Local Channel

Restricted Channel

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

Licensed as of 09/2017

James Madison University Foundation

04C (Signage Products) 04D (Gifts & Novelties -Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

07E (Footwear)

07H (Electronics & Content)

Neu Retail LLC (86821)

4015 Chestnut St.

Philadelphia, PA 19104

Mr. Daniel Pereyra

Phone 301-652-2372 Fax 240-489-9800

www.Thehonoursociety.com

daniel@chicka-d.com

Spec Agr Disclosed: 08/11/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01M (Clothing Accessories)

01S (Women's Fleece Tops &

Bottoms)

01V (Women's Jerseys &

Performance Apparel)

01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

04D (Gifts & Novelties -

Miscellaneous)

07H (Electronics & Content)

New Clients Inc. DBA Boost Promotional Branding (78913)

3900 Gaskins Rd.

Richmond, VA 23233

Mr. Wayne Vaughan

Phone 804-560-7000

804-560-7065

www.Newclients.com

wvaughan@newclients.com

Spec Agr Disclosed: 09/08/2016

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.

Buffalo, NY 14202

Ms. Jennifer Szarzynski

Phone 716-604-9000

716-604-9127 Fax

www.Neweracap.com

Jennifer.Szarzynski@neweracap.com

Spec Agr Disclosed: 01/19/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear) 01R (Men's/Unisex Adjustable Non-

Wool Headwear)

01U (Women's Headwear)

05E (Publishing)

New World Graphics (12892)

145 Coile Dr.

Athens, GA 30606

Ms. Michele Short

Phone 706-353-2517

706-353-7489

www.gonwg.cc

michele@nwg.cc

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Spec Aar Disclosed: 08/18/2017

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

Nike by Branded Custom Sportswear (76550)

7007 College Blvd Ste 700

Overland Park, KS 66211

Ms. Cathy Groves

Phone 913-663-6800

Fax 913 663-6801

www.Bcsapparel.com cgroves@bcsapparel.com

Spec Agr Disclosed: 08/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01U (Women's Headwear)

Licensed as of 09/2017

James Madison University Foundation

01V (Women's Jersevs & Performance Apparel)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

06A (Sports Equipment)

06B (Balls)

Northwest Company LLC-The (11865)

49 Bryant Avenue

Roslyn, NY 11576

Phone

Mr. Brett Gerstenblatt

516-484-6996 Fax 516-484-1400

www.Thenorthwest.com

brett.gerstenblatt@thenorthwest.com

Spec Agr Disclosed: 08/24/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties -

Miscellaneous)

05E (Publishing)

06A (Sports Equipment)

07D (Infant Products)

Oryx Designs & Promotional Products (112344)

2374 Jefferson Highway Suite 104

Waynesboro, VA 22980

Ms. Wanda Hall

540-324-4026 Phone

Fax 540-808-1334

www.Oryxdesigns.com

sales@oryxdesigns.com

Spec Agr Disclosed: 04/10/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Paulson Garza Enterprises, LLC dba Paulson Designs (92341)

13211 Stafford Road Suite 300

Missouri City, TX 77489

Mr. Rene Garza

Phone 830-879-5512

www.Paulsondesigns.com

rgarza@paulsondesigns1.com

Spec Agr Disclosed: 09/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03C (Office Products)

04D (Gifts & Novelties -

Miscellaneous)

05A (Stationery)

05E (Publishing)

Penelope (116900)

286 Industrial Park Lane

Appomattox, VA 24522

Mr. Scott Small

Phone 434-352-0604

Fax

scott@penelope.com

Spec Agr Disclosed: 04/26/2017

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

Peter Millar LLC (79217)

1002 Twin Creeks Court

Page: 22 of 42

Durham, NC 27703

Ms. Kelli Keeton

Phone 919-695-4172

919-465-0255

www.Petermillar.com

kkeeton@petermillar.com

Spec Agr Disclosed: 05/25/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Golf Specialty

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01K (Men's/Unisex Loungewear & Sleepwear)

01M (Clothing Accessories)

01T (Women's Outerwear)

01V (Women's Jerseys &

Performance Apparel) 01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

02C (Personal Accessories)

05E (Publishing)

Picnic Time Inc. (62319)

5131 Maureen Lane

Moorpark, CA 93021 Ms. Denise Rangel

Phone 805-529-7400

Fax 805-529-7474

www.Picnictime.com

denise.rangel@picnictime.com Spec Agr Disclosed: 05/16/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties -

Licensed as of 09/2017

James Madison University Foundation

Miscellaneous) 05E (Publishing) 06A (Sports Equipment)

Ping (24374)

2201 West Desert Cove Phoenix, AZ 85029 Mr. J.P. Rothman Phone 602-687-5196 Fax 602-687-5028 www.Ping.com licensing@ping.com

Spec Agr Disclosed: 08/11/2017

Distribution Channel(s)

Restricted Channel

Product Categories

06A (Sports Equipment)

Prints Charming LLC (56383)

1941 Highway 86
Millford, IA 51351
Mr. Jim Nodland
Phone 877-337-8119
Fax 712-337-0184
www.printscharmingshop.com
jim@printscharming.biz
Spec Agr Disclosed: 11/12/2017

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry) 03A (Domestics) 03C (Office Products) 04D (Gifts & Novelties -Miscellaneous) 05E (Publishing)

Professional Framing Ventures LLC (14180)

3655 Kennesaw 75 Pkwy Suite 125 Kennesaw, GA 30144 Ms. Freda Cornelius Phone 770-874-7474 Fax 770-874-7477 www.Professionalframing.com production@professionalframing.com Spec Agr Disclosed: 03/30/2017

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

03C (Office Products)

Promo Factory LLC (101843)

6440 Thomas Jefferson Pkwy Suite C Palmyra, VA 22963 Ms. Kathryn Mahanes Phone 434-305-2233 Fax 703-842-5413

www.Yourcompanypromoneeds.com kathryn@yourpromoneeds.com Spec Agr Disclosed: 10/17/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier NonApparel)

Promotional Considerations Inc. (46620)

3705 Saunders Ave
Richmond, VA 23227
Ms. Shannon Skelton
Phone 804-288-2224
Fax 804-288-2330
www.Promoconsiderations.com
SSkelton@promoconsiderations.com
Spec Agr Disclosed: 12/29/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier NonApparel)

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C Brea, CA 92821 Ms. Connie Boettner Phone 714-985-0270 Fax 714-985-0290 www.Rdspecialty.com connie@rdspecialty.com Spec Agr Disclosed: 05/31/2017

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07D (Infant Products)

07E (Footwear)

07H (Electronics & Content)

R and R Imports Inc. (39800)

710 Kessler Mill Road
Salem, VA 24153
Mr. Corban Battaglia
Phone 540-904-6969
Fax 540-904-6472
www.Rrinconline.com
corban@rrinconline.com
Spec Agr Disclosed: 03/01/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

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Licensed as of 09/2017

James Madison University Foundation

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

06C (Toys)

06D (Games)

R.F.S.J. Inc. (12738)

654 West Main Street

Mt. Pleasant, PA 15666

Mrs. Doreen Myers

Phone 724-547-4457

Fax 724-547-6717

doreen@rfsj.com

Spec Agr Disclosed: 02/13/2017

Distribution Channel(s)

Campus/Local Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02D (Drinkware)

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110

St. Louis, MO 63141

Mr. Eric Reinsfelder

Phone 314-819-2839

Fax 888-284-3498

www.rawlings.

ereinsfelder@jardensportslicensing.co

m

Spec Agr Disclosed: 08/16/2017

Distribution Channel(s)

Amusement Park

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04D (Gifts & Novelties -

Miscellaneous)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

RB III Associates DBA Teamwork Athletic Apparel (109833)

1248 Los Vallecitos Blvd.

San Marcos, CA 92069

Mr. Chris Kollmeyer

Phone 760-510-3599

Fax 760-471-4844

www.teamworkathletic.com

CKollmeyer@teamworkathletic.com

06/26/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01S (Women's Fleece Tops &

Bottoms)

01V (Women's Jerseys &

Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

03A (Domestics)

06A (Sports Equipment)

06C (Toys)

07E (Footwear)

RealAccess LLC (71730)

12956 Old Plains Road

Fairfax, VA 22033 Mr. Arthur Bonair

Page: 24 of 42

Phone 703-620-5390
Fax 703-817-0970
www.Realaccesspromo.com
arthurbonair@att.net

Spec Agr Disclosed: 12/12/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Rebel Athletic Inc. (117305)

855-732-3568

2554 Tarpley Road, Suite 110

Carrollton, TX 75006

Mr. Julie Vanderburg

Phone Fax

iulie@rebelathletic.com

Spec Agr Disclosed: 11/22/2016

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-

CSN (Ca Apparel)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D

Matthews, NC 28104

Mr. Dale Whitney

Phone 704-821-1005

www.renimp.com

dwhitney@renimp.com Spec Agr Disclosed: 02/07/2017

704-821-1094

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops `

Super Center/Wholesale Clubs

Product Categories

Licensed as of 09/2017

James Madison University Foundation

01M (Clothing Accessories) 02C (Personal Accessories) 07D (Infant Products) 07E (Footwear)

Richardson Sports Inc. (13613)

Springfield, OR 97475 Mr. Derek Jensen Phone 541-687-1818 541-687-1130 www.Richardsoncap.com derekjensen@richardsoncap.com Spec Agr Disclosed: 08/10/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

P.O. Box 71130

01C (Men's/Unisex Other Headwear) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool

01R (Men's/Unisex Adjustable Non-Wool Headwear)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue Niles, IL 60714

Ms. Woojin Lee

Blend Headwear)

Phone 312-427-0313 312-427-1887 Fax www.Ricoinc.com wlee@ricoinc.com

Spec Agr Disclosed: 02/15/2017

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

05A (Stationery)

05B (Checks)

06C (Toys)

06D (Games)

07C (Health/Beauty)

Rivalry LLC (39144)

PO Box 1353

Southgate, MI 48195

Mr. Stephen Craw

Phone 586-598-8121 Fax

586-806-6690 www.Rivalryllc.com

scraw@rivalryllc.com

Spec Agr Disclosed: 02/22/2017

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04D (Gifts & Novelties -

Miscellaneous)

06A (Sports Equipment)

Roaring Spring Blank Book Co. (13224)

PO Box 35

Roaring Spring, PA 16673

Ms. Beth Vaughn

Phone 814-224-5141 Fax 814-793-4843

www.Roaringspring.com

bvaughn@roaringspring.com

Spec Agr Disclosed: 11/10/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

02D (Drinkware)

03D (Housewares)

05A (Stationery)

05D (School Supplies) 05E (Publishing)

Rock 'Em (108874)

9561 Satellite Blvd. Suite 300

Orlando, FL 32837

Mr. Steve Rollins

Phone 407-730-7931

Fax

www.rockemapparel.com steve@rockemapparel.com Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Product Categories

01M (Clothing Accessories)

05E (Publishing)

Royce Apparel Inc. (61548)

5800 Royce Street

Kannapolis, NC 28083

Mr. Brian Hoke

Phone 704-933-6000

704-933-8000

www.Royceapparel.com

brian@royceapparel.com

Spec Agr Disclosed: 07/07/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01I (Women's T-shirts)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

Samsill Corporation (13741)

PO Box 15066

Ft. Worth, TX 76119

Licensed as of 09/2017

James Madison University Foundation

Ms. Barbee Garmon

Phone 817-759-8030

Fax 817-535-6900

www.Samsill.com

boarmon@samsill.com

Spec Agr Disclosed: 01/05/2017

Distribution Channel(s)

Campus/Local Channel Specialty Mass

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
07H (Electronics & Content)

Scoville Specialties Inc. (87966)

2250 Murrell Rd. Suite C Lynchburg, VA 24502 Ms. Lynn Scoville Phone 434-528-8828 Fax 434-528-8808

lynn@ssipromos.com Spec Agr Disclosed: 09/16/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier NonApparel)

Seasons Jewelry (21528)

616 S. Main Street
Springfield, TN 37172
Mrs. Kara Finley
Phone 615-382-0737
Fax 800-929-7956
www.Seasonsjewelry.com
karafinley31@gmail.com
Spec Agr Disclosed: 07/08/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

Sewing Concepts (11819)

5509 F

Omaha, NE 68117
Mr. Robert Vandenberg III
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com

sewingconcepts@prodigy.net Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)04A (Automobile Products)04C (Signage Products)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-464-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 07/12/2017

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

03C (Office Products) 05E (Publishing)

Shirts Inc. (101504)

3130 Commerce Street Blacksburg, VA 24060

Page: 26 of 42

Mr. Elijah Bailey

Phone 540-577-5544

Fax

www.Integrityshirts.com integrityshirts@gmail.com Spec Agr Disclosed: 10/21/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-

Sideline Apparel by College

Riverwood 100 Bldg. 3350 Riverwood Parkway #850

Atlanta, GA 30339

Apparel)

Ms. Sonya Holmes

Concepts (91692)

Phone 770-859-1420 Fax 770-859-1434

www.Collegeconcepts.com sholmes@collegeconcepts.com

Spec Agr Disclosed: 02/15/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Off-Price

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

01I (Women's T-shirts)

01K (Men's/Unisex Loungewear & Sleepwear)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

Sign Zone Inc. (109626)

6400 Bunker Lake Blvd. Ramsey, MN 55303 Mr. Adam Ziskin

Phone 612-294-3861

Fax 800-989-3444 www.creativebanner.com aziskin@signzoneinc.com Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct

Licensed as of 09/2017

James Madison University Foundation

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C

Clearwater, FL 33764

Mr. David Freeman

Phone 727-489-2070

888-830-8310 Fax

www.Graduationannouncements.net

licensing@signaturea.com

Spec Agr Disclosed: 07/11/2017

Distribution Channel(s)

Campus/Local Channel

Related Retail/Direct

Restricted Channel

Product Categories

03C (Office Products)

05A (Stationery)

05D (School Supplies)

05E (Publishing)

Signs Unlimited Inc./VA (76605)

1808 MacTavish Ave.

Richmond, VA 23230

Ms. Carol Stanford

Phone 804-353-0607 Fax 804-358-8782

www.Signsunlimited.net

cstanford@signsunlimited.net

Spec Agr Disclosed: 03/17/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Signs USA (72718)

21 Terri Dr.

Harrisonburg, VA 22802

Ms. Kerry Cofield

Phone 540-432 6366

Fax 540-568-1863

sales@mysignpros.net

Spec Agr Disclosed: 03/29/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Siskiyou Buckle Co. (11767)

3551 Avion Drive

Medford, OR 97504

Mr. David Kateley

Phone 541-858-3425

541-858-3402

www.Siskiyougifts.com

dkateley@siskiyougifts.com

Spec Agr Disclosed: 08/15/2017

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties -Miscellaneous)

05B (Checks)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

07C (Health/Beauty)

07H (Electronics & Content)

Smathers and Branson (66810)

5110 Ridgefield Road, Suite 204

Bethesda, MD 20816

Mr. Chris Van Zandt

Phone 301-229-9436

Fax 301-841-7221

www.Smathersandbranson.com

cvanzandt@smathersandbranson.com

Spec Agr Disclosed: 11/14/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Golf Specialty

Related Retail/Direct

Specialty Mid-Tier

Product Categories

01H (Men's Fashion Apparel)

01M (Clothing Accessories)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

02A (Jewelry) 02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03D (Housewares) 04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

07E (Footwear)

07H (Electronics & Content)

Smooth Move (49566)

1425 Jefferson Hwy

Fisherville, VA 22939

Ms. Shannon Boyle

Phone 540-949-8736 Fax 540-949-8736

smoothathletics@aol.com

Spec Agr Disclosed: 12/05/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -Miscellaneous)

CSA (Campus Supplier Apparel)

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Licensed as of 09/2017

James Madison University Foundation

CSN (Campus Supplier Non-Apparel)

SOS Advertising LLC (47147)

690 S Mason St

Harrisonburg, VA 22801

Mr. Ryan Sacco

Phone 540-442-9226 Fax 540-442-9315

sosadsinfo@gmail.com

Spec Agr Disclosed: 03/30/2017

Distribution Channel(s)

Related Retail/Direct Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear & Sleepwear)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01Q (Men's/Unisex Adjustable Wool Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

02C (Personal Accessories)

02D (Drinkware)

04A (Automobile Products)

04D (Gifts & Novelties -

Miscellaneous)

05D (School Supplies)

South By Sea (110987)

209 Dayton St. Suite 205

Edmonds, WA 98020

Ms. Victoria Brock

Phone 888-855-7960

Fax 888-261-5353

www.Southbysea.com

licensing@southbysea.com

Spec Agr Disclosed: 05/15/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

Southern Tide LLC (80511)

68 Pointe Circle Suite 3202

Greenville, SC 29601

Ms. Brittany Hayhurst

Phone 864-908-3087

Fax 866-519-5060

www.Southerntide.com

bhayhurst@southerntide.com

Spec Agr Disclosed: 10/19/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Golf Specialty

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

Spirit Products Ltd./MA (12289)

88 Essex Street

Haverhill, MA 01832

Ms. Manon Camacho

Phone 978-372-2022

Fax 978-372-5399

Fax 976-372-5399

www.Spiritproducts.com

mcamacho@spiritproducts.com

Spec Agr Disclosed: 07/06/2017

Distribution Channel(s)

Campus/Local Channel

Restricted Channel

Product Categories

01C (Men's/Unisex Other Headwear)

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties -

Page: 28 of 42

Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

05E (Publishing)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

07E (Footwear)

07H (Electronics & Content)

Sport Fair Inc. (95486)

5010 Lee Highway

Arlington, VA 22207

Mr. Gary Ramsey

Phone 703-524-9500

Fax 703-524-9501

sales@sportfairusa.com

Spec Agr Disclosed: 10/19/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Annarel

Sports Licensing Solutions LLC (46886)

3200 Shawnee Industrial Way, Suite

200

Suwanee, GA 30024

Mr. Onur Kececigil

Phone 800-525-5923

Fax 678-730-0604

www.Fanmats.com onur@fanmats.com

Spec Agr Disclosed: 08/14/2017

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

Licensed as of 09/2017

James Madison University Foundation

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

05E (Publishing)

06A (Sports Equipment)

Standard Chair Of Gardner (12421)

1 South Main Street

Gardner, MA 01440-0929

Ms. Heather Caron

Phone 978-632-1301

Fax 978-632-1345

www.Standardchair.com

heatherc@standardchair.com

Spec Agr Disclosed: 05/16/2017

Distribution Channel(s)

Campus/Local Channel

Related Retail/Direct

Restricted Channel

Product Categories

03B (Furniture/Furnishings)

Steamroller Rugby Supply LLC (113153)

1300 Enterprise Ct

Unit 104

Bel Air, MD 21014

Mr. Jeffrey Adamczyk

Phone 443-553-7070

410-420-8326 Fax

www.SteamrollerRugby,com

jeffa@srsrugby.com

Spec Agr Disclosed: 06/28/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Stockdale (14367)

104 Commerce St.

Lake Mary, FL 32746

Ms. Kay Mullins

Phone 407-323-5121 407-321-3939

www.Stockdale.net

kay@stockdale.net

Spec Agr Disclosed: 09/28/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive

Attleboro, MA 02703

Mr. Terry Sanger

508-222-0155 Phone

508-222-0139

www.Stormduds.com

terrys@stormduds.com

Spec Agr Disclosed: 06/23/2017

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

03A (Domestics)

Strand Art Company (11615)

4700 E Hunter

Anaheim, CA 92807

Ms. Vicky Strand

Phone 714-777-0444

Fax 714-970-8890

www.Strandart.com wickie01@aol.com

Spec Agr Disclosed: 12/21/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

04A (Automobile Products)

Strategic Printing and Mfg. Solutions Inc. (79401)

9673 SW Tualatin-Sherwood Rd.

Tualatin, OR 97062

Mr. Randall R. Thom

Phone 503-612-9974

Fax 503-612-9978

www.Keyscaper.com

randy@strategicmfg.com

Spec Agr Disclosed: 02/21/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03B (Furniture/Furnishings)

07H (Electronics & Content)

03C (Office Products)

04D (Gifts & Novelties -

Miscellaneous)

Strideline LLC (110098)

3518 Fremont Ave. N. #543

Seattle, WA 98103

Ms. Amy Absalonson

Phone 425-246-3717 Fax

www.strideline.com

amy@strideline.com

Spec Agr Disclosed: 01/03/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Licensed as of 09/2017

James Madison University Foundation

TDI LLC (114851)

3490 East Virginia Beach Blvd.

Norfolk, VA 23502

Mr. Shane Carr

Phone 757-855-5416

Fax

www.campusmaniacs.com shanepcarr34@gmail.com Spec Agr Disclosed: 06/14/2017

Distribution Channel(s)

Campus/Local Channel

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance Apparel)

01N (Men's/Unisex Structured Closed Back Headwear)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

Spec Agr Disclosed: 08/30/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Golf Specialty

Internet/TV/Catalog

Specialty Mass

Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

05E (Publishing)

Team Golf (22762)

2221 Luna Road

Carrollton, TX 75006

Ms. Alisa Stitt

Phone 214-366-1595

Fax 214-366-1599

www.teamgolfusa.com

astitt@teamgolfusa.com

Spec Agr Disclosed: 11/04/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

06A (Sports Equipment)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.

North Venice, FL 34275

Ms. Kelly Campbell

Phone 941-441-4524

Fax

www.Tervis.com

kcampbell@tervis.com

Department Stores

Grocery/Drug/Convenience Stores

Related Retail/Direct

Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

03D (Housewares)

07D (Infant Products)

Third Street Sportswear (11659)

PO Box 145

Ozark, MO 65721-0145

Ms. Becky Thomas

Phone 800-538-1059

417-485-8995

www.Thirdstreetsportswear.com

becky@thirdstreetsportswear.com

Spec Agr Disclosed: 01/03/2017

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

07D (Infant Products)

TK Promotions Inc. (105449)

9609 Gayton Rd. Suite 201

Richmond, VA 23238 Mr. Todd Mawyer

Phone 804-740-8800

Page: 30 of 42

Fax 804-740-8810 www.Tkpromotionsinc.com todd@tkpromotionsinc.com

Spec Agr Disclosed: 01/31/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

To The Game LLC (11499)

16 Downing Drive

Phenix City, AL 36869

Ms. Keeli Floyd

Phone 334-291-5151

334-448-2313 Fax

www.2thegame.com

keeli.floyd@2thegame.com Spec Agr Disclosed: 04/19/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog Off-Price

Restricted Channel

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories) 01N (Men's/Unisex Structured

Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01Q (Men's/Unisex Adjustable Wool Blend Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear) 01U (Women's Headwear) 05E (Publishing)

Tobacco Road Tee's Inc. (105601)

505 Meadowlands Dr. Suite 108

Hillsborough, NC 27278

Ms. Jennifer Pearsall Phone 919-797-0965

919-797-0964

www.tobaccoroadtees.com

Licensed as of 09/2017

James Madison University Foundation

ipearsall@trtclassics.com Spec Agr Disclosed: 06/21/2017

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01X (Women's Fashion Bottoms)

03A (Domestics)

Top Of The World (11871)

3001 36th Avenue NW

Norman, OK 73072

Ms. Marie Landry

Phone 405-360-9856

Fax 405-360-0373

www.Towcaps.com

mlandry@towlicensed.com

Spec Agr Disclosed: 06/09/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged Goods)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01Q (Men's/Unisex Adjustable Wool Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01U (Women's Headwear)

05E (Publishing)

Topsox (11759)

PO Box 7128

High Point, NC 27264-7128

Ms. Robin Williams

Phone 336-887-8877

336-887-2725 Fax

www.Topsox.com

rwilliams@topsox.com

Spec Agr Disclosed: 07/21/2017

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

04D (Gifts & Novelties -

Miscellaneous)

TSRC Inc. (92047)

PO Box 1810

Ashland, VA 23005

Ms. Pam Silk

Phone 804-412-2741

804-412-0101

www.Thesupplyroom.com

psilk@tsrcinc.net

Spec Agr Disclosed: 09/21/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Twins Enterprise Inc. (11642)

15 Southwest Park

Westwood, MA 02090

Mr. Kevin Meisinger

Phone 781-320-1384

Fax 781-320-8342

www.Twinsenterprise.com

kevinm@47brand.com

Spec Agr Disclosed: 03/22/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Related Retail/Direct

Page: 31 of 42

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01P (Men's/Unisex Unstructured

Closed Back Headwear)

01Q (Men's/Unisex Adjustable Wool Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01S (Women's Fleece Tops &

Bottoms) 01T (Women's Outerwear)

01U (Women's Headwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's Loungewear/Activewear/Misc.)

Uncommon LLC (88205)

2759 West Lawrence Avenue

Chicago, IL 60625

Mrs. Gia Caraballo

Phone 312-291-9086

312-291-9087 Fax

www.Getuncommon.com

gia@getuncommon.com Spec Agr Disclosed: 10/31/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

07H (Electronics & Content)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway

Lenexa, KS 66219

Mr. Trey Ham

Phone 913-693-3261

Fax 913-693-3939

www.Gearforsports.com trey.ham@hanes.com

Spec Agr Disclosed: 06/16/2017

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Licensed as of 09/2017

James Madison University Foundation

Golf Specialty

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

01V (Women's Jerseys & Performance Apparel)

06A (Sports Equipment)

United Souvenir & Apparel (13600)

1207 Belmar Drive

Belcamp, MD 21017

Mr. Jeff Nachman

Phone 410-272-0404

Fax 410-272-9209

www.Unitedsouvenir.com

jeff@unitedsouvenir.com Spec Agr Disclosed: 04/14/2017

D: (!! (! O! !/)

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

02D (Drinkware)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

05A (Stationery)

University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C

Coronado, CA 92118-3432

Mr. Bradley Gerbel

Phone 619-435-4100

Fax 619-437-0226

www.Ubflag.com

bgerbel@ubflag.com

Spec Agr Disclosed: 07/06/2017

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04A (Automobile Products)

04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue

Anaheim, CA 92806-1810

Ms. Liz Smith

Phone 800-711-1977

Fax 714-575-5175

www.Universityframes.com

licensing@universityframes.com

Spec Agr Disclosed: 12/15/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Product Categories

03C (Office Products)

05E (Publishing)

University Girls (74489)

112 Olde Ash Lane

Charleston, WV 25311

Ms. Nesha Sanghavi

Phone 304-610-2280 Fax 304-342-7169

www.Ugapparel.com

www.ogapparci.oom

nesha@ugapparel.com

Spec Agr Disclosed: 06/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01G (Youth Apparel)

Page: 32 of 42

01I (Women's T-shirts)

01S (Women's Fleece Tops &

Bottoms)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

University Tees Inc. (69409)

13000 Athens Ave. Sutie 210

Lakewood, OH 44107

Mr. Steve Kowalski

-.

Phone 440-666-4281 Fax 877-571-4593

www.Universitytees.com

skowalski@utees.com

Spec Agr Disclosed: 10/17/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Uscape Apparel LLC (105977)

10 Mclaren Unit C

Irvine, CA 92618

Mr. Alex Nowlin

Phone 9498421908

Fax 9498421908

www.uscapeapparel.com

alex@uscapeapparel.com 08/28/2017

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)
01S (Women's Fleece Tops &

Bottoms)
01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.) 05A (Stationery)

Vantage Custom Classics (15168)

Licensed as of 09/2017

James Madison University Foundation

100 Vantage Drive

Avenel, NJ 07001 Ms. Marie Augustyn Phone 732-340-3000 732-340-5850 Fax www.Vantageapparel.com mariea@vantageapparel.com

Spec Agr Disclosed: 04/17/2017

Distribution Channel(s)

Campus/Local Channel **Department Stores**

Golf Specialty

Internet/TV/Catalog

Off-Price

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

Varsity Brands Inc. (58460)

6745 Lenox Center Ct. Suite 300

Memphis, TN 38115

Ms. Cathy Ray

Phone 901-387-4370

800-218-0818 Fax

www.Varsity.com

collegiatelicensing@varsity.com

Spec Agr Disclosed: 10/27/2016

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-

Apparel)

Ventura Custom Embroidery (100944)

77 Bogey Ave.

New Market, VA 22844

Ms. Joandell Ventura

Phone 540-740-3249

Fax

venturacustomembroidery@gmail.com

Spec Agr Disclosed: 03/07/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Vera Bradley by Vesi Inc. (113345)

16 Tech View Pl.

Cincinnati, OH 45215

Ms. Sue Visconti

Phone 513-563-6002

513-563-6692

www.vesiinc.com

svisconti@vesiinc.com

Spec Agr Disclosed: 06/26/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

03A (Domestics)

06A (Sports Equipment)

Vernon Company-The/IA (12386)

604 West 4th St. North

Newton, IA 50208-0600

Ms. Jodi Foster

Phone 641-792-9000

Fax 641-791-7421

www.Vernoncompany.com

JodiF@vernoncompany.com

Spec Agr Disclosed: 03/20/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties -

Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-

Apparel)

Vesi Inc. (13740)

16 Tech View Pl.

Cincinnati, OH 45215

Ms. Sue Visconti

Phone 513-563-6002 513-563-6692 Fax

www.Vesiusa.com

svisconti@vesiinc.com

Spec Agr Disclosed: 08/04/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

06A (Sports Equipment)

Victory Tailgate (89653)

2437 E Landstreet Rd

Orlando, FL 32824

Mr. Ryan Dourney

321-234-0763 Phone

Fax 407-358-5081

www.VictoryTailgate.com

ryan@victorytailgate.com Spec Agr Disclosed: 04/26/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog Related Retail/Direct

Super Center/Wholesale Clubs

Product Categories

01L (Men's/Unisex Performance

01M (Clothing Accessories)

Apparel)

01Y (Women's Loungewear/Activewear/Misc.)

02C (Personal Accessories)

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Licensed as of 09/2017

James Madison University Foundation

03A (Domestics)

03B (Furniture/Furnishings)

04A (Automobile Products)

05E (Publishing)

06D (Games)

07H (Electronics & Content)

Vineyard Vines LLC (56803)

181 Harbor Drive Stamford, CT 06902 Mr. Brian Gerges

Phone 203-504-5794 Fax 203-487-7491 www.Vineyardvines.com bgerges@vineyardvines.com Spec Agr Disclosed: 09/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Internet/TV/Catalog Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear & Sleepwear)

01M (Clothing Accessories)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

02C (Personal Accessories)

05E (Publishing)

Virginia Diner Inc. (78474)

322 West Main St. Wakefield, VA 23888 Mr. Scott Stephens Phone 757-899-6213 Fax 757-899-2281 www.Vadiner.com sstephens@vadiner.com Spec Agr Disclosed: 10/10/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores Specialty Mid-Tier

Product Categories

07B (Consumables)

W Republic (113539)

2121 S. Wilmington Ave.

Compton, CA 90220

Ms. Felicia Guardado

Phone 310-608-2620

310-608-3648

www.wrepublicapparel.com

feliciag@wrepublicapparel.com

12/19/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01C (Men's/Unisex Other Headwear)

01J (Men's/Unisex Fleece)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

Wade Outside Photography (116411)

12314 Cold Stream Guard Ct

Bristow, VA 20136

Ms. Tami Wade

Phone 571-606-7405

www.wadeoutsidephotography.zenfolio.

com

tlwade62@verizon.net

Spec Agr Disclosed: 08/19/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

05E (Publishing)

Wear For Fun Inc. dba Spirit Jersey (105266)

2209 E. 37th St.

Los Angeles, CA 90058

Ms. Leslie deBeauvais

Phone 213-784-0540

Fax

www.Spiritfootballjersey.com

licensing@spiritjersey.com

Spec Agr Disclosed: 04/07/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

01A (Men's/Unisex T-shirts)

01I (Women's T-shirts)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys &

Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Wes and Willy LLC (94463)

4524 F St.

Omaha, NE 68117

Mr. William Mullen

Phone 402-884-5001

Fax 402-884-5122

www.Wesandwilly.com

college@wesandwilly.com

Spec Agr Disclosed: 04/06/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

Whirley Industries Inc. (11979)

PO Box 988

Fax

Warren, PA 16365-0988

Ms. Jennifer Williams

Phone 814-723-7600

www.Whirley.com

jwilliams@whirleydrinkworks.com

814-406-7156

Spec Agr Disclosed: 03/14/2017

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Licensed as of 09/2017

James Madison University Foundation

Product Categories

02D (Drinkware) 03D (Housewares) 07D (Infant Products)

Wild Sales LLC (52491) 17401 Tiller Court Suite A

Westfield, IN 46074
Mr. Jack Queally
Phone 317-804-9160
Fax 317-804-9159
www.Wildsales.com
jqueally@wildsports.com
Spec Agr Disclosed: 03/28/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

04B (Collectibles)
05E (Publishing)
06D (Games)
07D (Infant Products)

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler

Phone 507-454-5510 Fax 507-453-6870 www.Wincraft.com

cfakler@wincraft.com

Spec Agr Disclosed: 09/07/2017

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

07H (Electronics & Content)

Winning Streak Sports LLC (29679)

9821 Widmer Road Lenexa, KS 66215

Ms. Jessica DeGregorio

Phone 913-768-8868 Fax 913-322-1418

www.Wssdecor.com

jdegregorio@wssdecor.com Spec Agr Disclosed: 12/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel Department Stores

L. ATIVO

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04C (Signage Products)

Woolly Threads LLC (114206)

14141 Airline Hwy. Building 2 Suite B

Baton Rouge, LA 70817

Kellan Mann

Phone 225-778-7018

Fax

www.Woollythreads.com

licensing@woollythreads.com

03/30/2017

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01S (Women's Fleece Tops & Bottoms)

Worthy Promotional Products (96802)

PO Box 240490

Eclectic, AL 36024

Mrs. Katie Frederick

Phone 334-541-4070 Fax 334-541-4090

www.worthypromo.com

kfrederick@boworthy.com

Spec Agr Disclosed: 02/09/2017

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03C (Office Products)

04D (Gifts & Novelties -

Miscellaneous)

05E (Publishing)

07B (Consumables)

07C (Health/Beauty)

Youth Monument Clothing Inc. dba Venley (49548)

240 West 37th PI

Los Angeles, CA 90007

Mr. Nick Ventura

Phone 323-521-1397

Fax 323-606-8186 www.wearvenley.com

nick@wearvenley.com

Spec Agr Disclosed: 09/09/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores

Internet/TV/Catalog

Licensed as of 09/2017

James Madison University Foundation

Off-Price

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's T-shirts)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

Zephyr Graf-X (13475)

5443 Earhart Road

Loveland, CO 80538

Ms. Abbi Lockner

Phone 888-282-0994

970-663-7695 Fax

www.Zhats.com

aleutwyler@zhats.com

Spec Agr Disclosed: 04/14/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

01U (Women's Headwear)

02C (Personal Accessories)

05E (Publishing)

Co-Branded Program (10%)

Champion Custom Products (12269)

9700 Commerce Parkway

Lenexa, KS 66219

Mr. Trey Ham

Phone 913-693-3261 Fax 913-693-3939

www.Gearforsports.com

trev.ham@hanes.com

Spec Agr Disclosed: 06/16/2017

Distribution Channel(s)

Campus/Local Channel

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops &

Bottoms)

Champion Custom Products (Star Wars) (109620)

9700 Commerce Parkway

Lenexa, KS 66219

Mr. Trey Ham

Phone 913-693-3261

913-693-3939

www.gearforsports.com

tham@gearforsports.com

Spec Agr Disclosed: 11/15/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01S (Women's Fleece Tops &

Bottoms)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.

Buffalo, NY 14202

Ms. Jennifer Szarzynski

Phone 716-604-9000

716-604-9127 Fax

www.Neweracap.com

Jennifer.Szarzynski@neweracap.com

Spec Agr Disclosed: 01/19/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

Fundraiser Program

Dynamic Drinkware LLC (94689)

3555 Moser St.

Oshkosh, WI 54901

Mr. Joe Blando

Phone 920-230-3232

920-236-2882

www.Dynamicdrinkware.com

jblando@dynamicdrinkware.com Spec Agr Disclosed: 07/17/2017

Distribution Channel(s)

Restricted Channel

Product Categories

02D (Drinkware)

Virginia Diner Inc. (78474)

322 West Main St.

Wakefield, VA 23888

Mr. Scott Stephens

Phone 757-899-6213

Fax 757-899-2281

www.Vadiner.com

sstephens@vadiner.com Spec Agr Disclosed: 10/10/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

07B (Consumables)

Wincraft Inc. (11514)

PO Box 888

Winona, MN 55987

Ms. Cris Fakler

Phone 507-454-5510

Fax 507-453-6870

www.Wincraft.com

cfakler@wincraft.com

Spec Agr Disclosed: 09/07/2017

Distribution Channel(s)

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Licensed as of 09/2017

James Madison University Foundation

Campus/Local Channel

Product Categories

02D (Drinkware) 03A (Domestics)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

05D (School Supplies)

06A (Sports Equipment)

ICS Royalty Reporting

4imprint Inc. (49210)

PO Box 320

Oshkosh, WI 54903-0320

Mr. John Lord

Phone 920-236-7272 Fax 920-236-7282

Fax 920-236-7282 www.4imprint.com

john.lord@4imprint.com

Spec Agr Disclosed: 06/14/2017

Distribution Channel(s)

Product Categories

Bright Ideas LLC (39941)

95 Zion Station Court

Troy, VA 22974

Ms. Janet Baellow

Phone 434-589-1441

Fax 434-589-3048

www.Gobrightideas.com

janet@gobrightideas.com

Spec Agr Disclosed: 11/30/2016

Distribution Channel(s)

Product Categories

BSN Sports LLC (48981)

4849 Alpha Road

Dallas, TX 75244

Mr. Jeff Loke

Phone 972-406-3477

Fax 972-247-0650

www.Bsnsports.com

iloke@bsnsports.com

Spec Agr Disclosed: 08/28/2017

Distribution Channel(s)

Product Categories

Customink LLC (37786)

2910 District Ave

Fairfax, VA 22031

Ma Dallas Daalasal

Ms. Bailey Rockwell

Phone 703-891-2270

Fax 703-852-2730

www.Customink.com

licensing@customink.com

Spec Agr Disclosed: 11/09/2016

Distribution Channel(s)

Product Categories

Laughing Dog Productions (16913)

82 South Main

Harrisonburg, VA 22801

Mr. Keith Mills

Phone 540-564-0928

Fax 540-564-0928

laughingdogtees@gmail.com Spec Agr Disclosed: 04/04/2017

Distribution Channel(s)

Product Categories

New Clients Inc. DBA Boost Promotional Branding (78913)

3900 Gaskins Rd.

Richmond, VA 23233

Mr. Wayne Vaughan

Phone 804-560-7000

Fax 804-560-7065

www.Newclients.com

wvaughan@newclients.com

Spec Agr Disclosed: 09/08/2016

Distribution Channel(s)

Product Categories

NCAA DI-AA-M Football Champions

Advanced Graphic Products dba Advanced-Online (58410)

750 Gateway

Coppell, TX 75019

Ms. Melissa Gurley

Phone 972-471-5422

Fax 972-471-3040

www.Advanced-online.com

mgurley @ advanced-online.com

Spec Agr Disclosed: 01/19/2016

Distribution Channel(s)

Page: 37 of 42

Internet/TV/Catalog
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &

Sleepwear)

01L (Men's/Unisex Performance

Apparel)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Ahead LLC (32726)

270 Samuel Barnet Blvd.

New Bedford, MA 02745

Ms. Chantal Cardoso

Phone 800-282-2246

Fax 508-985-3079 www.Aheadhq.com

chantal.cardoso@aheadhq.com

Spec Agr Disclosed: 06/30/2017

Distribution Channel(s)

Campus/Local Channel

Golf Specialty

Specialty Mid-Tier

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's T-shirts)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured

Stretch Fit Headwear)
01P (Men's/Unisex Unstructured

Closed Back Headwear)

Licensed as of 09/2017

James Madison University Foundation

01Q (Men's/Unisex Adjustable Wool Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01U (Women's Headwear)

04D (Gifts & Novelties -Miscellaneous)

Baden Sports Inc. (11587)

3401 Lind Ave. SW Renton, WA 98057 Ms. Carol Carlsen Phone 253-883-5139 Fax 253-925-0570

www.Badensports.com carolc@badensports.com

Spec Agr Disclosed: 08/21/2017

Distribution Channel(s)

Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment) 06B (Balls)

Boxercraft Inc. (60640)

7131 Discovery Blvd Mableton, GA 30126 Mr. Ryan Prowell 404-355-9994 Phone

678-553-7011 Fax www.Boxercraft.com/college

rprowell@boxercraft.com Spec Agr Disclosed: 07/05/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &

Sleepwear)

01S (Women's Fleece Tops &

Bottoms)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

03A (Domestics)

Collegiate Pacific Co. (11654)

PO Box 300

Roanoke, VA 24002

Ms. Linda Reich

Phone 540-981-0281

Fax 540-981-0337

www.Collegiatepacific.com

linda.reich@collegiatepacific.com

Spec Agr Disclosed: 10/19/2016

Distribution Channel(s)

Campus/Local Channel

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Product Categories

04C (Signage Products)

FanPrint Inc. (TX) (112224)

1920 Mckinney Ave.

Dallas, TX 75226

Mr. Mike DeCoursey

Phone 9178382892

Fax

www.fanprint.com

mike@fanprint.com

03/24/2017

Distribution Channel(s)

Internet/TV/Catalog

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops &

Bottoms)

01W (Women's Fashion Tops)

Legacy Athletic (14000)

300 Fame Ave.

Hanover, PA 17331

Ms. Angie Muller

Phone 717-630-0892

Fax 717-630-0827

www.Legacyathletic.com

amuller@legacy92.com

Spec Agr Disclosed: 05/10/2017

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Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closèd Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

01U (Women's Headwear)

Nike by Branded Custom Sportswear (76550)

7007 College Blvd Ste 700

Overland Park, KS 66211

Ms. Cathy Groves

913-663-6800 Phone

Fax 913 663-6801

www.Bcsapparel.com cgroves@bcsapparel.com

Spec Agr Disclosed: 08/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance Apparel)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

Licensed as of 09/2017

James Madison University Foundation

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01U (Women's Headwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

06A (Sports Equipment)

06B (Balls)

R.F.S.J. Inc. (12738)

654 West Main Street
Mt. Pleasant, PA 15666
Mrs. Doreen Myers
Phone 724-547-4457
Fax 724-547-6717

doreen@rfsj.com

Spec Agr Disclosed: 02/13/2017

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02D (Drinkware)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04B (Collectibles)

04D (Gifts & Novelties -

Miscellaneous)

04E (Holiday Accessories)

Sewing Concepts (11819)

5509 F

Omaha, NE 68117

Mr. Robert Vandenberg III

Phone 402-731-8181

Fax 402-731-9291

www.Scflags.com

sewingconcepts@prodigy.net

Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

03A (Domestics)

04A (Automobile Products)

04C (Signage Products)

Tobacco Road Tee's Inc. (105601)

505 Meadowlands Dr. Suite 108

Hillsborough, NC 27278

Ms. Jennifer Pearsall

Phone 919-797-0965

Fax 919-797-0964

www.tobaccoroadtees.com

jpearsall@trtclassics.com

Spec Agr Disclosed: 06/21/2017

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

07D (Infant Products)

Victory Tailgate (89653)

2437 E Landstreet Rd

Orlando, FL 32824

Mr. Ryan Dourney

Phone 321-234-0763

Fax 407-358-5081

www.VictoryTailgate.com

ryan@victorytailgate.com

Spec Agr Disclosed: 04/26/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

04A (Automobile Products)

05E (Publishing)

06D (Games)

Operation Hat Trick

Mountain Corporation - The (110350)

59 Optical Ave.

Keene. NH 03431

Ms. Brittani LeBel

Phone 800-545-9684

Fax 603-355-3702

www.themountain.com

blebel@themountain.com

01/03/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

TEI (71734)

15 Southwest Park

Westwood, MA 02090

Mr. Kevin Meisinger

Phone 781-320-1384

Fax 781-320-8342

www.Twinsenterprise.com

kevinm@nineteen47.com Spec Agr Disclosed: 03/22/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores Super Center/Wholesale Clubs

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Licensed as of 09/2017

James Madison University Foundation

Product Categories

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01U (Women's Headwear)

Twins Enterprise Inc. (11642)

15 Southwest Park

Westwood, MA 02090

Mr. Kevin Meisinger

Phone 781-320-1384

Fax 781-320-8342

www.Twinsenterprise.com

kevinm@47brand.com

Spec Agr Disclosed: 03/22/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Snops

Product Categories

01A (Men's/Unisex T-shirts)

01C (Men's/Unisex Other Headwear)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01Q (Men's/Unisex Adjustable Wool Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01S (Women's Fleece Tops & Bottoms)

01U (Women's Headwear)

Victory Tailgate (89653)

2437 E Landstreet Rd

Orlando, FL 32824

Mr. Ryan Dourney

Phone 321-234-0763

Fax 407-358-5081

www.VictoryTailgate.com

ryan@victorytailgate.com

Spec Agr Disclosed: 04/26/2017

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties -

Miscellaneous)

05A (Stationery)

06D (Games)

07D (Infant Products)

07E (Footwear)

Wincraft Inc. (11514)

PO Box 888

Winona, MN 55987

Ms. Cris Fakler

Phone 507-454-5510

Fax 507-453-6870

www.Wincraft.com cfakler@wincraft.com

Spec Agr Disclosed: 09/07/2017

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<u>Distribution Channel(s)</u> Amusement Park

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous) 05A (Stationery)

05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

Page: 40 of 42

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

07H (Electronics & Content)

Tailgate Game Exclusive

Victory Tailgate (89653)

2437 E Landstreet Rd

Orlando, FL 32824

Mr. Ryan Dourney

Phone 321-234-0763

Fax 407-358-5081

www.VictoryTailgate.com

ryan@victorytailgate.com

Spec Agr Disclosed: 04/26/2017

Distribution Channel(s)

Internet/TV/Catalog

Related Retail/Direct

Product Categories

06D (Games)

Promotions

Bensussen Deutsch & Associates Inc. (49284)

15525 Woodinville-Redmond Road

425-286-1804

Woodinville, WA 98072

Ms. Jennifer Brown

Phone 212-450-2287

jbrown@bdainc.com

Fax

Distribution Channel(s)

Campus/Local Channel

Product Categories

022 (Premium Royalties)

Boelter Brands LLC (54782)

4200 N Port Washington Road

Glendale, WI 53212

Mrs. Katherine Sytkowski

Phone 414-967-4268 Fax 414-967-4399

www.Boelterbrands.com

KSytkowski@boelter.com Spec Agr Disclosed: 06/29/2017

Distribution Channel(s)

Restricted Channel

Product Categories

022 (Premium Royalties)

Licensed as of 09/2017

James Madison University Foundation

G & G Outfitters Inc (12989)

4901 Forbes Blvd. Lanham, MD 20706 Ms. Audrev Hill

Phone 301-731-2099
Fax 301-731-5199
www.Ggoutfitters.com
ahill@ggoutfitters.com

Spec Agr Disclosed: 03/06/2017

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

022 (Premium Royalties)

Halo Branded Solutions (28486)

PO Box 657 Sterling, IL 61081 Mr. Michael Jordan Phone 815-632-6820

Fax 630-875-2920 www.Halo.com

Mike.Jordan@halo.com

Spec Agr Disclosed: 08/30/2017

Distribution Channel(s)

Restricted Channel

Product Categories

022 (Premium Royalties)

Special Projects

Panini America, Inc. (111982)

5325 FAA Blvd #100 Irving, TX 75061-3601 Mr. Phillip Darnell Phone 940-765-0783 Fax 817-662-5422 www.Paniniamerica.net pdarnell@paniniamerica.net 03/01/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores Specialty Mass

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

05E (Publishing) 07I (Trading Cards)

Special 15% Rate Program

Fanatics Apparel, Inc. (11616)

8100 Nations Parkway Jacksonville, FL 32256 Ms. Suzanne Balog

Phone 904-271-4621

Fax

www.fanatics.com sbalog@fanatics.com

Spec Agr Disclosed: 08/23/2017

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Special 20% Rate Program

Victoria's Secret by 5th & Ocean (71986)

590 West 83rd Street Hialeah, FL 33014 Mr. Ernesto Valle

Phone 305-822-4606

Fax 305-822-4665 www.5thocean.com

Ernesto.Valle@neweracap.com Spec Agr Disclosed: 08/22/2017

Distribution Channel(s)

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Specialty Mid-Tier

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)

01I (Women's T-shirts)

01M (Clothing Accessories)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties -

Miscellaneous)

05A (Stationery)

05E (Publishing)

06A (Sports Equipment)

07E (Footwear)

07H (Electronics & Content)

Special Rate Program

Team Beans LLC (35316)

2301 Cottontail Lane Somerset, NJ 08873

Mr. Matt Katz

Phone 848-260-4315
Fax 848-260-4301
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 08/03/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

03B (Furniture/Furnishings)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Licensed as of 09/2017

James Madison University Foundation

07D (Infant Products)

07E (Footwear)

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987

Ms. Cris Fakler

Phone 507-454-5510 507-453-6870 Fax www.Wincraft.com cfakler@wincraft.com

Spec Agr Disclosed: 09/07/2017

Distribution Channel(s)

Campus/Local Channel

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

COLLEGE VAULT

College Vault by Twins Enterprise Inc. (61592)

15 Southwest Park

Westwood, MA 02090

Mr. Kevin Meisinger

Phone 781-320-1384

Fax 781-320-8342

kevinm@47brand.com

Spec Agr Disclosed: 11/09/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01P (Men's/Unisex Unstructured

Closed Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

01S (Women's Fleece Tops &

Bottoms)

01T (Women's Outerwear)

01U (Women's Headwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

College Vault by Wildcat Retro **Brands LLC (74822)**

2701 Carrier Ave.

Commerce, CA 90040

Ms. Cassidy Moore

Phone 323-583-4508

Fax 323-583-6171

www.Originalretrobrand.com

cassidy.moore@wildcatretrobrands.co

Spec Agr Disclosed: 10/05/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

01S (Women's Fleece Tops &

Bottoms)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

233 Licensees

223 Special Agreements

232 Disclosed