

Kathleen Ferraiolo
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Education

University of Virginia
Ph.D., Government, May 2004

University of Virginia
M.A., Government, January 2001

College of the Holy Cross
B.A., Political Science, *magna cum laude*, May 1998

Teaching Experience

Professor, James Madison University, Fall 2017-Present
Associate Professor, James Madison University, Fall 2011-Spring 2017
Assistant Professor, James Madison University, Fall 2005-Spring 2011 (Visiting Assistant Professor, 2004-2005)
Instructor, University of Virginia, Summer 2003 (Introduction to American Politics)
Teaching Assistant and Grader, University of Virginia, 1999-2004
Teacher, Choate Rosemary Hall, Wallingford, Connecticut, Summer 1999
Teaching Assistant, Phillips Academy, Andover, Massachusetts, Summer 1998

Publications

Ferraiolo, Kathleen. "The Intersection of Direct Democracy and Representative Government: State Legislators' Response to Ballot Measures." Forthcoming in *Polity*.

Ferraiolo, Kathleen. 2020. "Marijuana as Morality Policy." Chapter 2 in *Advances in Sociology Research*, Jared A. Jaworski, ed. Volume 31 (September).

Mucciaroni, Gary, Kathleen Ferraiolo, and Meghan Rubado. 2019. "Framing 'Morality Policy' Issues: State Legislative Debates on Abortion Restrictions." *Policy Sciences* 52(2): 171-189.

Ferraiolo, Kathleen. 2019. "Messaging and Advocacy in U.S. Tobacco Control Policy, 2009-2019." *World Medical & Health Policy* 11(3): 270-287.

Ferraiolo, Kathleen. 2017. "State Policy Activism via Direct Democracy in Response to Federal Partisan Polarization." *Publius: The Journal of Federalism* 47(3): 378-402.

Ferraiolo, Kathleen. 2016. "A New Frontier in Gambling Policy: Internet Wagering as Morality Policy." *Policy & Internet* 8(2): 110-130.

- Ferraiolo, Kathleen. 2014. "Morality Framing in U.S. Drug Control Policy: An Example from Marijuana Decriminalization." *World Medical & Health Policy* 6(4): 347-374.
- Ferraiolo, Kathleen. 2013. "Is State Gambling Policy 'Morality Policy'? Framing Debates Over State Lotteries." *Policy Studies Journal* 41(2): 217-242.
- Jones, David, Kathleen Ferraiolo, and Jennifer Byrne. 2011. "Selective Media Exposure and Partisan Differences About Sarah Palin's Candidacy: Reinforcement and Persuasion in the 2008 Election." *Politics & Policy* 39(2): 195-221.
- Ferraiolo, Kathleen. 2010. "State Legislative Response to Direct Democracy and the Politics of Partial Compliance." *The American Review of Politics* 31(Spring): 41-64.
- Ferraiolo, Kathleen. 2009. "Marketing a Policy Idea: Elite Frame Development in Ballot Initiative Campaigns." *Politics & Policy* 37 (2): 337-368.
- Ferraiolo, Kathleen. 2008. "State Policy Innovation and the Federalism Implications of Direct Democracy." *Publius: The Journal of Federalism* 38 (3): 488-514.
- Ferraiolo, Kathleen. 2007. "Preserving the Initiative: State Legislative Response to Direct Democracy." *Polity* 39 (4): 425-448.
- Ferraiolo, Kathleen. 2007. "From Killer Weed to Popular Medicine: The Evolution of American Drug Control Policy, 1937-2000." *The Journal of Policy History* 19 (2): 147-179.
- Dugery, Jacqueline, Paul Freedman, and Kathleen Ferraiolo. 2005. "A Matter of Process and Product: Lessons from a Collaborative Research Project." *Metropolitan Universities Journal* 16 (1): 26-38.
- Ferraiolo, Kathleen, Frederick Hess, Robert Maranto, and Scott Milliman. 2004. "Teachers' Attitudes and the Success of School Choice." *Policy Studies Journal* 32 (2): 209-224.
- Hess, Frederick, Robert Maranto, Scott Milliman, and Kathleen Ferraiolo. 2002. "In the Storm's Eye: How Race, Experience, and Exposure Shape Arizona Teachers' Attitudes Toward School Choice." *Teachers College Record* 104 (8): 1568-1590.

Fellowships and Awards

General Education Distinguished Teacher Award, James Madison University, 2016
 Senator Harry F. Byrd, Jr., Distinguished Professorship Program, James Madison University, 2016
 College of Arts and Letters Faculty Summer Research Grant, James Madison University, 2014
 Finalist, Carl Harter Distinguished Teacher Award, 2011, 2012, 2013, 2015 (Nominee, 2014)
 Arboretum Collaborative Fellow, James Madison University, Spring-Summer 2011
 College of Arts and Letters Faculty Enhancement Grant, James Madison University, 2008
 College of Arts and Letters Faculty Summer Research Grant, James Madison University, 2007
 Outstanding Teaching Award, Delta Delta Delta Sorority, James Madison University, 2005
 Dissertation Fellow, Miller Center of Public Affairs, 2003-2004
 Dean's Fellowship, University of Virginia Graduate School of Arts and Sciences, 2003-2004
 (declined)

Bradley Graduate Fellow, University of Virginia Department of Politics, 1998-2003
Huskey Travel Fellowship, University of Virginia, 2001
Dana Scholar, College of the Holy Cross, 1996-1998

Other Publications and Works in Progress

“Popular Votes on Tobacco Tax Increases, 2008-2020.” Working Paper.

“Is There a ‘War’ on Direct Democracy? Restrictions on Ballot Measures, 2010-2020.”

Editor, *New Directions in Civic Engagement: University Avenue Meets Main Street* (University of Richmond, Va.: Pew Partnership for Civic Change, 2004).

“Revenue sharing,” in David Schultz, ed., *Encyclopedia of Public Administration and Public Policy* (New York: Facts on File, Inc., 2003).

Book and Article Reviews

Manuscript reviewer, *Policy Studies Journal*, *Politics & Policy*, *American Journal of Political Science*, *American Political Science Review*, *American Review of Politics*, *Journal of Policy History*, *Journal of Politics*, *Publius: The Journal of Federalism*, *International Journal of Drug Control Policy*, *World Medical & Health Policy*, *Review of Policy Research*, *Virginia Social Science Review*.

Book review, Daniel A. Smith and Caroline J. Tolbert, *Educated by Initiative: The Effects of Direct Democracy on Citizens and Political Organizations in the American States*. 2007. In *The Journal of Politics* 69 (1): 273-274.

National Conference Papers

“The Intersection of Direct Democracy and Representative Government: State Legislators’ Response to Ballot Measures.” Paper presented at the Annual Meeting of the New England Political Science Association, Portland, Me., Apr. 27, 2019.

“Secular Morality and the Evolution of United States Tobacco Control Policy, 2009-2016.” Paper Presented at the Annual Meeting of the Northeastern Political Science Association, Philadelphia, Pa., November 9, 2017.

“Is State Gambling Policy “Morality Policy”? Framing Debates Over State Lotteries.” Paper presented at the Annual Meeting of the New England Political Science Association, April 28, 2012.

“Preserving the Initiative: Legislative Response to Direct Democracy in Two States.” Poster presented at the 2008 Annual Meeting of the American Political Science Association, Boston.

“State Policy Innovation and the Federalism Implications of Direct Democracy.” Paper presented at the 2007 Annual Meeting of the Western Political Science Association, Las Vegas.

“Blending Direct Democracy and Representative Government: A Case for the Indirect Initiative.” Paper presented at the 2006 Annual Meeting of the Southern Political Science Association, Atlanta.

“Lighting Up: Medical Marijuana and Policy Diffusion in State Initiatives.” Paper presented at the

2004 Annual Meeting of the American Political Science Association, Chicago. With Glenn Beamer.

“Popular ‘Medicine’? Drug Policy Reformers Take the Initiative in the 1990s.” Paper presented at the 2004 Annual Meeting of the Western Political Science Association, Portland, Or.

“A Theory of Drug Control Policy in the Twentieth Century and the Success of the Medical Marijuana Movement.” Paper presented at the 2002 Annual Meeting of the Southern Political Science Association, Savannah, Ga.

“Understanding the Preferences of Street-Level Bureaucrats: Teachers’ Attitudes and School Choice.” Paper presented at the 2001 Annual Meeting of the Midwest Political Science Association, Chicago.

Local Conference Papers and Publications

Co-Editor, *Inventing Civic Solutions: A How-To Guide on Launching and Sustaining Successful Community Programs* (University of Richmond, Va.: Pew Partnership for Civic Change, 2005). With Jacqueline Dugery.

“Popular ‘Medicine’: Policymaking by Direct Democracy and the Medical Marijuana Movement of the 1990s.” Paper presented at the 2004 Miller Center Spring Fellowship Conference, Charlottesville, Va.

“Solutions for America: A Collaborative Research Model Between Communities and Universities.” In *University + Community Research Partnerships: A New Approach* (University of Richmond, Va.: Pew Partnership for Civic Change, 2003). With Paul Freedman.

“*Wanted: Solutions for America*, Preliminary Research Collaboration Findings.” Report presented at the Building University-Community Research Partnerships Roundtable, Charlottesville, Va., Oct. 16-17, 2002. With Paul Freedman.

“Evaluating the Prospects for Market-Based Reform: Factors that Shape Teachers’ Views about School Choice.” Poster presented at the 2002 Robert J. Huskey Graduate Research Exhibition, University of Virginia, Charlottesville, Va. Awarded Second Prize in the division of Social and Behavioral Sciences.

Research Experience

Consultant, Pew Partnership for Civic Change, Charlottesville, Va., Summer-Fall 2005.

Commissioned to author a report reviewing the literature on leadership studies and evaluating the impact of ten years of Pew Partnership initiatives in the field of civic leadership development.

Director of Program and Policy Research, Pew Partnership for Civic Change, Charlottesville, Va., Fall 2003-Spring 2004.

Oversaw implementation of Pew Partnership initiatives and research on issue areas including civic leadership and university-community research partnerships. Major project involved managing, editing, and overseeing publication of a monograph on civic engagement and higher education, *New Directions in Civic Engagement*. Other tasks included conducting interviews with local and national partners and contributing to Pew Partnership publications.

Research Associate, Pew Partnership for Civic Change, Charlottesville, Va., Fall 2001-Fall 2003.
Authored, administered, and tracked responses to survey questionnaires, conducted interviews with program partners, and prepared reports on impact of Pew Partnership initiatives, in particular the national *Wanted: Solutions for America* project. Conducted telephone interviews and library and web research for a book on communities that have developed solutions to challenging social problems (Suzanne Morse, *Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future* (San Francisco: Jossey-Bass, 2004)).

Research Assistant, Frederick Hess (University of Virginia), Summer 2001.
Using SPSS, analyzed data from a National School Boards Association survey of approximately 800 school board members. Prepared tables and text for a report for the NSBA, *School Boards at the Dawn of the 21st Century: Conditions and Challenges of District Governance*.

Research Assistant, James Ceaser (University of Virginia), Spring-Summer 2000.
Assisted in editing *American Government: Origins, Institutions and Public Policies*, Sixth Edition (Dubuque: Kendall/Hunt, 2000). Researched primary-related coverage of the 2000 presidential candidates and prepared text for *The Perfect Tie* (Lanham: Rowman & Littlefield, 2001).

Professional Organizations and Activities

Political Science

American Political Science Association (Public Policy Subsection)

Academic

Phi Beta Kappa

Pi Sigma Alpha, Political Science National Honor Society

Alpha Sigma Nu, Jesuit National Honor Society