

JAMES MADISON UNIVERSITY
College of Arts and Letters
Curriculum Vitae

NAME: Marty Cohen

DATE: January 10th, 2023

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PRESENT RANK & DATE OF RANK: Professor, 2020-present

JMU APPOINTMENT HISTORY:

Year Appointed/Rank: 2007, Assistant Professor

Year Awarded Tenure: 2013

Year Promoted to Associate Professor: 2013

Year Promoted to Full Professor: 2020

EDUCATION: [Give name of institution, place, and date of degree.]

Baccalaureate: Pennsylvania State University, State College, PA, 1994

Graduate: University of California, Los Angeles, Los Angeles, CA, 2005

Postgraduate (postdoctoral): N/A

Licensure: N/A

Certification: N/A

FACULTY APPOINTMENTS AT OTHER INSTITUTIONS (Years and Rank): N/A

[Not administrative appointments; see below.]

HONORS/AWARDS:

Jack Walker Award, 2014 for “A Theory of Political Parties: Groups, Policy Demands, and Nominations in American Politics” with Kathleen Bawn, David Karol, Seth Masket, Hans Noel, and John Zaller. The Jack Walker Award recognizes an article published in the last two calendar

years that makes an outstanding contribution to research and scholarship on political organizations and parties.

Heinz Eulau Award, 2013 for “A Theory of Political Parties: Groups, Policy Demands, and Nominations in American Politics” with Kathleen Bawn, David Karol, Seth Masket, Hans Noel, and John Zaller. The Heinz Eulau prize is awarded annually for the best article published in the *American Political Science Review* and for the best article published in *Perspectives on Politics* in the calendar year.

I. TEACHING

A. Courses Taught at JMU (give years)

1. Undergraduate

POSC 225, Introduction to U.S. Government: 2007-2023

POSC 351, Special Topics in American Politics: 2007, 2009

POSC 364, Political Parties in America: 2018-2022

POSC 368, Interest Groups and Public Policy: 2008, 2010, 2012, 2014-2017

POSC 382, Religion and Politics: 2011, 2014, 2016, 2018, 2020

POSC 492: Senior Seminar in Political Science: 2008-2013, 2016, 2018, 2020, 2022, 2023

2. Graduate

N/A

3. Study Abroad teaching

N/A

B. Essays/Theses Directed

1. Undergraduate Students by Name, Level, Title of Project, Year

Josie Hankelau, Honors Thesis, *U.S. Extremism and Media: How the New Age of Politics Speaks to Media Usage*, 2022

Tyler Strosnider, Honors Thesis, *High Time for Marijuana: Explaining State-Level Marijuana Policy*, 2021

Lucas Nordyke, Honors Thesis, *Politics vs. Religion: A Theory of the Christian Right*, 2017

Jordan Pye, Honors Thesis, *Framing the Contraception Conversation: Birth Control as an Election Issue in 2012*, 2013

John Sutter, Honors Thesis, *The Effect of Political Ads on Polarization*, 2011

Lauren Hnatowski, Honors Thesis, *Bringing Faith Back to Washington?: The Christian Right's Impact on Policy and Law*, 2008

2. Graduate Students by Name, Level, Title of Project, Year

N/A

C. Graduate Students supervised (name and year; omit those mentioned above)

N/A

D. New Course or Curriculum Development

POSC 225 – Introduction to American Government

POSC 351 – Special Topics in American Politics (Christian right and the GOP)

POSC 364 – Political Parties in America

POSC 382 – Religion and Politics

POSC 492 – Senior Seminar in Political Science (Christian right and the GOP)

POSC 492 – Senior Seminar in Political Science (U.S. Presidential Nominations)

E. Independent Studies Directed (name and year)

N/A

F. Teaching related grants rec'd (years, agency, and amount)

N/A

G. Teaching-related presentations, local, regional,

N/A

II. RESEARCH, SCHOLARSHIP, AND CREATIVITY

A. Funded Research/Grants/Fellowships [GIVE AMOUNTS and any co-PIs]

N/A

B. Scholarly Books Published

1. Authored

Moral Victories in the Battle for Congress, University of Penn Press, 2019

2. Co-Authored

The Party Decides, University of Chicago Press, 2008

C. Peer-Reviewed Journal Articles Published, Print or Digital (with page #s)

1. Authored

N/A

2. Co-Authored

“Party Versus Faction in the Reformed Presidential Nominating System” with David Karol, Hans Noel, and John Zaller in *PS: Political Science and Politics*, Volume 49, Issue 4, October 2016, p. 701-708

“Ideologically Extreme Candidates in U.S. Presidential Elections, 1948-2012” with Marty McGrath, Peter Aronow, and John Zaller in *The ANNALS of the American Academy of Political and Social Science*, Volume 667, September 2016, p. 126-142

“A Theory of Political Parties: Groups, Policy Demands, and Nominations in American Politics” with Kathleen Bawn, David Karol, Seth Masket, Hans Noel, and John Zaller in *Perspectives on Politics*, Volume 10, Issue 3, September 2012, p. 571-597

“Political Parties in Rough Weather” with David Karol, Hans Noel, and John Zaller in *The Forum*, Volume 5, Issue 4, Article 3, January 2008, p. 1-23

“The Mass Media and the Public’s Assessments of Presidential Candidates, 1952-2000” with Martin Gilens and Lynn Vavreck in *The Journal of Politics*, Volume 69, Issue 4, November 2007, p. 1160-1175

“Polls or Pols?: The Real Driving Force Behind Presidential Nominations” with David Karol, Hans Noel, and John Zaller in *Brookings Review*, Volume 21, Issue 3, Summer 2003, p. 36-39

D. Peer-Reviewed Chapters Published, Print or Digital (with page #s)

1. Authored

“Character and Decency” in *The Republican Resistance: #NeverTrump Conservatives and the Future of the Republican Party*, Eds. Andrew L. Pieper and Jeff DeWitt, 2020, p. 177-195

“2016: One Party Decided” in *Routledge Handbook on Primary Elections*, Ed. Robert Boatright, 2018, p. 255-272

“The Future of the Tea Party: Scoring an Invitation to the Republican Party” in *Steep: The Precipitous Rise of the Tea Party*, Eds. Lawrence Rosenthal and Christine Trost, 2012, p. 212-241

2. Co-Authored

“The Invisible Primary in Presidential Nominations, 1980-2004” with David Karol, Hans Noel, and John Zaller in *The Making of the Presidential Candidates*, 2008, Ed. William G. Mayer, 2007, p. 1-38

E. Reports authored/co-authored

N/A

F. Instructional Materials Formally Published

1. Textbooks

N/A

2. Study Guides/Laboratory Workbooks

“Religious Right”, in *The American Middle Class: An Economic Encyclopedia of Progress and Poverty*, Ed. Robert Rycroft, 2017

“Tea Party” in *American Political Culture: An Encyclopedia*, Ed. Michael Shally-Jensen, 2015

G. Review Articles, Print or Digital (with page #s)

1. Authored

Review of *Why Parties Matter: Political Competition and Democracy in the American South* in *Political Science Quarterly*, Volume 134, Number 1, Spring 2019, p. 151-152

Review of *Change They Can't Believe In* in *Party Politics*, Volume 21, Issue 1, January 2015, p. 162-163

2. Co-Authored

N/A

H. Non-refereed Journal Articles Published, Print or Digital (with page #s)

N/A

I. Editorships or co-editorships of Books/Proceedings

N/A

J. Peer-reviewed Papers in Conference Proceedings, Print or Digital (with page #s)

1. Authored

N/A

2. Co-Authored

N/A

K. Translations of Other Authors Published

1. Books

N/A

2. Articles or Creative Works

N/A

L. Abstracts Published in Academic Journals

N/A

M. Creative Shows/Exhibits

1. Refereed or Judged: National Competition

N/A

2. Refereed or Judged: Local/Regional Competition

N/A

3. Not Refereed

N/A

N. Creative Performances

1. Outside Harrisonburg Area

N/A

2. Harrisonburg Area

N/A

3. Campus

N/A

O. Papers Presented

1. Invited and/or Refereed Internationally or Nationally

“Electoral Wave or Calm Waters: The 2020 Presidential Election in Historical Perspective” Presented at the 2021 MPSA Annual Meeting

“Candidate Trump and the Evangelicals: A Deal With the Devil?” Presented at the 2019 MPSA Annual Meeting

“Moral Victories: The Genesis of Party Polarization on Social Issues” Presented at the 2015 MPSA Annual Meeting

“Politics in Motion” with David Karol, Hans Noel, and John Zaller. Presented at the 2009 APSA Annual Meeting

“A Theory of Parties” with Kathleen Bawn, David Karol, Seth Masket, Hans Noel, and John Zaller. Presented at the 2006 APSA Annual Meeting

“Moral Victories: The Role of Social Conservatives in the Republican Takeover of Congress” Presented at the 2005 MPSA Annual Meeting

“Local News and the Quality of Representation” with Hans Noel and John Zaller. Presented at the 2003 APSA Annual Meeting

“Same Rules, Different Game: A General Model of Presidential Primaries, 1972-2000” with Hans Noel and John Zaller. Presented at the 2003 APSA Annual Meeting

“Beating Reform: The Resurgence of Parties in Presidential Nominations” with David Karol, Hans Noel, and John Zaller. Presented at the 2001 APSA Annual Meeting

2. Invited and/or Refereed Locally/Regionally

N/A

P. Invited Seminars or Lectures Presented

Covey Lecture, 2016, The Covey Lecture brings internationally recognized scholars to Loyola University of Chicago to address contemporary political issues.

The Party Decides, 2012, The University of Denver brought me to campus as part of a seminar on the 2012 presidential election.

Q. Conference co-ordination (panels, seminars, etc.)

“The State of the Invisible Primary” Roundtable at 2019 MPSA Annual Meeting

“The Party Decides” Breaking news panel at 2016 APSA Annual Meeting

III. SERVICE

A. Administrative Appointments at JMU

N/A

B. Administrative Appointments/Service at Other Colleges/Universities

N/A

C. Committee Assignments at JMU

1. University Committee Chaired
 2. University Committee Membership
 - Faculty Friends
 - Revising Cluster Four American Experience Test
 3. College Committee Chaired
 4. College Committee Membership
 - Department representative on CAL Curriculum and Instruction Committee
 5. Unit Committee Chaired
 - Tenure PAC
 - Teaching benchmarks committee
 - Merit PAC
 - American politics job search committee
 6. Unit Committee Membership
 - Tenure PAC
 - Merit PAC
 - American politics job search committee
 - Planning committee for SPIA symposium on political polarization
 - Best paper
 - Working group on seminars and methods classes
 - Task force on revising student evaluation form
 - Group dedicated to investigating the feasibility of a CAL Polling Center
 - Diversity committee
- D. Positions Held in Professional Associations

E. Membership/Offices Held in Public or Private Agencies Related to Discipline

Member of American Political Science Association

Member of Midwest Political Science Association

F. Professional Consultation

1. Public Presentations as an Expert in Discipline

Coffee and Conversation at the Lisanby Museum

SPIA symposium roundtable on political polarization on social issues

Numerous television, radio, and print appearances during my time at JMU including but not limited to the Washington Post, MSNBC, and 538.com.

“What I Learned” on the Virginia elections, SGA event

Flashpoint event on Civil Discourse in the 2016 presidential election

Discussion of 2016 presidential election at the Washington Center

WHSV’s One-on-One with Bob Corso

2010 pre-election departmental roundtable

2. Testimony before Public Bodies

N/A

3. Consulting to Public Agencies, Foundations, Professional Associations

Ready Kids

American Association of People with Disabilities

4. Consulting to Private Enterprises

N/A

G. Journal/Editorial Activity

1. Editorships

N/A

2. Editorial Board Memberships

N/A

3. Referee of manuscripts for journals or publishers

“Competing for the Platform: How Organized Interests Affect Party Positioning in the United States” for *Journal of Law, Economics, and Organizations*
American Government: Myth vs. Reality, introduction and four chapters
Impolite Company: Religion and American Democracy, introduction and six chapters

H. Other Professionally Related Service

Advisor for Pi Alpha Alpha

Advisor for Pi Sigma Alpha

External reviewer for tenure case at University of Denver

I. Community Engagement

Advisor for JMU chapter of Chabad

Moderator of debate between College Republicans, College Democrats, and College Independents

Take Your Professor to Lunch

Constructed and consulted on a panel for the General Education Conference

J. Civic Engagement

Bowl for Haiti