

# ALL YOUR FAQs



## FREQUENTLY ASKED QUESTIONS ABOUT PROJECT THRIVE:

### ***How long is Project THRIVE, and how many sessions are there?***

Project THRIVE is a 6-week virtual series. There are two sessions each week, adding up to a total of 12 sessions.

### ***How long does each session last?***

The first session of every week will be 2 hours in length to incorporate a variety of activities and discussions. The second session will function as an opportunity for open discussion and will last approximately 1 hour.

### ***Why are businesses and nonprofits in separate cohorts?***

Businesses and nonprofits are divided into two separate cohorts in order to tailor strategic planning methods, content, and discussions to their unique challenges.

### ***Who is eligible to participate in Project THRIVE?***

For the cohorts taking place June through August 2021, Project THRIVE will only be open to businesses and nonprofits that are located in the Shenandoah Valley. We hope to expand this opportunity to other geographic locations in the future.

### ***Will Project THRIVE be held virtually?***

For the cohorts taking place June through August 2021, Project THRIVE will be hosted in an entirely virtual format using Zoom software. We hope to eventually transition Project THRIVE to face-to-face meetings.

### ***How much does it cost to participate in Project THRIVE?***

There will be no cost for businesses and nonprofits that participate this summer.

### ***How many organizations will be selected to participate?***

A total of 20 organizations will be selected to participate in the cohorts taking place June through August 2021. There will be 10 organizations in each cohort. If your organization is not selected to participate this summer, there will be more opportunities to participate opening in fall 2021.

### ***Do you have additional questions?***

Send an email to [projectthrive@jmu.edu](mailto:projectthrive@jmu.edu).