

## LINK OBJECTIVES

How to link objectives at any point during the planning year.

### Link Objective to JMU Strategic Plan

A single objective can be linked to several university goals in the strategic plan.

1. For each objective, click on **Objective Name and Link to Plans** to open.
2. Click **Link**.

**1 Objective Name and Link to Plans** Respond to Projects Effectively and Efficiently (PR 1)

INCLUDE THE USE OF RESULTS FROM PRIOR YEAR IN THE OBJECTIVE DESCRIPTION or STEPS TO MEET OBJECTIVE FIELDS, IF APPROPRIATE.

NAME OBJECTIVE: Enter the short name and the objective description.

LINK TO PLANS: Link to Core Quality, Annual Report and College or Division Strategic Plans

\*ADD ANOTHER OBJECTIVE: Click "Add new" to add an additional field set below.

\*Click "Edit" and check "Complete" after entering all information.

Detailed instructions

Plan links

Complete

Add new Edit Copy Link

3. Click **Plans**.

Manage Links Click [X] next to a link to remove.

Plans + Program Outcomes + External Outcomes + GenEd Outcomes +

4. Click the drop down to select a plan.

Plan Links

Select the plan you want to link to

Academic Affairs Annual Report

5. Select JMU Strategic Plan 2020-2026.

Select the plan you want to link to

Academic Affairs Annual Report

Academic Affairs Annual Report

Access - Enrollment Mgt Annual Rpt

Admin and Finance Annual Rpt

Graduate Education Strat Plan 2016

**JMU Strategic Plan 2020-2026**

JMU Strategic Priority 4 Objectives

President's Division Annual Report

Student Affairs Annual Report

University Advancement Annual Rpt

6. Select all university goals that this objective supports. A detailed list of the Core Qualities and Goals can be viewed at <https://www.jmu.edu/jmuplans/core-qualities-goals.shtml>
  - a. There is an unpublished *Core Quality 12: Other endeavors in support of the university's mission*. Use this core quality only if the objective does not fit into any of the other core qualities.

**2** Select an available goal or section in the target plan

<input type="checkbox"/>	1A-national university Goal 1A-national university We will be recognized as a national university known for outstanding and innovative programs and services.
<input type="checkbox"/>	1B-carnegie doctoral Goal 1B-Carnegie Doctoral Classification The university will achieve and maintain status as a Carnegie Doctoral University in order to advance research, the quality of the undergraduate experience, the effectiveness of the graduate school and the pursuit of national prominence.
<input type="checkbox"/>	1C-employment opportunities Goal 1C-employment opportunities nationally and internationally Our students will have access to employment opportunities nationally and internationally.

7. Scroll to the bottom and click **Save**.

## Link Objective to Division Strategic Plan

If your division has a strategic plan, follow your VP's guidelines for linking to your division's strategic plan.

1. For each objective, click on **Objective Name and Link to Plans** to open.
2. Click **Link**.

**1 Objective Name and Link to Plans** Respond to Projects Effectively and Efficiently (PR 1J) Complete


INCLUDE THE USE OF RESULTS FROM PRIOR YEAR IN THE OBJECTIVE DESCRIPTION or STEPS TO MEET OBJECTIVE FIELDS, IF APPROPRIATE.

**NAME OBJECTIVE:** Enter the short name and the objective description.

**LINK TO PLANS:** Link to **Core Quality**, Annual Report and College or Division Strategic Plans

\*ADD ANOTHER OBJECTIVE: Click "Add new" to add an additional field set below.

\*Click "Edit" and check "Complete" after entering all information.

Detailed instructions  
 2 Plan links

3. Click **Plans**.

Manage Links Click  next to a link to remove.

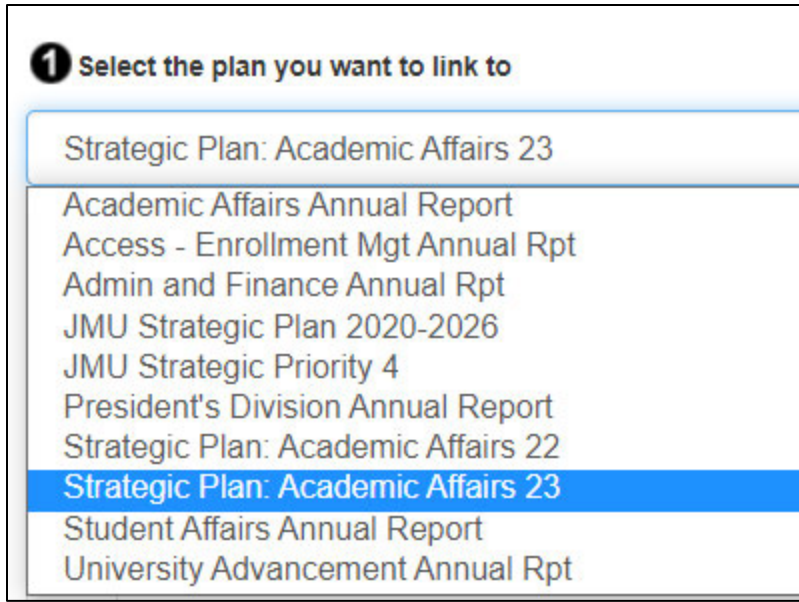
4. Click the drop down to select a plan.

Plan Links X

**1** Select the plan you want to link to

Academic Affairs Annual Report

5. Select your division's strategic plan.

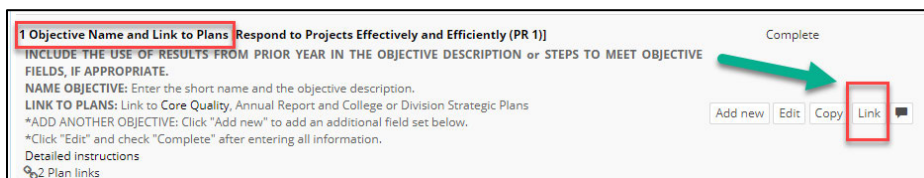


6. Scroll to the bottom and click **Save**.

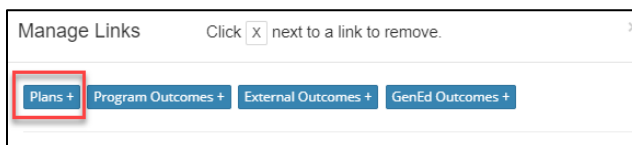
## Link Objective to Annual Report

You must link objectives to the Annual Report Plan in order to include them in your annual report.

7. For each objective, click on **Objective Name and Link to Plans** to open.
8. Click **Link**.



9. Click **Plans**.



10. Click on the drop-down menu and choose the Annual Report for your division.

**1** Select the plan you want to link to

Academic Affairs Annual Report
<b>Academic Affairs Annual Report</b>
Access - Enrollment Mgt Annual Rpt
Admin and Finance Annual Rpt
Graduate Education Strat Plan 2016
JMU Strategic Plan 2020-2026
JMU Strategic Priority 4 Objectives
President's Division Annual Report
Student Affairs Annual Report
University Advancement Annual Rpt

11. Check the box next to your unit. (This will include the objective in your annual report.) The list is organized by AVP/Dean level. Follow guidelines from your AVP/Dean for instructions about linking to their annual report. Choose your AVP/Dean from the list to link to their annual report.

**2** Select an available goal or section in the target plan

<input type="checkbox"/>	CAL - ENG CAL, English Department
<input type="checkbox"/>	CAL - HIST CAL, History Department
<input type="checkbox"/>	CAL Dean College of Arts
<input type="checkbox"/>	CAL - SMAD School of Media Arts and Design

12. Scroll to the bottom and click **Save**.

**NOTE:** VPs, AVPs, Deans and Department Heads—be sure to include in your annual report the activities and accomplishments of units that report to you that do not create objectives or annual reports in JMU-STAR. (Check the organizational chart for these areas that include Centers, Clinics, and Institutes.)

## HELP

If you need assistance with the JMU-STAR tool or the planning process, please contact:

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