

James Madison University - Fact Book 2021

TABLE 2-26

**Retention Rates: First-time - First-year Cohort
Fall Terms 1990 - 2022**

| Year | Enrolled | Percent Returning After | | |
|------|----------|-------------------------|-----------|-------------|
| | | One Year | Two Years | Three Years |
| 1990 | 1,912 | 93.0% | 86.4% | 84.7% |
| 1991 | 2,123 | 92.6% | 86.9% | 83.2% |
| 1992 | 2,042 | 91.7% | 86.0% | 83.9% |
| 1993 | 2,082 | 91.8% | 84.6% | 82.3% |
| 1994 | 2,290 | 91.8% | 85.7% | 83.1% |
| 1995 | 2,539 | 90.2% | 84.9% | 83.2% |
| 1996 | 3,258 | 90.1% | 83.9% | 81.8% |
| 1997 | 3,062 | 91.1% | 84.4% | 83.2% |
| 1998 | 2,973 | 90.4% | 84.5% | 82.9% |
| 1999 | 3,039 | 90.5% | 84.8% | 82.8% |
| 2000 | 3,226 | 90.1% | 84.5% | 82.9% |
| 2001 | 3,249 | 91.8% | 85.9% | 84.1% |
| 2002 | 3,283 | 92.0% | 86.1% | 85.2% |
| 2003 | 3,388 | 91.5% | 85.7% | 84.0% |
| 2004 | 3,285 | 90.9% | 85.9% | 84.3% |
| 2005 | 3,798 | 91.8% | 86.0% | 84.2% |
| 2006 | 3,748 | 90.8% | 84.3% | 83.2% |
| 2007 | 3,867 | 91.4% | 86.2% | 84.7% |
| 2008 | 3,957 | 91.7% | 87.3% | 84.9% |
| 2009 | 3,952 | 91.0% | 86.5% | 83.7% |
| 2010 | 4,001 | 91.3% | 86.7% | 83.5% |
| 2011 | 4,029 | 91.4% | 87.2% | 84.4% |
| 2012 | 4,325 | 92.3% | 88.1% | 85.4% |
| 2013 | 4,202 | 92.4% | 87.6% | 84.8% |
| 2014 | 4,364 | 91.0% | 85.6% | 83.0% |
| 2015 | 4,408 | 91.2% | 86.2% | 82.9% |
| 2016 | 4,505 | 90.2% | 84.9% | 81.8% |
| 2017 | 4,668 | 90.4% | 84.8% | 81.7% |
| 2018 | 4,541 | 89.1% | 83.6% | 80.4% |
| 2019 | 4,455 | 89.2% | 84.3% | 80.0% |
| 2020 | 4,478 | 91.0% | 84.6% | TBD |
| 2021 | 4,762 | 89.2% | TBD | TBD |
| 2022 | 4,859 | TBD | TBD | TBD |

Source: Internal Statistical Reports (1989-1991); Fall Admissions Data and Fall Student Census (1992-Present)