James Madison University - Fact Book 2022

TABLE 2-18
Admissions:
Undergraduate Applied, Accepted & Enrolled and Acceptance/Yield Rates
Fall 2017 - Fall 2022

Student Status	Gender		Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
First-time	Men	Applied	8,528	9,412	9,473	9,520	8,050	12,477
		Accepted	5,828	6,078	6,752	7,238	6,565	9,143
		Enrolled	1,895	1,869	1,832	1,789	2,024	2,125
		Acceptance Rate	68%	65%	71%	76%	82%	73%
		Yield Rate	33%	31%	27%	25%	31%	23%
	Women	Applied	12,571	13,737	14,105	14,402	13,126	18,148
		Accepted	10,038	10,389	11,345	12,017	11,700	14,837
		Enrolled	2,773	2,672	2,623	2,715	2,743	2,732
		Acceptance Rate	80%	76%	80%	83%	89%	82%
		Yield Rate	28%	26%	23%	23%	23%	18%
	Other/Another	Applied						6
		Accepted						4
		Enrolled						1
		Acceptance Rate						67%
		Yield Rate						25%
	Unknown/Unreported	Applied						96
		Accepted						78
		Enrolled						5
		Acceptance Rate						81%
		Yield Rate						6%
	Total	Applied	21,099	23,149	23,578	23,922	21,176	30,727
		Accepted	15,866	16,467	18,097	19,255	18,265	24,062
		Enrolled	4,668	4,541	4,455	4,504	4,767	4,863
		Acceptance Rate	75%	71%	77%	80%	86%	78%
		Yield Rate	29%	28%	25%	23%	26%	20%
Transfer	Men	Applied	912	870	704	823	769	807
		Accepted	654	609	440	577	580	564

Source: JMU Official SCHEV Fall Cohort Data

Beginning with Fall 2022 mandated reportng, SCHEV has updated gender reportng policies to include "other/another" and "unknown/unreported". JMU will begin reportng the following values in all official data:

 $[\]cdot$ "Men" or "Women": Students who self-identify as having a single binary gender identity.

^{· &}quot;Other/Another": Students who self-identify as having a gender identity that does not fall into either of the mutually exclusive binary categories provided (i.e., men or women). Includes students who identify as nonbinary and transgender.

 $[\]cdot$ "Unknown/Unreported": Students who do not self-report a gender (i.e., missing data or does not know a gender

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tudent Status	Gender		Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 202:
Transfer	Men	Enrolled	405	369	342	305	349	344
		Acceptance Rate	72%	70%	63%	70%	75%	709
		Yield Rate	62%	61%	78%	53%	60%	619
	Women	Applied	916	871	706	901	901	91
		Accepted	710	681	510	742	761	76
		Enrolled	409	370	392	388	418	41
		Acceptance Rate	78%	78%	72%	82%	84%	839
		Yield Rate	58%	54%	77%	52%	55%	559
	Other/Another	Applied						
		Accepted						
		Enrolled						
		Acceptance Rate						1009
		Yield Rate						679
	Unknown/Unreported	Applied						1
		Accepted						
		Enrolled						
		Acceptance Rate						809
		Yield Rate						509
	Total	Applied	1,828	1,741	1,410	1,724	1,670	1,74
		Accepted	1,364	1,290	950	1,319	1,341	1,34
		Enrolled	814	739	734	693	767	76
		Acceptance Rate	75%	74%	67%	77%	80%	779
		Yield Rate	60%	57%	77%	53%	57%	579

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