

# Continuing Student Survey Data 2018-2022<sup>1</sup>

**Table 1** **Gender of the Respondents**

	2022	2021 <sup>2</sup>	2019	2018
Female	57%	58%	55%	58%
Male	40%	39%	42%	41%
Non-binary/third gender	2%	2%	1%	1%
Prefer not to say	1%	1%	1%	1%

**Table 2** **Race of the Respondents**

	2022	2021	2019	2018
Caucasian/White	5%	5%	5%	4%
Asian/Pacific Islander	6%	6%	6%	8%
Hispanic	78%	79%	79%	78%
African-American/Black	5%	5%	5%	5%
Multiracial	4%	4%	4%	4%
Other	0%	0%	0%	0%
Native American	2%	0%	1%	2%

**Table 3** **College Credits Earned**

	2022	2021	2019	2018
Fewer than 28	26%	22%	21%	21%
28-59	20%	23%	25%	21%
60-89	27%	25%	23%	25%
More than 89	27%	29%	31%	33%

**Table 4** **Previous School Attended**

	2022	2021	2019	2018
Entered here	89%	87%	88%	88%
Other College	11%	12%	12%	12%

**Table 5** **Cumulative GPA**

	2022	2021	2019	2018
3.50-4.00	1%	1%	20%	1%
3.00-3.49	6%	4%	30%	8%
2.50-2.99	18%	18%	23%	24%
2.00-2.49	31%	35%	7%	33%
Less than 2.00	25%	24%	1%	18%
GPA not yet established	19%	18%	18%	11%

**Table 6** **Highest Academic Degree Student Intends to Obtain**

	2022	2021	2019	2018
Not a degree seeking student	1%	1%	1%	1%
Bachelor's Degree	46%	46%	40%	44%
Master's Degree	34%	39%	40%	40%
Specialist Degree	1%	1%	1%	1%
Professional degree	6%	5%	7%	6%
Doctoral Degree	10%	8%	11%	9%

**Table 7** **Current JMU Residence**

	2022	2021	2019	2018
Residence Hall	32%	28%	28%	26%
Fraternity/Sorority House	2%	3%	3%	2%
Off-campus Housing	63%	65%	66%	69%
Home of parents or relative	2%	2%	2%	2%
Own home	1%	1%	1%	1%
Other	0%	1%	0%	0%

**Table 8** **Area of Permanent Residence**

	2022	2021	2019	2018
Outside Virginia (within U.S.)	23%	23%	21%	25%
Outside the U.S.	0%	2%	2%	1%
Virginia	77%	75%	77%	74%

**Table 9.** **College Attendance of Parents/Guardians**

	2022	2021	2019	2018
No - Neither of my parents/guardians attended college	11%	11%	13%	---
Yes - at least one attended college	88%	88%	86%	---
I don't know if any of my parents/guardians attended college	1%	1%	1%	---

\*New question format as of 2019

**Table 10** **Philosophy of Higher Education**

	2022	2021	2019	2018
Intellectual Philosophy (scholarly pursuit of knowledge)	21%	21%	19%	22%
Social Philosophy (social life and loyalty to college emphasized)	16%	17%	13%	14%

<sup>1</sup> The Continuing Student Survey was not administered in 2020 due to the COVID-19 pandemic.

<sup>2</sup> The 2021 data have been updated as of July 2023 to maintain consistent methodology with other reporting cycles.

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Vocational Philosophy (education viewed as essentially preparation for an occupation)	46%	42%	47%	44%
Artistic Philosophy (ideas, art forms, individuality)	17%	20%	20%	20%

**Table 11** **Probable Reaction to a Student Cheating**

	2022	2021	2019	2018
Would not be disturbed and would do nothing	20%	22%	19%	17%
Would be disturbed but do nothing	15%	22%	22%	26%
Would be disturbed, but whether I took any action would depend on who the student was	16%	14%	19%	23%
Would express my concern only to the student I discovered cheating	29%	17%	14%	11%
Would speak to the appropriate teacher or other authority without naming names	9.70%	13%	14%	11%
Would report the student to the appropriate teacher authority	11%	12%	12%	12%

**Table 12** **Perceptions of the Honor Code, Honor System and Academic Misconduct (Respondents Agree or Strongly Agree)**

	2022	2021	2019	2018
Honor code and honor system have been clearly explained to me	73%	82%	79%	89%
Understand what actions are considered to be academic misconduct at JMU	76%	84%	82%	88%
Professors communicate what academic misconduct is as it applies to their particular course	74%	80%	76%	84%
I believe students who are accused of academic misconduct are treated fairly by the Honor System	61%	69%	68%	74%
I believe students who are convicted of academic misconduct are treated fairly in their punishment	59%	66%	67%	70%

**Table 13** **Number of Times Respondents Indicate Academic Misconduct**

	2022	2021	2019	2018
Never	73%	66%	70%	63%
1-3 times	15%	18%	21%	26%
4-10 times	6%	10%	6%	8%
11-20 times	2%	2%	2%	1%
More than 20 times	4%	3%	2%	1%

**Table 14** **Accomplishments and Values Considered Essential**

	2022	2021	2019	2018
Influencing social values	13%	28%	19%	36%
Influencing the political structure	7%	15%	11%	19%
Helping others who are in difficulty	35%	51%	42%	53%
Becoming involved in programs to clean up the environment	15%	26%	24%	29%
Participating in community action program	10%	20%	15%	22%
Keeping up to date with political affairs	17%	21%	21%	28%
Promoting racial understanding	40%	49%	42%	45%
Becoming accomplished in a performing art	9%	---	12%	---
Becoming an authority in my field	17%	---	23%	---
Obtaining recognition from my colleagues for contributions to my special field	18%	---	24%	---
Raising a family	42%	---	43%	---
Having administrative responsibility for the work of others	11%	---	12%	---
Being very well off financially	45%	---	43%	---
Making theoretical contributions to science	7%	---	10%	---
Writing original works	7%	---	8%	---
Creating artistic work	9%	---	10%	---
Being successful in a business of my own	18%	---	23%	---
Developing a meaningful philosophy of life	27%	---	31%	---
Being admitted as a graduate student at a prestigious university	13%	---	16%	---
Receiving a liberal arts education that is of high quality and very diversified	19%	---	25%	---
Becoming accomplished in a varsity sport	7%	---	6%	---
Ethical Behavior	46%	55%	44%	36%
Patriotism	12%	26%	18%	32%

**Table 15** **Thoughts About the Environment indicated as Very Often or Often**

	2022	2021	2019	2018
Considered environmental impacts when making daily choices	36%	44%	52%	56%
Reduced and reused to help the environment	44%	49%	55%	56%
Learned about environmental sustainability in a course	31%	34%	41%	34%
Participated in environmental activities outside of courses	13%	14%	19%	24%

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**Table 16 Student perceptions at JMU**

	2022	2021	2019	2018
Friendly	76%	81%	83%	83%
Supportive	67%	69%	70%	72%
Open and Accessible	63%	67%	68%	69%
Progressive	66%	67%	70%	61%
Intellectual	65%	70%	72%	74%
Flexible	52%	53%	55%	50%
Challenging	61%	65%	70%	66%
Exclusive	9%	9%	10%	17%
Traditional	8%	8%	8%	12%

**Level of Satisfaction  
(Respondents are Satisfied or Very Satisfied)**

**Table 17**

	2022	2021	2019	2018
Campus parking	16%	11%	23%	10%
Computing Help Desk's ability to answer my question	84%	77%	83%	87%
Campus police	82%	82%	86%	90%
Cleanliness of JMU campus buildings	91%	95%	93%	97%
Attractiveness/campus landscaping	97%	97%	95%	98%
Service quality from JMU postal services	94%	91%	93%	96%
Quality of the city's bus transportation system	78%	81%	79%	86%
Functionality of electronic mail system	91%	92%	85%	90%
Functionality of MyMadison	82%	74%	76%	78%
Wireless network service on campus	77%	69%	78%	80%
JMU web	88%	86%	85%	92%
Residence hall network connection program	76%	73%	78%	81%
Mental health/ psychological services	64%	69%	65%	84%
Tutoring resources	84%	86%	87%	93%
Study skills support services	85%	51%	89%	96%
JMU in general	93%	92%	93%	94%
Adequacy of information received about schedule of home athletic events	89%	86%	87%	94%
How I am treated by athletic personnel at athletic events	90%	91%	88%	92%

**Respondents Believe JMU Places Significant Emphasis on the following**

**Table 18**

	2022	2021	2019	2018
Global awareness	31%	---	39%	30%

Service learning	31%	---	44%	30%
Undergraduate research	43%	---	45%	27%
Academic quality of classes and related activities	56%	---	64%	48%
Ethical Reasoning	54%	---	59%	46%
Internships	47%	---	51%	34%
Study Abroad Program	39%	---	50%	35%
Development of aesthetic, expressive, and creative qualities	37%	---	39%	28%
Being critical, evaluative and analytical	54%	---	60%	46%
Development of vocational occupational competence	44%	---	47%	30%
Personal relevance and practical values of your courses	43%	---	53%	37%
Relationships with other students, student groups and activities	56%	---	59%	43%
Personal growth and self-awareness	49%	---	55%	45%
Environmental sustainability and stewardship	32%	---	39%	---

**Perception of JMU's Strengths indicated as Strongly Agree or Agree**

**Table 19**

	2022	2021	2019	2018
Learning takes place inside and outside the classroom, advanced by such experiences as undergraduate research, study abroad, internships, student leadership roles, etc.	90%	91%	90%	96%
Faculty are highly qualified and dedicated, putting a priority on teaching	87%	88%	88%	93%
We have a wide variety of nationally recognized academic programs	86%	86%	85%	95%

**Respondents Identified the Following Statements as Very Important**

**Table 20**

	2022	2021	2019	2018
Participating in undergraduate research	16%	16%	18%	22%
Participating in study abroad	17%	18%	23%	27%
Participating in service-learning course	9.70%	11%	14%	16%
Presenting at an undergraduate conference	8.40%	8%	12%	11%
Participating in a practicum or internship	49%	58%	61%	54%

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Working on team projects with fellow students	28%	33%	33%	37%
Working on real life case studies or seminar projects	37.20%	41%	43%	43%

I plan to attend events sponsored by the Alumni Association after graduation.	41%	42%	45%	---
I think it is important for me to show my support for JMU after graduation by donating money to the university.	29%	33%	28%	---
The content and design of publications produced and distributed by JMU accurately reflect the institution	55%	56%	59%	---
My JMU experience has been as good as I thought it would be.	67%	65%	70%	---
The Office of Admissions' recruiting activities and materials portray JMU accurately and honestly.	62%	64%	68%	---
In my courses, methods of instruction and course content are related to course objectives.	73%	75%	78%	---
In my courses, I have a clear understanding of course aims and requirements.	74%	70%	74%	---
In my courses, methods of instruction are challenging and understandable.	71%	70%	74%	---
Faculty who teach my classes are knowledgeable in their field.	80%	79%	82%	---
The reading, writing and math laboratories are adequate for those who need them.	72%	70%	74%	---
JMU places high priority on the academic advising of students.	59%	61%	66%	---
My orientation faculty adviser seemed interested in helping me.	62%	62%	67%	---
The academic information given to me by my orientation faculty adviser has been accurate and helpful.	60%	62%	65%	---
My major faculty adviser seems interested in helping me.	66%	65%	70%	---
The academic information given to me by my major faculty adviser has been accurate and helpful	72%	69%	72%	---
I can find the information and services I need on the JMU website.	76%	88%	---	71%
I know what to do to get an A, B,C,D or F in class	80%	91%	---	81%
Classrooms I use generally have adequate equipment	86%	86%	---	89%
Laboratories generally have adequate equipment	83%	81%	---	88%
Classrooms generally have adequate space	82%	82%	---	82%
Laboratories generally have adequate space	79%	82%	---	84%

**Table 21 Student Perceptions indicated as Strongly Agree or Agree**

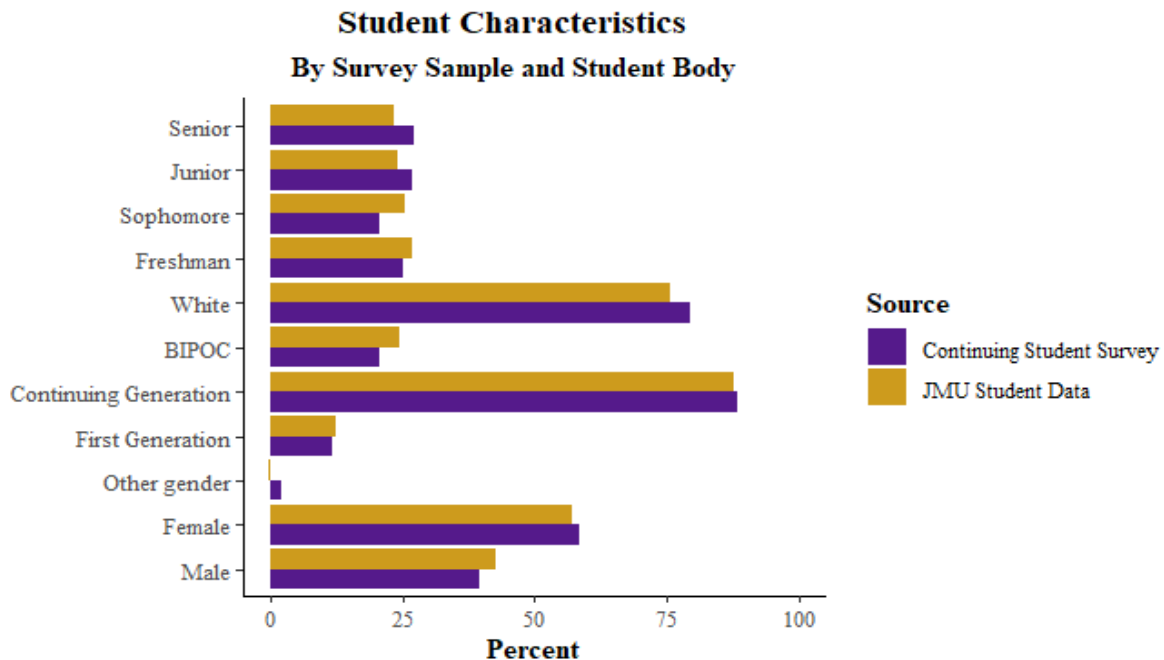
	2022	2021	2019	2018
JMU places a high priority on mental health counseling of students.	48%	49%	48%	---
The administration maintains adequate communication with students about institutional policies.	56%	51%	56%	---
I am treated courteously by JMU's buildings and grounds staff.	83%	81%	84%	---
The classrooms and laboratories I use generally have adequate heating, lighting and air conditioning.	81%	81%	77%	---
I can find almost everything I need to know about my student account (bills, payments, pending aid) on-line and rarely have to contact the University Business Office for assistance.	75%	72%	73%	---
When I do have general questions about my student account, I know that I can get assistance and accurate information from the University Business Office staff.	66%	69%	70%	---
When I have specific issues about my charges or payments, I know that someone in University Business Office will assist me with accurate information and options.	66%	68%	70%	---
I am able to conduct my postal business within JMU's postal service hours.	63%	63%	67%	---
The Office of Financial Aid and Scholarships provides service in a courteous manner.	59%	60%	63%	---
I receive prompt, courteous service in the dining facilities.	81%	77%	80%	---
JMU is preparing me for a productive and meaningful life beyond college.	78%	75%	80%	---
I feel welcome in the Harrisonburg community.	70%	72%	76%	---
JMU cares about the needs of its students.	65%	63%	72%	---
I am aware that individuals and corporations have made financial contributions to the University in support of my education.	69%	70%	69%	---
It is important for me to stay connected to JMU after graduation.	58%	54%	61%	---

## Survey Methodology and Sample Fall 2022

In Fall 2022, the Office of Institutional Research distributed the Continuing Student Survey, an instrument that requests responses from JMU students to understand their perceptions and degree of satisfaction with JMU, along with personal values, attitudes, and beliefs. Demographic data were also collected.

With the support of the Provost and the academic deans, a representative sample of approximately 20 percent of the undergraduate student body was selected for participation. Four separate forms of the 2022-23 survey were distributed via select faculty during class times, and 2,492 usable surveys were returned. Each form contains 35 common questions and then a form specific battery of questions. The number of completed surveys for the respective forms (A-D) were 617, 642, 619, 614.<sup>3</sup>

The sample was representative of the JMU student population on key demographics including sex/gender, race, first generation status and student level.



<sup>3</sup> Based on the sample sizes for each survey and the JMU student population, the margin of error is approximately 4% with a 95% confidence interval. Thus, we can be 95% sure that the estimates derived from the survey are within plus-or-minus 4% of the true value.