

James Madison University Continuing Student Survey

Survey Instrument 2025

Note to viewer: Beneath each set of questions is the name of the dashboard series containing the data or information, if applicable. For more information, contact pair@jmu.edu

Common Questions

The common questions listed below are asked of all students who take the continuing student survey.

[C_PRO6] What is the highest academic degree that you intend to obtain?

- A) Not a degree seeking student
- B) Bachelor's degree
- C) Master's degree
- D) Specialist degree (e.g., Ed.S.)
- E) Professional degree (e.g., medicine, law, theology)
- F) Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

Dashboard Series: About Our Continuing Students

[C_HOUSING] What is your current residence?

- A) Residence hall
- B) On-campus Greek housing
- C) On-campus non-Greek housing
- D) Off-campus Greek housing
- E) Off-campus non-Greek housing
- F) Home of parent or relative
- G) Other

Dashboard Series: About Our Continuing Students

During the current academic year, approximate the number of hours that you expect to commit WEEKLY to each of the following activities:

- A) 0 hours
- B) 1-5 hours
- C) 6-10 hours
- D) 11-20 hours
- E) 21-30 hours
- F) More than 30 hours

[C_PRO2_1] Extracurricular activities (i.e., clubs and organizations).

[C_PRO2_2] Partying.

[C_PRO2_3] Studying and other activities related to class assignments (other than class/lab time).

[C_PRO2_4] Working a job on campus.

[C_PRO2_5] Working a job off-campus.

Dashboard Series: About Our Continuing Students

Using the following scale (1-5) and descriptors, identify the number that corresponds most closely to the feeling you have about JMU.

1 2 3 4 5

[C_PER1_1] Not rigorous. Rigorous

[C_PER1_2] Non-supportive. Supportive

[C_PER1_3] Exclusive. Inclusive

[C_PER1_4] Unwelcoming. Welcoming

Dashboard Series: Student Perceptions

Which of the following have you already done or plan to do during your time at JMU?

- A) I have not done this, and do not have interest
- B) I have not done this, but I want to and do not have current plans to
- C) I have not done this, but I have plans to
- D) I have done this

[C_HIP1_1] Hold a leadership role on or off campus

[C_HIP1_2] Participate in undergraduate research

[C_HIP1_3] Have a work-based learning experience (e.g., student teaching, clinicals, internship)

[C_HIP1_4] Volunteer (not as a part of a course)

[C_HIP1_5] Participate in service learning (a teaching strategy that integrates service to community)

[C_HIP1_6] Participate in politics beyond voting

[C_HIP1_7] Study abroad

[C_HIP1_8] Work on team projects with fellow students

[C_HIP1_9] Have a job on campus.

Dashboard Series: Students' Experiences

Based on the following scale, please indicate your level of agreement with the following statements.

- A) Strongly disagree
- B) Somewhat Disagree
- C) Somewhat Agree
- D) Strongly agree

[C_CD1_1] I know how to identify possible career options based on my strengths, values and interests.

[C_CD1_2] I know how to choose between occupations.

[C_CD1_3] I know what kind of classes to take in order to prepare for my career.

[C_CD1_4] I know how my classes prepare me for my career.

[C_CD1_5] I know how my major and career goals are related.

[C_CD1_6] I know how to gain practical experience in my field of study.

[C_CD1_7] I know how to gain experience to prepare me for my career.

Dashboard Series: Student Development

[C_SAT1] Indicate your level of satisfaction with JMU in general

- A) Very dissatisfied

- B) Dissatisfied
- C) Satisfied
- D) Very satisfied

Dashboard Series: Student Satisfaction

[C_SAT2] If you could start over again, would you attend JMU?

- A) Definitely no
- B) No
- C) Yes
- D) Definitely yes

Dashboard Series: Student Satisfaction

Form A

A random subset of participants completed Form A.

[C_ELI1] In your opinion, how important is it that each student participate in at least one engaged learning activity (learning that comes from an experience, occurs in community with others and with guided reflection) prior to graduation?

- A) Very unimportant
- B) Somewhat unimportant
- C) Somewhat important
- D) Very important

Dashboard Series: Student Perceptions

How much does JMU value the following:

- A) Not at all
- B) Some
- C) A great deal

- [C_CQ1_1] Embracing access, diversity and inclusion
- [C_CQ1_2] Academic quality of classes
- [C_CQ1_3] Developing vocational and occupational skills.
- [C_CQ1_4] Student engagement
- [C_CQ1_5] Personal growth and self-awareness
- [C_CQ1_6] Student health and well-being
- [C_CQ1_7] Philanthropy and service
- [C_CQ1_8] Providing opportunities for student recreation
- [C_CQ1_9] Becoming a nationally recognized university.

Dashboard Series: Student Perceptions

Based on the following scale, please indicate your level of agreement with the following statements.

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge

- [C_CQ2_1] Faculty are experts in their field

[C_CQ2_2] Faculty put teaching as a high priority.
[C_CQ2_3] Faculty want students to succeed

Dashboard Series: Student Perceptions

Based on the following scale, please indicate your agreement with each of the following statements.

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge

[C_PER2_1] JMU places a high priority on mental health counseling of students.
[C_PER2_2] The administration maintains adequate communication with students about institutional policies.
[C_PER2_3] JMU is preparing me for a productive and meaningful life beyond college.
[C_PER2_4] I feel welcome in the Harrisonburg community.
[C_PER2_5] JMU cares about the needs of its students.
[C_PER2_6] JMU is concerned about me as an individual
[C_PER2_7] It is important for me to stay connected to JMU after graduation.
[C_PER2_8] I think it is important for me to show my support for JMU after graduation by giving back philanthropically to the university.
[C_PER2_9] My JMU experience has been as good as I thought it would be.

Dashboard Series: Student Perceptions

Based on the following scale, please indicate your agreement with each of the following statements.

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge

[C_ADV1_1] My major faculty adviser seems interested in helping me.
[C_ADV1_2] The academic information given to me by my major faculty adviser has been accurate and helpful.
[C_ADV1_3] JMU places high priority on the academic advising of students

Dashboard Series: Academics & Advising

Indicate your level of satisfaction with each of the following aspects of James Madison University:

- A) Very dissatisfied
- B) Dissatisfied
- C) Satisfied
- D) Very satisfied
- E) No basis to judge

[C_SAT3_1] Mental health/psychological services
[C_SAT3_2] Tutoring resources
[C_SAT3_3] Study skills support services

Dashboard Series: Student Satisfaction

[C_FIS] How often did you eat less than you felt you should because you did not have the resources for food?

- A) Never
- B) Once per month or less
- C) Two to three times per month
- D) One to two times per week
- E) Three or more times per week
- F) Prefer not to answer

Dashboard Series: About Our Continuing Students

Form B

A random subset of participants completed Form B.

[C_PRO3] The following statements describe four personal philosophies of higher education. Choose the one statement that most accurately portrays your own point of view.

- A) The greatest emphasis is on the scholarly pursuit of knowledge and understanding. Involvement in course work or independent study beyond the minimum is sought. Social life and organized activities are relatively unimportant.
- B) Extracurricular activities, parties, athletics, social life, friendships and loyalty to college traditions are viewed as important and scholarly endeavors are less important though not ignored.
- C) Education is viewed essentially as preparation for an occupational future. College is seen primarily to obtain training for a chosen career.
- D) Emphasis is placed on ideas, art forms and individuality. There is often either a conscious rejection of commonly held value orientations or a search for meaning in one's own life.

Dashboard Series: About Our Continuing Students

To what extent has JMU provided you with:

- A) None
- B) Very little
- C) Some
- D) Quite a bit
- E) Very much

[C_OPP1_1] Opportunities to develop skills valuable in the workforce

[C_OPP1_2] Expertise in a specific discipline or area of study

[C_OPP1_3] Contact with individuals of different backgrounds

[C_OPP1_4] A broad, liberal arts education

[C_OPP1_5] A sense of community

[C_OPP1_6] An environment that promotes well-being

[C_OPP1_7] Opportunities for applying critical thinking

[C_OPP1_8] Skills for lifelong learning

Dashboard Series: Students' Experiences

To what extent has JMU has contributed to my knowledge, skills, and personal development in the following areas:

- A) None
- B) Very little
- C) Some
- D) Quite a bit
- E) Very much

- [C_GR1_1] Writing clearly and effectively
- [C_GR1_2] Thinking critically
- [C_GR1_3] Taking a leadership role
- [C_GR1_4] Functioning effectively as a team member
- [C_GR1_5] Identifying moral and ethical issues
- [C_GR1_6] Relating well to people of different backgrounds
- [C_GR1_7] Understanding yourself (strengths, abilities, limitations)

Dashboard Series: Student Development

Based on the scale below, indicate the personal importance to you concerning each of the following:

- A) Not important
- B) Somewhat important
- C) Very important
- D) Essential

- [C_V1_1] Working to promote social change
- [C_V1_2] Becoming a leader in my field
- [C_V1_3] Becoming involved with politics
- [C_V1_4] Contributing to science and innovation
- [C_V1_5] Ethical behavior
- [C_V1_6] Becoming involved in my community.
- [C_V1_7] Being well off financially.
- [C_V1_8] Promoting racial understanding
- [C_V1_9] Developing a meaningful philosophy of life.

Dashboard Series: Student Perceptions

How would you currently rate yourself in the following areas:

- A) This is an area in which I could improve
- B) I am somewhat strong in this area
- C) This is a major strength of mine

- [C_DEI1_1] Ability to see the world from someone else's perspective
- [C_DEI1_2] Tolerance of others with different beliefs
- [C_DEI1_3] Openness to having my own views challenged
- [C_DEI1_4] Ability to discuss and negotiate controversial issues
- [C_DEI1_5] Ability to work cooperatively with diverse people

Dashboard Series: About Our Continuing Students

Form C

A random subset of participants completed Form C.

[C_PRO10_1] What is your present religion?

- A) Protestant (e.g., Baptist, Methodist, Lutheran, Episcopal)
- B) Catholic
- C) Mormon
- D) Orthodox (e.g., Greek or Russian)
- E) Jewish
- F) Muslim
- G) Buddhist
- H) Hindu
- I) Atheist
- J) Agnostic
- K) Do not identify as anything
- L) My identity is not listed here [text entry option]_____
- M) Prefer not to say

Contact PAIR

[C_PRO1] Select the item below that best characterizes your political views:

	1	2	3	4	5	
Liberal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Conservative

Contact PAIR

Please indicate your agreement with each of the following statements.

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge [Exclude from analysis]

[UBO1_1] I can find almost everything I need to know about my student account (bills, payments, pending aid) on-line and rarely have to contact the University Business Office for assistance.

[UBO1_2] When I do have general questions about my student account, I know that I can get assistance and accurate information from the University Business Office staff.

[UBO1_3] When I have specific issues about my charges or payments, I know that someone in University Business Office will assist me with accurate information and options.

[UBO1_4] The Office of Financial Aid and Scholarships provides service in a courteous manner.

Contact PAIR

Please indicate your agreement to the following statements

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge

- [AA1_1] In my courses, methods of instruction and course content are related to course objectives.
 [AA1_2] In my courses, I have a clear understanding of course aims and requirements.
 [AA1_3] In my courses, methods of instruction are challenging and understandable.
 [AA1_4] I know what I have to do to get an A, B, C, D or F in my courses.
 [AA1_5] I am satisfied with the academic quality of my classes.

Contact PAIR

Based on the following scale, please indicate your agreement with each of the following statements.

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge [Exclude from analysis]

- [SM1_1] The classrooms I use generally have adequate equipment.
 [SM1_2] The laboratories I use generally have adequate equipment.
 [SM1_3] The classrooms I use generally have adequate space.
 [SM1_4] The laboratories I use generally have adequate space.

Contact PAIR

Rate your level of comfort with the following types of data being tracked by a university.

- A) Very Uncomfortable
- B) Somewhat Uncomfortable
- C) Pretty Comfortable
- D) Completely Comfortable

- [ST_DP1_1] Progress toward your degree or certificate
 [ST_DP1_2] Course performance
 [ST_DP1_3] Activity in an application or service provided by the university, including a university website (e.g., MyMadison)
 [ST_DP1_4] Campus-based activities logged through your JACard
 [ST_DP1_5] Campus-based activities logged through your smartphone
 [ST_DP1_6] Location on campus

Dashboard Series: Special Topics

Rate your level of comfort with your data being used for the following purposes.

- A) Very Uncomfortable
- B) Somewhat Uncomfortable
- C) Pretty Comfortable
- D) Completely Comfortable

- [ST_DP2_1] Improving University programs/processes
 [ST_DP2_2] Providing you suggestions for academic resources
 [ST_DP2_3] Providing you suggestions for student organizations

- [ST_DP2_4] Providing you suggestions for non-academic resources
- [ST_DP2_5] Sending you alerts if it appears your progress in a course is declining
- [ST_DP2_6] Providing you with personalized support and feedback

Dashboard Series: Special Topics

[ST_DP3] How would you prefer to learn about campus resources and/or organizations? Select all that apply.

- A) Student activity fair
- B) My own research online
- C) Talking to other students
- D) Direct communication from the resource office or organization
- E) Other (please describe)

Dashboard Series: Special Topics

[ST_DP4] How would you prefer to receive direct communication about campus resources and/or organizations? Select all that apply.

- A) Email
- B) Text message
- C) Fliers
- D) Instagram
- E) Facebook
- F) Other (please describe)

Dashboard Series: Special Topics

Form D

A random subset of participants completed Form D.

[C_PRO10_1] What is your present religion?

- A) Protestant (e.g., Baptist, Methodist, Lutheran, Episcopal)
- B) Catholic
- C) Mormon
- D) Orthodox (e.g., Greek or Russian)
- E) Jewish
- F) Muslim
- G) Buddhist
- H) Hindu
- I) Atheist
- J) Agnostic
- K) Do not identify as anything
- L) My identity is not listed here [text entry option]_____
- M) Prefer not to say

Contact PAIR

[C_PRO1] Select the item below that best characterizes your political views:

	1	2	3	4	5	
Liberal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Conservative

Contact PAIR

Indicate your level of satisfaction with each of the following aspects of James Madison University:

- A) Very dissatisfied
- B) Dissatisfied
- C) Satisfied
- D) Very satisfied
- E) No basis to judge

[AR1_1] Class size relative to the type of course.

[AR1_2] Classroom/laboratory facilities.

[AR1_3] Study areas.

[AR1_4] Availability of the courses you want at the time you need.

Contact PAIR

[FA1_1] Indicate your level of satisfaction with opportunities for student employment at James Madison University:

- A) Very dissatisfied
- B) Dissatisfied
- C) Satisfied
- D) Very satisfied
- E) No basis to judge [Exclude from analysis]

Contact PAIR

[ADV1_1] Indicate your level of agreement to the following statement: I am aware that individuals and corporations have made financial contributions to the University in support of my education.

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge [Exclude from analysis]

Contact PAIR

Indicate your level of satisfaction with each of the following aspects of James Madison University:

- A) Very dissatisfied
- B) Dissatisfied
- C) Satisfied
- D) Very satisfied
- E) No basis to judge [Exclude from analysis]

[BUS1_1] Personal safety/security at JMU

[BUS1_2] Campus parking

[BUS1_3] Campus police

- [BUS1_4] Cleanliness of JMU's campus buildings
- [BUS1_5] Attractiveness of JMU's campus landscaping
- [BUS1_6] Quality of service from JMU's postal services
- [BUS1_7] Quality of the city's bus transportation system

Contact PAIR

Please indicate your agreement with each of the following statements.

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge [Exclude from analysis]

- [BUS2_1] I am treated courteously by JMU's buildings and grounds staff.
- [BUS2_2] The classrooms and laboratories I use generally have adequate heating, lighting and air conditioning.
- [BUS2_3] I receive prompt, courteous service in the dining facilities.
- [BUS2_4] I am able to find the information and services I need on the JMU website
- [BUS2_5] I am able to conduct my postal business with JMU's postal services hours

Contact PAIR

[ALUMNI1_1] Please indicate your agreement with each of the following statement: I plan to attend events sponsored by the Alumni Association after graduation.

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge

Contact PAIR

Please indicate your agreement with each of the following statements.

- A) Strongly disagree
- B) Disagree
- C) Neutral
- D) Agree
- E) Strongly agree
- F) No basis to judge [Exclude from analysis]

[SACS1_1] The content and design of publications produced and distributed by JMU accurately reflect the institution.

[SACS1_2] The Office of Admissions' recruiting activities and materials portray JMU accurately and honestly.

Contact PAIR

Please indicate your agreement with each of the following statements.

- A) Strongly disagree
- B) Disagree
- C) Agree
- D) Strongly agree
- E) No basis to judge [Exclude from analysis]

[HC1_1] JMU's honor code and honor system have been clearly explained to me.

[HC1_2] I understand what actions are considered to be academic misconduct at JMU.

[HC1_3] My professors communicate to me what academic misconduct is as it applies to their particular course.

[HC1_4] I believe that students who are accused of academic misconduct at JMU are treated fairly by the Honor System in terms of their hearings and due process.

[HC1_5] I believe that students who are convicted of academic misconduct at JMU are treated fairly in terms of their punishment.

Contact PAIR

Indicate your level of satisfaction with each of the following aspects of James Madison University:

- A) Very dissatisfied
- B) Dissatisfied
- C) Satisfied
- D) Very satisfied
- E) No basis to judge [Exclude from analysis]

[HC2_1] Rules governing student conduct.

[HC2_2] Academic probation and suspension policies.

Contact PAIR