Local Licensees

Licensed as of 09/2018

James Madison University Foundation

James Madison University Foundation

Daniel's Imprinted Sportswear (12423)

PO Box 368

Harrisonburg, VA 22801

Ms. Linda Hottinger

Phone 540-434-4240

Fax 540-434-9438

www.Danielspro-ad.com

danielsaccounting@pro-ad.com

Spec Agr Disclosed: 02/05/2018

Distribution Channel(s)

REST, RRET

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged Goods)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear & Sleepwear)

01L (Men's/Unisex Performance Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01U (Women's Headwear)

01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05B (Checks)

05C (Paper Products)

05D (School Supplies)

05E (Publishing)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07C (Health/Beauty)

07D (Infant Products)

07H (Electronics & Content)

Faithful Fanatics Inc. (90288)

2017 Wilroy Rd.

Suffolk, VA 23434

Mr. Kelsey Wilkins

Phone 757-503-0839

Fax 757-538-1884

faithfulfanatics2008@gmail.com Spec Agr Disclosed: 12/11/2017

Distribution Channel(s)

CAMP, SCWC, SGSS, SMT, ITC

Product Categories

02C (Personal Accessories)

05E (Publishing)

06A (Sports Equipment)

Game Day Designs (99744)

11648 Leehigh Dr.

Fairfax, VA 22030

Mr. Stephen Hollar

Phone 703-887-9076

Fax

www.GameDayDesigns.com

shollar1@cox.net

Spec Agr Disclosed: 06/25/2018

Distribution Channel(s)

SMT, RRET

Product Categories

02A (Jewelry)

02D (Drinkware)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04E (Holiday Accessories)

05D (School Supplies)

05E (Publishing)

Harper's Statuary and Water Gardens (105668)

2670 North Valley Pike
Harrisonburg, VA 22802
Mr. Douglas Harper
Phone 540-434-8978
Fax 540-432-2324
www.Harpersstatuary.com

harperslawn@comcast.net Spec Agr Disclosed: 09/06/2018

Spec Agr Disclosed: 09/06/201

Distribution Channel(s)

CAMP, SMT, RRET

Product Categories

03B (Furniture/Furnishings) 04C (Signage Products)

High Peak Sportswear (12848)

2323 Memorial Ave Ste #17

Lynchburg, VA 24501

Mr. Ralph Smith

Phone 434-846-5223

Fax 434-847-7563 www.Hipeak.com

ralph@hipeak.com

Spec Agr Disclosed: 03/13/2018

Distribution Channel(s)

CAMP, REST, SMT, ITC, RRET

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear & Sleepwear)

01L (Men's/Unisex Performance Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01Q (Men's/Unisex Adjustable Wool Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool Headwear)

01S (Women's Fleece Tops &

01T (Women's Outerwear)

01U (Women's Headwear) 01V (Women's Jerseys & Performance Apparel)

01W (Women's Fashion Tops)

Local Licensees

Licensed as of 09/2018

10 Licensees

10 Disclosed

10 Special Agreements

James Madison University Foundation

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

04D (Gifts & Novelties -

Miscellaneous)

06A (Sports Equipment)

07D (Infant Products)

Home Stadiums LLC (116842)

P.O. Box 6221

Charlottesville, VA 22906

Mr. Scott Goss

Phone 814-659-9575

Fax

www.Homestadiums.com scottagoss@homestadiums.com Spec Agr Disclosed: 11/06/2017

Distribution Channel(s)

RRET

Product Categories

03B (Furniture/Furnishings)

05E (Publishing)

JoBa Design (113533)

125 N. Main Street Suite 500

Blacksburg, VA 24060

Ms. Robyn Jones

Phone 561-762-9301

Fax 540-953-0032

www.vtgokies.com

rjones@jobadesigngroup.com

Spec Agr Disclosed: 10/11/2017

Distribution Channel(s)

CAMP, RRET

Product Categories

02C (Personal Accessories)

03D (Housewares)

04D (Gifts & Novelties -

Miscellaneous)

Penelope (116900)

286 Industrial Park Lane

Appomattox, VA 24522

Mr. Scott Small

Phone 434-352-0604

Fax

scott@penelope.com

Spec Agr Disclosed: 06/28/2018

Distribution Channel(s)

RRET

Product Categories

02A (Jewelry)

SOS Advertising LLC (47147)

690 S Mason St

Harrisonburg, VA 22801

Mr. Ryan Sacco

Phone 540-442-9226

Fax 540-442-9315

sosadsinfo@gmail.com

Spec Agr Disclosed: 07/27/2018

Distribution Channel(s)

REST, RRET

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear & Sleepwear)

01N (Men's/Unisex Structured Closed Back Headwear)

010 (Men's/Unisex Structured

Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed Back Headwear)

01Q (Men's/Unisex Adjustable Wool Blend Headwear)

01R (Men's/Unisex Adjustable Non-

Wool Headwear)

02C (Personal Accessories)

02D (Drinkware)

04A (Automobile Products)

04D (Gifts & Novelties -

Miscellaneous)

05D (School Supplies)

Wade Outside Photography (116411)

12314 Cold Stream Guard Ct

Bristow, VA 20136

Ms. Tami Wade

Phone 571-606-7405

Fax

www.wadeout side photography.zen folio.

com

tlwade62@verizon.net

Spec Agr Disclosed: 09/14/2017

Distribution Channel(s)

CAMP, RRET

Product Categories

05E (Publishing)