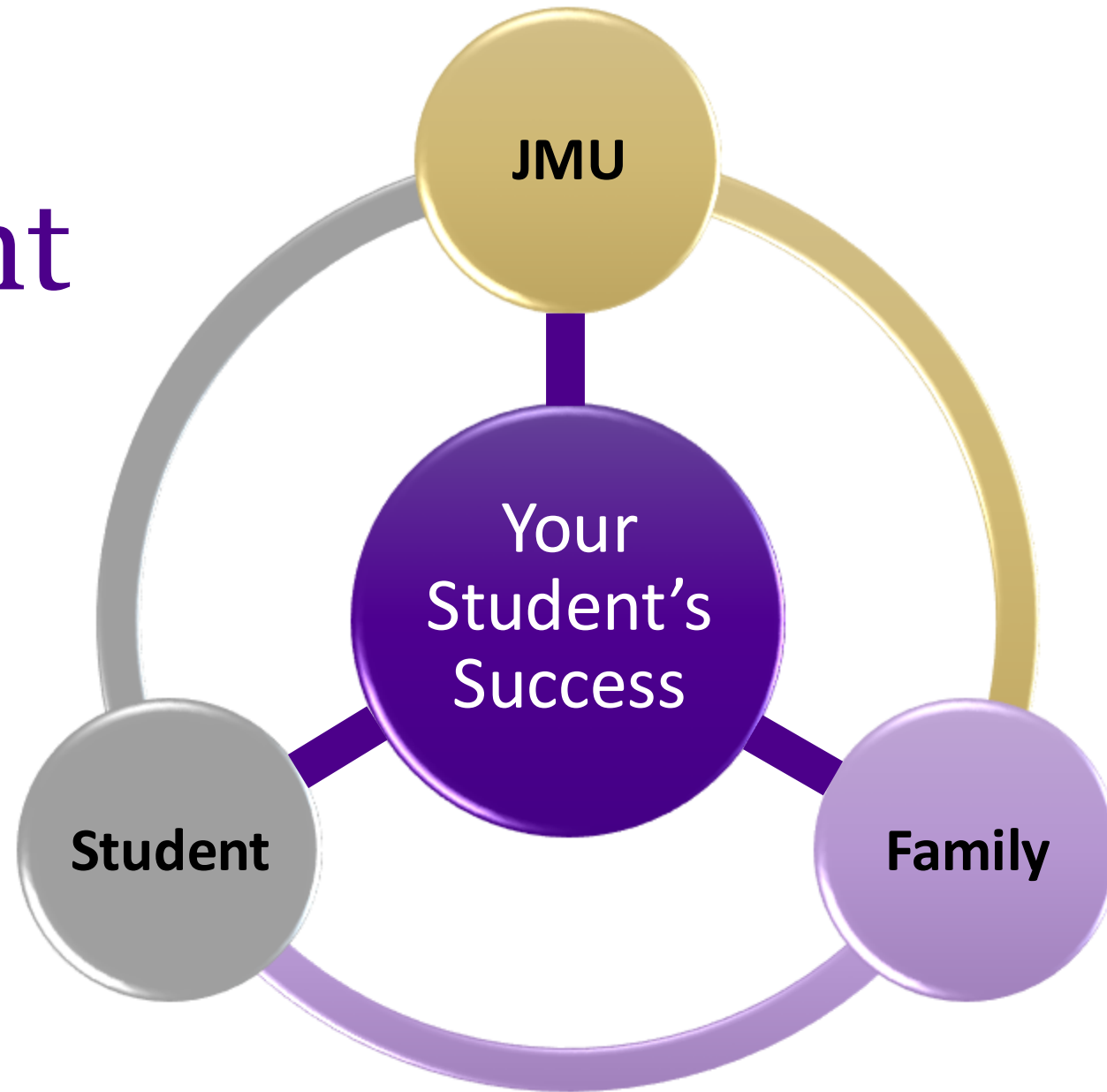


Families as Partners in Student Success

The Engagement Cycle



JMU

Offerings

Family

- Orientation & Transition
- Transition Webinars
 - July 27, Aug. 5 & 13
- Student Affairs
 - Newsletters
 - Facebook Live
- Family Engagement
 - Family Newsletter
 - Send Offs
 - Facebook page
 - Parents Council
 - Family Weekend
- Visiting Campus





JMU

Fall Dates



Family

- Family Weekend – Oct. 2-4, 2026
- Fall Break (no classes) – Oct. 7-11, 2026
- Homecoming – Oct. 16-17, 2026
- Or any free weekend

JMU

Visiting Campus

Family

- Attend a show at Forbes Center
- Watch a movie at Grafton Theatre
- Cheer on the Dukes
- Workout at UREC
- Go grocery shopping
- Use a guest punch or eat off campus
- Grab ice cream locally

TIP

Visitor parking passes are free and can be obtained from Parking Services.

Family

Communication

Student

5.7%

averaged higher retention than their peers when students have engaged parents

43%

of parents talk to their student daily and nearly all speak weekly.

69%

speak about student life and activities, 57% academic advice and 53% mental health



Family

Discussion - Now



Student

Which class are you most excited/nervous about?

Overall, what are you most excited/anxious about?

What will you get involved with outside of classes?

How will you handle situation that are hard or unexpected?

How often do you want to connect with each other?

What would your ideal care package include?

How will we discuss grades?



Family

Discussion - Later



Student

When have you laughed the hardest?

What are you loving that has surprised you?

What do you miss from home that you didn't expect?

What has surprised you the most about your experience so far?

What class makes you curious to learn more about the subject?

What would make this experience even better?

What good habits have you picked up?

Student

Involvement Skills

JMU

1. Leadership
2. Communication
3. Facilitation
4. Interpersonal
5. Problem Solving
6. Critical Thinking
7. Time Management



Student

Resources

JMU

- Weeks of Welcome
- BeInvolved
- Dukes News
- Student Gateway
- JMU Calendar
- Social Media
- Word of Mouth (Other students, Advisor, Professors, RA/OPA/FROG)



**Be
Involved**

Student

Opportunities

JMU



Career Exploration

Work-Based Learning
Experience (WBLEs)
Internships
Career Fairs
Career Advising Appts
Handshake



Campus Jobs

Work Study
Institutional Employment
PageUp
Hiring documents



Student Leader

Departments – OPA,
FROG, RA, MYMOM,
Peer Mentors, Student
Ambassadors
Student Organizations
Academics

Student

Opportunities

JMU



Study Abroad

Short-term
Semester-long
Exchange programs
Meet with SA Advisor
Plan with Academic Advisor



Undergrad Research

Experiential learning
Build academic and professional network
Opportunities posted to Virtual Bulletin Board
Faculty office hours



Community Service

Alternative Break Program
Dukes Making a Difference
Dukes Volunteer

Student

Recommendations

JMU

1. Cast a wide net
2. Quality over quantity
3. Balance Engagement
4. Think Ahead
5. Build Connections
6. Encourage students to read their emails!

TIP

Just do something

Welcome to the JMU Family!



Afternoon Schedule

2:40 pm

Ask an OPA!
Wilson Hall Aud.

3:35 pm

What's Next
Wilson Hall Aud.

4:00 pm

Resource Fair
Student Success
Center