

WELCOME CLASS OF 2029!



College of Business

Your CoB Success Network



Making Meaningful Faculty Connections





Tips for engaging with faculty

- Attend Office Hours
- Be Professional
- Seek Help Early
- Be Prepared and Punctual for Class
- Ask Questions in Class
- Practice Academic Integrity
- Take Responsibility of Your Education
- Explore Opportunities

The CoB Experience: Advising Professional Development Student Support



First Year

Professional Development and Well-Being:

- Adjust to campus life
- Establish a solid GPA and explore majors
- Build rapport with faculty
- Practice professional behavior
- Join a JMU student organization

Additional Steps to Get Ahead!

- Attend professional development events
- Investigate study abroad programs
- Ask your network/apply for summer job opportunities
- Polish your online presence

Sophomore Year

Professional Development and Well-Being:

- Join a JMU student organization
- Participate in Career Kickstart
- Activate Handshake & LinkedIn Account
- Schedule a career advising appointment
- Practice professional behavior
- Attend JMU Career Fairs/Attend Employer Events
- Research internship deadlines

Additional Steps to Get Ahead!

- Schedule a CoB Internship Search Coaching Session
- Apply for a CoB Career Trek
- Apply for a study abroad program

Formal Acceptance to the College of Business

Application

+

Lower-Level BBA Courses*

+

*2.7 BBA Core GPA***

ADMISSION to COB 300

*No BBA core course may be attempted more than two times

** BBA core GPA is calculated using letter grades earned at JMU in the lower-level BBA core courses, minus Calculus and COB 242: Managerial Accounting

Academic Advising in the College of Business

- Work with your first-year advisor until February, and then transition to a major advisor
- Advisors assist with:
 - Academic plan development
 - Registration resources
 - COB 300 application and acceptance process
 - Student support programming
 - Direction for declaring CoB majors and minors
 - Peer advising



CoB First-Year Success Seminar (COB 110)



- Strategies for academic and career success
- Individual assessments and strengths
- University resources
- Co-curricular opportunities
- Developing a personal brand

Discover Your Strengths



The CliftonStrengths for Students is an assessment that helps students discover their natural talents and learn how to develop them into strengths.

Summer: First-year and transfer students take the CliftonStrengths assessment online

During your CoB Experience: Students will participate in workshops in specific courses where they learn more about their natural talents and how to use these talents to further their personal growth and well-being.

JMU Success Network

- Office of Disability Services
- Counseling Center
- UREC Health Promotion
- Communication Center
- English Language Learner Services
- Peer Assisted Study Sessions
- Science & Math Learning Center
- University Writing Center
- VALOR (JMU's Home for All Military-Connected Students)



Engagement Opportunities



Student Organizations

GET INVOLVED!

CoB Student Org Night Mon., Aug. 25

4 Business Fraternities

5 Honor Societies

20 General and Special Interest Business Organizations



Office of Professional Development and Engagement (OPDE)

- Career Treks: DC Metro Area, New York, VA Beach
- Career KickStart Professional Development Program
- Professional Development/Career Coaching
- Professional Etiquette Dinners/Mocktail Events
- Weekly Upcoming Professional & Career Events Email
- Bi-monthly e-newsletter
- MadisonBiz Residential Learning Community



Semester in Antwerp, Belgium

- Complete COB 300
- Earn a European Business Concentration
- All courses taught in English by the University of Antwerp faculty
- Group travel to France, Germany, Luxembourg, and the UK
- Offered in Fall, Spring, and Summer
- Spaces are limited



JMU Center for Global Engagement

- Semester Abroad Programs (Florence, London, Salamanca)
- Short-Term Programs for general education or business credit
- Intern in Spain, Ireland, Germany, and more
- Attend JMU's Study Abroad Fair in September



CoB Sources of Communication

- JMU Email
- MyMadison
- Canvas
- www.jmu.edu/cob
- CoB Connections E-Newsletter
 - Arrives in your inbox every two weeks
 - Your parents can view it on the CoB website



College of
Business

CONNECTIONS
eNews

Tuesday, May 6, 2025

Make the Most of Your Summer: Build Skills & Connections

Summer is the perfect time to relax and recharge—but it's also a great opportunity to build transferable skills that can support your future career. Whether you're lifeguarding, caddying, or scooping ice cream, no job is too small to make meaningful connections. You never know who you'll meet or where a conversation might lead. If networking feels intimidating, start small. Chat with a peer, a club advisor, or a coworker.

Remember—networking isn't a personality trait, it's a skill you can develop. Be intentional:

- Ask open-ended questions that invite conversation.
- Listen actively and show genuine curiosity.
- Stay confident and pay attention to the details—you might spark a great conversation over something as simple as a keychain.

Take advantage of every interaction. The connections you build today could open doors tomorrow!

This insight is brought to you by the Office of Professional Development and Engagement. To learn more about the office, [CLICK HERE](#).

Deadline Dash

COB300: Spring 2026 in Antwerp, Belgium

Apply Now

Will you be ready to take COB300 in Spring 2026? Consider the Semester in Antwerp, Belgium! To learn more, [CLICK HERE](#) or [APPLY NOW](#). Questions? contact Sam Collier at collesb@jmu.edu.

Graduating in May or August 2025?

The College of Business Senior Exit Survey will be sent to your email tomorrow. To receive your CoB medallion, you must complete this survey by Friday, May 16th. Pickup instructions will be provided at the end of the survey.

Note: Medallions cannot be picked up after 5 PM on May 16th—don't miss out!

College of Business Exam Week Snacks

May 8, May 12 | Hartman Hall and Zane Showker Hall Lobby

The College of Business is here to support your exam success with complimentary coffee and snacks—stop by and recharge!

2025 College of Business Student Awards Ceremony

May 16 | 3:00PM | Hartman Hall, Forum

Join us in recognizing the achievements of your fellow students at the upcoming Awards Ceremony and Reception!

Campus Gems

Fond Farewell to Associate Dean Molly Brown

As the office behind this newsletter, it's only fitting that we take a moment to celebrate someone who has had a lasting impact not only on this publication but on so many programs across the College of Business. For the past

23 years, Associate Dean Molly Brown has been a driving force behind initiatives that have shaped the student experience at JMU.

Her leadership, dedication, and passion have left an undeniable mark, and we are grateful for the legacy she leaves behind. We wish her all the best as she embarks on her next chapter—congratulations on a well-earned retirement!

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