Welcome to First Year Orientation

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Agenda:

- JMU Academics and Advising
- Preparing Your Student to be Career Ready
- Supporting Your Student in the Transition







Are You Ready?





- How are YOU feeling about your student coming to JMU?
- What are you excited about?





20th Century McGee

- Perceptions of Family Leaving
- Expectations
- No classes
- No next steps
- Hopes & Dreams about the future

Advising at JMU

First-Year Advisor



Major Advisor





Advisor's Role

- Helps with academic planning and decision-making
- Address questions and concerns regarding General Education, major, and degree requirements
- Explains how students' academic decisions affect their progress towards meeting graduation requirements
- Discuss academic choices with regards to long-term academic and career goals
- Helps identify other resources on campus as needed





Student's Role

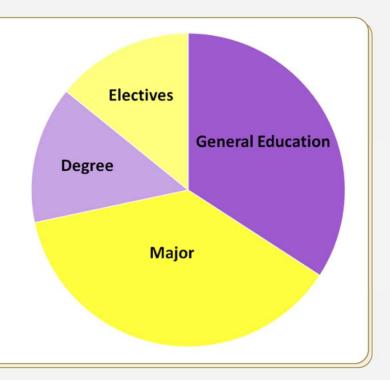
- Know the Academic Requirements
 - General Education, your major and degree program, and any optional academic program additions, such as a minor or pre-professional programs.
- Choose a major and explore your career options
- Know your Academic Advisor
 - Preferred method of communication (e.g., phone, email, office hours)
 - Initiate contact for advice, info., resources, and support.
- Be prepared for meetings with your advisor
- Ask your advisor questions about things you don't know, when clarification is needed, or concerns you may have





Curriculum Overview: JMU Degree Nuts & Bolts

- The four areas of academic requirements
- Extracurricular activities
- Internship opportunities
- Service learning
- Student leadership
- Community engagement (local/abroad)



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Navigating Gen Ed (General Education)

- 5 Areas
 - Madison Foundations
 - Arts & Humanities
 - The Natural World
 - American & Global Perspectives
 - Sociocultural and Wellness
- Central to the JMU experience
- Many unique courses





BROAD SKILLS MATTER

A liberal education provides the skills and knowledge employers view as important for career success.

EMPLOYERS SEE VALUE IN HIGHER EDUCATION

Employers have confidence in higher education and the value of a college degree.

MINDSETS MATTER TOO

Personal aptitudes and mindsets also play an important role in career success.

EXPERIENCES SET STUDENTS APART

Completion of active and applied learning experiences gives job applicants a clear advantage.

EMPLOYERS AREN'T THE SAME

Views on higher education and perceptions of recent graduates vary significantly by employer age and educational attainment.

WORKFORCE PREPAREDNESS STILL LACKING

Employers see room for improvement in the preparation of college graduates for work.

How College Contributes to Workforce Success

EMPLOYER VIEWS ON WHAT MATTERS MOST

9 KEY TAKEAWAYS

BREADTH + DEPTH

Both breadth and depth of learning are needed for long-term career success.

COMMUNICATION IS IMPROVING

College graduates are becoming more effective at communicating their achievements to employers.

ONE DIFFERENCE AGE MAKES

Younger employers (under 40) place higher value on civic-related outcomes and experiences than older employers (50 and above) do.

Navigating a Knowledge-Based Economy



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Today's Advising Meetings: Focus on Student Success

- Students meet with their First-Year advisor
 - Please reinforce this message for us: At JMU, students are in the driver's seat of their education. They should reach out to their advisor when they need them!
- Content about General Education
- Major specific information
- Transitioning to JMU
- Schedule review
- Opportunities to connect with advisor and peers



Preparing Your Student to be Career Ready!





Your University Career Center team can help you with:













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5 Ways to be #CareerReady:



Activate your Handshake account: jmu.joinhandshake.com

Schedule a career advising appointment at least once a year

Attend University Career Fairs every semester

Connect classes to potential career paths

Pursue internships, work-related and volunteer experiences





Complete Handshake Profile

- Go to jmu.joinhandshake.com
- Register for career fairs, events, workshops
- Schedule career advising appointments
- Sign up for interviews
- Access & apply for job/internship opportunities









Meet with a Career Advisor at least once a year

- Provides individual attention
- Career assessment opportunities
- Mock interviews
- Grad school statement review
- Resume/cover letter advice











Attend University Career Fairs every semester

Every student should

- ✓ Attend each day for 30 minutes
- ✓ Talk to 5 organizations each day

Career fairs are great ways for students to

- ✓ Practice introducing themselves
- ✓ Connect with JMU alumni
- ✓ Learn about career paths
- ✓ Find jobs & internships









University Career Fair

Tuesday 9/26 Wednesday 9/27 11am – 3pm Festival Ballroom







Campus Partner Career Fairs





- College of Integrated Science & Engineering (CISE)
 Career & Internship Fair:
 Tuesday 9/12 | 11am 3pm | Festival Ballroom
- Nurse Recruitment Day Thur. 9/14 | 11am - 3pm | AUBC
- Hart School (Hospitality, Sport & Recreation Management) Career & Internship Fair:
 Wednesday 11/8 | 11am - 3pm | Festival Ballroom
- Other career fairs: "Meet the Firms" (COB students), Teacher Recruitment Day

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Connect Classes with Careers

- Relate majors, minors, general education and electives to career ideas
- Select paper and project topics related to jobs, industries, and/or career fields
- Include specifics of coursework in elevator pitch
- Apply course learning in internships & involvements
- Identify 3 things they are proud of















Pursue at least 1 Internship

Internships

- Provide opportunities to try out career field
- Apply learning from coursework
- Advance career competencies
- Develop a network of career contacts
- Lead to more & better opportunities
- Are often paid
- Can be counted for academic credit(s)











Bachelor's and Advanced Degree Recipients

Class of 2022 Career Outcomes Overview

96.3% of Bachelor and Advanced Degree Recipients Have a Career Outcome

Primary Activity	Bachelors	Advanced Degree	All Graduates
Working	74.1%	92.9%	76.6%
Continuing Education	21.5%	3.9%	19.2%
Military	0.5%	0.4%	0.5%
Total with a Career Outcome	96.2%	97.2%	96.3%
Still Seeking (employment or education)	3.5%	2.8%	3.4%
Not Seeking (due to life events, travel, etc.)	0.4%	0.0%	0.3%
Total Without a Career Outcome	3.9%	2.8%	3.7%

The data reflects knowledge of 3,351 bachelor's degree recipients and 509 advanced degree recipients, for a knowledge rate of 73.6%.



Bachelor's Degree Recipients

Top Employers 2022

1,610 Unique Employers

25+ Hires		
Sentara Healthcare		
Carahsoft		
Deloitte		
KPMG		
Inova Health System		
James Madison University		

15-25 Hires
RSM
Amazon
Booz Allen Hamilton
VCU Health
Bon Secours
CoStar Group
EY, LLP

10-14 Hires		
UVA Health		
Fannie Mae		
Marriott Bonvoy Hotels		
Oracle		
memoryBlue		
Merck		
Enterprise Holdings		
Leidos		
Stryker		
University of Virginia		

5-9 Hires		
CGI Federal	ADP	TEKsystems
Duke Health	Massachusetts General Hospital	U.S. Air Force
Insight Global	Target	Virginia Hospital Center
PwC	ALKU	Aramark
Capital One	Augusta Health	CapTech Ventures, Inc. Chesterfield County Public
Cvent	Bloomberg Industry Group	Schools
Gartner, Inc.	CACI International Inc.	Fairfax County Public Schools
MedStar Health	Guidehouse	Fidelity Investments
Prince William County Public		
Schools	HCA Healthcare	Harrisonburg City Schools
U.S. Army	NTT Data	Maxim Healthcare

N= 2,491 (Number of employed students who indicated their employer or organization of employment)







Students will struggle at some point...and that's okay!

How they will cope with that struggle is an indicator of their success...









Encourage your student to:

- Check JMU email daily
- Reach out to their academic advisor if they need help
- Foster resilience

Ask students how their classes relate to their career ideas

Have students practice their elevator pitch

































Start Today!

- Empower your student
- Discuss & ask questions
- Encourage independent interactions with their advisor and the career center
- Support their decisions











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University Career Center



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