

James Madison University - Fact Book 2021

**TABLE 2-18**  
**Admissions:**  
**Undergraduate Applied, Accepted & Enrolled and Acceptance/Yield Rates**  
**Fall 2016 - Fall 2021**

Student Status	Gender		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
First-time	Men	Applied	8,668	8,528	9,412	9,473	9,520	8,052
		Accepted	5,799	5,828	6,078	6,752	7,238	6,567
		Enrolled	1,782	1,895	1,869	1,832	1,789	2,026
		Acceptance Rate	67%	68%	65%	71%	76%	82%
		Yield Rate	31%	33%	31%	27%	25%	31%
	Women	Applied	12,636	12,571	13,737	14,105	14,402	13,124
		Accepted	9,567	10,038	10,389	11,345	12,017	11,698
		Enrolled	2,723	2,773	2,672	2,623	2,715	2,741
		Acceptance Rate	76%	80%	76%	80%	83%	89%
		Yield Rate	28%	28%	26%	23%	23%	23%
	Total	Applied	21,304	21,099	23,149	23,578	23,922	21,176
		Accepted	15,366	15,866	16,467	18,097	19,255	18,265
		Enrolled	4,505	4,668	4,541	4,455	4,504	4,767
		Acceptance Rate	72%	75%	71%	77%	80%	86%
		Yield Rate	29%	29%	28%	25%	23%	26%
Transfer	Men	Applied	965	912	870	704	823	769
		Accepted	582	654	609	440	577	580
		Enrolled	371	405	369	342	305	349
		Acceptance Rate	60%	72%	70%	63%	70%	75%
		Yield Rate	64%	62%	61%	78%	53%	60%
	Women	Applied	944	916	871	706	901	901
		Accepted	683	710	681	510	742	761
		Enrolled	413	409	370	392	388	418
		Acceptance Rate	72%	78%	78%	72%	82%	84%
		Yield Rate	60%	58%	54%	77%	52%	55%
	Total	Applied	1,909	1,828	1,741	1,410	1,724	1,670
		Accepted	1,265	1,364	1,290	950	1,319	1,341
		Enrolled	784	814	739	734	693	767
		Acceptance Rate	66%	75%	74%	67%	77%	80%
		Yield Rate	62%	60%	57%	77%	53%	57%

Source: JMU Official SCHEV Fall Cohort Data