

James Madison University - Fact Book 2020

TABLE 3-10
First Majors: By College, First Major, and Race & Ethnicity
Fall 2020

College - 1st Major	1st Major	American Indian / Alaska Native	Asian	Black or African American	Hawaiian or Other Pacific Islander	Hispanic	White	Two or More Races	Unknown / Unreported	Non-Resident Alien	Grand Total	
College of Arts & Letters	Anthropology		2	3		5	67	3	2		82	
	Communication & Advocacy (M.A.)		1	3			17	1	2	3	27	
	Communication Studies	1	20	29	1	39	531	27	12	5	665	
	English	2	3	5		9	124	10	5		158	
	English (M.A.)	1				1	11	1			14	
	History		5	8		9	162	9	6	1	200	
	History (M.A.)			1			23		1		25	
	International Affairs	1	15	17		36	192	16	5	3	285	
	Justice Studies		11	30		28	253	15	5	3	345	
	Media Arts & Design	2	25	29		40	499	18	11	4	628	
	Modern Foreign Languages		4	8		10	35	2	1		60	
	Philosophy & Religion		1	1		2	34	2	1		41	
	Political Science	1	8	21		45	323	25	2	1	426	
	Political Science (M.A.)						10				10	
	Public Administration (M.P.A. - 5th year format)						4				4	
	Public Administration (M.P.A.)			1	1		23		2	1	28	
	Public Policy & Administration			3	9		6	115	7	5	2	147
	Sociology			6	18		7	57	9	3		100
	Writing, Rhetoric & Technical Communication			4	7		9	84	7	4	1	116
	Writing, Rhetoric & Technical Communication (M.A.)				2			9			1	12
	Total	8	109	192	1	246	2,573	152	67	25	3,373	
College of Business	Accounting		20	16		24	310	19	11	8	408	
	Accounting (M.S.)			1		2	48	2		3	56	
	Business Administration (M.B.A.)		11	10		8	109	5	6	7	156	
	Computer Information Systems		78	35	2	44	354	31	4	18	566	
	Economics		17	10		18	113	6	4	12	180	
	Economics (B.B.A.)		1	3		2	45	4		3	58	
	Finance	1	45	14		32	572	30	12	19	725	
	Hospitality Management		8	6		20	283	17	4	16	354	
	International Business	1	7	1		24	106	3	3	13	158	

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College of Business	Management	2	23	29		57	585	33	8	15	752
	Marketing	1	29	31	2	46	709	29	8	9	864
	Quantitative Finance		5			2	33	4	3	4	51
	Sport & Recreation Leadership (MS)		2	8		4	25			2	41
	Sport & Recreation Management	1	9	43		24	438	18	10	5	548
	Strategic Leadership (Ph.D.)		1	1		1	25	1	2	4	35
	Total		6	256	208	4	308	3,755	202	75	138
College of Education	Adult Education/Human Resource Development (M...			3		2	17	3		3	28
	Autism Spectrum Disorders (Graduate Certificate)				1	1	6				8
	Education (5th yr format - M.A.T.)		10	2	1	12	192	5	7		229
	Education (M.A.T.)		1	2		3	21		2		29
	Education (M.Ed.)		2	2		9	118	2	8	2	143
	Educational Technology (Graduate Certificate)			3			10	1	1	1	16
	Elementary Education		11	8		24	240	16	5		304
	Inclusive Early Childhood Education	1	1	1			23				26
	Middle Education			1		2	13				16
	School Administration Endorsement (Graduate Certi..			5		4	91	2	8		110
	Secondary Education		1	1		1	46	2			51
	Special Education (M.A.T. - 5th yr format)			1		2	21				24
	Special Education (M.A.T.)						10	1	2		13
	Special Education (M.Ed.)						3			1	4
	Special Education - K-12		3	1		5	48	3	1		61
	Teacher Leadership (Graduate Certificate)			1		2	10		1		14
Teaching English to Speakers of Other Languages		2			1					3	
Total		1	31	31	2	68	869	35	35	7	1,079
College of Health & Behavioral Studies	Assessment & Measurement (Ph.D.)						7			2	9
	Athletic Training			1		1	11	1			14
	Athletic Training (M.S)			1			5				6
	Audiology, Clinical (Au.D.)						25				25
	Clinical & School Psychology (Psy.D.)		3	2		1	10	2	2	3	23

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College of Health & Behavioral Studies	Clinical Mental Health Counseling (Ed.S.)		4	3		2	18	2			29	
	College Student Personnel Administration (M.Ed.)		1	4		1	21	3			30	
	Communication Sciences & Disorders		12	5	1	22	286	6	9	1	342	
	Communication Sciences & Disorders (Ph.D.)					1	6		1	3	11	
	Counseling and Supervision (Ph.D.)				1		8	1		1	11	
	Dietetics			4	3		12	59	7	3	2	90
	Health Sciences	1	80	102	1	116	1,117	78	14	9	1,518	
	Health Sciences (M.S.)			1			8	1	1		11	
	Health Services Administration			12	11		18	175	7	3	1	227
	Higher Education Assessment Specialist (Graduate C..				1		1	6				8
	Kinesiology	2	24	34	2	42	456	38	3	2	603	
	Kinesiology (M.A.T. - 5th yr format)			1			4				5	
	Kinesiology (M.S.)				1		18	1	1		21	
	Nurse Practitioner (M.S.N.)			3	1		2	44		1		51
	Nursing	2	71	54	1	101	1,045	66	17	2	1,359	
	Nursing (M.S.N.)			2	1		30			1		34
	Nursing Practice (D.N.P.)				3		22			1		26
	Occupational Therapy (M.O.T.)			3	3		4	57	2	2		71
	Physician Assistant Studies (M.P.A.S.)			8	4		3	73	3	5		96
	Psychological Sciences (M.A.)			3	4		2	19	1	2	1	32
	Psychology			52	76	1	84	816	55	10	12	1,106
	School Counseling (M.Ed.)				1		1	12				14
	School Psychology (Ed.S.)				5		2	11	1			19
	School Psychology (M.A.)				3		2	6				11
	Social Work			5	9		27	148	6	3		198
Speech Language Pathology - Clinical (M.S.)			4			2	53				59	
Speech Language Pathology - Clinical DLVE-SLP (M.S.)						1	14	3	3		21	
	Total	5	292	334	6	448	4,590	284	82	39	6,080	
College of Integrated Science &	Computer Science		65	37		45	462	27	12	18	666	
	Computer Science - Information Security (M.S.)		2	5		3	31	2	1		44	

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College of Integrated Science & Engineering	Cyber Intelligence (Graduate Certificate)		1	1			8			1	11
	Engineering		22	18	3	29	324	23	4	4	427
	Geographic Science		3	4		14	152	8	5	1	187
	ISAT - Environmental Mgt. & Sustainability (M.S. - M..)				1						1
	Integrated Science & Technology	1	17	15		24	214	10	7	1	289
	Intelligence Analysis		11	6		14	149	22	6	4	212
	Total		1	121	87	3	129	1,340	92	35	29
College of Science & Mathematics	Biology	2	62	55		77	626	72	14	9	917
	Biology (M.S.)		1			1	9	3	1		15
	Biophysical Chemistry		1	2		2	26	4			35
	Biotechnology		10	10		12	98	6	4	4	144
	Chemistry		10	4	1	7	116	9	2	1	150
	Earth Science			3		2	26	1	1		33
	Geology		1	1		5	40	2	1	1	51
	Mathematics		11	5	2	8	82	11	2	4	125
	Mathematics (M.Ed.)		1	1		1	27		2	1	33
	Physics			3		8	75	9	5	1	101
	Statistics		2	2		4	31		1	2	42
Total		2	99	86	3	127	1,156	117	33	23	1,646
College of Visual & Performing Arts	Architectural Design		5	5		17	65	4	6	1	103
	Art Education (M.A.)						1				1
	Art History			1		3	18	4			26
	Art, Studio		6	8	1	14	143	9	2	1	184
	Art, Studio (M.F.A.)						7				7
	Dance		2	8		3	72	9	1		95
	Graphic Design		9	10		13	108	7		2	149
	Industrial Design		2	2		7	34	5		2	52
	Music		13	16		25	273	26	8	2	363
	Music (M.M.)			2			19		1	2	24
Music Performance & Conducting (D.M.A.)		2	1		1	15		1	18	38	

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College of Visual & Performing Arts	Musical Theatre		1	4		3	33	8			49	
	Theatre		2	11		18	111	8	1	1	152	
	Total		42	68	1	104	899	80	20	29	1,243	
University Studies	Adult Special	1	2	11		4	74	2	5		99	
	Audit Special						4		1		5	
	High School Dual Enrolled		10	7		1	53	4	6		81	
	Independent Scholars Program					1	5		1		7	
	Individualized Studies	1	10	16	1	13	152	4	14		211	
	Interdisciplinary Liberal Studies		14	8		24	321	20	5	2	394	
	International Study Center									25	25	
	School System Contract Courses			1			3				4	
	Teacher Licensure			1		1	5				7	
	Undeclared			22	17	1	36	446	22	6	1	551
	Total		2	59	60	2	80	1,063	52	38	28	1,384
Grand Total		25	1,009	1,066	22	1,510	16,245	1,014	385	318	21,594	

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