

# James Madison University - Fact Book 2020

**TABLE 2-26**  
**Retention Rates: First-time - First-year Cohort**  
**Fall Terms 1990 - 2020**

Year	Enrolled	Percent Returning After		
		One Year	Two Years	Three Years
1990	1,912	93.0%	86.4%	84.7%
1991	2,123	92.6%	86.9%	83.2%
1992	2,042	91.7%	86.0%	83.9%
1993	2,082	91.8%	84.6%	82.3%
1994	2,290	91.8%	85.7%	83.1%
1995	2,539	90.2%	84.9%	83.2%
1996	3,258	90.1%	83.9%	81.8%
1997	3,062	91.1%	84.4%	83.2%
1998	2,973	90.4%	84.5%	82.9%
1999	3,039	90.5%	84.8%	82.8%
2000	3,226	90.1%	84.5%	82.9%
2001	3,249	91.8%	85.9%	84.1%
2002	3,283	92.0%	86.1%	85.2%
2003	3,388	91.5%	85.7%	84.0%
2004	3,285	90.9%	85.9%	84.3%
2005	3,798	91.8%	86.0%	84.2%
2006	3,748	90.8%	84.3%	83.2%
2007	3,867	91.4%	86.2%	84.7%
2008	3,957	91.7%	87.3%	84.9%
2009	3,952	91.0%	86.5%	83.7%
2010	4,001	91.3%	86.7%	83.5%
2011	4,029	91.4%	87.2%	84.4%
2012	4,325	92.3%	88.1%	85.4%
2013	4,202	92.4%	87.6%	84.8%
2014	4,364	91.0%	85.6%	83.0%
2015	4,408	91.2%	86.2%	82.9%
2016	4,505	90.2%	84.9%	81.8%
2017	4,668	90.4%	84.8%	81.7%
2018	4,541	89.1%	83.6%	TBD
2019	4,455	89.1%	TBD	TBD
2020	4,504	TBD	TBD	TBD

Source: Internal Statistical Reports (1989-1991); Fall Admissions Data and Fall Student Census (1992-Present)