

# James Madison University - Fact Book 2020

**TABLE 2-26**

**Retention Rates: First-time - First-year Cohort  
Fall Terms 1990 - 2020**

| Year | Enrolled | Percent Returning After |           |             |
|------|----------|-------------------------|-----------|-------------|
|      |          | One Year                | Two Years | Three Years |
| 1990 | 1,912    | 93.0%                   | 86.4%     | 84.7%       |
| 1991 | 2,123    | 92.6%                   | 86.9%     | 83.2%       |
| 1992 | 2,042    | 91.7%                   | 86.0%     | 83.9%       |
| 1993 | 2,082    | 91.8%                   | 84.6%     | 82.3%       |
| 1994 | 2,290    | 91.8%                   | 85.7%     | 83.1%       |
| 1995 | 2,539    | 90.2%                   | 84.9%     | 83.2%       |
| 1996 | 3,258    | 90.1%                   | 83.9%     | 81.8%       |
| 1997 | 3,062    | 91.1%                   | 84.4%     | 83.2%       |
| 1998 | 2,973    | 90.4%                   | 84.5%     | 82.9%       |
| 1999 | 3,039    | 90.5%                   | 84.8%     | 82.8%       |
| 2000 | 3,226    | 90.1%                   | 84.5%     | 82.9%       |
| 2001 | 3,249    | 91.8%                   | 85.9%     | 84.1%       |
| 2002 | 3,283    | 92.0%                   | 86.1%     | 85.2%       |
| 2003 | 3,388    | 91.5%                   | 85.7%     | 84.0%       |
| 2004 | 3,285    | 90.9%                   | 85.9%     | 84.3%       |
| 2005 | 3,798    | 91.8%                   | 86.0%     | 84.2%       |
| 2006 | 3,748    | 90.8%                   | 84.3%     | 83.2%       |
| 2007 | 3,867    | 91.4%                   | 86.2%     | 84.7%       |
| 2008 | 3,957    | 91.7%                   | 87.3%     | 84.9%       |
| 2009 | 3,952    | 91.0%                   | 86.5%     | 83.7%       |
| 2010 | 4,001    | 91.3%                   | 86.7%     | 83.5%       |
| 2011 | 4,029    | 91.4%                   | 87.2%     | 84.4%       |
| 2012 | 4,325    | 92.3%                   | 88.1%     | 85.4%       |
| 2013 | 4,202    | 92.4%                   | 87.6%     | 84.8%       |
| 2014 | 4,364    | 91.0%                   | 85.6%     | 83.0%       |
| 2015 | 4,408    | 91.2%                   | 86.2%     | 82.9%       |
| 2016 | 4,505    | 90.2%                   | 84.9%     | 81.8%       |
| 2017 | 4,668    | 90.4%                   | 84.8%     | 81.7%       |
| 2018 | 4,541    | 89.1%                   | 83.6%     | TBD         |
| 2019 | 4,455    | 89.1%                   | TBD       | TBD         |
| 2020 | 4,405    | TBD                     | TBD       | TBD         |

Source: Internal Statistical Reports (1989-1991); Fall Admissions Data and Fall Student Census (1992-Present)