

International Logistics in Panama and Colombia

PROGRAM:

JMU in Panama and Colombia is a 3-phase program that offers 6-credit hours in Supply Chain Management (MKTG 490 / IB 498 / MGT498) and International Logistics (MKTG 490B / IB 498 / MGT 490). The program is open to all college of business majors who completed COB 300.

Phase-1 (Harrisonburg, VA):

- Lectures on JMU campus from May 29th to June 10th, 2017.
- Preparation and implementation of the first phase of the team project that includes components of social entrepreneurship, international logistics, and supply chain management.

Phase-2 (Panama City, Panama):

- In City of Learning (Ciudad del Saber), Panama from June 11th to June 17th, 2017.
- Visits to amazing cities like Panama Canal and Colon Free Trade Zone
- Visits to global companies and NGOs like Dell, Under Armour, and Maersk
- Weekend trip to amazing tropical islands

Phase-3 (Cartagena, Colombia):

- From June 18th to July 1st, 2017.
- A UNESCO World Heritage site and home to Universidad Tecnológico de Bolívar.
- Work on an international import/export project with Colombian students
- Visit the beautiful Centro Historico, taste the local food, and enjoy Tierra Bomba islands

Optional Phase-4 (Panama City, Panama):

- A four-week internship in July with an international company.

May 29, 2017 – July 1, 2017
(all dates are tentative and subject to change)

PROGRAM DIRECTOR:

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COB: Marketing

COURSES:

- MKTG 490:** Special Studies in Marketing: International Logistics (3)
- MGT 490:** Special Studies in Management: International Logistics (3)
- MKTG 490:** Special Studies in Marketing: Global Supply Chain Management (3)
- MGT 490:** Special Studies in Management: Global Supply Chain Management (3)

