Fostering Academic Quality and Student Engagement

Vision: To be the national model for the engaged university: engaged with ideas and the world.

**Graduation Rate**
JMU's Six-Year Graduation Rate has consistently exceeded 80% over the past decade. In 2017-18, JMU boasted the third highest six-year graduation rate in Virginia among other four-year public institutions.

- **2020 Target:** 80%

**Student-Faculty Ratio**
The University has maintained a 16:1 student-to-faculty ratio since 2009-10, even with enrollment increasing over 15% during that same period.

- **2020 Target:** 16:1

**Athlete Graduation Rate**
Graduation rates for JMU athletes have met or exceeded the overall graduation rate, increasing to 88% in 2017-18.

- **2020 Target:** 85%

**Study Abroad**
29.3% of JMU students studied abroad in 2017-18. It marks a 26% increase in study abroad participation since 2009-10.

- **2020 Target:** 33%

Source: Office of Institutional Research
Growing Resources and Supporting Academics

Vision: To be the national model for the engaged university: engaged with ideas and the world.

Instructional & Academic Support
JMU spends approximately 80 cents of every dollar designated for educational expenses on instruction and other forms of academic support.

Donors
The number of donors for JMU has risen from 13,367 in 2009 to 20,533 in 2017-18, an increase of 54% in 7 years.

Endowment
JMU is committed to growing its endowment above 100 million dollars by 2020. The University's endowment has increased steadily from $40 million in 2009 to $103.9 million in 2017-18.

2020 Target: 71.5 to 74%
On Track
Making Progress
Meeting Target
Source: Office of Institutional Research

2020 Target: 25,800
On Track
Making Progress
Meeting Target
Source: University Advancement

2020 Target: $100 Million+
On Track
Making Progress
Meeting Target
Source: JMU Foundation
Improving Access, Opportunity, and People Development
Vision: To be the national model for the engaged university: engaged with ideas and the world.

**Diversity**
The proportion of JMU students who identify as non-White has increased each of the past three years.

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-16</td>
<td>19.4%</td>
</tr>
<tr>
<td>2016-17</td>
<td>20.2%</td>
</tr>
<tr>
<td>2017-18</td>
<td>20.9%</td>
</tr>
</tbody>
</table>

**Undergraduate Student Debt**
In 2016-17, JMU graduates accumulated an average debt of $27,681 while the Virginia state average for undergraduate student debt was $28,703.

**Learning Centers**
Students visited JMU's Learning Centers over 45,000 times in 2017-18, almost 4 times the number of visits in 2009-10.

**2020 Target: Increase Annually**
- On Track
- Making Progress
- Meeting Target

**2020 Target: JMU debt less than VA debt**
- On Track
- Making Progress
- Meeting Target

**2020 Target: Increase Annually**
- On Track
- Making Progress
- Meeting Target

Source: Office of Institutional Research
Source: Office of Institutional Research & SCHEV
Source: JMU Learning Centers
Maintaining Consistently Strong Student Satisfaction

Vision: To be the national model for the engaged university: engaged with ideas and the world.

96% Student Satisfaction
96% of continuing students surveyed in 2017-18 expressed satisfaction with JMU in general. This percentage has been consistently above 90% since 2009-10.

96% Safety and Security
96% of students indicated on the 2017-18 Continuing Students Survey that they were “very satisfied” or “satisfied” with personal security/safety at JMU.

95% Buildings and Grounds
95% of students indicated on a 2017-18 Continuing Student Survey that they were “very satisfied” or “satisfied” with JMU buildings and grounds.

2020 Target: Continue Monitoring

Source: Office of Institutional Research