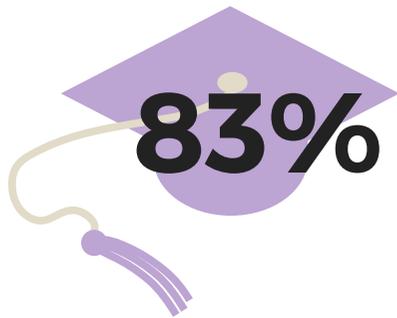


Fostering Academic Quality and Student Engagement

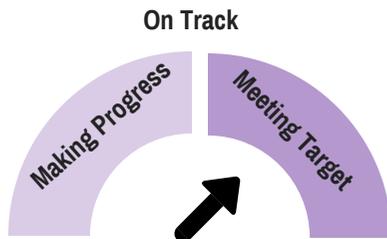
Vision: To be the national model for the engaged university: engaged with ideas and the world.



Graduation Rate

JMU's Six-Year Graduation Rate has consistently exceeded 80% over the past decade. In 2017-18, JMU boasted the third highest six-year graduation rate in Virginia among other four-year public institutions.

2020 Target: 80%



Student-Faculty Ratio

The University has maintained a 16:1 student-to-faculty ratio since 2009-10, even with enrollment increasing over 15% during that same period.

2020 Target: 16:1



Athlete Graduation Rate

Graduation rates for JMU athletes have met or exceeded the overall graduation rate, increasing to 88% in 2017-18

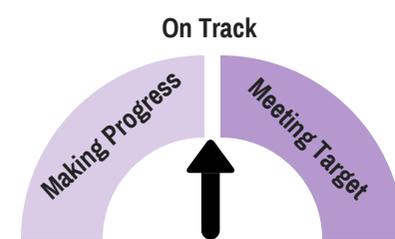
2020 Target: 85%



Study Abroad

29.3% of JMU students studied abroad in 2017-18. It marks a 26% increase in study abroad participation since 2009-10.

2020 Target: 33%



Growing Resources and Supporting Academics

Vision: To be the national model for the engaged university: engaged with ideas and the world.



Instructional & Academic Support

JMU spends approximately 80 cents of every dollar designated for educational expenses on instruction and other forms of academic support.

2020 Target: 71.5 to 74%



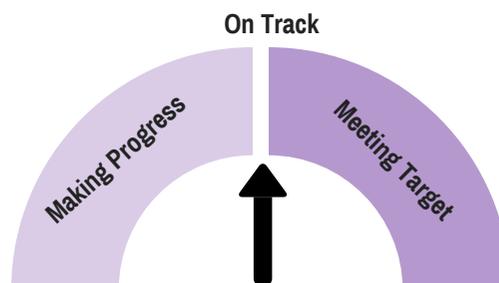
Source: Office of Institutional Research



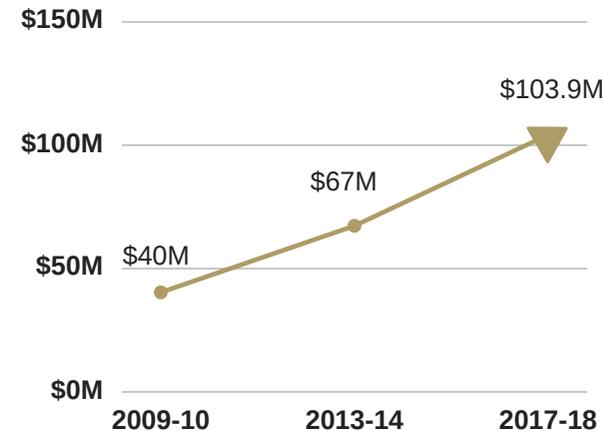
Donors

The number of donors for JMU has risen from 13,367 in 2009 to 20,533 in 2017-18, an increase of 54% in 7 years.

2020 Target: 25,800



Source: University Advancement



Endowment

JMU is committed to growing its endowment above 100 million dollars by 2020. The University's endowment has increased steadily from \$40 million in 2009 to \$103.9 million in 2017-18.

2020 Target: \$100 Million+



Source: JMU Foundation

THE MADISON PLAN

JAMES MADISON UNIVERSITY

Strategic Plan 2014-2020

HIGHLIGHTS

Improving Access, Opportunity, and People Development

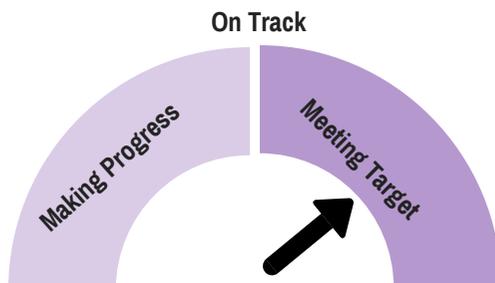
Vision: To be the national model for the engaged university: engaged with ideas and the world.



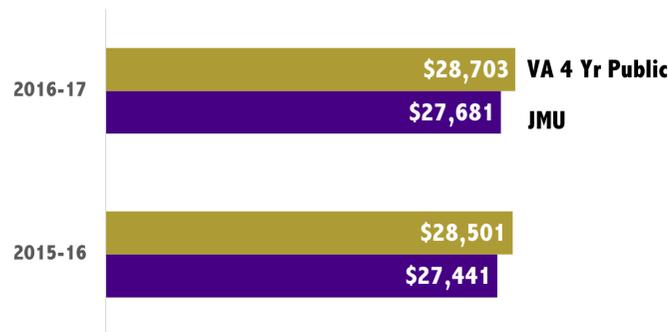
Diversity

The proportion of JMU students who identify as non-White has increased each of the past three years.

2020 Target: Increase Annually



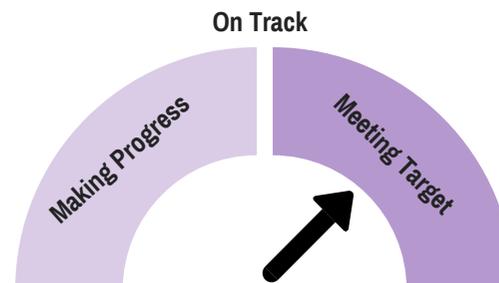
Source: Office of Institutional Research



Undergraduate Student Debt

In 2016-17, JMU graduates accumulated an average debt of \$27,681 while the Virginia state average for undergraduate student debt was \$28,703.

2020 Target: JMU debt less than VA debt



Source: Office of Institutional Research & SCHEV

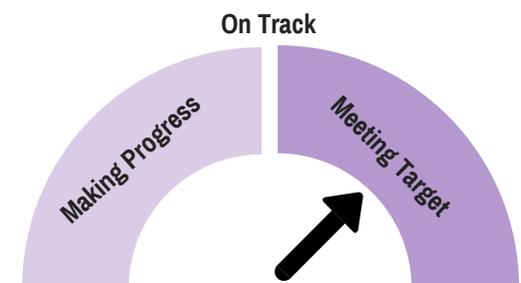


45,675

Learning Centers

Students visited JMU's Learning Centers over 45,000 times in 2017-18, almost 4 times the number of visits in 2009-10.

2020 Target: Increase Annually



Source: JMU Learning Centers

Maintaining Consistently Strong Student Satisfaction

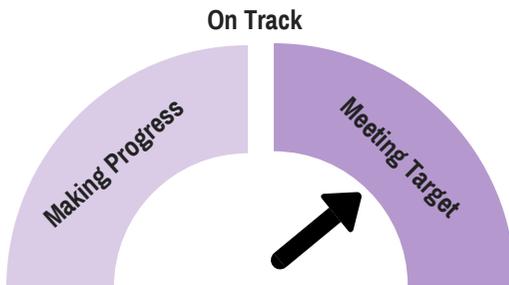
Vision: To be the national model for the engaged university: engaged with ideas and the world.



Student Satisfaction

96% of continuing students surveyed in 2017-18 expressed satisfaction with JMU in general. This percentage has been consistently above 90% since 2009-10.

2020 Target: Continue Monitoring



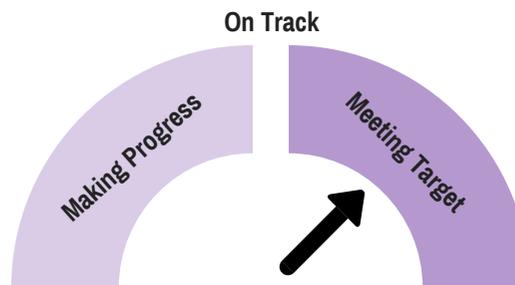
Source: Office of Institutional Research



Safety and Security

96% of students indicated on the 2017-18 Continuing Students Survey that they were "very satisfied" or "satisfied" with personal security/safety at JMU.

2020 Target: Continue Monitoring



Source: Office of Institutional Research



Buildings and Grounds

95% of students indicated on a 2017-18 Continuing Student Survey that they were "very satisfied" or "satisfied" with JMU buildings and grounds.

2020 Target: Continue Monitoring



Source: Office of Institutional Research