

James Madison University Draft Strategic Plan Structure

Section 1: Strategic Priorities

Priority #4 – Recovery and Learning from COVID-19 in 2020-21 and Beyond

As we join our local and regional communities, the Commonwealth and nation in recovery from the impact of COVID-19, we will diligently restore systems and processes to optimum operation, improve policies and practices to prepare for future disruptions, and capitalize on continued innovation and new adaptations so that they become new-normal best practices.

Section 2 – Updated University Values

*For this new strategic plan, we have added the **Innovation** value to reflect the fact that our best future will require us to be strategically creative and adaptable.*

- **Academic Quality:** We are dedicated to exemplary learning experiences because they are the essence of our mission.
- **Community:** We thrive when we collaborate, respect and serve others, and appreciate our interconnectedness.
- **Diversity:** We strive to be an inclusive community that values the richness of all individuals and perspectives.
- **Innovation:** We believe that purposeful creativity through our collaborative processes leads to knowledge creation, learning and excellence.
- **Integrity:** We pursue ethical reasoning because it is essential to meaningful citizenship.
- **Student Focus:** We provide experiences that challenge and support students.