



ICAD is the regional center for training, design, implementation, and evaluation of public dialogue processes within a civic problem solving model. ICAD supports the capacity of community-based organizations to engage in public problem solving.

4C: The Campus Community Civic Collaborative engages students at James Madison University in public life by training them to research issues impacting campus and community, frame issues for public conversations, and practice skilled design and impartial facilitation for these conversations.

Facilitating Productive Talk ICAD and 4C Year-End Report 2015

ICAD

ICAD Faculty Affiliates and Research Associates promote the work of ICAD through training, consulting, and applied, community-based research.

ICAD Faculty Affiliates: Lori Britt, Rob Alexander, Pete Bsumek
ICAD Research Associate: Rosalind O'Brien

Training and Consulting

In 2015, ICAD faculty affiliates facilitated training for and engaged in consulting with multiple organizations to help them address internal communication challenges and plan for future success. In the spring of 2016, ICAD received a JMU Alumni Engagement Grant to offer facilitation training workshops for JMU alumni at JMU's D.C. Center in Washington, D.C. These workshops draw upon the 2014 pilot workshop series where ICAD faculty worked with JMU staff, graduate students, and community members to build community capacities for self-facilitation for public dialogue within the City of Harrisonburg.

Researching Civic Climate and Its Impact on Public Deliberative Dialogue

In 2014-2015, Drs. Lori Britt and Rob Alexander at ICAD, and Tim Ruebke of the Fairfield Center were awarded \$5,000 through a joint learning partnership with the Kettering Foundation in Dayton, Ohio. Working with ICAD Research Associate Rosalind O'Brien, the research team explored the factors which shape the civic climate of the City of Harrisonburg by using qualitative interviewing and analysis of key public engagement moments in the community's public problem-solving narrative. One outcome and application of this research is a tool that enables deliberative dialogue practitioners assess a community's capacity to incorporate public dialogue and deliberation as part of civic processes.

THE 4C INITIATIVE: CAMPUS COMMUNITY CIVIC COLLABORATIVE

Now in its fourth year, the 4C Initiative partnership between ICAD and the Fairfield Center continues to fill needs for productive discussion about challenging and value-laden issues in the Harrisonburg and JMU communities. Since its inception, 4C has designed and facilitated over 28 campus and community public dialogue forums.

In creating opportunities for public dialogue, 4C collaborates with campus and community groups to determine needs and then create processes that encourage transformative talk. This then leads to deeper understanding, focused deliberation of choices, and collaborative action-taking.

The 4C student directors, affiliates and associates serve as a resource of passionate and impartial facilitators available to the community.

4C Student Directors

At the end of 2015, 4C was delighted to add two interns, Lauren McParland and Taylor Schwarting, as 4C student directors. Both students completed the *SCOM 447: Facilitating Public Processes* class taught by Dr. Britt during the fall semester and will help 4C as facilitators, marketers, and in strategic planning.

4C Student Affiliates

Student Affiliates have also completed *SCOM 447: Facilitating Public Processes* and are trained to assist in the planning of public conversations as well as act as impartial facilitators for public dialogue events. The 2015 Student Affiliates are:

Cathy Davanzo
Kelly Grau
Andrew Haveles

Katie Lese
Laura Mack
Gina Marinelli

Lauren McParland
Taylor Schwarting
Leanna Smithberger

2015 Key 4C Events

Students as Neighbors: Collaborating for Sustainable Solutions, February 2015

Building off the first Student as Neighbor forum on sharing and shaping community, this second student-designed and facilitated forum allowed participants to find ways to encourage more opportunities for valuing and appreciating positive relationships of university students with the surrounding community.

Accommodating Invisible Disabilities, March 2015

In partnership with the Office of Disability Services, 4C facilitated a panel and dialogue for students, faculty, and staff as part of Disability Awareness Week to encourage exploration of the ways we might thoughtfully accommodate invisible disabilities and support success in the classroom and throughout the working world.

Reducing Recidivism Summit, August 2015

As part of the ongoing Harrisonburg Summit series, over 90 members of the community discussed issues and opportunities to address the high rate of recidivism in Harrisonburg. 4C students assisted in the facilitation of breakout group discussions.

Discussing 'The Hunting Ground' film, October 2015

JMU students and faculty watched the documentary, *The Hunting Ground*, which reports on institutional response to rape crimes on college campuses. After viewing the film, 4C student affiliates facilitated small group discussions about how the film relates to social justice issues. The Justice Studies Department and School of Public and International Affairs at JMU co-sponsored this program.

Diversity Teach-In, November 2015

A coalition of JMU students partnered with faculty and staff to present a day-long teach-in on complex topics within Africana, disability, LGBTQ, and women's and gender studies. Following the presentations, 4C student affiliates facilitated small group diversity dialogues and brainstormed additional issues and current events for further discussion.

Bike-Walk Summit, November 2015

This is the third year 4C students assisted in facilitating interactive segments of the larger Summit to encourage small groups to think together and develop collaborative ideas for biking and walking action in the coming year.

A National Issues Forum (NIF): Our Budget Priorities, November 2015

Using the National Issues Forum model, 4C student affiliates designed, promoted, and facilitated a community dialogue on national budget priorities to produce a summary report that was then sent to NIF partners.

Family Services Listening Dialogue, November 2015

4C student affiliates facilitated conversations between family members of incarcerated persons and various community members. This exercise promoted the listening, and understanding of various points of view held by a diverse group of individuals.

Reports from many of these forums are available online at www.jmu.edu/icad or by contacting Dr. Lori Britt at brittll@jmu.edu.