



Required Major Courses

- ___SRM 202 Foundations of Leadership in Sport and Recreation Management (PR: declared major)
- ___SRM 240 Sport and Recreation Management Seminar (no prerequisite)
- ___SRM 241 Introduction to Sport and Recreation Management (PR: declared major)
- ___SRM 242 Sociology and Psychology of Sport and Recreation (PR: declared major)
- ___SRM 282 Practicum in Sport and Recreation (PR: SRM 241)
- ___SRM 333 Management in Sport and Recreation (PR: SRM 241)
- ___SRM 337 Programming and Assessment in Sport and Recreation Management (PR: SRM 241)
- ___SRM 434 Ethical and Legal Issues in Sport and Recreation Management (PR: SRM 333)
- ___SRM 435 Sport Marketing and Sales (PR: SRM 333)
- ___SRM 436 Facilities and Event Management (PR: SRM 333)
- ___SRM 482 Internship in Sport and Recreation Management (PR: SRM 282, SRM 333, 72 credit hours)
- ___9 credits of Major Electives (can be SRM or other approved courses - see reverse for details)

- ___Quantitative Requirement for Bachelor of Science (any 3-credit math in addition to Gen Ed)
- ___Scientific Literacy Requirement for Bachelor of Science (fulfilled by ECON 201 for General Business minors)

Required General Business minor or Entrepreneurship minor

- ___CIS 204 Computer Information Systems Fundamentals for Non-Business Majors*
- ___ECON 201 Introduction to Microeconomics
- ___MGT 305 Management and Organizational Behavior (PR: sophomore standing)
- ___ACTG 244 Accounting for Non-Business Majors (PR: junior standing, 2.0 GPA)+ ^
- ___MKTG 380 Principles of Marketing (PR: junior standing, 2.0 GPA)
- ___FIN 345 Finance Fundamentals for Non-Business Majors (PR: junior standing, ACTG 244, 2.0 GPA)
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* COB 204 will substitute for CIS 204

+ COB 242 will substitute for ACTG 244

^ ACTG 244 and FIN 345 are required by the Entrepreneurship minor

General Education (see General Education Program Planner for details)

General Electives

All students need enough electives to reach to 120 total credits (for most SRM majors, 13 credits of electives). These can be fulfilled with anything that is not already required for your degree, including second majors/minors, extra gen eds, etc). These electives are in addition to the 9 credits of major electives already required for your SRM major.

PR = prerequisite



This document is provided as an advising resource only. Official curriculum requirements are listed in the JMU Undergraduate Catalog. In the case of discrepancies, the University Catalog is the official curriculum students must follow. This document was reviewed by Jason Gochenour on December 16, 2024.

To declare the major, the student must submit a request in MyMadison and attend an in-person change of major meeting. Incoming first-year and transfer students who have not previously matriculated to JMU will declare the major as part of orientation, and do not need to complete these additional steps.

All required SRM classes are offered Fall and Spring – there is limited summer availability for some classes, but this should not be depended upon to speed up graduation date.

The Major Elective requirement may be fulfilled with any nine credit hours of: SRM courses at the 300- or 400-level that are not required for the major; any courses from the Sport Communication or Coaching Education minors; or any other courses relevant to the major with permission from a Hart School advisor.

Students are limited to a maximum of one additional course while enrolled in the SRM 482 internship. During a fall or spring semester only, students may request permission from the Internship Coordinator to take two courses in addition to the internship.

All courses, including practicums and internships, carry tuition costs. Summer tuition is billed separately.

A final 2.0 GPA is required for all declared programs, including the required minor.

All students must earn a minimum of 120 credits for graduation.

Some students may apply for and be accepted into the Entrepreneurship minor. This minor replaces the General Business requirements for SRM students. All SRM students must complete either the General Business or the Entrepreneurship minor.

It is the student's responsibility to: be aware of and abide by departmental policies and deadlines. be aware of all prerequisites as outlined in the catalog, be aware of and fulfill all graduation requirements as outlined in the catalog, declare the appropriate major (SRM – BS) and minor (General Business or Entrepreneurship) via MyMadison.

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