

Required Major Courses

- HM 111 Overview of Hospitality and Tourism Management (PR: declared major)
- HM 112 Foundations of Leadership in Hospitality Management (PR: declared major)
- HM 222 Hospitality Professional Work Experience (PR: declared major)
- HM 251 Cost Control and Budgeting (PR: declared major)
- HM 252 Culinary Arts and Menu Management (PR: HM 222)
- HM 321 Introduction to Event Management (PR: HM 251)
- HM 322 Lodging, Clubs, and Resort Operations and Technology (PR: HM 251)
- HM 333 Internship in Hospitality Management (PR: HM 222 and HM 251)
- HM 371 Profit Optimization and Revenue Management (PR: HM 321 and HM 322)
- HM 422 Hospitality Human Resources Management (PR: HM 321, HM 322, and HM 333)
- HM 442 Hospitality Seminar (PR: HM 333)
- HM 444 Supervisory Hospitality Internship (PR: HM 333, senior standing)
- ACTG 244 Accounting for Non-Business Majors (PR: junior standing, 2.0 GPA)
- MKTG 380 Principles of Marketing (PR: junior standing, 2.0 GPA)
- 9 credits of HM electives

- Quantitative Requirement for Bachelor of Science (3 credit Math class) & Scientific
- Literacy Requirement (satisfied by ECON 201)

Required General Business minor (the Entrepreneurship minor may be substituted):

- ECON 201 Introduction to Microeconomics
- CIS 204 Computer Information Systems Fundamentals for Non-Business Majors-COB 204 substitute
- MGT 305 Management and Organizational Behavior (PR: sophomore standing)
- ACTG 244 Accounting for Non-Business Majors (PR: junior standing, 2.0 GPA)-COB 242 substitute
- MKTG 380 Principles of Marketing (PR: junior standing, 2.0 GPA)
- FIN 345 Finance Fundamentals for Non-Business Majors (PR: junior standing, ACTG 244, 2.0 GPA)

General Education (see General Education Program Planner for details)

General Electives

All students need enough electives to reach to 120 total credits (for most HM majors, 13 credits of electives). These can be fulfilled with anything that is not already required for your degree, including second majors/minors, extra gen eds, etc). These electives are in addition to the 9 credits of major electives already required for your HM major.

PR = prerequisite

This document is provided as an advising resource only. Official curriculum requirements are listed in the JMU Undergraduate Catalog. In the case of discrepancies, the University Catalog is the official curriculum students must follow. This document was reviewed by Jason Gochenour on December 16, 2024.

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To declare the major, the student must submit a request in MyMadison and schedule an in-person change of major meeting. Incoming first-year and transfer students who have not previously matriculated to JMU will declare the major as part of orientation, and do not need to complete these additional steps.

All required HM classes are offered Fall and Spring – there is limited summer availability for some classes, but this should not be depended upon to speed up graduation date.

The Hospitality Management program requires two internships (HM 333 and HM 444). These internships may be fulfilled at any eligible location, with associated coursework being completed on campus for local interns, and virtually for interns who have travelled away from Harrisonburg. Internships may also be completed during the summer.

The HM Elective requirement (9 credits) may be fulfilled by any HM courses that are not specifically required for the major.

Some students may apply for and be accepted into the Entrepreneurship minor. This minor replaces the General Business requirements for HM students. All HM students must complete either the General Business or the Entrepreneurship minor.

All courses, including internships, carry tuition costs. Summer tuition is billed separately. An overall 2.0 GPA is required for all declared programs, including the required minor.

All students must earn a minimum of 120 credits for graduation.

It is the student's responsibility to: be aware of and abide by departmental policies and deadlines. be aware of all prerequisites as outlined in the catalog, be aware of and fulfill all graduation requirements as outlined in the catalog, declare the appropriate major (SRM – BS) and minor (General Business or Entrepreneurship) via MyMadison.

Center for Academic and Professional Success
Godwin Suite 349