Admission:

For admission to the program, please go to the Graduate School's website to apply online: https://www.applyweb.com/jmug/index.html

Competitive applicants possess the following:

- Undergraduate transcripts with a GPA above 2.75
- GRE scores above the 25th percentile
- 2 strong letters of reference
- A personal statement outlining career goals
- A resume detailing relevant work experience
- A video of yourself describing your interest in the program

Financial Aid:

Graduate Assistantships provide a stipend and tuition remission for 20 hours of work per week. Please see joblink.jmu.edu for a list of available Graduate Assistantship.

For more information, contact:

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AHRD Master's Program
James Madison University
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http://www.jmu.edu/coe/ltle/index.shtml#link
The Degree with a difference

The AHRD Master’s program gives program graduates a competitive edge when they enter the workplace. Our program provides both the theoretical grounding and practical experience necessary to design, develop, implement, and evaluate innovative and effective technology infused learning programs. Our core curriculum ensures that students are prepared to work in the field, and our summer study abroad program builds skills in global competence and visual communication, both critical competencies in today’s job market.

“The AHRD Master’s program helped me define what I wanted to become. The faculty and staff supported my next steps as a professional in the Instructional Design and Technology field. ”
Courtney Uram, class of 2009

Program Curriculum:

AHRD 520 – Foundations of AHRD  
LTLE 570 – Design & Development of Digital Media  
EDUC 641 – Learning Theories & Practice  
AHRD 600 – Needs Assessment & Performance Analysis  
LTLE 610 – Principles of Instructional Design  
AHRD 630 – Research Methods in AHRD  
AHRD 540 – Leadership & Facilitation  
AHRD 640 – Program Evaluation in AHRD  
AHRD 680/700 – Supervised Research Project (Reading & Research or Thesis)

In addition to the core courses, students complete 2 or 3 elective courses based on their personal interests. Many choose to complete a summer internship, study abroad, or both!

Career Opportunities open to graduates:

• Instructional Designer  
• Human Capital Consultant  
• E-Learning Designers  
• Curriculum Developer  
• Corporate Trainer  
• Organization Development Specialist  
• Instructional Technology Specialist  
• Training and Development Specialist  
• Human Resources Generalist  
• Performance Analyst  
• Workforce Educator  
• Program Manager  
• Project Manager  
• Program Evaluator  
• HRD Manager  
• Training Manager