

The purpose of the Shenandoah Valley Collective Action Pact is to galvanize the economic potential of the region through commitment, collaboration, solutions, and promotion. There is and has always been a spirit of collaboration and partnership in the Valley.

In order to help our region reach its economic potential, we agree to:

- **COMMIT** to working across sectors and collaboratively on priority areas of action;
- COLLABORATE to develop SOLUTIONS and advocate within and across sectors to achieve the aims set out in this Pact: and
- PROMOTE the work of the Shenandoah Valley Collective Action Pact.

This Pact will elevate the Shenandoah Valley as a model of economic success and help support our regional economy.

The work of the Shenandoah Valley Collective Action Pact will be facilitated by James Madison University, in collaboration with many other community partners.

